

# Case Study

## Birmingham & Solihull Vaccination Programme

The Bangladeshi Islamic Centre is a formally constituted, community led, independent charitable organisation, committed to the alleviation of disadvantage, inequality and deprivation through a targeted range of services to the communities with a particular focus upon the Bangladeshi community. The centre provides a wide range of services including information, advice and guidance to support the community. The centre bridges gaps between public sector partners and the communities they represent.

### Birmingham & Solihull Vaccination Programme

Bangladeshi Islamic Centre

15/02/2023

#### Background:

The Bangladeshi Islamic Centre is a formally constituted, community led, independent charitable organisation, committed to the alleviation of disadvantage, inequality and deprivation through a targeted range of services to the communities with a particular focus upon the Bangladeshi community. The centre provides a wide range of services including information, advice and guidance to support the community. The centre bridges gaps between public sector partners and the communities they represent.

The key service areas the centre offers are:

- *Community centre management*
- *Sustainability & partnership development*
- *Advice, information & welfare*
- *Healthy living*
- *Women's development & empowerment*
- *Young people's social, educational & economic development*
- *Community centre development*



The vision of the Bangladeshi Islamic Centre is to be the most inclusive and successful community and voluntary sector organisation. Underpinning this high level aspirational vision is the total commitment to improving quality of life for all local residents and with a particular focus upon on Bangladeshi and other BAME groups living and working in the community. The centres mission is 'to promote health and wellbeing of the local community and support the achievement of lifelong learning for excellence.'

#### Partnerships:

Prior to attending the centre the Vaccination Inequalities team have been working in partnership and supporting the Flourish Project. Flourish is the West Birmingham Community Health Collaborative, an open group of third sector organisations working in partnership with the NHS and other care providers to reduce health inequalities across West Birmingham. Through Flourish our team was introduced to Approachable Parenting which is an organisation which was established in response to the needs of the Black, Asian and minority ethnic (BAME) communities. The organisation offers a variety of services and recognised parenting courses drawing from both Psychology and

**Last updated** Shannon van Lier 16 Mar 2023

## Background

---

The Bangladeshi Islamic Centre is a formally constituted, community led, independent charitable organisation, committed to the alleviation of disadvantage, inequality and deprivation through a targeted range of services to the communities with a particular focus upon the Bangladeshi community. The centre provides a wide range of services including information, advice and guidance to support the community. The centre bridges gaps between public sector partners and the communities they represent.

## Key Services

---

The key service areas the centre offers are:

- Community centre management
- Sustainability & partnership development
- Advice, information & welfare
- Healthy living
- Women's development & empowerment
- Young people's social, educational & economic development
- Community centre development

The vision of the Bangladeshi Islamic Centre is to be the most inclusive and successful community and voluntary sector organisation. Underpinning this high level aspirational vision is the total commitment to improving quality of life for all local residents and with a particular focus upon on Bangladeshi and other BAME groups living and working in the community. The centres mission is 'to promote health and wellbeing of the local community and support the achievement of lifelong learning for excellence.'

## Partnerships

---

Prior to attending the centre the Vaccination Inequalities team have been working in partnership and supporting the Flourish Project. Flourish is the West Birmingham Community Health Collaborative, an open group of third sector organisations working in partnership with the NHS and other care providers to reduce health inequalities across West Birmingham. Through Flourish our team was introduced to Approachable Parenting which is an organisation which was established in response to the needs of the Black, Asian and minority ethnic (BAME)

communities. The organisation offers a variety of services and recognised parenting courses drawing from both Psychology and Faith Principles. Approachable Parenting works with people from all different backgrounds, cultures and faith communities, in a non-judgmental and supportive environment. Approachable Parenting have been working in partnership with Birmingham Community Healthcare (BCHC) and are undertaking some work with Post Covid Syndrome, whereby The Voluntary, Community, Faith and Social Enterprise (VCFSE) organisations across Birmingham and Solihull have been provided with small grants to undertake community engagement on Long Covid. The organisations have been primarily focused in the most deprived areas of Birmingham and Solihull, engaging with communities that are often under-represented, seldom seen or seldom heard. The events are held in the communities and raise awareness of Long Covid, self-management of symptoms and how to access BCHC service if needed. Therefore, this was a great opportunity for our team to where possible join the events held in person and enable uptake of vaccine.

We were invited to support and attend the Bangladeshi Islamic Centre on Wednesday 15th February 2023 to support a women's only focus group with discussions around not only COVID vaccinations but also childhood immunisations. Data currently shows COVID-19 vaccination rates remain low within the Bangladeshi cohort and reaching and engaging into these communities have been difficult. The team consisted of Elizabeth Allcott (Operations Manager for Inequalities and Engagement) and Paula Skid (Senior Midwife). The flyer (below) was promoted through social media channels to promote the event.

## Further Information

For further information please contact [Elizabeth.Allcott@uhb.nhs.uk](mailto:Elizabeth.Allcott@uhb.nhs.uk)

## Resources

Type	Name	Last Modified
Document	<a href="#">Birmingham and Solihull Bangladeshi Islamic Centre</a>	17 Mar 2023



The **digital version of this document** is available on FutureNHS, the national sharing platform for the health and social care community.  
<https://future.nhs.uk>