Appendix 3

# BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM **INNOVATION** WARD Creative Harborne..... Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply) LIF Priorities **City Core Priorities** • Citizens' Independence & Children - a Great Well Being City to Grow Up In New approaches to investment Jobs & Skills a great City to succeed in Active citizens & communities Housing a great City to live in stepping up Clean streets Health a great City to lead a healthy & active life Improving local centres What is your innovative idea and how does it show collaborative, partnership working and active citizenship? The innovative aspect of this idea is that it is both short-term (it explores a socio-cultural way of linking hitherto separated features of Harborne) and long term (it leads towards the Ward evolving as a centre for creative learning). To achieve this, we propose the following schedule: We will collaborate with residents in micro-communities on co-designing creative workshops using any art form (visual arts, crafts, music, spoken word, dance drama etc) that residents consider would improve their sense of well-being and quality of life. During spring 2017, we will work with them in locally accessible venues and using coproduction methodologies to support them in acquiring skills, knowledge and experience In their chosen arts activities In early September 2017, people will be able to share their new-found expertise with other residents at ARTSMILE through a day of workshops hosted by shops, cafes, bars and restaurants along Harborne High St Note: this cycle would significantly re-develop the annual ARTSMILE event, hitherto led by local artists, into one that is community-led Through the partners involved, Creative Harborne will mesh with other local initiatives: culturally (re-development of The Royalty as a heritage cinema and community facility), economically (Harborne Business Association's campaign for Harborne Village to qualify as a Business Improvement District) and socially (collaborative Moorpool Heritage project).

Time Frame – is it:-	
One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)	

# How will the innovation be implemented?

The 'we' who are proposing this are:

- ARTSCOOP (local artists active in Harborne)
- Harborne Business Association (High St businesses of all types)
- Cerebral Palsy Midland (adults with mental/physical disabilities)
- Age UK (older residents) at The Onneley Centre
- Moorpool Heritage Trust

However, we are looking for other Harborne groups who wish to join us in this initiative. We will be looking for groups that reflect diversity within the Ward, including those involving people with disabilities and providing for older residents. In particular, we want to work with local primary and secondary schools and youth organisations. We will make the experience available to young adult as either learning enrichment or an introduction to careers in the creative industries through mentored volunteering with opportunities to qualify for Arts Awards.

Administration of Creative Harborne will be undertaken by ARTSCOOP, a company limited by guarantee whose members have many years of collective experience in successfully organising, conducting and evaluating such schemes in SW Birmingham generally and in Harborne in particular. Whilst an overall time line of February to September 2017 is envisaged, external circumstance might require schedule modifications.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### **Anticipated Outcomes**

- ARTSMILE developed as a more inclusive festival with a stronger sense of local ownership through extensive contributions from all types of resident.
- More residents from divergent and/or isolated local communities in the Ward coming together in their shared shopping focus: Harborne High Street
- Ward residents crossing barriers posed by age, educational attainment, faith, ethnicity and economic circumstances by learning side-by-side in response to creative challenges and in a spirit of shared enjoyment
- A positive difference made by local people through extending their own capabilities and sharing them with others

## Success will look like:

Other neonle in Rirmingham coming to see Harhorne as a distinctive community defined

- by its own style and characteristics, rather than by comparison with other communities.
- \* AKTSIVILE Operating as a catalyst enabling currently separate initiatives to actively connect with each other and interrelate
- A revived culture of creative learning replacing the sadly-lost adult education facility of The Clock Tower Centre but in an imaginative 21<sup>st</sup> century way that builds on existing Harborne assets: human (social and artistic) and environmental (commercial and historical).

## Impact will be measured by:

- Immediately, by a written report based on the type of informal user-friendly ways of recording people's views developed by ARTSCOOP through previous ARTSMILEs
- Longer term evidence of change in people's perceptions, views and actions
- The extent to which other Harborne initiatives start to interrelate at ARTSMILE and continue to do so in the following year.

## Legacy:

- Local people who contribute to ARTSMILE will have the opportunity to share their capabilities more widely in central Birmingham on Sept 22-24 2017 at the annual WEEKENDER festival (ARTSCOOP is part of No 11 Arts, a city-wide network of similar arts groups currently negotiating this community-led contribution to Weekender)
- Feedback by Ward residents from their experience of both ARTSMILE and Weekender will enable us and them to re-start the learning cycle in terms of what further creative learning opportunities they feel they want to develop in 2018....and so on.

## Learning:

Individual horizons will be widened by:

- Personal acquisition of new skills through engaging in creative workshops
- reopie gaining new experiencers in their role as participants, facilitators, supporting volunteers, hosts etc

Collectively, people who live and/or work in the Ward will:

- See familiar things in a different way and find out more about what is going on in Harborne
- Discover new possibilities for themselves through experiencing what others are doing.

# Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Given the envisaged time scheme and the local relevance of the proposal, this is the first source of funding we have approached. If successful through LIF, we would use it to lever funding from other sources (eg Arts Council England or more localised Birmingham trusts) to extend Creative Harborne both in scope (ie more communities involved) and/or in duration (eg a three year development cycle). If unsuccessful through LIF, we will still approach other sources of funding to fund the proposed programme. ARTSCOOP is a not-for-profit company with a charitable purpose and without LIF funding it would not be able too undertake this proposal. at the moment.

## What resources will be required?

- Capital

- Running costs

- People power volunteers

9,975 1,600

Amount required from LIF

£9,975

- Costs are based on ten groups of participating residents with a ball-park figure of £845 per group. This would cover expenses of hiring workshop leaders, materials, insurance and other incidental costs, including room hire. If necessary. Additional costs of £1,525 would arise from audience development, publicity, social-media, transport if necessary and overall organisation with regard to ARTSWILE itself. More detailed costing breakdowns are available. The scope of the proposal can be adjusted upwards or downwards according to how much funding is available. Thus, £5,750 would support 5 groups but £14,200 would support 15.
- 'People power volunteers' includes overall management by ARTSCOOP (est. 5 days @ £200 per day), 10 young people supporting and shadowing workshop facilitators (est. 1 day per young person @ £30 per day), and voluntary time by venue staff (est. 1 day per centre @ £30 per day)

#### Have you got any match funding - in cash or in kind?

- We would aim wherever possible for venues to be provided as 'support in kind'.
   Shops, cafes, bars and restaurants along the High St will do so for ARTSMILE itself.
   However, the above costs allow for some room hire.
- It is unrealistic to try raising matched funding from other sources during November and December.

#### Contact person for proposal

Name ......Tom Jones....

Telephone .....0121 454 0295.....

E-mail ......t.jones101@btinternet.com.....

Which res	idents or c	ommunity grou	ps was the	e proposal	discussed	with and	when	(please
give details of any meetings and which councillors attended)?								

This proposal has been discussed developmentally with each of the five groups listed above at various points between early November 2016 and early January 2017. It was extensively discussed as a whole at a LIF Partnership meeting held in Harborne Primary School on Dec 12 2016 chaired by Cllr Jayne Francis, when it received considerable support.

ward meeting HAMS	OPNE					
Date						
Signatures of all 3 Ward Councillors						
NO JAYNE FRANCIS	Signatura / MMM nata 28/2/17					
Name AMES MOVA Signature Date 28 [2]						
Name JOHN E.C. ADEN Signature JOMECHOOM Date 28/2/17						
Internal use only						
Received: Date	onimitorialiumaliria irinordino.					
Go to Cabinet Committee – Local Leadership for decision: Date						
Approved	Yes					
	No No					
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Discussed at