

# **BIRMINGHAM CITY COUNCIL**

## **LICENSING SUB-COMMITTEE B**

**TUESDAY, 14 JANUARY 2025 AT 10:00 HOURS**  
**IN ON-LINE MEETING, MICROSOFT TEAMS**

*Please note a short break will be taken approximately 90 minutes from the start of the meeting and a 30 minute break will be taken at 1300 hours.*

### **A G E N D A**

#### **1 NOTICE OF RECORDING/WEBCAST**

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Public-I microsite ([please click this link](#)) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

#### **2 DECLARATIONS OF INTERESTS**

Members are reminded they must declare all relevant pecuniary and other registerable interests arising from any business to be discussed at this meeting.

If a disclosable pecuniary interest is declared a Member must not participate in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If other registerable interests are declared a Member may speak on the matter only if members of the public are allowed to speak at the meeting but otherwise must not take part in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If it is a 'sensitive interest', Members do not have to disclose the nature of the interest, just that they have an interest.

Information on the Local Government Association's Model Councillor Code of Conduct is set out via <http://bit.ly/3WtGQnN>. This includes, at Appendix 1, an interests flowchart which provides a simple guide to declaring interests at meetings.

3     **APOLOGIES AND NOTIFICATION OF NOMINEE MEMBERS**

**3 - 62**

4     **LICENSING ACT 2003 PREMISES LICENCE – GRANT JUNGLE  
LOUNGE, 216 – 218 MONUMENT ROAD, LADYWOOD, BIRMINGHAM,  
B16 8UU**

Report of the Director of Regulation and Enforcement.  
N.B. Application scheduled to be heard at 10:00am.

5     **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

## BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Licensing Sub Committee B</b>
<b>Report of:</b>	<b>Director of Regulation &amp; Enforcement</b>
<b>Date of Meeting:</b>	<b>Tuesday 14<sup>th</sup> January 2025</b>
<b>Subject:</b>	<b>Licensing Act 2003 Premises Licence – Grant</b>
<b>Premises:</b>	<b>Jungle Lounge, 216 – 218 Monument Road, Ladywood, Birmingham, B16 8UU</b>
<b>Ward affected:</b>	<b>Ladywood</b>
<b>Contact Officer:</b>	<b>Bhapinder Nandhra, Senior Licensing Officer, <a href="mailto:licensing@birmingham.gov.uk">licensing@birmingham.gov.uk</a></b>

**1. Purpose of report:**

To consider the representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption on the premises) to operate from 03:00pm until 12:00midnight (Sunday to Wednesday) and 03:00pm until 01:00am (Thursday to Saturday).

The provision of Regulated Entertainment consisting of recorded music and performances of dance, to operate indoors only, from 03:00pm until 12:00midnight (Sunday to Wednesday) and 03:00pm until 01:00am (Thursday to Saturday).

To permit the provision of Late Night Refreshment, to operate indoors only, from 11:00pm until 12:00midnight (Sunday to Wednesday) and 11:00pm until 01:00am (Thursday to Saturday).

Premises to remain open to the public from 12:00midday until 12:30am (Sunday to Wednesday) and 12:00midday until 01:30am (Thursday to Saturday).

**2. Recommendation:**

To consider the representations that have been made and to determine the application, having regard to:

- The submissions made by all parties
- The Statement of Licensing Policy
- The Public Sector Equality Duty
- The s182 Guidance

**3. Brief Summary of Report:**

An application for a Premises Licence was received on 18<sup>th</sup> November 2024 in respect of Jungle Lounge, 216 – 218 Monument Road, Ladywood, Birmingham, B16 8UU.

Representations have been received from other persons.

<b>4. Compliance Issues:</b>
<b>4.1 Consistency with relevant Council Policies, Plans or Strategies:</b>
<p>The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.</p>
<b>5. Relevant background/chronology of key events:</b>
<p>Jungle &amp; Limited applied on 18<sup>th</sup> November 2024 for the grant of a Premises Licence for Jungle Lounge, 216 – 218 Monument Road, Ladywood, Birmingham, B16 8UU.</p> <p>Representations have been received from other persons, which are attached at Appendices 1 – 7.</p> <p>The application is attached at Appendix 8.</p> <p>Conditions have been agreed with West Midlands Police and the applicant, which are attached at Appendix 9.</p> <p>Site Location Plans at Appendix 10.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ul style="list-style-type: none"> <li>a. The prevention of crime and disorder;</li> <li>b. Public safety;</li> <li>c. The prevention of public nuisance; and</li> <li>d. The protection of children from harm.</li> </ul>
<b>6. List of background documents:</b>
<p>Copies of the representations as detailed in Appendices 1 - 7.</p> <p>Application Form, Appendix 8.</p> <p>Conditions agreed with West Midlands Police, Appendix 9.</p> <p>Site Location Plans, Appendix 10.</p>
<b>7. Options available</b>
<p>To Grant the licence in accordance with the application.</p> <p>To Reject the application.</p> <p>To Grant the licence subject to conditions modified to such an extent as considered appropriate.</p> <p>Exclude from the licence any of the licensable activities to which the application relates.</p> <p>Refuse to specify a person in the licence as the premises supervisor.</p>

From:  
Sent: 13 December 2024 18:44  
To: Licensing  
Subject: Shisha Lounge

On Behalf of my community I most strongly object to the Shisha Lounge obtaining a Licence. This impacts Two wards, Ladywood and Edgbaston North. We the residents and Electorate of said wards have had enough, most nights cars double parked on both sides of monument road.even on the footpaths. Noise late at night unbearable. Laughing gas canisters littering the road. Home for the Elderly ( Edgewood Court ) directly across the road. Elderly people want peace and quiet in their old age. We elected our councillors in good faith to look after the needs of the electorate their needs come first. Yours.

**From:**  
**Sent:** 13 December 2024 19:01  
**To:** Licensing  
**Subject:** Re: Shisha Lounge

The shush's lounge .monument road ladywood birmingham

**From:**

**Sent:** 13 December 2024 22:37

**To:**

**Cc:** Licensing

**Subject:** Re: Jungle shisha lounge license application

Thank you . I live at Monument Road with my husband and 3 children. I agree completely with all the points has made. The noise is horrendous and it would be awful if it was allowed to go on for even later. I have lived here for 25 years and it's extremely sad to see how the area had declined with noise, litter and cars parking all over the place. A late licence would just make things even worse.

Hello,

Please see below the objection for Re. (our organisation name, email and footer to be redacted) and my experience as a worker and resident in the area for the licensing renewal of the Jungle Shisha Lounge.

I wish for my identity and that of my organisation to be kept anonymous due to fear of reprisal.

I have lived and worked in this community for nearly 14 years. Since the Jungle Shisha Lounge opened, a marked increase in antisocial behaviour, littering and concerns around illegal activity from and around the premises has either been raised to us by members of the community or experienced directly by myself, other directors and staff.

### The Law

It is illegal to smoke shisha in an enclosed public space, or a space that's mostly-enclosed. To smoke in any public premises with a roof, at least half the wall space must be open. The Jungle Shisha Lounge is a fully enclosed space.

The venue should have been issued with a £2500 fine for smoking in a smoke free venue. The premises should not be allowed to operate as a Shisha Lounge.

They are also encouraging smoking with a 'Live It, Love It, Smoke It' sign in Neon.

Their promotional videos on Social Media show Shisha Lounge Staff, smoking Shisha, in an enclosed environment, which, is illegal.

It becomes insulting that other local statutory bodies have told the local community that we need to provide evidence of crime taking place around the premises when the immediate and obvious crime - smoking indoors - is something statutory parties are ignoring. In the context of the Labour party pushing through a smoking ban, that becomes farcical.

I have included images of this happening in the We Transfer.

### Car Issues

Over the weekend I went to take images in the for evidence of the parking and illegal driving the Shisha Lounge is causing. I will send this to you as a separate We Transfer Folder - please relay if you do not receive it.

In one small snapshot of time, there were cars that were not able to get into the back car park due to cars parked onto the pavement, and they then began reversing into one-way traffic.

A car mounted the pavement and nearly ran me over, then proceeded to reverse into me. This is illegal and dangerous. It is also the second time that has happened in exactly the same spot in the last month. The congestion and issues it causes lead to cars sounding their horns and traffic backing up in the box junction on Hagley Road. This was evidenced in the We Transfer. I could see dangerous driving practices on the Hagley Road and asked a car to move, they left the front of their car crossed over two lanes of traffic, gave me two fingers, then wound their window down to shout at me. These people have no fear of consequence of the harm they cause - I did not feel safe walking down a street at (please redact the time) in the evening. Again, I have lived and worked here for 14 years.

There are also cars lurking in Parker street, that were not there before, that smell strongly of weed. I have seen the same car on a neighbouring road, with the same drivers, also doing weed.

