


# Creating a Healthy Food City Forum

## Virtual Forum, Teams Meeting

Wednesday 13<sup>th</sup> October 2021

13:30 – 15:30



Agenda Item	Action Notes
<b>1. Welcome, apologies and introductions</b>  Dr Justin Varney	<p>[Video: 00:00:00 – 00:05:55]</p> <p><b>Attendees:</b> Dr Justin Varney, Bradley Yakoob, Heather Law, Juliet Faulkner, Olanrewaju Akinola, Emma Frew, Aidan Hall, Sarah Pullen, Maria Rivas, Florence Pardoe, Shaleen Meelu, Richard Schneider, Amit Dattani, Mark Oliver, Debbie Wallis, Dr Shiraz Sheriff, Hardik Singh (young person, Youth City Board), Farhat (young person, Youth City Board)</p> <p><b>Welcome and introductions</b> from Dr Justin Varney</p> <p><b>Apologies:</b> Cllr Paulette Hamilton, Joy Carter, Cllr Mary Locke, Iain Fulford, Gursharan Kaur, Tom Andrews, Martin Ramsdale, Sarah Monk.</p> <p><a href="#">Recording of CHFC Forum</a></p>
<b>2. Partner Update</b> Amit Dattani – The Active Wellbeing Society	<p>[Video: 00:05:55 – 00:15:19]</p> <p>Amit gave an update on the work of the Active Wellbeing Society, whose work has included food distribution. Their role has diversified and they now have a range of activities including co-ordination of food supplies, co-ordination of hot food provision, co-ordination of growing (particularly working out how to access land in the city and what a light touch programme for accessing land would look like), co-ordinating on-street feeding and campaigning. There is also some work around a Birmingham Climate Justice March on the 6<sup>th</sup> November.</p>
<b>3. T.O.R and forum membership review</b>	<p>[Video: 00:15:19 – 00:19:05]</p> <p> DRAFT Creating a Healthy Food City For</p>


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	<p>T.O.R was shared – key thing to note is greater focus on food strategy and role of food forum with leading on that. Emma Frew mentioned that we should strive to embed research wherever possible as evidence is needed, important link to some of the academic members of the forum.</p> <p>Also have we got the right membership – can membership be refined, is there anyone missing?</p> <p><b>Action for all – please send any comments regarding forum T.O.Rs or membership to Rosie (<a href="mailto:rosemary.jenkins@birmingham.gov.uk">rosemary.jenkins@birmingham.gov.uk</a>) by lunchtime on Wednesday (20<sup>th</sup>)</b></p> <p>New partnership with University College Birmingham to establish a new centre for Urban Food System Studies (collaborating centre).</p>
<b>4. MUFPP – Barcelona Update</b>	<p><b>[Video: 00:19:06 – 00:27:15]</b></p> <p>Dr Justin Varney described that Birmingham had been elected into a European seat on the MUFPP.</p> <p>Barcelona conference next week. There, he and Cllr Hamilton will launch a global city pledge on food justice.</p> <p>NOTE: there are some challenging metrics on food insecurity required e.g. Number of citizens who eat an organic diet required.</p> <p>Rhys Boyer gave an update on the food affordability tool, which has been developed to examine differences in food availability and prices across Birmingham. It is based on the Lancet EAT Planetary diet. The idea is that this will also be tested in Pune and Johannesburg (to see if it is transferable to other countries).</p> <p></p> <p>Food Affordability Tool Pack.zip</p> <p><b>Action for all – please do at least 2x the food affordability tool and send to Rhys (<a href="mailto:rhys.boyer@birmingham.gov.uk">rhys.boyer@birmingham.gov.uk</a>)</b></p>


