

**Members are reminded that they must declare all relevant pecuniary and non-pecuniary interests relating to any items of business to be discussed at this meeting**

**BIRMINGHAM CITY COUNCIL**

**CABINET COMMITTEE – LOCAL LEADERSHIP**

**TUESDAY, 07 MARCH 2017 AT 10:00 HOURS**  
**IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA**  
**SQUARE, BIRMINGHAM, B1 1BB**

**A G E N D A**

**1 NOTICE OF RECORDING/WEBCAST**

The Chairman to advise the meeting to note that this meeting will be webcast for live and subsequent broadcast via the Council's Internet site ([www.birminghamnewsroom.com](http://www.birminghamnewsroom.com)) and that members of the press/public may record and take photographs. The whole of the meeting will be filmed except where there are confidential or exempt items.

**2 APOLOGIES**

**3 - 38**

**3 LOCAL INNOVATION FUND - WARD INNOVATION PROPOSALS**

Report of the Acting Strategic Director, Place Directorate and Leader.

**39 - 48**

**4 BETTER DEAL FOR NEIGHBOURHOODS - IMPROVED WARD/NEIGHBOURHOOD WORKING**

Presentation by the Assistant Leaders.

**5 BIG DATA EVENT**

Councillor Tony Kennedy will give a verbal update on the item.

**6 OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.



# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Cabinet Committee – Local Leadership</b>
<b>Report of:</b>	<b>ACTING STRATEGIC DIRECTOR OF PLACE AND LEADER</b>
<b>Date of Decision:</b>	<b>March 7 2017</b>
<b>SUBJECT:</b>	<b>LOCAL INNOVATION FUND – Ward Innovation Proposals</b>
<b>Key Decision: No</b>	<b>Relevant Forward Plan Ref: N/A</b>
<b>If not in the Forward Plan: (please "X" box)</b>	Chief Executive approved <input type="checkbox"/> O&S Chairman approved <input type="checkbox"/>
<b>Relevant Cabinet Member(s) or Relevant District Committee Chair:</b>	<b>ALL</b> <b>ALL</b>
<b>Relevant O&amp;S Chairman:</b>	<b>Cllr Aikhlaq, Chair of Corporate Resources and Governance O&amp;S Committee</b>
<b>Wards affected:</b>	<b>ALL</b>

<b>1. Purpose of report:</b>
<p>1.1 To present the submitted Ward Local Innovation Fund Proposal(s) for approval</p> <p>1.2 To update Committee of the financial position on LIF at month 10 (end of January) 2016/17</p>

<b>2. Decisions recommended:</b>
<p>That the Cabinet Committee Local Leadership:</p> <p>2.1 Approve the following Ward Proposals</p> <ul style="list-style-type: none"> <li>• Edgbaston Ward – Edging Forward Together £40,384</li> <li>• Kingstanding Ward – Kingstanding Food Community (KFC) £16K</li> <li>• Kingstanding Ward – Raising Achievement in Kingstanding £16K</li> <li>• Kingstanding Ward – Health and Wellbeing Navigators £16K</li> </ul> <p>–</p> <p>2.2 Note the financial position on LIF as at the end of Month 10 (end of January) 2016/17</p>

<b>Lead Contact Officer(s):</b>	<p>Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate</p> <p><a href="mailto:Karen.Cheney@birmingham.gov.uk">Karen.Cheney@birmingham.gov.uk</a> Tel 0121 675 8519</p>
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### **3. Consultation**

#### **3.1 Internal**

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

#### **3.2 External**

As part of the LIF Process Ward Members will hold local ward meetings, to engage with key local community stakeholders and residents in order to discuss and agree priorities that fit the LIF criteria and then develop ward proposals.

### **4. Compliance Issues:**

#### **4.1 Are the recommended decisions consistent with the Council's policies, plans and strategies?**

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

#### **4.2 Financial implications**

4.2.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.

4.2.2. The Cabinet Committee – Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum

4.2.3 To date 7 finalised Ward Proposals has been submitted for Cabinet Committee – Local Leadership approval.

4.2.4 At the end of Month 10 2016/7 (January), expenditure has been incurred against the LIF budget for Ward Proposals - £48K (Grant to CVTRA – Tyburn Ward Proposal)

#### 4.3 Legal Implications

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

#### 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

### **5. Relevant background/chronology of key events:**

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the criteria and governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved at Cabinet Committee – Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals. The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities 5" (February 2017), and a Sample Example of a Ward Proposal (distributed at the last Cabinet Committee- Local Leadership in December 2016)
- 5.5 Ward Proposals for innovation are being developed across the City at ward meetings with a wide range of community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee -Local Leadership for approval. The Proposals submitted for this meeting on 7/3/17 are for Edgbaston and Kingstanding wards.
- 5.6 Cabinet Committee Local Leadership will receive regular financial monitoring reports once spend has started. The first grant for Tyburn Ward has been completed following its approval at December's Cabinet Committee – Local Leadership meeting. and a spend of £48K is now showing against the LIF Wards' budget allocation.

<b>6.</b>	<b>Evaluation of alternative option(s):</b>
6.1	During the year the financial position on the Local Innovation Fund will continue to be closely monitored.
<b>7.</b>	<b>Reasons for Decision(s):</b>
7.1	To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches
7.2	The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of December 2016.

<b>Signatures</b>	<b><u>Date</u></b>
John Clancy Council Leader	.....
Jacqui Kennedy Acting Strategic Director - Place	.....

<b>List of Background Documents used to compile this Report:</b>
<ul style="list-style-type: none"> <li>Report to Cabinet Committee – Local Leadership on 20 September 2016 – “Establishment of the Local Innovation Fund”</li> </ul> <p><b>(All background documents and discussion papers are readily available on request)</b></p> <p>Appendices  Appendix 1 – Edgbaston Ward Proposal  Appendices 2-4 – Kingstanding Ward Proposals</p>

