

GBSLEP SKILLS FUND– STAKEHOLDER ANALYSIS

ANNEX 2

Stakeholder	Stakeholder’s Interest	Influence Impact	What does the project board expect from the stakeholder	Perceived attitudes and/or risks	Stakeholder management strategy	Responsible
Leader	Endorses Full Business Case	High	Political support	Supportive	Consult during development stage and provide periodic progress reports during delivery	Head of Business Development and Innovation and Business Enterprise Manager
Cabinet Members for Jobs and Skills	Endorses GBSLEP Skills Fund.	High	Political support	Supportive	Consult during development and provide progress reports during delivery as required.	Head of Business Enterprise and Innovation and Business Enterprise Manager.
GBSLEP and LEP Local Authority Partners	Provision of support to Businesses across the GBSLEP area.	High	LEP and partner endorsement of the Project.	Supportive	Full consultation and partner engagement, regular progress updates, meetings and attendance GBSLEP Growth Hub Project Board.	Head of Business Enterprise and Innovation and Business Enterprise Manager.
DWP	Approves ESF funding, due diligence process, agrees offer letter, process claims and monitoring of programme.	High	Due Diligence, agreement of Offer letter and performance monitoring of project, payment of claims.	Supportive	Monthly claims, regular monitoring reports and contact as appropriate	Head of Business Enterprise and Innovation, Business Enterprise and Innovation Manager and Business officers.

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Local SME businesses across the GBSLEP areas	Potential recipients of grant support.	Low	Applications for training grants.	Supportive based on research, evidence of need and demand.	Project launch, development of an effective marketing strategy and materials to raise awareness and maximise take up of training support.	Project lead officers and LEP partners.
Agencies and businesses networks in the GBSLEP area	Identification and referral source of suitable business applications	Low	Referrals of suitable businesses into the project.	Supportive	Formal launch of programme and development of marketing strategy to ensure agencies and networks are engaged effectively in each LEP area and fully understand project offer / opportunities. Follow-up workshops as necessary.	Project lead officers and LEP partner authorities