

Commonwealth Games Legacy Update

Commonwealth Games, Physical Activity and Culture Overview and
Scrutiny Committee 12/10/22

Cat Orchard, Head of Community Partnerships
Birmingham City Council



Games Partner Ambitions



Bring people together



Improve health & wellbeing



Put us firmly on the map



Help the region grow and succeed



Be a catalyst for change



GO for a Bold legacy

“ We want a city
that supports and
celebrates what
makes us different. An
inclusive and united city.

We want a clean
and green city.

We want people to see us,
hear us, come and visit and
experience this great city
with us. We want to put this
city on the map.

”

OUR PROMISE TO YOU

- B**oost investment in Birmingham, creating thousands of jobs and become a world-leader in hosting international events
- E**ngage every child and young person in the Games, including all 400+ schools in the city
- B**uild programmes and community projects to kickstart an accessible fitness and wellbeing boom
- O**pen our city to the world and connect our communities for and after the Games
- L**aunch an era of green growth through high-quality sports facilities, thousands of new sustainable homes and green transport links to become a carbon neutral city by 2030
- D**eliver our promise to the city and become a leading local authority with bold ambitions

Boost investment in Birmingham, creating thousands of jobs and become a world-leader in hosting international events

Jobs & Skills

**Major Events
City**

**The
international
spotlight**

Boost Tourism



Engage every child and young person in the Games, including all 400+ schools in the city



Bring the
Power
programme



Child Friendly
City



Youth Voice



Opportunities
for all schools &
youth
organisations

Build programmes and community projects to kickstart an accessible fitness and wellbeing boom



Community Games & Club Together



Creating Active Communities



New Sport & Physical Activity Strategy



Improving parks & open spaces

Open our city to the world and connect our communities for and after the Games

Stronger communities



Celebrating Communities



Birmingham 2022 Festival

Creative City



Launch an era of green growth through high-quality sports facilities, thousands of new sustainable homes and green transport links

Sporting
Facilities



Perry Barr 2040

Connected
green spaces



Sustainable
travel



Perry Barr: The story so far...

- £700m+ public sector investment
- 968 new homes on site
- Alexander Stadium
- 27ha land assembled
- Rail station and bus interchange
- Two new parks
- Secondary school and sixth form
- Significant highways scheme
- Public transport priority
- Segregated two-way cycle route
- Improved pedestrian environment
- Ambitious 20-year masterplan



What happens next?

- Further housing delivery:
 - Balance of phase 1 – 446 homes
 - Phase 2 – 500 homes
 - Birchfield Gateway – c 400 homes
- A sustainable future for the Alexander Stadium Complex
- Investment in green spaces
- Meanwhile and place activation projects
- Programme Director and PMO appointed



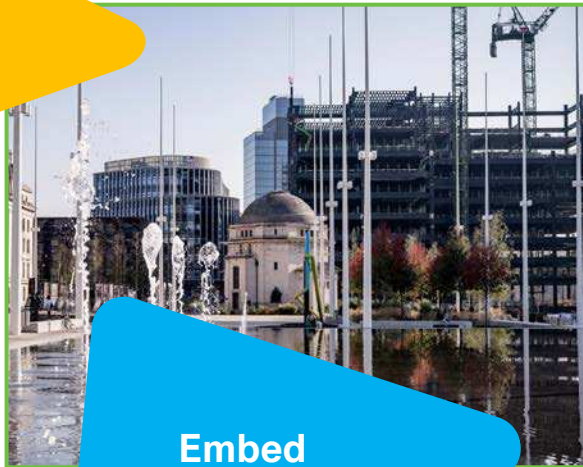
Alexander Stadium

- Stadium Legacy Operations Group in place (early 2022)
- Ensuring Stadium remains financially viable for the city
- Developing a plan for community use and engagement
 - with the Stadium and with wider Perry Park
- Working with local communities and partners
- Focus on grassroots sport as well as more elite pathways
 - encouraging residents to be active
- Stadium Legacy plan will feed into new Birmingham Sport and Physical Activity Strategy – development underway
- Continuing to work with NGBs who have been awarded legacy funding by Sport England



Deliver our promise to the city and become a leading local authority with bold ambitions

Seize Opportunities



Embed Learning

Delivery tools & knowledge



Bold legacy plan