Shisha Lounge have security outside who made absolutely no effort to stop any of this, including cars parked directly outside their premises. When I went past, one (I assume it was security) was just on his phone, not looking up at all. It is my understanding Licensing requires management of ASB.

### **Environmental Health**

Yesterday, a white liquid spillage all over the Road, tyre tracks leading to the The Shisha Lounge Car Park was present. No effort to address had been made.

We have seen rubbish strewn on the pavement, and odd liquids it was disgusting and smelled outside the Shisha lounge. It made me dry-heave.

There have also been complaints on Trip Advisor around unhygienic food preparation practices and around rancid meat. I have included a screen shot of this in the We Transfer.

On a promotional video, Shisha Lounge Employees are seen walking, holding a Shisha pipe in their one hand and smoking. This is not health and safety conscious practices.

### **Code of Conduct**

I have had local community members raise to me that they were denied entry to the premises, being told this is 'not for the likes of you' or something to that effect. On Trip Advisor reviews, there are multiple comments about customers being turned away at the door for no reason and that they felt it was racially motivated. I have included screenshots of this in the We Transfer.

Door staff should not be discriminating against customers. If there is an entry policy, this needs to be clearly articulated on the premises or on their website/ social media, which it is not.

### **Sexual Entertainment Venue Concerns**

The Shisha Lounge has entertainers advertised on their social media in bra and thong which take tips from customers in their bra's, bottom strap and extremely close to their genital area. This is a sexualised action that is typically used in strip clubs. The licence is not for a sexual entertainment venue and due to the systemic issues in the area with prostitution in the area, it is not appropriate. Images of this are included on the We Transfer.

### **Hours**

The licensing hours do not align to the hours granted for planning permission.

**Impact statement - I do not wish for the following content to be disclosed to The Shisha Lounge as I am concerned it will make me identifiable.**



## Jungle Shisha Lounge

215 Monument Rd, Birmingham

[Write a review](#)

3.9  584 reviews

Reviews aren't verified. 



2 reviews

 4 months ago

Service is nice when you are lucky enough to get inside, it depends if the tall black security racist guy will let you in based on how he feels about you, and decided to let other black guys and their group in first despite us being in front of the queue. When I asked when can me and two friends in, he all of sudden said one of friend is looking too casual to get in (he could have said that before he made us wait outside). When my friend who was denied entry for wearing "too casual" dress asked why has he let the other black guy in who was wearing similar outfit, he politely (I mean rudely) said that he is not liable to answer this question. It felt like he owns the place and can make rules as per his will. I'm glad the owner of this place has so much trust on him that he can make his own rules (Shame on the owner).

I know the owner of the place despite of reading this will not take action as he/she is not bothered at all. This kind of behavior should be rather reviewed and lead to immediate dismissal. Anyways, my only intention to post this long review is to make other people aware about racism in existence at this place.

If the owner of the place needs evidence then they are welcome to go through the CCTV recordings for 3rd August 2024 between 11:30 pm till 11:55 pm. To identify me, I was brown top and I was accompanied by two of my guy friends.

Service: 5/5 | Atmosphere: 5/5



4

## Jungle Shisha Lounge

215 Monument Rd, Birmingham

[Write a review](#)

3.9  584 reviews

Reviews aren't verified. 

Food: 1/5 | Service: 1/5 | Atmosphere: 1/5

**Recommended dishes**  
Mocktail, Blueberry, Shisha



1



Local Guide - 10 reviews - 3 photos

 4 months ago

£10-20

First start with Sheesha - to be honest it was okay I just went there for the atmosphere which was nice but only when they allow you sit inside they literally biased with asian...! We were 3 people they gave us a seat at last where we cannot enjoy the atmosphere....! We request many times that allow us to seat inside but they just giving excuse that inside table are only for 5 to 6 people. They allow other black group who were 3 and on top of it they allow 2 girls inside just in front of me. We first ordered 2 sheesha and then was about to order food and drink once I settled but after seeing there biased nature I didnt ordered anything apart from sheesha. Pathetic biasedness.

Food: 1/5 | Service: 1/5 | Atmosphere: 3/5



2

## Jungle Shisha Lounge

215 Monument Rd, Birmingham


[Write a review](#)

3.9  584 reviews

Reviews aren't verified. ⓘ

 Like

 4 reviews · 3 photos

 8 months ago

£20-30

**HALF A STAR NOT EVEN ONE!**

Worst shisha lounge I've ever been to! The staff are rude and the food was off. The Asian female behind the counter was rude and had an attitude after I asked for a receipt for the break down of what I was charged for. The chicken wrap was stale and the tandoori chicken was burnt, the cheesy fries were decent, the LAMB CHOPS smelt like fish 🐟 which we complained about after noticing where the fishy smell came from, the noodles were black with dry chicken and to top all that off the salad had dirt on clearly not been washed. That same female staff member then told us we don't serve fish so that made no sense clearly the lamb chops were off, I work for food standards agency so I will be escalating this further. The other staff members didn't even speak English and ignored us but were going around and speaking to other customers and providing a service. After all this happened the female staff member sent security over for no reason and ending up leaving in the end. Don't be fooled by TikTok the atmosphere was dead and they had a sign saying no smoking around the place which makes no sense because it's a shisha lounge 🤔

Wheelchair accessibility: My friend was in a wheelchair and they didn't offer to help us open the door when I was struggling on my own so rude, the security man was just giving us dirty looks.

**Food:** 1/5 | **Service:** 1/5 | **Atmosphere:** 1/5

## Jungle Shisha Lounge

215 Monument Rd, Birmingham

[Write a review](#)

3.9  584 reviews

Reviews aren't verified. ⓘ

**Service:** 1/5 | **Atmosphere:** 5/5

 Like

 4 reviews

 10 months ago

£20-30

Smoked a sheesha on Thursday 1st Feb had frozen raspberry, frozen blueberry and blue mist combined. We have ordered this before and never had any issues however this time me and my friend who smoked this have been affected by a strong headache since Thursday night which has now turned into a migraine lasting several days both of us are feeling very poorly and this has resulted in taking days of work. I do not recommend smoking here there was definitely something toxic in the sheesha or the flavours were off! It's a shame because we loved the service and atmosphere at jungle but now will not be returning

 Like

 35 reviews · 11 photos

 a month ago

£20-30

Full of old Nigerian men. Decorating is decent but last time ... [More](#)

 1

## Jungle Shisha Lounge

215 Monument Rd, Birmingham

[Write a review](#)