<b>Report Version</b>	<b>2</b>	<b>Dated</b>	<b>14/2/17</b>
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<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD</b> Edgbaston.....	<b>INNOVATION</b> <b>TITLE</b> Edging forward Together (EFT) Community Hub & Network Awakes the Aspiration of a Generation.....
<b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b> (Tick all those that apply)	
<b><u>City Core Priorities</u></b> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul>	<b><u>LIF Priorities</u></b> <ul style="list-style-type: none"> <li>• Citizens' Independence &amp; Well Being <input checked="" type="checkbox"/></li> <li>• New approaches to investment <input type="checkbox"/></li> <li>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></li> <li>• Clean streets <input checked="" type="checkbox"/></li> <li>• Improving local centres <input checked="" type="checkbox"/></li> </ul>
<b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b> <p>It is proposed that a community hub and network is established so that residents can take part in activities that foster active participation and contribution in the Ward.</p> <p>The majority of the Edgbaston ward is on Calthorpe Estate (CE) and has no centre to its community.</p> <p>A community hub would be linked with the current proposals for the Wider Botanical Gardens site because of the Birmingham Botanical Gardens (BBG) is near the centre of the community, has public transport links and is within walking distance of a significant proportion of the community.</p> <p>The establishment of a community hub is to be complemented by the establishment of a community website that would keep the community informed of what is going on so that residents of all ages could be involved and participate actively in a range of continuing activities that contribute to the LIF Priorities marked above. An example of this would include promotion of health and well-being across the whole age range by walking, cycling and gardening.</p> <p>The availability of a hub would enable improved dialogue between CE residents and the Estate managing agents.</p> <p>The aim is to create a central hub where the community can take part in a variety of meaningful and innovative social activities and events. These will increase social interaction between different local people, creating stronger community cohesion. This will also involve working with art organisations to awake a generation of people in Edgbaston. Edgbaston Ward comprises many micro-communities widely diverse in socio-economic and cultural circumstances and unconnected by any shared focus point (eg shopping centre, high street, public park or library) that might bring them together. Building positively on this fact, we propose to identify micro-communities and partner them in creative activities that enable them to demonstrate their own</p>	

sense of identity and share it with their peers across the Ward. In effect, we will employ arts and cultural practices as vehicles for Edgbaston residents in generating a new sense of community that is relevant to them and how they see themselves. Not only would our proposal pilot a different type of annual arts event that encourages continuous socio-cultural interaction across the Ward.

*Aspirations of a Generation* brings together Young People from across the Edgbaston ward to learn new skills and in doing so interact with their communities in an 'Active Citizenship Goal'.

*Aspirations of a Generation* will begin with a single day of open workshops for Children and Young People, an 'Innovation Day', with 6-9 different arts companies / contemporary art forms invited to interact with the community. Children and Young People will be invited to try out something they might not have had the opportunity to do so before. Art forms might include; DJ Skills, Spoken Word, Drama, Rock Choir, Yoga, Break Dancing, Graffiti Art and many more. At this 'innovation day' a team of volunteers and staff members on the project will interact with parents and give them all the information they will need for their child to take part in a workshop as well as a schedule of the workshops and times. *Aspirations of a Generation* workshops will take place 3 nights a week during term time at a local venue with a run of 10 workshops that each have their own 'Active Citizenship Goal'. Over the 10 weeks of workshops, Children and Young People will learn new skills in their chosen art form and then present the skills learnt and any performance work at a local public space or venue within their ward. An example might be a series of 10 workshops that work towards DJ Skills. The participants will take part in workshops to learn skills and create work before taking these skills into a school where they will offer a free lunch time disco to the students and in doing so showcase their work. A yoga workshop would see students learning necessary skills as well as thinking how they can apply these to teaching. The students would then take their skills into a local shopping mall or supermarket in an open 'yoga-off' offering anyone within the store the opportunity to try out different moves. The project takes away traditional interactions such as drawings in a supermarket display to create real and tangible interactions bringing positive change.

Each set of workshops offers a challenging yet achievable goal that promotes active citizenship through interaction with their local ward and wider communities as well as showing Young People in a positive light within their community. Each workshop provokes independence and confidence building as the participants interact with the public and show what they have learnt in an innovative way.

Workshops will only be available for ages 8-16 within two groups of 8-11's and 12-16's to ensure that content is suitable and set at challenging levels groups can achieve. During the *Aspirations of a Generation* project children younger than 8 years old will be invited to an open 'interaction day' with each of the 6-9 arts companies / art forms providing an activity they can take part in with their parents and a product they can potentially take home with them or perform within. This will create a younger generation who are interested in taking part in these kinds of activities in the future providing a future set of participants for the project. There will also be room for Educational activities and therefore linking with other organizations to develop employments skills and training for young and older people in the Ward.



**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

The Idea of the HUB will take up to 12months to implement and complete. However, other elements of this proposal will have an almost immediate start with regards to the 'Arts' part of the proposal.

1. Continue with stakeholders identified already and continue to identify others
2. Arrange high profile neighbourhood forum – 3 at 3 month intervals (Councillors to attend)
3. Create and operate focus groups including: gardening community, parents & children, elderly, active citizens, local residents' groups, continuing education, arts, walking/cycling, litter picking
4. Liaison with BBG, CE, Birmingham City Council, Councillors to influence planning and management proposals for BBG.
5. Development of and partnership working with other services and organisations to support the project and local community.

We use co-creation methodology to discover what people – in their own estimation - feel would be best for them and then we co-produce creative activities with them and share our skills and knowledge so that they can achieve their aims. The basic principle behind EDGBASTON AWAKES, (creative empowerment leading to socio-cultural interaction) underpinned VEU-Days, a 2013-15 EU funded partnership conducted by ARTSCOOP members in which Edgbaston District residents created artworks and took them to exhibit with their peers at local festivals in Valencia (Spain), Brno and Prague (both in the Czech Republic). Rather than a pre-determined project with aims framed in Artscoop terms, EDGBASTON AWAKES sets up an open-ended, organic and evolving activity driven, as regards what it means and what effect it has, by a wide variety of local people in their own micro-communities. However, it will be conducted through partnership, and a central steering group composed of local representatives co-ordinated by ARTSCOOP will manage the structure and monitor progress according to the following schedule:

**Early Spring 2017**

From experience and previous activities, we are aware of some micro-communities but recognise that there are others, not necessarily isolated but unknown to us. We know neither how many there are nor what they do. Initially, we will consult with a wide range of local and city agencies to discover communities, but expect that they are likely to be associated with venues concerned with faith, leisure, retirement, sport, hobbies, education, health, etc

**Late Spring 2017**

Collaboration with residents in these micro-communities to identify which workshops (visual arts, crafts, music, spoken word, dance, drama or some other creative activity of their choice) they consider would not only improve their sense of well-being but also enable them to demonstrate their own sense of identity.

**Summer, 2017,**

Facilitating regular workshop sessions in residents' familiar venues and thus enabling them collectively and individually to acquire skills, knowledge and experience in their chosen creative activities with the aim of articulating who, where and what they are.

**Autumn, 2017**

A collectively agreed week when each micro-community will make their results (performance, exhibition, display, event or other form of presentation) available to all the others. We will organise visits between all five communities and collect evidence of what they feel they have achieved. This week will be planned as a shared celebration and an opportunity for social interaction. The following will also take place during the term time.

**Term 1**

- Innovation Day
- 3 x Arts workshops per week over 10 weeks. (Ages 8-16)
- 3 x Active Citizenship Goals (Public Interactions)
- 1 x Interaction Day (Ages 8 and below)

**Term 2**

- 3 x New arts workshops per week over 10 weeks. (Ages 8-16)
- 3 x Active Citizenship Goals (Public Interactions)

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

- Development of a community hub in BBG and a community website. This will lead to the development of support groups and utilise local skills on a volunteer basis for example a young or older person(s) to develop and maintain the website.
- Active participation of residents in activities at the community hub which will range from Walking groups, to mother and toddlers groups and even a reading group, which will continue the Health and Wellbeing agenda.
- Development of initial activities so that they become self-sustaining.

