

September 2022

Crossing the finish line

Craig Cooper



Our Proud Host City ambition



Bring people together



Improve health & wellbeing



Put Birmingham firmly on the map



Help the region grow and succeed



Be a catalyst for change





Super, super proud to be a Brummie.

The challenges along the way

Half the time to plan & deliver

Brexit (January 2021)

Covid 19 pandemic

Suez Canal blocked (March 2021)

Supply chain issues (2020 onwards)

The 'new normal' – remote/virtual working

The Journey

1

Setting the stage

Venues

City
Preparation

City
dressing

2

Delivering a successful Games

Operating the
City

Volunteers

Queens Baton
Relay

3

A Proud Host City

Community
Investment

Civic Pride

The Journey

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A Proud Host City

Community
Investment

Civic Pride

Delivering our venues



Alexander
Stadium



Smithfield



Sutton Park
Triathlon



Marathon



Centenary &
Victoria Square

Preparing our city

1,411-strong
team

167km Games
Route Network

2,700 city
works

30
readiness
events

901 floral
features

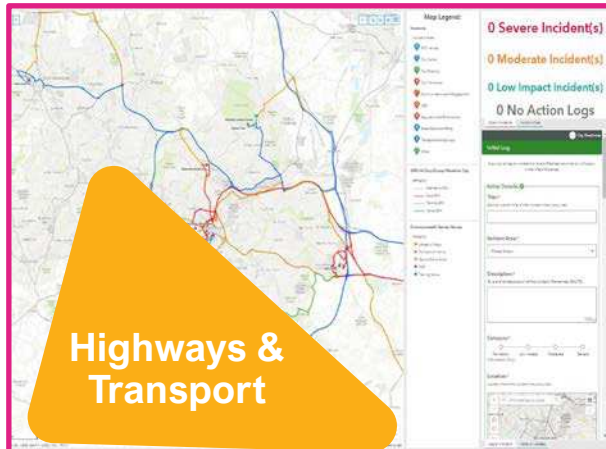
Clean &
green
streets

Get Set
for the
Games

City

City Dressing

Highways & Transport



Floral features



Street Scene & Parks



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Civic Pride

Operating our city

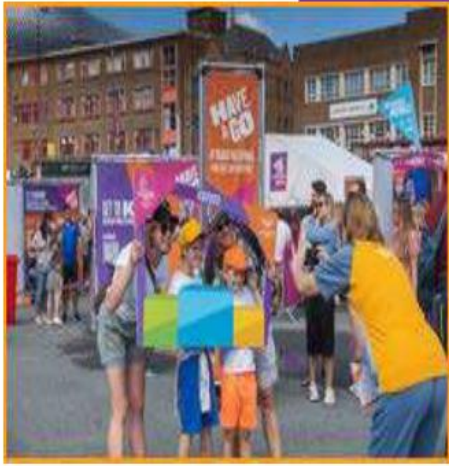
Celebrating
sports &
culture



408 incidents
solved



The city at
its best



Keeping the
city moving



Get Set for
the Games



Our proud Host City Volunteers



14,000
Games
volunteers



269 BCC Games
Ambassadors



Diverse



Committed



From 57
wards



PAGE 12



BIRMINGHAM
2022
COMMITMENT
GATHERS



PROUD
HOST
CITY




Birmingham
City Council

Bringing home the Queen's Baton



2 days,
172km



Art, dance,
poetry & music



200 city Baton
Bearers



All 10 Constituencies



32
Community
events &
activities

The Journey

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A Proud Host City

Community
Investment

Civic Pride

Investing £6m in a Games by and for Birmingham

BCC
Community
Fund



106 Creative City
projects



8 Community
Games



Bring the Power
youth programme



322 Celebrating
Communities
projects



5 Stronger
Communities
programmes

Putting Birmingham on the map

NEWS

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Commonwealth Games: 'Birmingham feels like the city for the future'

By Caroline Galt
BBC News

And now let's aim for the Olympics

BIRMINGHAM is set for a huge Commonwealth Games finale tonight as the city celebrates a magnificent 11-day sporting festa and bids a fond goodbye. It has brought an extraordinary feeling of pride to the region and united thousands of people in pride and hope.

