

	Agenda Item: 13
Report to:	Birmingham Health & Wellbeing Board
Date:	27 th November 2018
TITLE:	DIRECTOR OF PUBLIC HEALTH ANNUAL REPORT 2018
Organisation	Birmingham City Council – Adult Social Care and Health
Presenting Officer	Becky Pollard

Report Type:	Briefing
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1. Purpose:

To brief the Health and Wellbeing Board on the 2018 Director of Public Health Annual Report - Fulfilling Lives for Under Fives

2. Implications:		
BHWB Strategy Priorities	Detect and Prevent Adverse Childhood Experiences	Х
	All children in permanent housing	Х
	Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)	
	Increasing employment/ meaningful activity and stable accommodation for those with mental health problems	
	Improving stable and independent accommodation for those learning disability	
	Improve the wellbeing of those with multiple complex needs	



	Improve air quality		
	Increased mental wellbeing in the workplace		
Joint Strategic Needs Assessment		Х	
Joint Commissioning and Servi			
Maximising transfer of Public H			
Financial			
Patient and Public Involvement			
Early Intervention		Х	
Prevention		Х	

3. Recommendations

That the Health and Wellbeing Board support the overarching recommendations highlighted in the report, in particular Overarching Recommendation 5:

'The Health and Wellbeing Board encourages and facilitates strong strategic partnership working and ensures robust governance arrangements are in place between statutory and non-statutory bodies to monitor and promote the health and wellbeing of under five year olds.'

4. Background

- 4.1 The Director of Public Health (DPH) Birmingham has this year chosen to focus the DPH annual report on the health and wellbeing of children aged under five years old living within the City of Birmingham. The purpose of the report is to raise awareness and understanding of local health issues, highlight areas of specific challenge and make clear recommendations for change to improve health and wellbeing.
- 4.2 As part of the process, Becky Pollard, the Interim Director of Public Health (DPH), has engaged with internal and external key stakeholders throughout the production of the report. The draft report has been shared and discussed with professionals and community representatives as part of a quality assurance process.
- 4.3 Each chapter considers the latest available data on local health and wellbeing



outcomes, evidence of best practice to improve outcomes for this age group and their families, specifically those set out in the Marmot report 2010 and recently published report by the Royal College of Paediatrics 'The State of Child Health'. Each section reviews current service provision against best practice and highlights any gaps and makes specific recommendations to drive up performance.

- 4.4 The five overarching recommendations set out in the report are set out below
 - **1.** Commissioners and providers of Early Years services within Birmingham take account of the demographic makeup and distribution of the under-fives population across the city (specifically in Central and Eastern areas) and target efforts and resources accordingly.
 - 2. Commissioners and providers have in place robust data collection systems to monitor health needs and outcomes for children under five and their families, including the Ages and Stages Questionnaire and breastfeeding rates.
 - 3. Local Sustainable Transformation Partnerships across the city encourage commissioners and service providers to strengthen the prevention offer from preconception through to early years for the citizens of Birmingham, particularly through the Local Maternity System and Birmingham Forward Steps.
 - **4.** Inclusive growth and economic development programmes across the city and those led by the West Midlands Combined Authority, maximise opportunities to promote the wellbeing of young children and their families, particularly those in poverty in greatest need.
 - **5.** The Birmingham Health and Wellbeing Board encourages and facilitates strong strategic partnership working and ensures robust governance arrangements are in place between statutory and non-statutory bodies to monitor and promote the health and wellbeing of under five year olds.

5. Future development

- 5.1 The report highlights recommendations that set out further action needed based on the evidence contained in the report to improve outcomes for the under-fives. These recommendations will be relevant not only for Birmingham City Council but for other statutory and non-statutory organisations and partnerships operating within the City, including the Health and Wellbeing Board.
- 5.2 The final report is available and will be launched at an event to be held on the 12th November 2018 at the Auditorium, 10 Woodcock Street, Birmingham. All members of the Health and Wellbeing Board have been invited to the launch



event. A copy of the report will be published on the Birmingham City Council website after the official launch.

6. Compliance Issues

6.1 Strategy Implications

Recommendation 5 in the Overarching Recommendations in the report highlights that The Health and Wellbeing Board encourages and facilitates strong strategic partnership working and ensures robust governance arrangements are in place between statutory and non-statutory bodies to monitor and promote the health and wellbeing of under five year olds.

6.2 Governance & Delivery

The work of the Health and Wellbeing Board supports delivery of this recommendation. It is requested that areas of good practice resulting from this be shared with the Director of Public Health so they may be developed into case studies for the 2019 report which will review the findings and impact of the recommendations.

6.3 Management Responsibility

To encourage and support partner organisations to develop processes enabling the recommendations in the report to be adopted, supporting the needs of under five year olds in Birmingham.

6. Risk Analysis				
Identified Risk	Likelihood	Impact	Actions to Manage Risk	
N/A	N/A	N/A	N/A	

Appendices

1. 2018 Director of Public Health Annual Report Fulfilling Lives for Under Fives

Signatures	
Chair of Health & Wellbeing Board (Councillor Paulette Hamilton)	
Date:	