- Experience of mobilising residents, influencing decision makers and supporting the setting-up of a community hub and website. Shared knowledge and experience from people at meetings, from the contributions of participants and from continuing to progress the project.

### **Tangible Outcomes**

- Five diverse micro-communities being able to creatively articulate their own sense of who, what and where they are.
- Twenty inter-community visits resulting in individuals understanding the identities of people with outlooks, circumstances and approaches that differ from their own
- A new Ward-wide learning network characterised by localised pride and respect for others.

### **Evaluation**

- Impact would be measured in terms of the extent to which residents feel they have moved out of their socio-cultural comfort zone and what they have learned about others.
- Creative methods for collecting qualitative evidence will be used alongside standard ways of monitoring numbers and demographics involved.

### **Legacy:**

### **Learning:**

- Socially and for all involved (including ARTSCOOP members), EDGBASTON AWAKES would generate learning about 'communities of different others' who are also resident in our Ward: creative practices challenge accustomed perceptions and help us all to see things and other people differently entailing greater understanding of their differences and more respect for them.
- With regard to children and young people, it would go some way to address the currently narrowing school curriculum by providing creative learning opportunities, career tasters with regard to the creative industries and opportunities for Arts Awards; more generally, it would encourage them to think more imaginatively and in open-ended ways
- For adults, it would go some way towards locally replacing some of the features of the rich and popular, but now sadly defunct, national structure of adult education; people will continue to engage in creative learning for its own sake as a means of them enhancing their own quality of life and as measure of their well-being.

The success of the hub will produce the coming together of a close knit community, growing together from residents living in Edgbaston. The opportunity will be given to communities to provide feedback at residents and Ward meetings so that the hub can continue to grow in the right direction.

Success within the project will be shown through the Young People being confident in representing their community in their Active Citizenship Goals. Young People will take an interest in activities and gain a drive for continuing to pursue the new art forms. The wider community will be able to see the work achieved by the Young People and have a new perspective on what their ward's Young People

can achieve and aspire to be.

The impact of the project will be measured through ongoing evaluations with the Young People within the workshops, through recorded interactive discussions and exercises thinking about the young people's perceptions and how they are perceived in the wider community. Questionnaire's will be taken at Active Citizenship Goals by members of the public to record their interactions and perceptions of the event and the young people taking part. Throughout the project and Active Citizenship Goals participants and public quotes will be taken to see the project's positive and negative impacts. Popularity of public events will be measured through audience numbers and interest as well as numbers of interactions within the events (audience members). Each art form will provide a photo log of the project showing it's goals, achievements and considerations throughout.

The projects learning is in three major points:

1. Concrete Arts Skills
2. Transferrable Skills – such as socializing, confidence building, team work and future aspirations as well as citizenship.
3. Public Awareness – Allowing the wider population to see it's Young People being active citizens within their community.

The legacy of the hub will continue by attracting alternative funding, e.g. Big Lottery, and the regular recruitment of volunteers to support the project. Immediately, there is the opportunity for Edgbaston residents to share their achievements more widely in a community contribution to Weekender (Birmingham city-centre arts festival in September 2017)

Piloting a future Edgbaston-specific annual event, with larger numbers of residents simultaneously sharing creative activities between themselves and the wider public in a sort of cross-Ward socio-cultural 'safari'.

*Positive local difference* made by residents through significant and productive contact with others across the whole Ward.

*Focus on people*, by realising (that is, making real and alive to oneself and others) the diversity, richness and range of human assets in the Ward

*Residents crossing barriers* posed by age, educational attainment, faith, ethnicity and economic circumstances

*Hitherto separate micro-communities coming together* with the potential to create a more formal community-led neighbourhood hub

In ensuring legacy, the project will work as a demonstration of how art forms can interact with communities and help them to become active citizens. From this demonstration, the project will be used to encourage local Edgbaston businesses to donate or sponsor a single art form a year encouraging local businesses to fund local arts activity in their area through small donations each year building a relationship between the community and it's businesses. Businesses will be asked to provide only the money allotted for one art form's activity to create lasting longevity through relationship building. This whole community cohesion can then develop the project and aspire other wards to take on similar activity.

Young People and Children will be encouraged to join ongoing arts clubs and activities and the

project will look to find bursaries and scholarships at Birmingham clubs for continued arts activity. Young People who wish to continue the activities in a more permanent way can do so and continue their aspirations. Arts providers will be introduced through the projects to local schools to look at ways to include their work within school's curriculum for continuation of the work and to work together to find streams of funding.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

Yes. This will depend on the profile of users of the hub and website. For example, if the hub and website were used for Neighbourhood Watch training, funds would be sought from Active Citizens-West Midlands Police, Community Initiative Fund, a range of trust funds, Calthorpe Estates and Lottery funding.

**What resources will be required?**

	£
- Capital	N/a
- Running costs	£40,834
- People power volunteers	£3,500.00

Amount required from LIF **£ 40,384.00**.....

Have you got any match funding – in cash or in kind? Not at this stage.

**Contact person for proposal**

Name Mr Peter Arnold.....

Telephone 0121 684 1362 and 07711 370554.....

E-mail info@calthorperesidents.org.....



**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

26.10.2016 Ward Forum Meeting initial LIF discussions with 20 residents and two Ward Councillors Cllrs Alden & Bennett in attendance plus officers.

03.12.2016 Ward Forum attended by 15 residents. Cllrs Alden, Bennett & Robinson plus officers BBG

23.01.2017 Mainstay Residential

Residents' Associations and groups (approximately 15 around Ward at present)

Calthorpe Residents Society

Calthorpe Estates

U3A

Roy Watson (Champion for cycling and walking)

Charlotte Chandler (children's activities)

Dr E Hamnet (Champion for tackling physical inactivity)

Birmingham & Black Country Wildlife Trust

14.01.2017 Ward Forum attended by 17 residents. Cllrs Alden, Bennett & Robinson plus officers from BCC also in attendance.

20.01.2017 Working group meeting to agree final content of project proposals with 6 local residents representing 4 organisations.