Many have talked about a sense of unity and joy which they have never experienced before, and will be greatly missed when the Games are finished and the party almost over. It has undoubtedly showed Birmingham globally, with an estimated TV audience of 1.5 billion tuning in. Birmingham, so often the heart of the Midlands, is no longer a joke.

And the success of the Games demonstrates that the city needs to continue to grow its big dreams, because sometimes they come true. The Olympics has been mentioned. Is it possible? City leader Sir Ian Sturt did not rule out an Olympics bid when asked about it on the eve of these Games, while Sports Minister Nigel Huddleston said the idea of staging an Olympic Games from London in 2036 or 2040 is an "attractive" idea.

Birmingham 2022 board member Anne Apley is proud of how her city has "totally embraced" the Commonwealth Games, and now believes it is ready to stage an Olympics in the future. Apley, from Selly Oak, who captained England's world team at the 2010 Games on the Gold Coast, stated: "It's not an obvious - Birmingham is a really nice city. "If the UK did back another bid, I think we'd have a good chance of winning the bid."

Birmingham is now the perfect home for UK Athletics... so ditch the London Stadium



Chief Sports Writer

THE final note of the 2022 Commonwealth Games will be a note of farewell to the London Stadium, the venue for the final night of the event.

Evening Standard

Established 1827



Brum's the word

THANK you, Birmingham. The 22nd instalment of the Commonwealth Games, which ends this evening, has had it all. Only yesterday, England's women won hockey gold for the first time in the event's history with a shock 2-1 victory over favourites Australia. The event has once again brought this Commonwealth of Nations together, and we are already looking forward to Victoria 2026.

The Guardian

Founded 1821. Independently owned by the Scott Trust No 547. Comment is free... but facts are sacred CP Scott

Commonwealth Games

Birmingham has plenty of reasons to be bullish after this festival of sport

It was a day when the 2022 Commonwealth Games opened with a message from glib activist Malala Yousafzai, who, as a school years in Edgbaston, and an ardent supporter of the city. The closing ceremony, which will be held at the stadium, will be a fitting end to the festival of sport. Birmingham has plenty of reasons to be bullish after this festival of sport. The post-Olympics experience in London was a cautionary tale on that score. For the Games organisers, the premonition this week may be one of relief and uncertainty of the Covid period. The 22nd edition of the Games should be considered a success, a future challenge on the horizon. As Durban's experience, costs of hosting are becoming prohibitive and may need to be scaled back for future



MARTIN LIPTON
Chief Sports Reporter

THE sport was fun — but the crowds, they were simply spectacular.

Birmingham 2022 was more than a Games. It was a celebration from day one when Sutton Park turned into a buzzing cauldron as Alex Yee kicked off the party with the first gold triathlon medal.

Of course, what mattered was the exertions of the athletes. The gravity-defying tiny tumblers, the speedsters of the pool, the diving acrobats and muscle men and women of the ring and lifting platform, the brilliance of England's hockey golden girls. And all the rest...

But more important, more tangible, more uplifting, was how fans who flocked to watch were determined to make the Commonwealth Games a genuine party. That atmosphere, that spirit, that sheer enjoyment, will live on in the minds of those who were part of it longer than any of the sporting prowess on display. Credit, too, to Games organisers who opted for a pricing policy that made the events accessible and ensured the food and drink did not bust budgets, either.

Now attention will turn to the 2024 Paris Olympics. That will be better in terms of pure sport but it is hard to believe it will be as innocently enjoyable. Birmingham, thank you — you have been a blast.



