

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM					
WARD: Soho	INNOVATION TITLE: Thriving Soho				
<p>Innovations have to meet the LIF priorities and add value to the City-wide core priorities listed below. (Tick all those that apply)</p> <table style="width: 100%; border: none;"> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> <tr> <td style="vertical-align: top; padding: 5px;"> <ul style="list-style-type: none"> • Children - a Great City to Grow Up In <input style="float: right;" type="checkbox"/> • Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/> • Housing a great City to live in <input type="checkbox"/> • Health a great City to lead a healthy & active life <input type="checkbox"/> </td> <td style="vertical-align: top; padding: 5px;"> <ul style="list-style-type: none"> • Citizens' Independence & Well Being <input checked="" type="checkbox"/> • New approaches to investment <input checked="" type="checkbox"/> • Active citizens & communities stepping up <input checked="" type="checkbox"/> • Clean streets <input type="checkbox"/> Improving local centres <input type="checkbox"/> </td> </tr> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	<ul style="list-style-type: none"> • Children - a Great City to Grow Up In <input style="float: right;" type="checkbox"/> • Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/> • Housing a great City to live in <input type="checkbox"/> • Health a great City to lead a healthy & active life <input type="checkbox"/> 	<ul style="list-style-type: none"> • Citizens' Independence & Well Being <input checked="" type="checkbox"/> • New approaches to investment <input checked="" type="checkbox"/> • Active citizens & communities stepping up <input checked="" type="checkbox"/> • Clean streets <input type="checkbox"/> Improving local centres <input type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship? The proposal is to work with residents, community, public and private sectors to produce a <i>community economic plan</i> for Soho Ward. Such a plan would include looking at ways to:</p> <ul style="list-style-type: none"> • develop and support opportunities for social enterprise and social investment; • make more productive use of community assets such as buildings and land; • develop the confidence, knowledge, skills and capacities of local people to contribute to the community and strengthen the local economy; • encourage investment in community-based ventures by local businesses, institutions, banks, credit unions and the like; • increase local purchasing – making people aware of the skills, talents and competencies available within the area; • raise the profile of Soho Ward and the opportunities presented by its unique history and cultural diversity. <p>As part of the process of developing the plan Soho First proposes to organise market place events in different locations across the Ward to bring people together, showcase young talent, and create a space for community groups to share information and ideas and local enterprises to market their goods and services. Two locations we already have in mind are an event in partnership with the CRIB Centre at Musgrave Road Park, Winson Green, and an event in partnership with VOWS CIC at New Bingley Hall, Hockley.</p> <p>Localise West Midlands have offered to help facilitate this process which will be open to all residents, community groups, businesses and other partners in Soho Ward.</p>					

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

How will the innovation be implemented?

- Organising a series of market place events to make visible local talent, skills, passions and aspirations; bringing people together to build relationships, share ideas and possibilities; and commit to engaging in a process to develop the local economy and livelihoods
- Conversations with residents, associations, businesses and organisations in the different neighbourhoods to discover local assets (physical and human) and neighbourhood priorities
- Creating opportunities for people to come together to make connections, share ideas and possibilities
- Looking at plugging the leaks – making the most of every pound that enters the local economy
- Making visible the skills, passions and talents of local people and finding opportunities through employment, volunteering and social enterprise for aspirations to be realised
- Exploring opportunities to meet local needs locally
- Assessing actions and desired outcomes – including priorities, timescales (now, soon, later), partners and resources
- Inviting feedback and starting to make things happen

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The proposal will result in the production of a community economic plan for Soho Ward and begin the process of implementing the plan starting with market place events in different locations across the Ward. It will provide the opportunity for residents, local business and the public sector to work together to develop ideas that will strengthen the local economy. Outcomes of such an approach will include:

- Greater resident engagement in shaping the economic future of the area;
- More employment opportunities and new enterprises locally;
- Boosting local spending through the creation of local supply chains and more local market opportunities
- Building trust and enabling the sharing of ideas across businesses and local organisations
- Maximising human and physical assets in the area
- Harnessing the economic potential of “non-economic” institutions in the community –

public and not for profit organisations

Success will be a thriving, more vibrant and inclusive local economy based on local vision, needs and resources.

The final plan will include details of how each proposed outcome is to be measured and evaluated. For the market place events, measures will include numbers of people participating; individuals and organisations contributing through information and market stalls; young people showcasing their talents; feedback from participants and those attending.

Soho First is committed to working with other partners to implement the community economic plan, once agreed. If successful, the market place events will be repeated and hopefully become a regular feature in the Ward as part of the wider community economic plan.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

~~Soho First will be seeking other sources of funding through grants and sponsorship and any support from LIF would provide an opportunity for seeking match funding.~~

Key areas of expenditure would include:

- Market place/showcase events
- Workshop/meeting facilitation
- Venue hire
- Printing costs for leaflets
- Production and printing costs of draft and final plan
- Catering and refreshments
- Volunteer expenses

What resources will be required?

	£
- Capital	
- Running costs	11,500
- People power volunteers	500

Amount required from LIF £ 12,000

Have you got any match funding – in cash or in kind?

Contact person for proposal

Name: Andrew Simons Telephone: 07421 994752

E-mail: andrew.simons@blueyonder.co.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

These ideas were initially discussed at a Ward meeting on 29th November at Summerfield Centre attended by Councillor Sybil Spence and Councillor Chaman Lal and at a follow-up meeting convened by Soho First on 29th January, also at Summerfield Centre, which was attended by Councillor Lal.

The minutes of the meetings include a list of those individuals and organisations present.

Soho First represents a wide range of organisations in the Soho Ward including:

Bishop Latimer United Church

Brookfields School

Deers Leep Residents Association

North Edgbaston Residents Association

~~Winson Green Neighbourhood Forum~~

Soho Children's Centre

Knightstone Neighbourhood Watch

Kajans Women's Enterprises

Handsworth Baptist Church Centre

Birmingham Central Baptist Church

Christian Union for Community Development

Octavius Learning and Development

Carol Henry (CASE)

Other partners include:

Nash Dom

Suited for Success

Companions of Hope

Discussed at

Ward meeting

Date

Signatures of all 3 Ward Councillors

Name SYBIL SPENCE Signature [Signature] Date 15.05.17Name SHARON MCARDSON Signature [Signature] Date 15.05.17Name CHAMAN LAL Signature [Signature] Date 15/5/17Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	