**Discussed at**

Ward meeting Edgbaston at Woodview Centre

Date 2nd February 2017

**Signatures of all 3 Ward Councillors**

Name Mrs D Alden..... Signature [Signature] Date 2/2/17

Name Mr M Bennett..... Signature [Signature] Date 3/2/2017

Name Mr F Robinson..... Signature [Signature] Date 2/2/17

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>“Doing things differently in neighbourhoods to make better places to live”</b> <b>PROPOSAL FORM</b>													
<b>WARD</b> Kingstanding	<b>INNOVATION</b> <b>TITLE</b> Health & Wellbeing Navigators												
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p><b>Our innovative idea is to support ‘more’ older people to live independent and healthy lives in their homes and communities and also reduce costs and burden on Council and NHS services. More and more people are accessing emergency and acute services, which are often not appropriate for their needs and also cost significantly more than if there was better and more effective support in their community.</b></p> <p>We require a full-time (or two part time) posts over a 12 month (minimum) period to recruit, train and support local residents to become Wellbeing Navigators and start the process of supporting older residents. During the funded period, our plan is to further develop and extend the Wellbeing Service, and as such to retain the paid post going forward, however, as a worst case scenario we would continue to support the Wellbeing Navigators and deliver the service through the existing WLCA team.</p> <p>We will work collaboratively with the local community and stakeholders in Kingstanding to create ‘Community Wellbeing Hubs’, which extend the reach and impact of our wellbeing service for older residents. We will deliver an ‘out-reach and in-reach’ service, which seeks out isolated, vulnerable and ‘unwell’ older adults, and provides support to improve health, enabling access to meaningful activity and local networks in order to enhance wellbeing.</p> <p>Training local residents as Health &amp; Wellbeing Navigators and equipping them with the knowledge and skills to better manage their own health as well as supporting other residents is a key feature of our approach; building capacity and infrastructure and ensuring long term</p>													

sustainability beyond the current funding availability.

Our Wellbeing Teams will be based at local sites such as community venues, libraries and GP surgeries, engaging residents and delivering a programme of activity that will increase engagement with services and ultimately increase active citizenship.

Witton Lodge Community Association (WLCA) has spent the past 22 years developing and improving the physical environment and supporting the communities of Perry Common and surrounding neighbourhoods. We have an inclusive asset development approach, based on nurturing the wellbeing of the overall community. We have developed our Extra Care Facility, Sycamore Court, into an Independent Living Hub, supporting the 40 residents who live there with health and wellbeing needs, and delivering an out-reach wellbeing service from the Hub across Perry Common and parts of Kingstanding. Our current service engages with local GP's and is successfully delivering outputs and outcomes for Birmingham Better Care.

With Local Innovation Fund support, we will be able to extend our service across Kingstanding – supporting a further 50 isolated older residents, training 10 community volunteers and establishing further community wellbeing access and support hubs.

Our proposal **increases the independence of older people to lead more flourishing lives; enabling them to contribute more in their communities and** costing statutory services less.

Our approach

- Combines budgets (current funding from Better Care Fund, Big Lottery, WLCA revenue and LIF), offering value for money and substantial leverage. WLCA will invest **£2 for every £1 of LIF**.
- maximises community expertise (Experts by Experience)
- works in 'natural' neighbourhoods and across current ward boundaries e.g. Kingstanding and Erdington wards
- Increases capacity to achieve long term benefits for communities, Birmingham City Council and the NHS.

#### **How will we do this?**

Through **Collaboration**: We will work with local Voluntary & Community sector organisations, GP Practices, local Councillors and Council Services e.g. Social Services and residents in the neighbourhoods of Kingstanding in order to expand the reach and impact of our current Wellbeing Co-ordinator Service.

All referrals have been assessed using Outcomes Star (a visual impact measurement tool supported by a national database, please see [www.outcomesstar.org.uk](http://www.outcomesstar.org.uk) for further information. It is a recognised tool for a variety of organisations and sectors. The Outcomes Star approach supports a journey of change, which may include receiving varying levels of support and interventions; from being accompanied to medical appointments, support in accessing benefits, social events and activities, volunteering, training through to counselling. Service users and Support Workers can then map support needs and interventions to improve lifestyles.



**The key objectives** of this service will be;

1. To support the local community, in particular older people, to better manage their health & wellbeing (through social prescribing, which is a non-medical way of engaging people into activities that support better health and wellbeing) and to live flourishing lives and become active citizens in their community.
2. To reduce reliance of residents on statutory services and unnecessary utilisation of emergency care.
3. To reduce social isolation and provide support for better mental health.
4. To increase active use of local resources for wellbeing
5. To work in alignment with Birmingham Better Care's Programme of Place Based Integration of Health and Social Care

**Active Citizenship:** WLCA has an active volunteer programme (circa 50 volunteers) and we currently have 11 'Wellbeing Volunteers' who act as befrienders, mentors and activity organisers. They are all local Kingstanding Ward residents and we have provided a 12 week Wellbeing Training Programme to upskill and help them to improve their CV's. They have undertaken training in the following areas;

- Mental Health Awareness
- Suicide Prevention
- First Aid
- Adult Safeguarding
- Peer Mentoring
- Listening Skills
- LGBT Health Inequalities
- Equality & Diversity
- Data Protection & Confidentiality
- Lone Working
- Volunteer Code of Conduct

We worked in partnership with Erdington Job Centre Plus to recruit many of our volunteers, from young people wishing to gain training and experience, to people who are in the work-related Employment Support Allowance group and their involvement has developed their skills and employability. We also recruited volunteers who are retired and who want to give something back to their community, whilst keeping themselves engaged in meaningful activity.

Our emphasis for the **Health & Wellbeing Navigators** will be utilising and maximising community assets to assist and support members of the community who need the greatest support, and through austerity, poor health and poor lifestyle choices are at risk of social and economic marginalisation.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

x

**How will the innovation be implemented?**

By developing and extending a cohesive Wellbeing Service, through the creation of a team of dedicated Health & Wellbeing Navigators who will be embedded into local areas, working closely with Birmingham City Council (Adult Social Services, Housing, Libraries etc.), local organisations, GP Practices. This team will be co-ordinated by WLCA's Health & Wellbeing Manager, to reduce health inequalities in Kingstanding and will be supported through our Employment and Environmental work streams.

We require funding for one full-time staff post ( or 2 x part time) to expand our reach and thus our impact, a delivery budget to support volunteer expenses and training, community based activity (targeting isolated individuals) and for marketing and communications.

The **Wellbeing Navigators** will be public facing and much of their time will be spent on outreach, in and around the local community, and visiting and assessing referrals of older people in their homes. They will collaborate with partners and co-ordinate activities; 'Knit and Natter', gentle physical activity – Extend/Tai Chi, choir, walking groups, books on prescription, art and talking therapy, local heritage groups, silver surfer (IT) clubs, gardening groups, volunteering plus other activities that are identified by individuals.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

**Outcomes:** We will support a further 50 older residents in Kingstanding, improving their independence, health and wellbeing; increasing the use of community facilities, outdoor spaces (such as parks) as well as enhancing and creating new local community networks.

10 local volunteers will be recruited and trained, developing local infrastructure, skills base and active citizenship.

We will keep more people living independently and well, within their communities.

We will reduce the number of 'unnecessary' visits to emergency and acute services.

More people will report feeling more included and better connected to their community

**Measuring Impact:** We will utilise Outcomes Star to assess and monitor progress and change, working with local people to chart their journey through the cycle of change. We are already

licensed users and trainers of Outcomes Star and the national database will provide hard data and comparisons to other communities and service users who are assessed using Outcome Stars.