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	<p>In particular, areas of interest are: <i>Sparkbrook and Balsall Heath East; Castle Vale; Alum Rock; Newtown; Heartlands; Gravely Hill; Balsall Heath West; Birchfield; Shard End; Garrets Green; Aston; Glebe Farm and Tile Cross; Handsworth; Ward End; Small Heath; Holyhead; Stechford</i> (most deprived wards). The larger the data set we have the more conclusive picture we can paint, but also, we can narrow our focus of affordability and availability to a ward level.</p>
<b>5. COTP Update</b>	<p><b>[Video: 00:27:15 – 00:35:55]</b></p> <p></p> <p>COTP Briefing - CHFC Forum 13102021 (1).docx</p> <p>Lanre Akinola gave an update on the Childhood Obesity Trailblazer Programme:</p> <ul style="list-style-type: none"><li>• Workstream 1: Birmingham Healthy City Planning Toolkit – consultation feedback received and report to be sent to Cabinet for approval.</li><li>• Workstream 2: Creating a healthy apprenticeship workforce that understands health, healthy eating and can support a healthier food economy (the Spiral Curriculum) – preliminary content has been developed and a pilot study will be conducted with a small sample of BCC apprentices to feedback on modules. Evaluation methodology being developed by the team at the University of Birmingham.</li><li>• Workstream 3: Two projects will go out to tender to explore the food culture and behaviours in the city:<ul style="list-style-type: none"><li>○ Birmingham Basket - quantitative work enabling us to capture purchasing habits of Birmingham citizens.</li><li>○ Birmingham Food System Exploration - commissioning qualitative insight work into Birmingham food system to establish opportunities, facilitators and barriers to healthy, local, sustainable food offer, particularly in terms of food businesses and school catering.</li></ul></li></ul> <p>NOTE: working with DHSC on extending time-frame due to COVID-19.</p>

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### Virtual Forum, Teams Meeting

Wednesday 13<sup>th</sup> October 2021

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<b>6. Consultation – Creating a Healthier City Framework</b>	<p><b>[Video: 00:35:55 – 00:42:25]</b></p> <p>The Health and Wellbeing Board strategy for Birmingham is out for consultation.</p> <p><b>Action for all - please take part in the consultation, it will be useful to highlight importance of food section (please do share within your organisation and encourage others to respond)</b></p> <p><a href="https://birminghambeheard.org.uk">Birmingham Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City - Birmingham City Council - Citizen Space (birminghambeheard.org.uk)</a></p>
<b>7. National Food Strategy – Birmingham Leading the Way</b>	<p><b>[Video: 00:42:25 – 00:48:15]</b></p> <div data-bbox="521 751 577 815"></div> <p>National Food Strategy - Recommen</p> <p>Bradley described how we in Birmingham can act in alignment with the recommendations of the National Food Strategy.</p> <p><b>Action for all - look at document regarding Birmingham and national food strategy - explore with your organisations how you are meeting recommendations and what can you, or we as a forum, can do or are already doing to meet recommendations; send any insights to Bradley (<a href="mailto:Bradley.yakoob@birmingham.gov.uk">Bradley.yakoob@birmingham.gov.uk</a>)</b></p>
<b>8. Pre-consultation – Birmingham Food Strategy</b>	<p><b>[Video: 00:48:15 – 01:49:25]</b></p>

# Creating a Healthy Food City Forum

## Virtual Forum, Teams Meeting

Wednesday 13<sup>th</sup> October 2021

13:30 – 15:30



CHFC Briefing Food  
Strategy 13102021.doc

Sarah took us through the strategy, particularly Big Bold City framework and the 8 workstreams.

A city-wide approach (“Big Bold City Approach”) aiming to address the food system in the following settings:

- Home
- Community (including community centres)
- Education settings (including early years and schools)
- Further education settings (including colleges and universities)
- Workplace and employers
- Business (including retail and catering)
- Supply chain (including producers and logistics)
- Research and innovation
- Public services
- Birmingham City Council (including council services such as lifestyle services, education, regulation and enforcement)

Framework for action delivering eight themed work streams:

1. Food sourcing – supporting Birmingham food providers to increase sourcing of ethical, sustainable, local and healthy foods, and increasing sourcing from small businesses.
2. Food transformation – increasing the diversity of diets and reformulation of foods High in Fat, Salt and Sugar and using more sustainable ingredients.
3. Food production – empowering and enabling people to grow their own food, and sell and purchase food grown or produced locally.