3.9  584 reviews

Reviews aren't verified. ⓘ



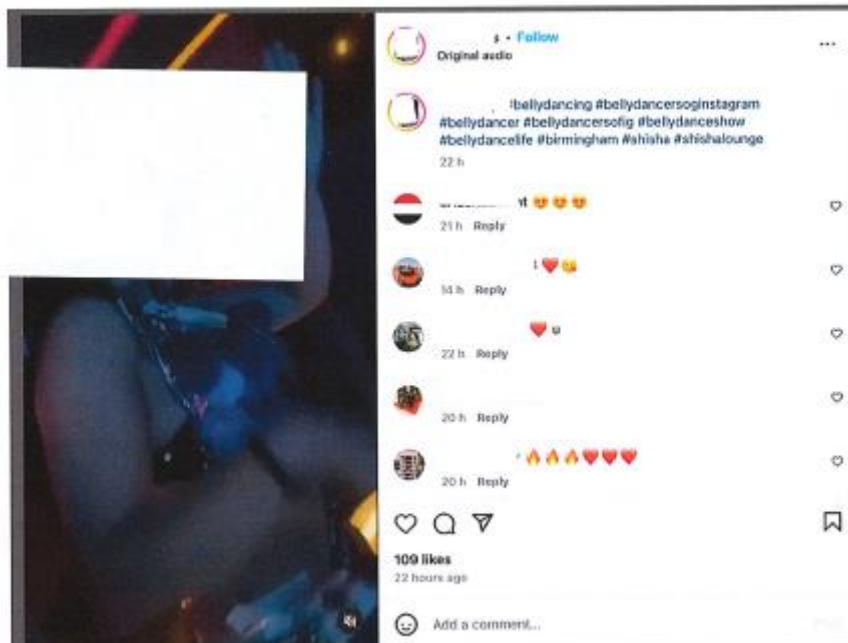
10 reviews

 a year ago

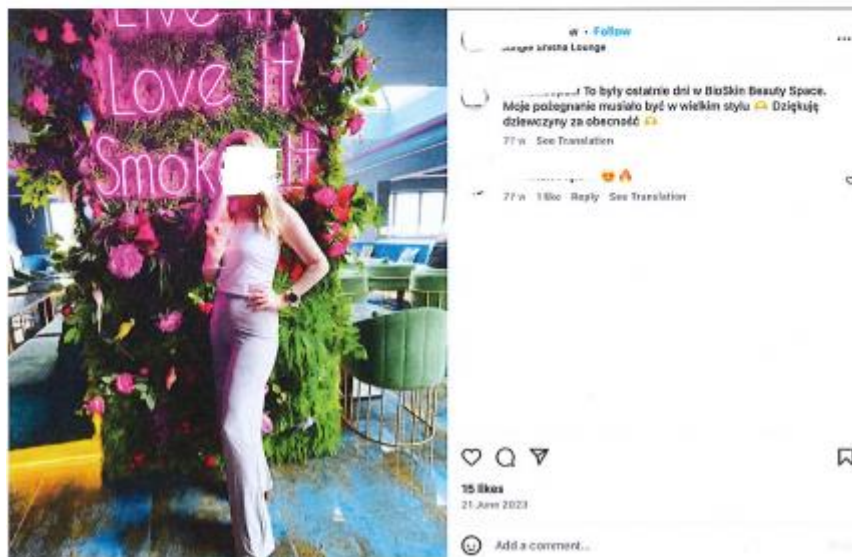
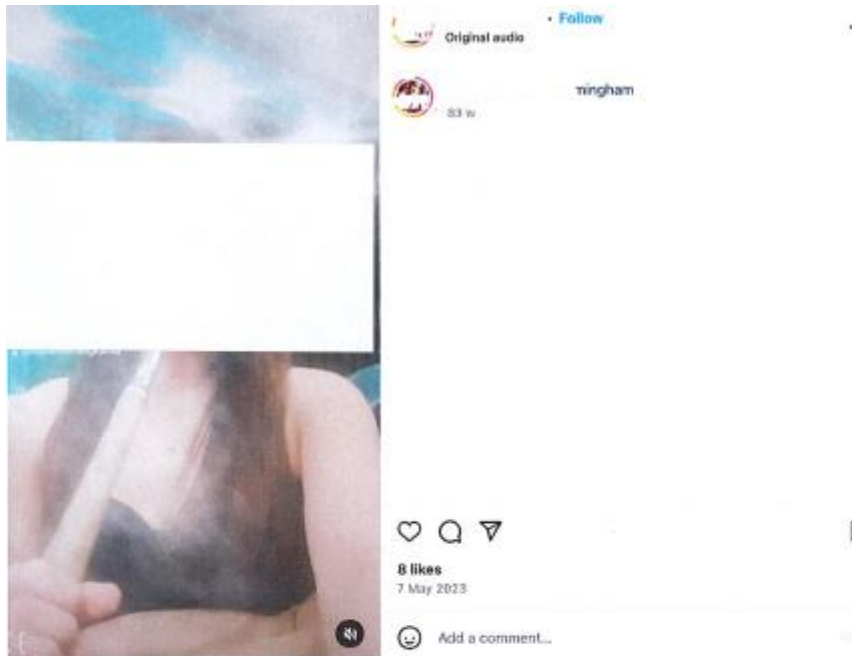
We been in jungle lounge, we were giving order at till and mean while one of us just enter in the hall to see the environment , but at the same time gaurds rushed on him and start shouting at him saying that "you are not allowed to enter until order finalisation. They treated our friend very rudely stupid way, seems like racist with Asian people. Even the staff member taking order at till was very rude and didn't stop the security guards. Due to this behaviour we 9 friends cancelled our order and leave from the site.

Owner and management should look after this issue, other wise one day people will not come to your lounge just because of stupid behaviour of staff.  
Very pathetic behaviour of security gaurds

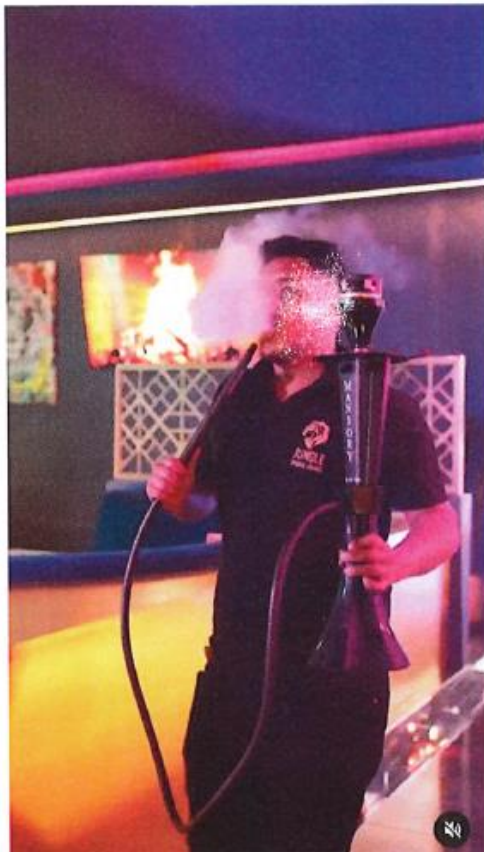
Service: 1/5 | Atmosphere: 1/5












 [Follow](#) ...

 The Mansory pipe 1-500 🌟  
5 w

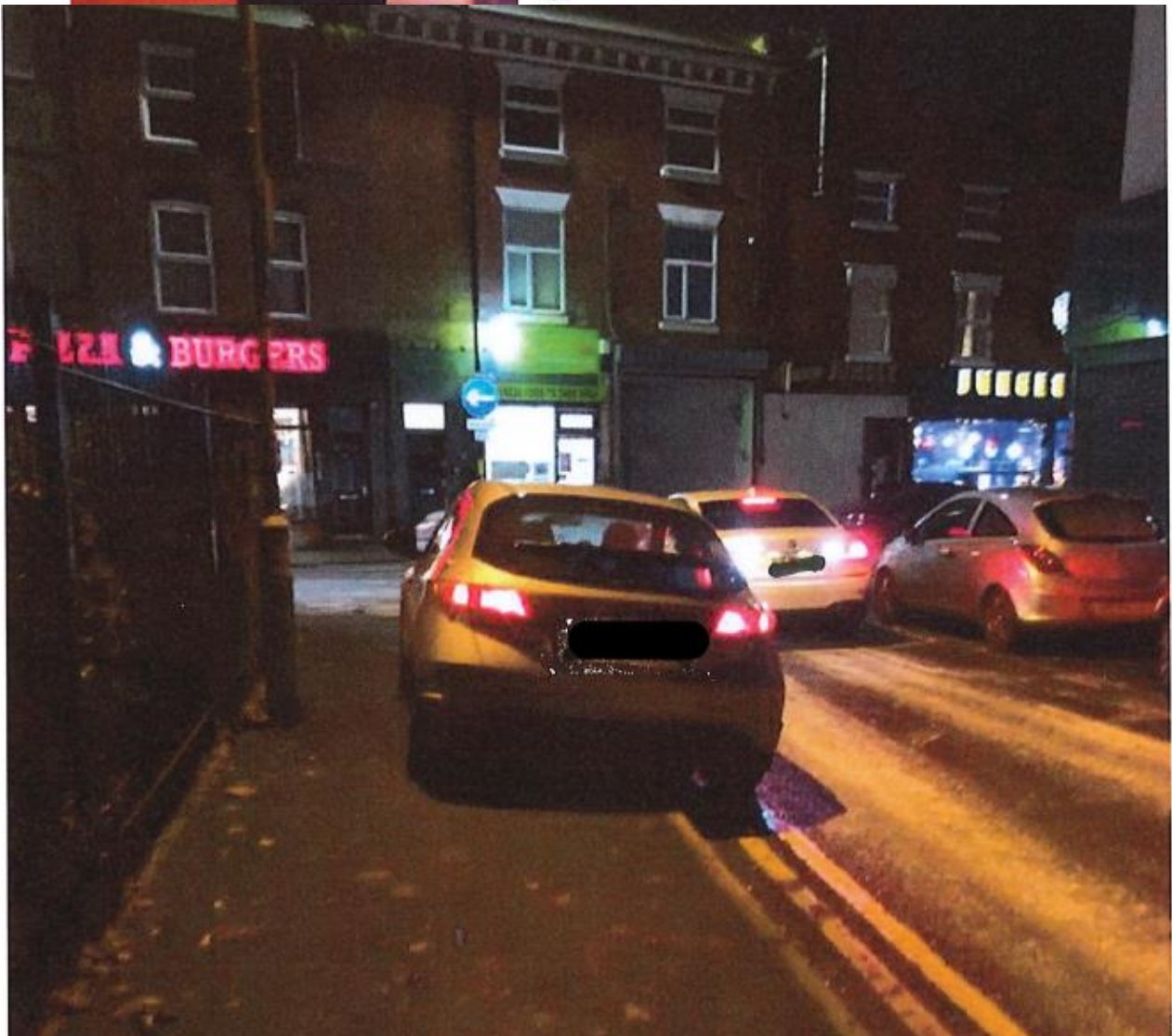
 1 w Reply 🔥🔥🔥🔥

 1 w Reply 😊

 5 w Reply 🔥🔥🔥🔥🔥🔥

70 likes  
8 November

 Add a comment...