We will seek feedback from GP's on number of visits from 'frequent attenders' to surgeries for non-medical support; avoidable visits to A&E.

**Legacy:** the legacy from this innovation will be embedded into our 'Flourishing Communities' Programme, WLCA's community development strand that is resourced from revenue from our Estate (187 properties in Perry Common) and supplemented through external funding. Our core revenue is from rents and this enables us to sustain initiatives beyond the shelf life of project Funding. It enables us to **resource priorities directly**. Essentially we would seek to retain the post as this would support the ongoing management and development, however, worst case scenario we would continue to deliver the service with the existing WLCA team.

**Learning:** We will easily measure impact (through Outcomes Star) and we will soon (March) have emerging data from Birmingham Better Care for our current wellbeing service, which will be used to inform the Wellbeing Navigator Programme. We will continuously monitor data from the Wellbeing Navigators and evaluate the service on a quarterly basis in order to report back to Ward Committees and share good practice across forums such as Erdington District Health & Wellbeing Group, Aylesbury Health & Wellbeing Forum, Locality Health Policy sub-group and Kingstanding Wellbeing Steering Group. We will host a dissemination event towards the end of the funded period, produce local newsletters and a thorough evaluation report.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

WLCA revenue  
Reaching Communities – Big Lottery  
Birmingham Better Care  
Aging Better

**What resources will be required?**

	£
- Capital	3,520
- Running costs	36,225
- People power volunteers	7,000

Amount required from LIF **£ 16000**

Have you got any match funding – in cash or in kind?

**Yes; £30,745**

**Contact person for proposal**

Name .....Sarah Blackstock.....

Telephone ...0121 382 1930.....

E-mail: sarah.blackstock@wittonlodge.org.uk.....

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

- Wyrley Birch residents (community research, September 2016)
- Kingstanding residents (Community research, September 2016)
- Sycamore Court Residents Group (December 2016)
- St. Martin's Social Care Project, Perry Common (December & January 2017)
- Kingstanding Wellbeing Project Volunteers (January 2017)
- Wyrley Birch Delivery Partnership-Lakeside Children's Centre (November & Jan 2016)
- Elim Church and volunteers (November 2016)
- Friends of Witton Lakes (December 2016)

**Discussed at**

Ward meeting .....

Date .....

**Signatures of all 3 Ward Councillors**

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>“Doing things differently in neighbourhoods to make better places to live”</b> <b>PROPOSAL FORM</b>													
<b>WARD</b> Kingstanding	<b>INNOVATION TITLE</b> Raising Achievement in Kingstanding												
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>Kingstanding Gardens will provide a free gardening service to elderly and vulnerable residents who are unable to maintain their gardens.</p> <p>The work will be delivered by a qualified trainer working with a cohort of young people from Kingstanding that are not in employment, education or training (NEET). These young people will gain valuable work experience and training and be supported to gain entry level vocational qualifications that will enable them to work in the construction industry. They will also receive job search support through one to one mentoring and workshops to enable them to progress into employment or further education. All of the young people that we work with face multiple economic and social barriers that prevent them gaining employment. They often live in homes where inter-generational unemployment is the norm, are the primary carers for sick relatives and younger siblings, experience physical and emotional abuse, have mental health support needs and regularly use drugs and alcohol leading to addiction. They have no qualifications, poor experiences at school and on training programmes and when we first meet them they lack self-confidence and the basic practical and social skills required to secure employment. All the young people working on this project will receive in kind one-to-one mentoring and life skills training, delivered by our organisation, to enable them to address these barriers in order to improve their confidence and sense of self-worth and to enter and stay in employment.</p> <p>We will work with our existing partners across Erdington including The YMCA, Princes Trust, Connexions and The Birmingham City Council Youth Offending Team to identify young people who would benefit the most from our initiative</p> <p>Many of the elderly and vulnerable residents that we work with have complex support needs around a range of issues including mental and physical health, social isolation and benefits</p>													

and pension entitlement. We will work in partnership with local agencies including New Heights and Age UK, both of which provide volunteer befriending schemes and social activities, to support these residents to maintain and enhance their independence and wellbeing and to access appropriate support and advice services when this is required. Our project has been developed through consultation with the young people and residents that we work with.

Earlier this year we surveyed over 100 young residents who told us that their biggest fear was not being able to find work and that a lack of work experience and vocational qualifications was holding them back. From our own experience and from government statistics and independent reports we estimate that approximately 25% of 16-24 year olds in Kingstanding are NEET and our project will directly support them into sustainable employment.

We are actively involved in a range of local networks and forums including the Local Delivery Group, The Kingstanding Interagency Partnership where we have consulted with residents and partner agencies. They tell us that there is a need for increased community cohesion and community pride in Kingstanding and that they want to get involved in initiatives that improve the local environment and make green space and community facilities accessible to all. We currently work with a number of "Friends Of..." groups in the local area including Friends Of The Pimple and Friends of Brookvale Park and members of both groups are happy to volunteer their time to help us to develop a volunteer programme for local residents to provide them with basic training to support us to maintain both residential gardens and local parks and green spaces and volunteers will work alongside our trainers and young people to deliver this initiative.

Over the past year we have delivered a range of initiatives that both create employment opportunities for young people and enhance green space in Kingstanding. We have delivered successful initiatives at The Pimple and Kingstanding Leisure Centre with 48 young people entering employment after gaining work experience and entry level vocational qualifications with us.

Our Kingstanding Gardens project which enabled us to provide a free one off gardening service to elderly and vulnerable residents has proved extremely successful with demand for the service far outweighing what we can deliver. We have had over 130 enquiries for the service over the past five months with 90% of the 40 residents we have worked with offering to pay for a regular gardening service.

We want to develop our current initiatives and believe that this project will allow us to pilot and test our idea to develop a community led social enterprise. In the long term we aim to create new and improve existing green spaces in Kingstanding making them accessible to the whole community. We aim to set up a sustainable enterprise that will offer practical work based training and vocational qualifications for young people and that will provide tangible benefits for elderly and vulnerable residents by supporting their independence and well-being. Our enterprise will create opportunities for residents to get involved initially as volunteers and eventually as employees, managers and trustees of our business.



**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

Kingstanding Regeneration Trust are very experienced in delivering funded initiatives for community benefit. We are currently piloting a similar project but this is time limited. However it has proved very popular with demand for the service far exceeding what we can currently offer. We have robust management systems in place for the current project which we will continue to use if we are successful in our bid

Overall management of the project will be overseen by our board of trustees, all of whom live or work in Kingstanding and all are very experienced in delivering similar initiatives. Day to day management of the project will be led by a project manager who will oversee the work of our trainer and employment advisor. We will also set up a user group including young people, volunteers and residents to provide regular feedback on delivery and to consult with us to ensure that we are delivering a quality service that suits all their needs. Our project manager will monitor delivery of the programme to ensure that we are achieving all our outputs and outcomes and are managing the budget correctly. She will prepare monthly reports on project progress to our board who will make recommendations on project delivery based on these reports and feedback from our user group.