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### Virtual Forum, Teams Meeting

Wednesday 13<sup>th</sup> October 2021

13:30 – 15:30



4. Food waste and recycling – minimising packaging, food waste and maximising recycling and repurposing surplus foods to improve food system sustainability.
5. Food economy and employment – considering local employment opportunities and maximising economic benefits.
6. Food skills and knowledge – empower Birmingham citizens with effective food knowledge and skills to bring about immediate and long-term change.
7. Food behaviour change – assessing and addressing drivers of food behaviours.
8. Food innovation, partnership and research – providing insight into the food system in Birmingham, exploring innovative practice, and working with and learning from other organisations including national partners.

The Food Action Decision-Making and Prioritisation (FADMaP) tool can be used to prioritise actions based on the criteria of:

- Citizen-first
- Celebrating diversity
- Addressing poverty and inequalities
- Healthy and safe
- Environmentally sustainable
- Economically sustainable
- Empowering
- Evidence-based
- Cost-effective
- Scaled and paced
- Learning and improving
- Risk-aware and resilient

We also discussed what the key indicators, outputs and outcomes we need to measure from 2022 to 2030 and who needs to connect with the strategy.

We used Mentimeter to gather feedback (PDF of responses attached).

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## Virtual Forum, Teams Meeting

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	<p>This is a partnership forum so being specific about leadership and co-ownership.</p> <p><b>Action for all -</b> If any additional thoughts on vision, data or insights, settings, workstreams, FADMaP tool, indicators, key strategies or people, please email Sarah (<a href="mailto:sarah.pullen@birmingham.gov.uk">sarah.pullen@birmingham.gov.uk</a>).</p> <p><b>Action for all –</b> think about leading on different aspects of the food strategy.</p>
9. AOB	<p>[Video: 01:49:25 – 01:49:33]</p> <p>n/a</p>
10. Chair Closing Remarks and Review of Actions	<p>[Video: 01:49:33 – 01:50:58]</p> <p>Justin thanked the young people for joining.</p> <p><b>Actions:</b></p> <ul style="list-style-type: none"><li>• <b>Action for all –</b> please send any comments regarding forum T.O.Rs or membership to Rosie (<a href="mailto:rosemary.jenkins@birmingham.gov.uk">rosemary.jenkins@birmingham.gov.uk</a>) by lunchtime on Wednesday (20<sup>th</sup>)</li><li>• <b>Action for all –</b> please do at least 2x the food affordability tool and send to Rhys (<a href="mailto:rhys.boyer@birmingham.gov.uk">rhys.boyer@birmingham.gov.uk</a>)</li><li>• <b>Action for all -</b> please take part in the consultation, it will be useful to highlight importance of food section (please do share within your organisation and encourage others to respond) - <a href="#">Birmingham Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City - Birmingham City Council - Citizen Space</a> (<a href="http://birminghambeheard.org.uk">birminghambeheard.org.uk</a>)</li><li>• <b>Action for all -</b> look at document regarding Birmingham and national food strategy - explore with your organisations how you are meeting recommendations and what can you, or we as a forum, can do or are already doing to meet recommendations; send any insights to Bradley (<a href="mailto:Bradley.yakoob@birmingham.gov.uk">Bradley.yakoob@birmingham.gov.uk</a>)</li><li>• <b>Action for all -</b> If any additional thoughts on vision, data or insights, settings, workstreams, FADMaP tool, indicators, key strategies or people, please email Sarah (<a href="mailto:sarah.pullen@birmingham.gov.uk">sarah.pullen@birmingham.gov.uk</a>).</li></ul>

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- Action for all – think about leading on different aspects of the food strategy.

**11. Date/time of  
next meeting**

**10am-12pm  
18<sup>th</sup> November 2021 (TBC)  
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