IT'S LIFT-OFF... Yee's gold

The friendly games

On years after the Olympics came to London, Birmingham posted another 'he' today, have 'se today, have 'showing off the apital's shadow y games" and 'spirit of 'statement to t 'written off as 'y

REVIEW

Birmingham delivers a stellar Games at very short notice

By Paul Edmondson
IN BIRMINGHAM

There is always a temptation to compare any major multi-sport event in the UK with London 2012. But the Commonwealth Games are not the Olympics, and Birmingham is not London. Judged on what was possible for these Games, awarded to England's second city at short notice after Durban pulled out, this was an ever-beating success. The stands were packed, the city was buzzing and there were some spectacular performances along the way. Team England might have been the host nation, but the moment of the Games belonged to a Scot. If the newsworld Alexander Stadium had a



Among their other victors were 75-year-old George Miller, the oldest gold medalist in the history of the Commonwealth Games, for his part in the para-bowls mixed pairs. Lawn bowls is the embodiment of the Commonwealth Games. Once every four years, these friendly games give amateurs the chance to rub shoulders with the sporting elite. In the men's cycling time trial, former Tour de France champion Geraint Thomas competed in the same race as Ghana's 48-year-old Chris Symons, whose day job is working as a doorkeeper at the House of Commons. These Games saw new sports introduced, notably women's cricket and 2x2x2 basketball. And it was this that

teammate who has spent his entire career in Peaty's shadow, came through to take victory. Like the champion he is, Peaty bounced back and won the 50m breaststroke, the only title missing from his immense collection, while at the same venue, Andrew Stoddard-Sieles took two diving golds to show that she is more than just the daughter of a TV star. There was also team success for the women's hockey, England stunning Australia in comprehensive fashion as a side made up of six University of Birmingham alumni shone on their own patch. All in all, it might not have been the first choice, but Birmingham was the perfect host for these Games.



Elisha McColgan, 31, won gold in the 10,000m and silver in the 5,000m

WONDER OF BRUM

Revived Games inspires nation

by ALEX SPINK
WHEN Games time was over, Jake Jarman led the England team out for its final curtain call.

Jarman, an athlete few had heard of a fortnight ago, a gymnast who only made the reserve list for last summer's Olympics. Yet the 20-year-old was a perfect choice for the host nation — an overachiever at a sporting festival exceeding every expectation. Nobody saw him winning four gold medals — the most by an Englishman at the same Games for 24 years.

Just as no one imagined Birmingham so spectacularly re-vivifying interest in a Commonwealth showpiece many view as past its sell-by date. Up to 1.5m spectators revelled in an atmosphere consistently reminiscent of London 2012. England, with 176 medals, enjoyed its best-ever Games. Birmingham city centre reported its busiest fortnight on record. "This has been an absolutely ex-

ceptional Games for Team England," said appropriately named chief de mission Mark England. The 427-strong team finished two medals short of Australia, 178 to 176, leaving the boss "hurling" at falling short of his "aspirational" target of topping the medal table. "We left a few out there," England admitted. "Still, it is still the best Commonwealth Games performance by an English team."

By the time squash duo James Willstrop and Decian James won England's 57th and last gold, thoughts had turned to the Paris Olympics and how this momentum can be maintained. "We've always looked at Paris as a home Games," said England, clearly hoping British fans are

tempted onto the Eurostar. "Paris is closer to London than Newcastle as the crow flies." "We've turned it into a kind of a home advantage and our plans are exceptional for that." That is for another day. As UB40, Musical Youth and other proud sons of Brum paraded into the night at the Alexander Stadium, the question was, what now for the Commonwealth? Will Melbourne in 2026 see a move to virtual competition? Competitive gaming was included as a pilot event in Birmingham. Those who consider the Commonwealth Games an anachronism might have cause to reconsider. Actually, scrub that, they already have. For which you can thank Birmingham.



PROUD HOST CITY



Questions?

For more information please visit
www.birmingham.gov.uk/commonwealth2022



The Mission



Bring people together

Embrace and champion the youth, diversity, humanity and pride of the city and Commonwealth.



Improve health and wellbeing

Inspire, engage and connect communities and athletes to realise their full potential and live happier, healthier lives.



Help the region to grow and succeed

Drive sustainable growth and aspiration; create opportunities through trade, investment, jobs and skills.



Be a catalyst for change

Transform and strengthen local communities, working together to deliver new and improved homes, facilities and transport links.



Put us on the map

Deliver an unforgettable, global Games in partnership, on time and on budget to showcase the best of Birmingham, the West Midlands and the Commonwealth.