

Title of proposed EIA	Crowdfunding Procurement for local CIL fund
Reference No	EQUA563
EA is in support of	New Policy
Review Frequency	Annually
Date of first review	11/12/2020
Directorate	Inclusive Growth
Division	Planning and Development
Service Area	Development Policy
Responsible Officer(s)	 Hayley Claybrook
Quality Control Officer(s)	 Richard Woodland
Accountable Officer(s)	 Uyen-Phan Han
Purpose of proposal	To procure a crowdfunding partner to develop a dedicated Birmingham Crowdfunding Pilot to distribute local CIL funds in eleven pilot wards.
Data sources	Consultation Results; Other (please specify)
Please include any other sources of data	This EIA will be reviewed once the Crowdfunding partner has been procured and the methodology for assessing projects and distributing funds has been agreed. Until this point, it is not possible to determine any impacts on protected characteristics as the final projects are unknown.
ASSESS THE IMPACT AGAINST THE PROTECTED CHARACTERISTICS	
Protected characteristic: Age	Service Users / Stakeholders; Wider Community
Age details:	At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.
Protected characteristic: Disability	

Disability details:	<p>Service Users / Stakeholders; Wider Community</p> <p>At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.</p>
Protected characteristic: Gender	<p>Service Users / Stakeholders; Wider Community</p>
Gender details:	<p>At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.</p>
Protected characteristics: Gender Reassignment	<p>Service Users / Stakeholders; Wider Community</p>
Gender reassignment details:	<p>At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.</p>
Protected characteristics: Marriage and Civil Partnership	<p>Service Users/ Stakeholders; Wider Community</p>
Marriage and civil partnership details:	<p>At the current time, it is not possible to determine any impacts on this protected characteristic as the final</p>

	projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.
Protected characteristics: Pregnancy and Maternity	Service Users / Stakeholders; Wider Community
Pregnancy and maternity details:	At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.
Protected characteristics: Race	Service Users / Stakeholders; Wider Community
Race details:	At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.
Protected characteristics: Religion or Beliefs	Service Users / Stakeholders; Wider Community
Religion or beliefs details:	At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.

Protected characteristics: Sexual Orientation

Service Users / Stakeholders; Wider Community

Sexual orientation details:

At the current time, it is not possible to determine any impacts on this protected characteristic as the final projects are unknown. However, the crowdfunding partner procurement process will include an assessment of the potential partner's equality policy and this EIA will be reviewed prior to the launch of the platform to ensure any protected characteristics are not negatively impacted.

Socio-economic impacts

The Local CIL contribution is a ring fenced fund, to be used in areas where development has taken place, to improve the local area for those local residents and groups. It is intended that a crowdfunding partner will enable local people/businesses to pledge funds towards projects (matching CIL contributions) enabling more projects to benefit from CIL funding.

Please indicate any actions arising from completing this screening exercise.

This EIA will be reviewed once the Crowdfunding partner has been procured and the methodology for prioritising and determining which projects will use the crowdfunding platform has been devised. This will ensure any protected characteristics are not negatively impacted.

Please indicate whether a full impact assessment is recommended

NO

What data has been collected to facilitate the assessment of this policy/proposal?

Consultation with local members.

Consultation analysis

A member consultation event was held on Tuesday 7th July 2020 and chaired by the councillors for Bournbrook and Selly Park and North Edgbaston, with further meetings held with Ladywood and Soho and Jewellery Quarter Councillors.

Positive responses were received from 10 of the 11 wards consulted with no objections to the proposed allocation

process and proposed appointment of a crowdfunding partner.

Adverse impact on any people with protected characteristics.

At this stage there is no potential for adverse impacts however this will be further developed as part of the implementation of the delivery methodology to be done in partnership with the appointed provider.

Could the policy/proposal be modified to reduce or eliminate any adverse impact?

As part of the crowdfunding platform development process, a methodology to determine the approval criteria and management of funds will be devised to ensure that all projects are appropriate and deliverable and the necessary contractual arrangements are in place to protect the funds and authority's reputational risk. The EA will be reviewed as part of this process and a full risk analysis will be presented to Cabinet prior to implementation once this methodology is agreed with the crowdfunding partner.

How will the effect(s) of this policy/proposal on equality be monitored?

As above, monitoring processes will be developed and implemented in collaboration with the appointed provider.

What data is required in the future?

Monitoring and evaluation requirements will be developed in partnership with the appointed provider.

Are there any adverse impacts on any particular group(s)

No

If yes, please explain your reasons for going ahead.

Initial equality impact assessment of your proposal

As part of the crowdfunding platform development process, a methodology to determine the approval criteria and management of funds will be devised to ensure that all projects are appropriate and deliverable and the necessary contractual arrangements are in place to protect the funds and authority's reputational risk. The EA will be reviewed as part of this process and a full risk analysis will be presented to Cabinet prior to implementation

once this methodology is agreed with the crowdfunding partner.

Consulted People or Groups

Informed People or Groups

Summary and evidence of findings from your EIA

The report accompanying this EIA will allow the procurement of a Crowdfunding partner to develop a dedicated Birmingham City Council crowdfunding platform to distribute local CIL funds in eleven pilot wards.

Until this partner is procured, it is not possible to say if any protected characteristics will be negatively impacted as we are unsure of this process and what type of projects will be funded.

The procurement process will involve as assessment of the potential partner's equality policies and this EIA will be reviewed once the Crowdfunding partner has been procured and the methodology for prioritising and determining which projects will use the crowdfunding platform has been devised. This will ensure any protected characteristics are not negatively impacted.

QUALITY CONTORL SECTION

Submit to the Quality Control Officer for reviewing?

No

Quality Control Officer comments

EA to be reviewed once the methodology for project selection is developed. Methodology must be developed in awareness of our duties under the Equality Act to ensure equality of opportunity for all.

Decision by Quality Control Officer

Proceed for final approval

Submit draft to Accountable Officer?

No

Decision by Accountable Officer

Approve

Date approved / rejected by the Accountable Officer

23/09/2020

Reasons for approval or rejection

Please print and save a PDF copy for your records

Yes

Julie Bach

 Uyen-Phan Han

Person or Group

Content Type: Item

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