

## Appendix 2 – Risk Management / Assessment

### Policy for Birmingham City Council - Balloon and Sky Lantern Releases

Risk No	Risk description	Risk mitigation	Residual / current risk			Additional steps to be taken
			Likelihood	Impact	Prioritisation	
1.	Reputational risk to the Council by not implementing a policy to ban the intentional release of balloons and sky lanterns on council land	Obtain approval to implement policy in line with many other local authorities across the UK and Europe	Significant	Medium	Tolerable	n/a
2.	Damage and mitigation/repair costs due to incident resulting from poor/non implementation of policy.	Inclusion of a clause in any contract/hire agreement where any user of the space stipulates that they have understood the prohibition and agree to abide by it.	Low	Medium	Tolerable	Ongoing
2.	Damage due to pushback from groups wishing to undertake the prohibited activities on Council Land.	Agree public information that makes the prohibitions clear at the early stages of enquiry and emphasising the negative impacts of the activity, suggest alternatives that do not carry the same risks.	low	low	Tolerable	n/a
3.	Loss of business to non – BCC premises that do permit the activities prohibited.	Public information explaining the risks and negative impacts, promotion of alternatives, SAG representatives advocating against the activities on private land.	low	low	Tolerable	ongoing

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Description	Likelihood Description	Impact Description
High	Almost certain, is expected to occur in most circumstances. Greater than 80% chance.	Critical impact on the achievement of objectives and overall performance. Critical opportunity to innovate/improve performance missed/wasted. Huge impact on costs and/or reputation. Very difficult to recover from and possibly requiring a long term recovery period.
Significant	Likely, will probably occur in most circumstances. 50% - 80% chance.	Major impact on costs and objectives. Substantial opportunity to innovate/improve performance missed/wasted. Serious impact on output and/or quality and reputation. Medium to long term effect and expensive to recover from.
Medium	Possible, might occur at some time. 20% - 50% chance.	Waste of time and resources. Good opportunity to innovate/improve performance missed/wasted. Moderate impact on operational efficiency, output and quality. Medium term effect which may be expensive to recover from.
Low	Unlikely, but could occur at some time. Less than 20% chance.	Minor loss, delay, inconvenience or interruption. Opportunity to innovate/make minor improvements to performance missed/wasted. Short to medium term effect.