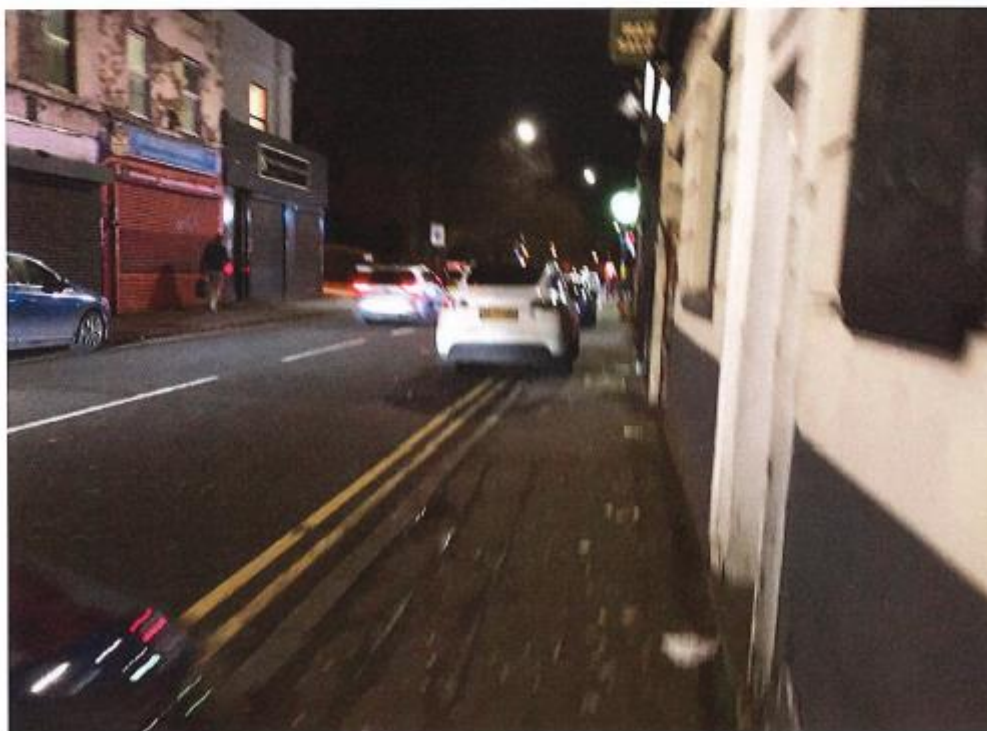


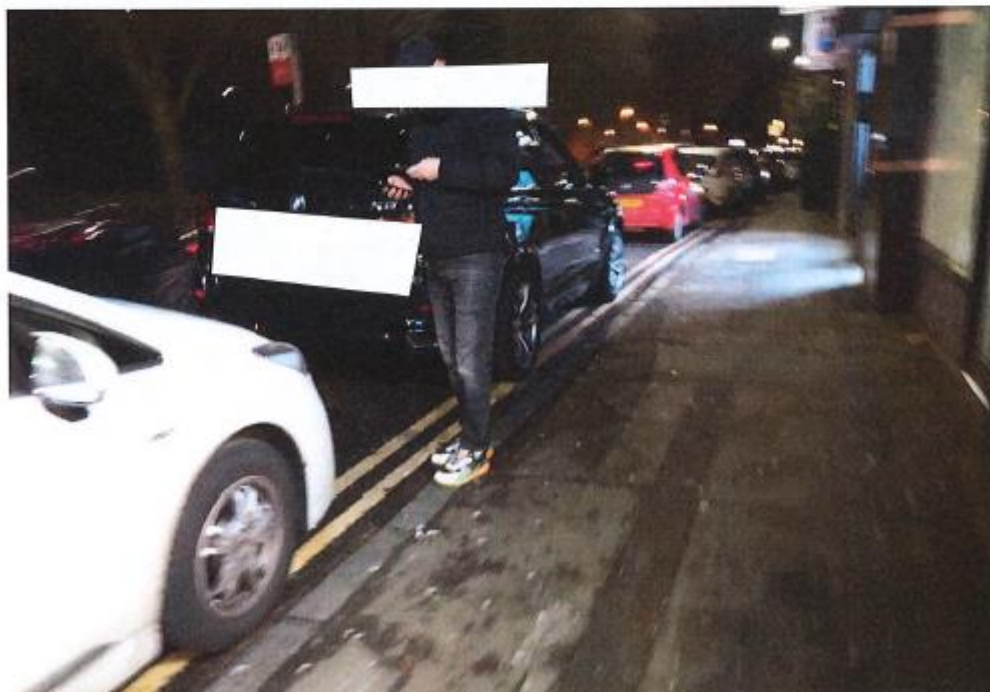












**From:**

**Sent:** 15 December 2024 20:05

**To:** Licensing

**Subject:**

I am writing to object for jungle shisha lounge in Edgbaston not to have a licence as it regularly have people getting drunk and making noise outside constantly and there's drug dealing going on inside the building aswell so I don't think it's appropriate for jungle to have a licence as it brings trouble to the neighbourhood

Thank you for looking into this

Your sincerely



From:

Sent: 16 December 2024 16:22

To: Licensing

Subject: Subject: Objection to Premises License Application – Jungle Lounge, 216-218 Monument Road, Birmingham, B16 8UU

Dear Licensing Authority,

I am writing to formally object to the premises license application made by Jungle & Ltd for the Jungle Lounge located at 216-218 Monument Road, Birmingham, B16 8UU. My objections are based on the negative impact this license may have on the local community, particularly for families with children, and concerns about unsavoury activities already taking place in the area.

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Grounds for Objection

1. Public Nuisance:

- The proposed late-night sale of alcohol and entertainment, extending to midnight and beyond, will inevitably lead to noise disturbances. This is highly concerning as the area is home to families with young children, who require a peaceful and quiet environment for their well-being.
- Congregation of patrons late at night is likely to bring increased noise, littering, and general disruption to an otherwise residential area.

2. Concerns for Families and Children:

- Many families, including my own, live nearby, and children are particularly vulnerable to the potential disturbances caused by patrons leaving the premises late at night. This includes exposure to loud noise, inappropriate behavior, and intoxicated individuals.
- The safety and emotional well-being of children in this community are a top priority, and the granting of this license would threaten that.

3. Unsavoury Activities and Safety Concerns:

- There are already concerns about unsavoury activities occurring in and around this area, which are made worse by late-night gatherings. Increasing the premises' operating hours could exacerbate this situation and potentially attract further anti-social behavior.
- Such activities not only put local families at risk but also damage the reputation of the neighborhood, making it feel unsafe for residents, particularly during evening hours.

4. Parking and Traffic Issues:

- Parking in the area is already limited, and the increased number of patrons is likely to worsen congestion. Despite notices encouraging considerate parking, many visitors may ignore this, creating further frustration for local residents.

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Conclusion

Given these concerns—particularly for the welfare of families with children and the presence of unsavoury activities in the area—I urge the licensing authority to refuse this application.

If the license is to be considered, I strongly request that conditions be imposed to address these issues, including:

- Limiting the operating hours to no later than 10:00 PM.
- Implementing robust noise control measures.
- Increased monitoring and security to address anti-social behavior outside the premises.

Thank you for considering this objection. I would appreciate confirmation of receipt and trust that the concerns of local families will be taken seriously in this matter.

Yours faithfully,

**From:**

**Sent:** 16 December 2024 19:55

**To:** Licensing

**Subject:** jungle lounge

**To Whom It May Concern,**

I'm writing to share some concerns about the premises license application for the Jungle Lounge on Monument Road. I don't often write letters like this, but as a parent and someone who really cares about our community, I felt I needed to say something.

First of all, I completely understand the need for businesses to thrive, but I'm worried about what this could mean for the families and children living nearby, including mine. Late-night noise, groups of people coming and going, cars pulling up at all hours—it's not the kind of environment we want for young children who need their sleep.

It doesn't exactly give me confidence about extending the hours for alcohol and entertainment, as a mum, safety is always on my mind, and I know I wouldn't feel as comfortable taking an evening walk or letting the kids play outside if things get busier and noisier.

Parking is another issue. We already struggle for space, and I can't see how this won't make it worse. Despite the best efforts of businesses to encourage "considerate parking," it often doesn't work that way in practice.

I don't mean to come across as negative, but I just think this kind of license isn't a good fit for a family community. If it has to go ahead, I really hope it's scaled back—maybe earlier closing times and a plan to manage noise and safety.