Before commencing the project our board and project manager will prepare a Project Initiation Document (PID) which will set out the aims of the project and include agreed outputs and outcomes, a risk register and mitigation plan.

We will deliver the project over a six month period starting immediately. We will work with very small groups of trainees each spending three weeks on the project working 22.5 hours a week. In that period they will gain work experience by working on residential gardens, workshop training and mentoring support to improve their employability and be offered one-to-one mentoring and life skills training through additional initiatives that we currently manage. They will also take entry level examinations to allow them to work in the construction industry and continuous support to gain full time employment.

All our young people will gain the following qualifications.

- Construction Skills Certificate Scheme Green Card
- Construction Industry Training Board (CITB) Health and Safety Certificate
- CITB Manual Handling Certificate
- UK Asbestos Training Association Asbestos Awareness Certificate

We will market the programme to potential beneficiaries (trainees, volunteers, residents) through our networks and through outreach and a poster campaign at local community facilities, cafes, GP surgeries, supermarkets, bingo halls, hairdressers and places of worship. We will also market the project through social media, community radio and local press.

Residents interested in the gardening service will be able to contact us personally or via a representative by email, telephone or via a visit to our office. We will agree a time with them to inspect the garden, agree the work to be done and then return on a convenient date to undertake the work. Our staff are trained to work with older and vulnerable residents and

to identify any additional needs that they may have. Our staff will be able to sign post residents to support services, social clubs and community activities and liaise with professional health care and wellbeing practitioners and agencies if they believe that the resident needs are more acute.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

**We will deliver the following outputs that will be measured by monthly monitoring of the service.**

- 30 young people NEET will complete a 3 week work focused training programme
- 30 young people NEET will achieve 4 construction industry entry level vocational qualifications.
- 20 young people NEET will enter full time employment within 6 weeks of completing the training programme
- 10 young people NEET will progress to further training, education or part-time employment within six weeks of completing the training programme.
- 80 elderly or vulnerable residents will benefit from having received a free gardening maintenance service.
- 60 gardens belonging to elderly or vulnerable residents will be improved.
- 80 elderly or vulnerable residents will receive additional sign posting advice and professional support to help them to maintain their independence and wellbeing.
- 10 residents will receive training and learn new skills to enable them to volunteer on the project.

**We also aim to achieve the following longer term outcomes that we will monitor through one to one interviews, resident surveys, our user group and focus groups.**

- Young people NEET gain accredited vocational qualifications and transferable skills enhancing their chances of gaining employment
- Young people NEET achieve improved emotional wellbeing and resilience, enabling them to focus on gaining qualification and entering and staying in employment
- Young People NEET enter work, further education or training enhancing long-term employability and improving their quality of life
- Elderly and vulnerable residents are supported to engage with the wider community and support networks enabling them to improve and maintain their independence and physical and emotional well-being
- Residents gain new skills and work experience through volunteering opportunities enhancing their employability skills
- Residents and young people gain a sense of community pride and ownership and experience better community cohesion through inter-generational working that has a

**positive community impact**

Success for us will see us achieving all our outputs and outcomes and in some cases exceeding them. We intend that our project has long term economic and socially beneficial impacts for our community. These benefits include young people gaining new skills and qualifications to enter employment and elderly and vulnerable residents feeling less socially isolated and more supported to actively engage in community activity.

We want this project to become sustainable by creating a social enterprise that will provide a domestic gardening service to residents and a maintenance and grounds work service to stake holders across North Birmingham. We aim to create training opportunities and employment for young people NEET and eventually employ residents to manage and deliver the service. We aim to use any profits to subsidise the service we will offer to elderly and vulnerable residents and to lever in match funding to create new and maintain and improve community green space in Kingstanding.

Funding through the Innovation Fund will allow us to support young people and residents immediately. It will also enable us to learn how we should best shape our services to match beneficiary and residents needs and to test whether we can create a viable, sustainable and community led social enterprise.

We will share our experience and learning with partner organisations and community groups, that aim to deliver services that support elderly and vulnerable residents and young people NEET, and organisations across Birmingham that are supported by the Local Innovation Fund. We will do this by developing a best practice tool kit, by delivering presentations and short films at networking events and making ourselves available to meet with organisations who want to draw on our learning to create their own programmes.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

This funding will enable us to test our business idea that in the longer term will generate a valuable income stream for our organisation. As grant and trust funding becomes reduced and the application process more competitive we believe that showing funders that we have generated a sustainable income stream will lever in match funding

We have made an application to Big Lottery for continuation funding to deliver a programme that addresses the needs and improves the employability of young people living in Kingstanding that are NEET.

We have also applied to the Power To Change Bright Ideas Fund for free business support mentoring to help us develop our social enterprise and that will provide long term funding to develop a community led business.

**What resources will be required?**

	£
- Capital	1700
- Running costs	14300
- People power volunteers	0000

Amount required from LIF **£16,000**

Have you got any match funding – in cash or in kind?

We have four volunteers who will offer their time and experience to support the project. We will also provide administrative and marketing support free of charge. We will also use staff time to deliver additional life skills training to young people engaged on the project.

**Contact person for proposal**

Name Nick Schlittner

Telephone

E-mail [nickschlittner@kingstandingregentrust.org.uk](mailto:nickschlittner@kingstandingregentrust.org.uk)

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

**New Heights Community project 3<sup>rd</sup> November 2016**

**Discussed with Friends of the Pimple group at open evening event 26<sup>th</sup> October**

**New Heights luncheon Club 3<sup>rd</sup> November 2016**

**BCC The North Quadrant Neighbourhood Officer Terry Dingley**

**10 Kingstanding Food Community Volunteers**

**20 local elderly residents 1<sup>st</sup> – 10<sup>th</sup> November 2016**

**12 local NEET young people 8<sup>th</sup> November 2016**

**Nicola Colligan and Michael Wall from The Princes Trust**

**Nick Barr from the Youth Offending Team**

**Roth Souter St Martins Church**

**Age Concern Rosie Barrett**

**Dave Billingham Bham Street Scene Coordinator**

**Kingstanding Tasking Meeting October 2016**

**Kingstanding Ward Meeting 27<sup>th</sup> November**

**Discussed at**

Ward meeting .....

Date .....

