

CWG, Culture and Physical Activity O&S 14 July 2021

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Making a positive diference every day to people's lives

Overview – Today's Discussion

- City Operation Directorate
- Governance and Oversight
- Delivery Plans
- Commitment to the Scrutiny Process



City Operations Directorate

- Functional Divisions
 - Street Scene waste collection, disposal, street cleaning, parks, grounds maintenance
 - Regulation and Enforcement
 - Neighbourhoods
- Functions recently added to the Directorate
 - Highways w.e.f. July 2021
 - Community Safety and Resilience w.e.f. July 2021

All services have a strong connection with partners and the community



Governance and Oversight

- Director is vice chair of the CWG Programme Board
- Director will represent the City at the CWG Security Advisory Committee
- Monthly meeting with CWG Programme Director
- Star Chamber held to review delivery plans
- Directorate meetings fortnightly to review plans
- Programmed delivery of Alexander Stadium



Street Scene

- Cleansing programme has been developed for the build up to the games and the games itself
- Grounds maintenance programme has been developed for the games
- Additional floral enhancement has been planned
- The Parks Service have worked closely with the development team to ensure the games work has added benefits after the games at Sutton Park and Perry Park
- Discussions have been held with the legacy team to ensure there is commitment to support Friends of Parks to develop their local Park
- Street Scene are working with the CWG volunteering team to keep as many local volunteers post the games
- Work programmes are being digitised and in a format that can be shared with residents
- Key Partners and organisations have been developed and are working along Street Scene colleagues to tackle long term street scene issues
- Organisations are committing to tackle graffiti alongside street scene colleagues



Regulation and Enforcement

- Delivery Plans prepared for Environmental Health, Trading Standards, Licensing
- The Regulation and Enforcement Division is heavily involved in planning for and ensuring the Games operate in a manner which is safe for persons visiting, competing and working at the Games. The legacy benefits are:
 - Capacity building through better trained officers able to deal with a wider scope of hazards;
 - Providing insight (and potentially testing alternatives to the current free grazing approach at Powell's Pool) into environmental and water quality standards in Sutton Park;
 - Providing better joint working between West Midlands authorities to build on for the future;
 - Sharing best practice between venue authorities to raise standards across the authorities;
 - Providing a consistent approach across the venue authorities;
 - Trying out new methods of work to make a more effective enforcement regime for the City Council.
 - These are the current defined legacy ambitions for the Division, but it is intended this will be reviewed on a regular basis to identify more legacy benefits should they arise



Neighbourhoods

SPORT SERVICE

Stadium – games ready:

- Works are progressing in line with the contractor programme.
- Roof works and concrete floors completed
- Base course laid to the warm-up track and top soil being spread on the warm up throws field
- Works progressing with the main running track and retaining wall adjacent to the North Bridge
- Currently reporting on budget and on time

Alexander Stadium and park legacy:

- Captured within the Perry Barr Masterplan being led by Inclusive Growth. Due to go out for public consultation in June 2021
- Possible bid to Levelling Up Fund in Tranche 2 to secure funding for the work

Holford Drive Community Sports Hub:

Preferred location identified for a new MUGA as part of CWG legacy at Holford Drive Community Sports Hub

Wyndley Leisure Centre:

Wyndley Leisure Centre has applied to be an official training venue but the outcome is not yet known. A
procurement report has been approved by Birmingham City Council's Cabinet and officers are working up a
detailed specification of works to improve athletics and hocket facilities. Work is currently anticipated to start in
August and will take approximately 4 months, but will be scheduled with service users in mind in order to
minimise the amount of facility downtime



Neighbourhoods continued

EVENTS SERVICE

Legacy events

- World Triathlon
- BCC has a current bid in to host the ITU World Paratriathlon & Triathlon Series 2024,25 & 26
- Invictus 2027
- The Feasibility Study is currently been undertaken in order for the city council to understand if it wishes to pursue the opportunity for hosting this major event in 2027.
- World Road Race Champs 2023
- BCC has a submitted a formal bid to host the World Athletics Road Running Championships 2023 or 2024.

Major Sporting Events strategy 2022-32

 A new strategy document is being concluded that will set out our vision for major sporting events for the next ten years. Amongst other things this will set out the outcomes we are seeking to deliver on the back of securing major events.



Neighbourhoods continued

NEIGHBOURHOOD DEVELOPMENT AND SUPPORT UNIT

- The team are Co-ordinating the ward based CWG Celebrating Communities Fund £2m
- Working with Locality/ Bham Community Matters providing community capacity building and sport for groups wanting to apply for funding – started April 21
- Working with Community Anchor orgs who will act as the ward facilitators for the participative decision making on grant proposals

 June 21 onwards
- Info sharing the Volunteering opportunities

Cultural Development Service

- Commissioned and supported feasibility of 20 community arts projects some of which will reach full blown project delivery in 2022
- Working with the CWG's Cultural Programme Team to coordinate cultural activity across the city from March August 2022
- Coordinating a pilot community arts (refugee) project for CWG's Cultural Programme in Erdington in October 2021 Amal International Puppet Tour
- Assisting BCC CWG's team to deliver the Queens Baton Relay (Community Arts activity along route)
- Assisting BCC Legacy Team in allocation of Ward Community activity funding

Sports Development

 OC engagement on club infrastructure and support during the commonwealth games period and the set up of pop up sports zones across the city. Thus offering opportunities to local sports organisations to engage in delivery, creating a throughput to local sporting uptake.



Highways and Community Safety / Resilience

- Highways have produced the delivery plan and presented to Star Chamber
- Community Safety and Resilience reported to Scruriny Committee on 7th April
 - Continued work with Safety at Sports Grounds for venues with Environmental Health
 - BCC Is lead for safety and resilience
 - W M Police lead the security Programme
 - All programmes are multi agency









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