Thank you for taking the time to read this. I hope the council will think carefully about how this decision could impact the people who live here, especially the children.

Yours sincerely

**From:**

**Sent:** 16 December 2024 06:33

**To:** Licensing

**Subject:** Ref:Jungle Shisha Lounge,Monument Road,Edgbaston.B'ham.

Dear Sir/Madame,

Just need to raise the issues since businesses like Jungle Shisha Lounge.  
At Monument Road areas.

We are concerned the way

1.cars/delivery van/lorry are parked blocking the main road by Shisha Lounge.

2.Noted customers parking on the side road on the foot path.  
(There are not only elderly/disabled but poorly health related citizens living in this vast areas).

Please check with 2 good Church - halls - Karis Medical Centre.and all well going businesses on Hagley Road.

3.Devalues other well going businesses like exclusive shops/restaurants on Hagley road.

Please investigate this particular area and take necessary action with police force to clean up the issues.

Kind Regards,



## Application for a premises licence to be granted under the Licensing Act 2003

I Jungle & Ltd*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

## Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description Jungle Lounge 216 - 218 Monument Road Birmingham B16 8UU			
Post town	Birmingham	Postcode	B16 8UU
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£ 20,750 Band B	

## Part 2 - Applicant details

Please state whether you are applying for a premises licence as      Please tick as appropriate.

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                                 | <input type="checkbox"/>            | please complete section (B) |
| d) a charity   | <input type="checkbox"/>            | please complete section (B) |
| e) the proprietor of an educational establishment    | <input type="checkbox"/>            | please complete section (B) |
| f) a health service body                             | <input type="checkbox"/>            | please complete section (B) |

- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales. ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England. ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒
- I am making the application pursuant to a  
 statutory function or ☐  
 a function discharged by virtue of Her Majesty's prerogative ☐

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input type="checkbox"/>	Ms <input type="checkbox"/>	Miss <input checked="" type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input checked="" type="checkbox"/> Please tick			
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Ms <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		<input type="checkbox"/>	Please tick yes
Nationality					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Jungle & Ltd
Address 215-218 Monument Road, Birmingham, B16 8UU
Registered number (where applicable) 15523755
Description of applicant (for example, partnership, company, unincorporated association etc.) 56101 - Licensed restaurants
Telephone number (if any)
E-mail address (optional)

### Part 3 Operating Schedule

When do you want the premises licence to start? **ASAP**

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

A Lounge bar, serving high quality food and drinks.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I)

☒

Supply of alcohol (if ticking yes, fill in box J)

☒

In all cases complete boxes K, L and M

## A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non-standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

## B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)		
Thur					
Fri			<u>Non-standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

## C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed			
Thur			
Fri			<u>Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Sat			
Sun			

## D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3) Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	
Mon			
Tue			<u>Please give further details here</u> (please read guidance note 4)
Wed			
Thur			
Fri			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)
Sat			
Sun			
			<u>Non-standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)

# E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non-standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

# F

Recorded music. Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	1500	0000	<u>Please give further details here</u> (please read guidance note 4)		
Tue	1500	0000			
Wed	1500	0000	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur	1500	0100			
Fri	1500	0100	<u>Non-standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	1500	0100			
Sun	1500	0000			

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 7)			<b>Will the performance of dance take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon	1500	0000			
Tue	1500	0000	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Wed	1500	0000	<u>Non-standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Thur	1500	0100			
Fri	1500	0100			
Sat	1500	0100			
Sun	1500	0000			



## H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing.		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non-standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

# I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon	2300	0000			
Tue	2300	0000			
Wed	2300	0000			
Thur	2300	0100	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Fri	2300	0100			
Sat	2300	0100	<u>Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun	2300	0000			

# J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	1500	0000			
Tue	1500	0000			
Wed	1500	0000			
Thur	1500	0100	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri	1500	0100			
Sat	1500	0100			
Sun	1500	0000			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Altin Tafa	
Date of birth	
Address	
Postcode	
Personal licence number (if known) 159319	
Issuing licensing authority (if known) Birmingham City Council	

## K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

Not applicable

## L

Hours premises are open to the public. Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	1200	0030	Non-standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)
Tue	1200	0030	
Wed	1200	0030	
Thur	1200	0130	
Fri	1200	0130	
Sat	1200	0130	
Sun	1200	0030	

## M

Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d, and e) (please read guidance note 10)**

As the applicants, we will ensure that we fully uphold all of the four licensing objectives, at all times.

Liaising with all Responsible Authorities when required and taking their advice on board.

**b) The prevention of crime and disorder**

CCTV will be installed, operated, and fully maintained at all times; images will be retained for at least 28 days and be produced on request of any Responsible Authority. The CCTV will be operational at all times whilst the premises are trading.

A member of staff will be trained to download CCTV footage for Responsible authorities upon reasonable request.

Warning notices will be displayed in public areas of the premises advising that CCTV is in operation.

A Refusals log will be maintained at all times, this will be checked and signed by the DPS at regular intervals, this log will be made available for inspection by any Responsible Authority, upon reasonable request.

Staff training in the Licensing Act 2003 will take place for all members of staff prior to the premises opening, and all records will be retained at the premises; and made available for inspection at any time. Staff training will be undertaken twice per year.

An incident log will be maintained at all times, this will be checked and signed by the DPS at regular intervals, this log will be made available for inspection by any Responsible Authority, upon reasonable request.

A Challenge 25 policy will be strictly followed by all staff, and posters will be prominently displayed within the premises. The only form of ID will be a passport, photo driving licence, military ID, or PASS card with hologram logo.

No open vessels will be allowed to be taken from the boundary of the licensed premises.

The premises will operate a search policy, and the policy will be made available to any responsible authority.

The premises will operate a dispersal policy, and this will be made available to any responsible authority.

Door supervisors will be on duty in accordance to the risk assessment produced by the premises licence holder. They will register their relevant details and badge number with the premises licence holder and will always wear their badge and Hi-Viz attire when on duty.

**c) Public safety**

The premises licence holder or DPS will carry out pre-opening checks of the restaurant/bar, to ensure that there are no risks to patrons and that all safety precautions are in place.

The premises licence holder will ensure that all staff receive appropriate staff training, and the training records remain on site for a period of three months. The licence holder will ensure that all staff are aware of their social and legal obligations and their responsibilities regarding the sale of alcohol.

All safety certificates and inspection reports will be kept on site and made available to officers of relevant statutory bodies.

The premises will comply with all food safety regulations. The staff involved in food preparation will be fully trained, and their certificates will be displayed accordingly.

**d) The prevention of public nuisance**

The Premises Licence Holder will ensure that the disturbance caused to the general public is kept to a minimum, signage will be placed in a prominent place asking customers to respect our neighbours.

All doors and windows will remain closed when recorded music is played, other than for access and egress.

Staff will ensure that the frontage of the restaurant is inspected regularly for litter and rubbish, clearing any debris away.

No rubbish, including bottles, shall be moved, or placed in outside areas between the hours of 2200hours and 0800hours.

A noise management Plan will be in place and the DPS will ensure that noise breakout is carefully managed at all times.

**e) The protection of children from harm**

A Challenge 25 policy is in place and only recognised forms of ID will be accepted (PASS accredited ID, passport, or photo driving licence).

A till prompt (Electronic or visual) will be used for all alcohol sales.

Checklist:

Please tick to indicate agreement



- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15). ☒

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

#### **Part 4 – Signatures (please read guidance note 11)**

**Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking</li> </ul>
--------------------	--

	service which confirmed their right to work (please see note 15)
Signature	
Date	18, November 2024
Capacity	Agent on behalf of the applicant (Licence Leader Ltd)


For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Rob Edge Licence Leader Ltd			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			







**LICENCE LEADER**  
LICENSING MADE EASY

**Licence Leader Ltd**  
[www.licence-leader.co.uk](http://www.licence-leader.co.uk)

**Premises Licence Plans**  
 Jungle Lounge  
 216 - 218 Monument  
 Road  
 Birmingham  
 B16 8UU

Job No. 099.9  
 Drawing prepared from  
 information supplied

**Key**  
 WC - Toilets  
 Red Line - Licensable Area

**From:** bw licensing  
**Sent:** 25 November 2024 09:08  
**To:** Licensing  
**Cc:** Robert Edge  
**Subject:** Re: GRANT Jungle Lounge, 216 - 218 Monument Road, Birmingham, B16 8UU

Good Morning Licensing,

With regard to the premises licence application for Jungle Lounge, 216 – 218 Monument Road. B16 8UU.

West Midlands Police have reviewed this application and are happy that if the below conditions are added to the licence, then the licensing objectives will be met and promoted.

The below conditions have been agreed with the applicant, via their solicitor, as per below email chain who is copied in this.