**Signatures of all 3 Ward Councillors**

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>“Doing things differently in neighbourhoods to make better places to live”</b> <b>PROPOSAL FORM</b>							
<b>WARD</b> .....Kingstanding.....	<b>INNOVATION</b> <b>TITLE</b> .....Kingstanding Food Community.....						
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<u><b>City Core Priorities</b></u>	<u><b>LIF Priorities</b></u>						
<ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input style="float: right;" type="checkbox" value="x"/></li> <li>• <b>Jobs &amp; Skills</b> <input style="float: right;" type="checkbox" value="x"/></li> <li>• <b>Housing for Birmingham</b> <input style="float: right;" type="checkbox"/></li> <li>• <b>Health</b> <input style="float: right;" type="checkbox" value="x"/></li> </ul>	<ul style="list-style-type: none"> <li>• Citizens’ Independence &amp; Well Being <input style="float: right;" type="checkbox" value="x"/></li> <li>• New approaches to investment <input style="float: right;" type="checkbox" value="x"/></li> <li>• Active citizens &amp; communities stepping up <input style="float: right;" type="checkbox" value="x"/></li> <li>• Clean streets <input style="float: right;" type="checkbox"/></li> <li>• Improving local centres <input style="float: right;" type="checkbox" value="x"/></li> </ul>						
<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>For the past sixteen years Forest Schools Birmingham has worked with the most vulnerable communities in Kingstanding and throughout Birmingham; we are now hailed as one of the leading 3rd sector intervention organisations North of the city, a reputation which has grown out of the outcomes we have achieved with local people and years of walking the community, adapting our approach to best suit the individuals we are supporting.</p> <p>In the initial three years of the project we were awarded start up funding in order to focus on empowering Kingstanding’s most deprived, unhealthy and vulnerable residents to make healthy choices regarding their lifestyles through the provision of a vibrant community gardening scheme, a community run cookery centre, and a community café. Approximately 3,500 deprived residents with low confidence, living with lifestyle related and social challenges in the Kingstanding area have benefited from activities and workshops on the project, and approximately 6000 people have accessed information about nutrition and well-being. The project is based in a local Birmingham City Council Well-Being Centre.</p> <p>Current statistics place the Kingstanding ward in the top 1% of deprived wards. This community faces multiple problems leading to cycles of severe deprivation, social exclusion, poor attainment and disaffection. Recent data provided by Be Birmingham conclusively confirms: out of all Birmingham wards, Kingstanding ward has the highest scores across deprivation, harm, communication, nutrition and social development.</p> <p>22% of all Kingstanding ward residents report having limiting long term illness and 44% of all households</p>							

have one or more persons who consider themselves to have limiting long term illness. When examined, through consultation, most long term illnesses were life style related such as: obesity, diabetes, heart disease and high blood pressure.

This project has been awarded Best Food Project by the Birmingham Green Commission in both 2015 and 2016.

**The following are our achievements against for the first 3 years of the project:**

*Outcome 1: Disadvantaged people with health needs improve their ability to be more health conscious and are motivated to improve their physical health.*

5951 people have been given information which supports them to understand the nutritional benefits of fresh food and the links between nutrition and good physical and mental health.

2477 people have taken part in outdoor gardening activities or volunteering / mentoring on the project and 3516 people have developed and demonstrated basic grow your own gardening skills and understanding seasonal produce growing cycles. This is either through the allotment work, Get Growing@Home or one off or regular gardening clubs.

*Outcome 2: Disadvantaged people with health needs regularly attend health related activities developing new skills, improving aspiration and self-esteem.*

2268 people have taken part in cookery workshops and demonstrated improved food preparation and cooking skills. Feedback from these workshops have been exceptionally positive.

183 people have enhanced their skills base and built self-esteem by gaining OCN and other relevant training and qualifications. These have included food safety level 1, 2 and 3, OCN Level 2 first aid, Food Preparation and Handling Skills, and ILM Level 3 Leadership and Management.

571 people have displayed improved confidence by volunteering or acting as mentors on the project. These have been in a variety of roles including volunteering in the café or cooking workshops, volunteering at the allotment or gardening clubs, volunteering at events or to facilitate workshops with other agencies. Others have volunteered on the steering group, in marketing or admin roles or to support people with disabilities to participate in the project.

*Outcome 3: Disadvantaged people with health needs access training \ volunteering opportunities which improve skills, confidence and social networks and creates a more desirable neighbourhood.*

90 people have undertaken roles within the development, management and running of the project.

83 people have demonstrated their improved confidence by becoming mentors in gardening skills or cooking classes.

1248 people worked and volunteered together to create a number of small accessible community gardens that are enjoyed by all.

*Outcome 4: Attending gardening and health related activities guides disadvantaged people with health needs out of depression and isolation improving relationships with family and friends.*

1631 people have demonstrated feeling uplifted through experiencing the therapeutic benefits of regular outdoor activities



3535 people have accessed family and friend community workshops/gatherings at our main site at the leisure centre and satellite sites.

Since end of October '16, the focus of the project has diversified in order to become a volunteer lead enterprise, ensuring the longer term sustainability of the initiative. During consultation with 82 families who regularly access the project the following needs were identified:

- Project beneficiaries reported a desire to become more involved in the planning and running of café.
- The volunteers reported a strong desire to become an independent project which can fund raise.
- Volunteers identified a need for a stronger presence at the front of the Well-Being Centre in order to better meet the needs of individuals and families that access the site.

Since consultation about the 'next phase' we have implemented the following actions:

- The set up of Kingstanding Food Community into a volunteer run 'unregistered charity' with an independent bank account.
- Planning meetings with volunteers and members to map out plans for the future running and administration of café.
- Meetings with newly elected committee members to plan café 'offer' and training schedule.
- Communicating with the Well-Being service to establish a future partnership between the centre and the project.
- Exploring and developing partnership opportunities to draw in further funding.

**We are therefore approaching the Local Innovation Fund to help fund the innovation the volunteers are keen to see happen within the project which is:**

**Developing a kiosk in the reception:**

In order to become self funding in the longer term it is vital to develop a café presence within the Well-Being centre that is visible, vibrant and appealing. We have agreed a space at the front of the Well-Being Centre with the centre manager, which is ideal for a small volunteer run kiosk which will offer speciality organic coffees and teas, hot chocolates, juices, high protein shakes and snacks, salads and sandwiches. Hot food will be delivered from the main project kitchen by volunteer waiting staff.

**Volunteer training and mentoring:**

In order to develop a successful commercial offer in the kiosk and within the café, it is vital that a robust training and mentoring programme is developed with the volunteers. This training will centre around:

- developing a seasonal menu suited to the clientele that will be attracted to the Well-being centre
- examining and developing an understanding of how drinks and plates of food should uniformly look on a plate and the correlation between this and taste.
- developing a robust marketing offer round social media and the local papers
- training volunteers in front of house service and waiting tables
- developing an ongoing new volunteer training plan.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

x

**How will the innovation be implemented?**

- Planning will be held between volunteer workforce, centre management and KFC committee to collate plan for café kiosk.
- Contract builder to complete works.
- Freelance training chef to devise a training plan suited to the training needs of the volunteer workforce.
- Project Manager to devise a volunteer recruitment, retention and training schedule.
- Project Manager to devise a marketing training plan suited to the needs of the volunteers and the project.
- Training will commence rolling out in January while the build takes place in the Well-being centre.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

- Local active citizens will learn new skills relevant to the UK's largest growing industry – coffee shops. Success will be measured in numbers of volunteers active on project and regular CPD sessions.
- Local people are empowered to make a difference regarding peoples attitudes, to food and nutrition, in their community.
- Local people will have the opportunity to access healthy, nutritious food and snacks in their local community.. prepared by the community, for the community. We will measure the successes of this through online media such as inviting feedback through facebook, twitter and tripadvisor.
- A healthy eating community café run by the community for the community, in the heart of the Well-Being Service has the potential to be a fantastic legacy in an area where endemic issues such as unemployment, obesity, heart disease, social isolation, poor mental and physical health. In order to support this legacy, Forest Schools Birmingham are committed to assisting this process.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We are exploring a range of funding opportunities in order to sustain project. We have been asked by the Big Lottery to reapply to the Reaching Communities fund, which we intend to do should we achieve this funding. We are also exploring avenues of 'commissioning' where people would potentially be sent to us for issues around poor health and occupational therapeutic type intervention.

**What resources will be required?**

	£	
- Capital	x	
- Running costs	x	
- People power	x	volunteers

Amount required from LIF £...16,000.....

**Estimate of Building Costs:**

- Plumbing £900
- Electrics £1100
- Fixtures and Fittings £1200
- Building and Carpentry £2100
- Flooring £800
- Refrigeration £1120
- Ice Maker £200
- Cups, Glasses, Plates, Cutlery £200
- Signs and Sign Writing £1600
- Menus and Printing £300
  
- 7 x days @ £250 p/d  
Developing a robust marketing offer round social media and the local papers  
Developing an ongoing new volunteer training plan.
  
- Freelance Chef 40 Days @ £150 – Working with 32 volunteers  
Training volunteers in front of house service and waiting tables  
Developing a seasonal menu suited to the clientele that will be attractive to the Well-being centre.  
Examining and developing an understanding of how drinks and plates of food should uniformly look on a plate and the correlation between this and taste.  
Freelance training chef to devise a training plan suited to the training needs of the volunteer workforce.

Have you got any match funding – in cash or in kind?

Yes:

Crowd Funder: £515 (equipment for the café)

Raised by volunteers: £270 (stock for the café)

Spiriting of Kingstanding: £2000 (supporting workshops with disadvantaged people)

Kingstanding Well-being service: £12,000 (Rent in Kind)

<b>Contact person for proposal</b> Name .....Afric Crossan..... Telephone .....07766171517..... E-mail ...afric@forestschooolsbirmingham.com.....

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

Over the last three years we have consulted with & engaged with over 10,000 local residents (of all ages) Public Consultation is ongoing and continuous to ensure the local people help shape and structure our new project and services.

The funding has been discussed with Kingstanding Regeneration Trust and the YMCA in a number of meetings where we also discussed the possibilities of future work together. Cllr Sambrook and Cllr Hughes are board members of Kingstanding Regeneration Trust.

We have also had four strategic meetings with the key local Third Sector Agencies based in Kingstanding to ensure we have their support and guidance

Cllr. Des Hughes came into the project and asked us to apply to the fund on Tuesday 25<sup>th</sup> October. He feels the project would warrant funding and has, first hand, seen the commitment of the volunteers.

Cllr Sambrook and Cllr Storer recently attended a Volunteer Celebration at our project where, again, they have seen the commitment of our volunteers.

**Discussed at**

Ward meeting .....

Date .....

**Signatures of all 3 Ward Councillors**

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

Name ..... Signature ..... Date .....

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	



# **The Evolution of Devolution within Birmingham:**

## **A Better Deal for Neighbourhoods - improved ward & neighbourhood working**

Briefing for Cabinet Committee  
Local Leadership  
7 March 2017



## Working Together

- Role of Assistant Leaders and Cabinet Committee is to work with all councillors and the community
- We started by listening:
  - Met Labour Group and opposition leaders/ Cons group
  - Met with nearly 70 councillors
  - Learn from what works here and elsewhere eg Oldham
- This meeting:
  - Report back on what you have said
  - Set out the direction of change for the year ahead



## What You Said:

- “We want a ‘Can Do’ officer who can help us get things done locally”
- “We want flexible delivery of basic front-line services to meet the needs of our communities”
- “We want residents to see they can get local issues resolved”
- “We want more joined up working between services to better serve the locality”
- “We want a willingness by the Council to try out different ways of doing things”

# The Direction of Change

**Our Vision** *(taken from Report to Cabinet 28 June 2016 'Establishment of the Cabinet Committee Local Leadership' Appendix 2 The Evolution of Devolution)*

- The “centre of gravity” will shift from the Leader and Cabinet to the local leadership of councillors in their communities
- From districts to wards and real neighbourhoods
- From formal decisions made by committees and cabinet to decisions made with the community

**Our Measures of Success** *(taken from 'Devolution: Making it Real' 2013)*

- Services being different, better suited to the area, and more efficient
- Officers work for the locality first, not their service or directorate
- Local councillors can have more influence on services
- Residents believe they are more in control of their services and their local area

## Improved Ward & Neighbourhood Working

- **Neighbourhood Action Co-ordinators** - report to April Cabinet Committee
- **Ward Teams** - named officers from different services with 'can do' attitude
- **Flexing services locally** - Cleaner Streets & other local services
- **Toolkits for local solutions** eg Alleyways
- **Local budgets** – review starting, Housing Environment Budget approved by Cabinet - more local control

## Locally Influenced Services

- Street Cleaning
- Enforcement
- Community Safety
- Parking Enforcement
- Amey
- Highways
- Jobs & Skills
- Health & Wellbeing

## **Additional Areas ALs are Exploring**

- Strengthening our relationship with local groups
- Better partnership working with other statutory agencies
- Supporting and boosting our Local Centres
- Better utilisation of the Corporate Social Responsibility offer with supporting local groups
- Neighbourhood Planning Toolkit
- Volunteering and Timebanking
- Data Sharing
- Current set up with Health & Wellbeing localised services
- Reviews of asset based approaches
- Member Development

## Transition Teams

- District Committees to become Transition Teams
- October – start transition to new ward working
  
- Transition Teams will work with ALs
  - Different Services tackled at different levels:
    - Jobs & Skills
    - Health & Wellbeing
    - Housing
  
- What issues need to be tackled at a level above the ward?

## Tackling Jobs & Skills Locally

- Work at a level above the ward
- Clusters of wards put on a series of Local Skills Events or mini skills shows, that will put employers and providers in touch with local people (Employment Access Team advise us on suitable clusters)
- Engaging with local members on the COG app – single point of entry for young people

## Improved Ward & Neighbourhood Working

- Supporting other forms of governance:
  - Neighbourhood (parish) Councils
  - Supporting neighbourhood forums, co-operatives, community development trusts
  - Oldham: “Devo deals” with local areas
- Culture change
  - Default position for officers – ‘Yes we can’ ‘Don’t walk by’
  - More support for councillors
  - “Stepping forward” – supporting people in the community
- Oldham: Local Leaders programme
- Corporate Resources O & S - Partnership Working: BCC and Parish/Town Councils