**The licence holder shall maintain and operate an ID Scan to all persons entering the premises whenever licensable activities are being carried on. The premises is to adopt and display a clear notice to the effect that there is a strict policy of "NO ID, NO ENTRY".**

**The premises will operate a vulnerability policy. The policy will be made available to any of the responsible authorities on request.**

**If for any reason the CCTV hard drive needs to be replaced the previous / old hard drive will be kept on site for a minimum of 31 days and made immediately available to any of the responsible authorities on request.**

**Once each week the CCTV system will be checked by the DPS or their nominated deputy. The time and date of the check the identity of the checker and the result of the check will be recorded in the incident log for the premises.**

**If the premises is hired out or any promoted event with/by a third party the premises will notify West Midlands Police Central Licensing Team (by email) a minimum of 28 days prior to the event taking place. This notification will be accompanied by a risk assessment tailored for that event. As well as the security plan the risk assessment will include the names, addresses and dates of birth of the person(s) hiring the room or promoter. It will also include the real names and stages names of any artist, DJ, band or performer. Any recommendations made by West Midlands Police in relation to an event will become conditions of the premises license for that event. West Midlands Police retain a right of veto for any event proposed.**

**The premises will be free of customers half an hour after the conclusion of licensable activity.**

**The premises is to adopt and display a clear notice to the effect that there is a strict policy of "NO ID, NO ENTRY".**

**No adult entertainment is permitted at these premises**

**No persons under the age of 18 will be allowed to be on the premises after 2200 hours.**

**The premises fire risk assessment will be made available to any of the responsible authorities on request.**

**Door staff from an SIA registered company will sign on and off duty for each shift.**

If the above conditions are imposed onto the licence then West Midlands Police have no objection to this licence application.

Regards and thanks



**Chris Jones 55410**  
Birmingham Licensing Team  
West Midlands Police

**Working in partnership, making communities safer**



**From:** Robert Edge

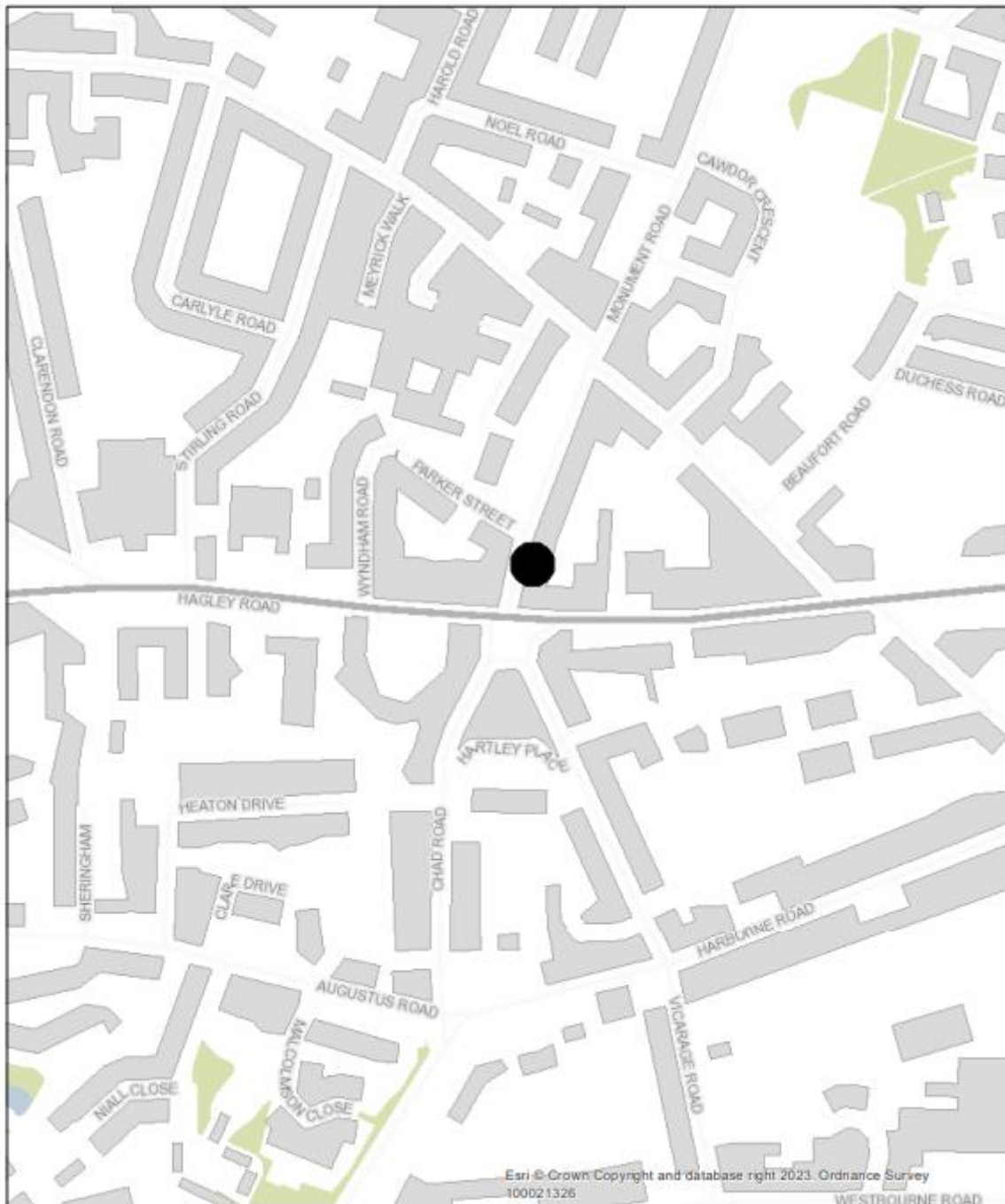
**Sent:** 21 November 2024 15:24

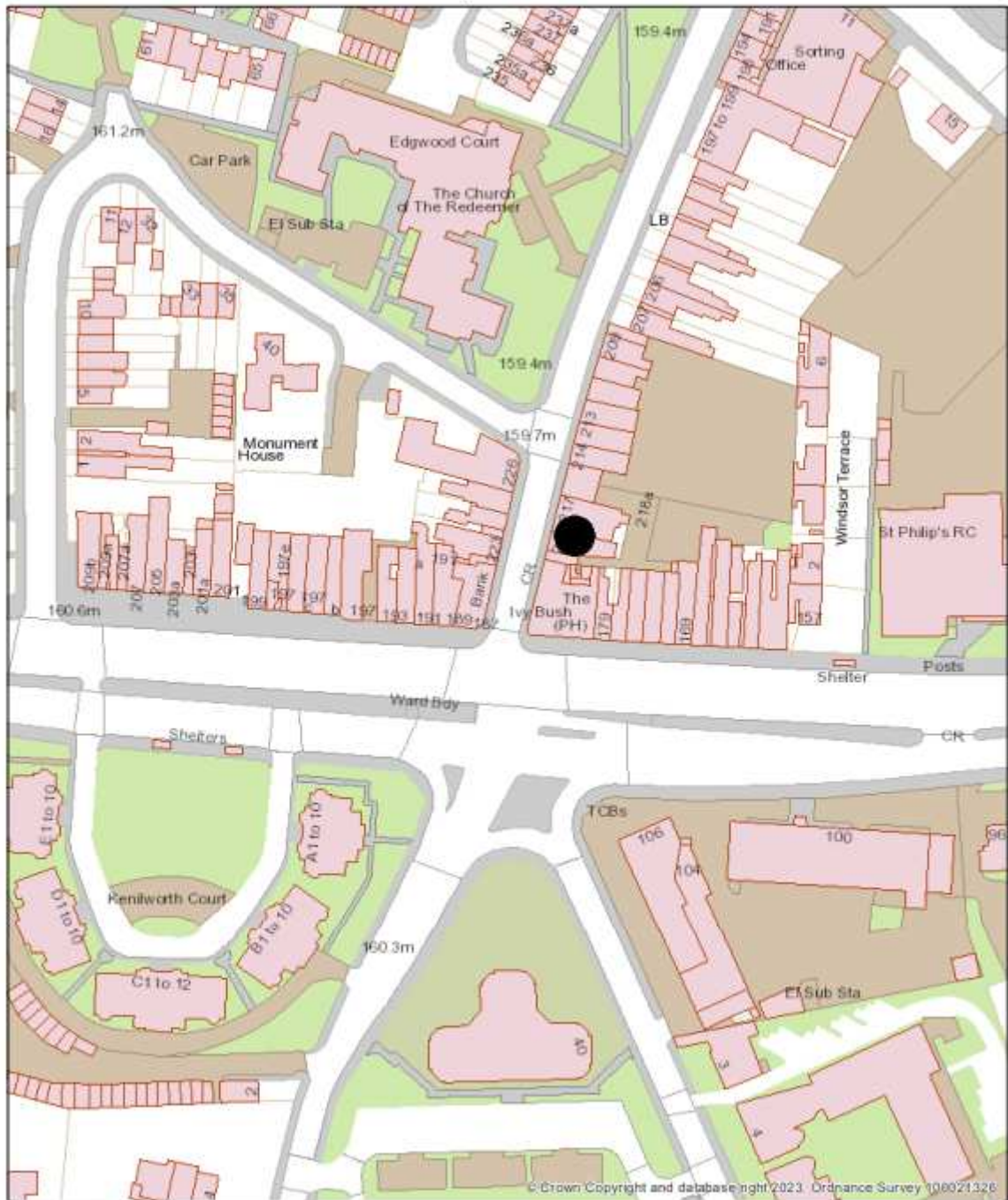
**To:** bw licensing

**Subject:** [External]: Re: Jungle Lounge, 216 - 218 Monument Road, Birmingham, B16 8UU

many thanks for the email. I can confirm we are happy for these to be included in the new operating schedule.

Thanks  
Rob

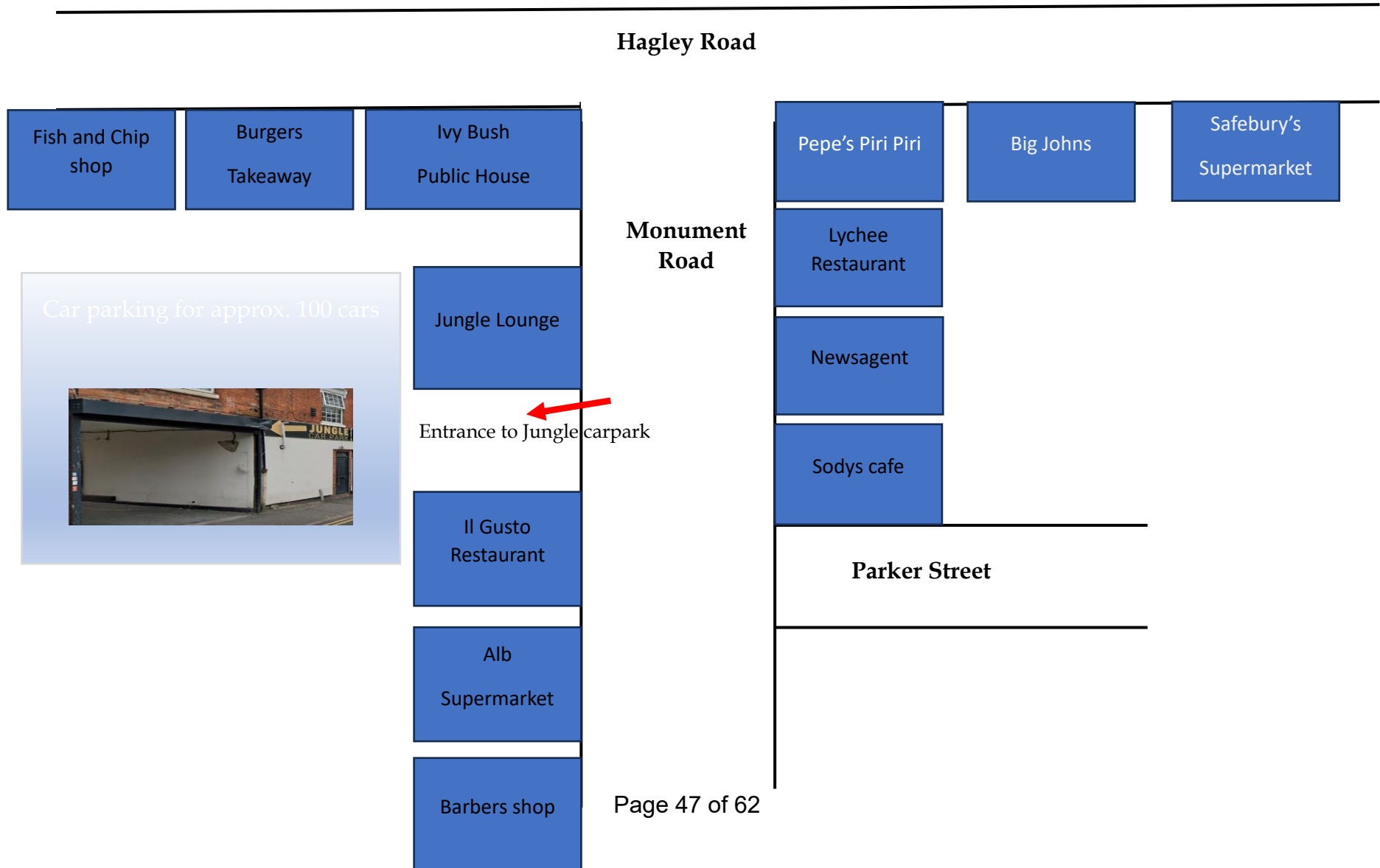






Proximity of other retail outlets in close proximity to Jungle Lounge

(It should be noted that Hagley Road/Monument Road and Parker Street are all fully Double yellow lines)









**Premises licence Application - Jungle Lounge  
Licensing Sub-Committee B at 10:00am  
Tuesday 14 January 2025  
(Via Teams)**

**Documentation lodged on behalf of the Premises Licence Holder**

**Acting for the Premises Licence Holder, We have given full regard to:**

- The Council's Statement of Licensing Policy.
- The licensing objectives set out in the Licensing Act 2003.
- Home Office guidance issued under Section 182 of the Act.
- The Objections submitted.

**Attached to this pack are the following appendices:**

- A. Challenge 25 Poster.
- B. Refusals log.
- C. Incident log
- D. Staff training log
- E. DPS Authorisations
- F. LA2003 Signage
- G. Till prompt
- H. Ask Angela
- I. Considerate parking Poster – Jungle Lounge
- J. **Noise Management Plan**

Rob Edge (Director)  
Licence Leader Ltd. (Birmingham/Hertfordshire)  
Email. [rob.edge@licence-leader.co.uk](mailto:rob.edge@licence-leader.co.uk)  
Web. [www.licence-leader.co.uk](http://www.licence-leader.co.uk) Tel. 07982917819

Example of the Challenge 25 Posters - Prominently displayed within the premises.

A red poster with white text and graphics. At the top, the words "UNDER 25?" are written in large, bold, white capital letters. To the right of this text is a graphic of a grey identification card. The card has a red silhouette of a person's head and shoulders on the left. On the right side of the card, it lists "ACCEPTABLE FORMS OF ID:" followed by a bulleted list: "> CARDS BEARING THE PASS HOLOGRAM", "> PHOTOGRAPHIC DRIVING LICENCE", and "> PASSPORT". A small "PASS" hologram is shown next to the first bullet point. A red circle with the number "25" is at the bottom right of the card. Below the "UNDER 25?" text, the following text is written in white capital letters: "IF YOU ARE LUCKY ENOUGH TO LOOK UNDER 25 YOU WILL BE ASKED TO PROVE THAT YOU ARE AGED 18 OR OVER WHEN YOU BUY ALCOHOL". Below this, another line of white capital letters reads: "IF YOU ARE UNDER 18 YOU ARE COMMITTING AN OFFENCE IF YOU ATTEMPT TO BUY ALCOHOL". In the bottom left corner, there is a logo for "BEER & PUB" with "ASSOCIATION" in smaller text below it, and the website "drinkaware.co.uk" with the tagline "for the facts about alcohol" next to it. Below these is the website "WWW.CHALLENGE25.ORG". In the bottom right corner, there is a large black circle containing a red arrow pointing left towards the number "25".

**UNDER 25?**

ACCEPTABLE FORMS OF ID:

- > CARDS BEARING THE PASS HOLOGRAM
- > PHOTOGRAPHIC DRIVING LICENCE
- > PASSPORT

**IF YOU ARE LUCKY ENOUGH TO LOOK UNDER 25 YOU WILL BE ASKED TO PROVE THAT YOU ARE AGED 18 OR OVER WHEN YOU BUY ALCOHOL**

**IF YOU ARE UNDER 18 YOU ARE COMMITTING AN OFFENCE IF YOU ATTEMPT TO BUY ALCOHOL**

BEER & PUB ASSOCIATION

drinkaware.co.uk  
for the facts about alcohol

WWW.CHALLENGE25.ORG

**25**

Example of the Refusals Log currently being utilised at the premises.

## Refusals Log –

If a customer appears to be under 25 and fails to produce a valid ID photo, the sale should be **Refused** and recorded in this refusals log. Staff should write an entry with

**No ID – No Sale**

**Licence Leader Limited**  
**Alcohol Licensing Services**  
[www.licence-leader.co.uk](http://www.licence-leader.co.uk)  
[rob.edge@licence-leader.co.uk](mailto:rob.edge@licence-leader.co.uk)  
 07982917819

DATE	PRODUCT	TIME	NAME OF PERSON OR DESCRIPTION	OBSERVATIONS	STAFF MEMBER
01/01/2024	A bottle of wine	1900 Hrs	Male blond 175 cm tall, approx. 17 years of age	Nervous and refused to show ID	Nicki Jay

Example of the Incident Log being utilised at the premises.

## Incident Log Book

**Please use a separate page in this log for each incident.**

**Do not put yourself or staff at risk, call 999 or 101 when appropriate.**

**Staff should write an entry whenever an incident occurs.**

Licence Leader  
Alcohol Licensing Services  
[www.licence-leader.co.uk](http://www.licence-leader.co.uk)  
Mobile: 07982917819

Incident Report Log			
Date of incident		Time of incident	
Location		Value of Losses/Damage	
Description of Incident			
Images available		YES/NO	Are still images available
Was it reported to West Midlands Police		YES/NO	Crime Number
If reported to West Midlands Police, was it reported at the time of incident or afterwards:-			
Which staff member was involved with this incident			
What further action has been taken by Premises Licence Holder			
Final comments;			

## Licensing Act 2003 - Staff Training

Training delivered to all staff will include, not least the following list below, and should also include the fact that staff fully understand all of the content.

➤ It is illegal to sell alcohol to anyone under the age of 18.
➤ It is illegal to sell alcohol to anyone 18 or over if they are buying on behalf of someone under the age of 18.
➤ All premises that sell alcohol must have a Premises Licence and a Designated Premises Supervisor
➤ Staff under the age of 18 must not sell alcohol unless each sale has been approved by the Personal Licence Holder or responsible person aged over 18
➤ The premises Licence holder must display the premises licence inside the premises in a public place
➤ If you are not sure that the customer is 18, ask for proof of age, use the Challenge 25 scheme. If you are not sure, refuse the sale and record in the Refusals Log
➤ Make sure you know the hours allowed within the licence for the sales of alcohol.
➤ Ensure you know all of the conditions within the operating schedule of the premises licence.
➤ Make sure the CCTV is always on and working when the premises is open and trading.
➤ Never serve anyone who is drunk
➤ Always offer 'free' water to anyone who has drunk too much
➤ No alcoholic drink shall be sold for consumption off the premises.
➤ No persons carrying open bottles shall be admitted to the premises at any time.
➤ A record of staff training in relation to the sale of alcohol will be kept on the premises and available to Police or Licensing Authority on request.

**Staff that have been trained must sign below to confirm they have received and understood the training.**

Name	Date	Signature	Comments

**Signed by the DPS.**

<b>Name (Print)</b>	Altin Tafa
<b>Signature</b>	
<b>Date</b>	

**Designated Premises Supervisor (DPS)  
Authorisation for Sale/Supply of alcohol**

I am the Designated Premises Supervisor (DPS), and the holder of a Personal Licence and I am the person in a position of authority at the premises.

I hereby authorise the following named personnel to sell and supply alcohol, to comply with the Licensing Act 2003.

This being either when I am present on the premises or in my absence. I can always be contactable on the following telephone number: .....

**Names of Authorised persons:**

I, being a person named below am aware of and accept my responsibilities under the Licensing Act 2003 and will endeavour to comply in accordance with the licensing law and the licence conditions attached to the premises licence.

<b>Name</b>	<b>Personal Licence Number (If Applicable)</b>	<b>Date</b>	<b>Signature</b>

**Designated Premises Supervisor - Authorisation.**

<b>Name:</b>	Altin Tafa
<b>Personal Licence Number:</b>	
<b>Signature:</b>	

**Reminder for training**

➤ It is illegal to sell alcohol to anyone under the age of 18.
➤ It is illegal to sell alcohol to anyone 18 or over if they are buying on behalf of someone under the age of 18.
➤ All premises that sell alcohol must have a premises licence and a Designated Premises Supervisor
➤ Staff under the age of 18 must not sell alcohol unless each sale has been approved by the personal licence holder or responsible person aged over 18
➤ It is illegal to sell liqueur chocolates to anyone under the age of 16
➤ If you are not sure that the customer is 18 (alcohol) or 16 (liqueur chocolates, ask for proof of age
➤ I recommend you use a Challenge 25 scheme
➤ If you are still not sure, refuse the sale and record in the Refusals Log
➤ The premises Licence holder must display the premises licence on the premises in a public place



Example of the Signage being utilised at the premises.



As a backup to an electronic till prompt, this will be laminated and placed beside the till.

**TILL PROMPT -- CHALLENGE 25**

Does the person buying alcohol look under 25 .

**Check ID.**

Enter in "Refusals Log" if sale is refused.





**We encourage our customers  
to utilize available parking  
spaces and to park  
considerately.**



# Noise Management Plan

**Venue:** Jungle Lounge

**Address:** Monument Rd, Birmingham B16 8UU

## 1. Purpose of this Noise Management Plan

This noise management plan is to consider the management and control of noise from internal activities at the premises. The management team of this premises are committed to proactive management of noise and the purpose of this document is to identify and implement procedures, which will minimise disturbance to residents and other noise sensitive receptors. The intentions of those responsible to manage noise is shown in this commitment.

This plan should be considered as a “live document” which will evolve as the planning for future events progresses and the operational requirements become clearer. All reviews will be undertaken in full consultation with the relevant Responsible Authorities, where possible, to ensure compliance with the relevant licensing objectives.

### **Premises Licence**

The premises hopes to benefit from a premises licence, and it will always ensure that it fully upholds the four licensing objectives.

### **The Licensing Act 2003**

The Act introduced a single integrated system for regulating the sale by retail of alcohol, the supply of alcohol in a premises, the provision of entertainment and late-night refreshment. The provision of regulated entertainment to the public is relevant in terms of noise and in doing so those responsible must conduct their functions with the view to promoting the **prevention of public nuisance** being relevant in this instance.

### **In Summary**

Overall, the approaches set out above are designed to balance the potential disturbance in the local community against the enjoyable experience of the patrons. The Regulated Entertainment will always be conducted to allow customers to hold a conversation, without the need to raise their voices – therefore the music will always be at a reasonable level.

### **Noise Monitoring Procedure**

Throughout the time that Regulated Entertainment takes place, staff will ensure that they conduct regular noise monitoring; and these will be recorded at **Annex A**. This will be carried out by conducting subjective / objective measurements at predetermined locations both internally on the site, and externally at the boundaries.

## **People / Crowd Noise**

Whilst there is no formal mechanism for evaluating or controlling crowd noise, consideration will be given to minimising such as critical times such as during arrival and dispersal from the venue.

Staff will always monitor the entrance and egress from the premises including the behaviour of those within the vicinity of the premises. This will help achieve orderly arrival and departure of persons and will reduce the risk of nuisance occurring.

Prominent signage will also be in place requesting that patrons leave quietly and respect neighbours, and customers will be reminded of this by members of staff.

## **Procedure for Responding to and Dealing with Enquiries**

Those responsible for the day-to-day management intend to engage with the community to communicate details of the events and listen to local concerns.

Should any noise complaints be received, a member of staff will investigate the complaint and if noise levels are deemed unacceptable, immediate action will be taken to reduce the levels of the noise source.

The areas of potential noise breakout that will be considered are:

- Locality
- Hours of operation
- Conditions of the premises licence
- Deliveries of food/beverages
- Bottle/keg collections.
- Waste collections.
- Air conditioning
- Kitchen extraction equipment
- Music/entertainment
- Smoking areas
- Outside areas/frontage

## **Conclusion**

The implementation of this Noise Management Plan is a pragmatic way of bringing the venue to life, understanding its relationship with neighbours, but likewise, it also looks to proactively engage with the community and relevant Responsible Authorities.



# Noise Monitoring

## Annex A.

### Noise Observation Reporting

Monitoring Location	Date and Time	Subjective Assessment Measurements	Remedial Action Required and Taken
E.G., opposite main site entrance	01/12/2024 2100 – 2120 hrs	Noise from the venue, largely inaudible, occasional low bass beat detectable between lulls in traffic noise – unlikely to be audible to residential units	No action taken, but will continue to monitor at intervals

### Complaints received.

Complainants address	Date and Time	Nature of complaint	Subjective assessment	Time of Visit	Remedial Action Required and Taken
E.G 100 metres along the main Road	01/12/2024 2200 hrs	What are they hearing, when and how affecting property ? If this is regular, how long has it been happening		1. 2100 hrs 2. 2130 hrs	No action taken; action taken to reduce noise levels to minimise any potential impact as levels at source can accommodate such reductions.

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