


Appendix 5

Ward Councillor Consultation Matrix

BALLOT AND RENEWAL OF SOHO ROAD BUSINESS IMPROVEMENT DISTRICT

Stakeholder	Ward	Site (if report relates to multi sites)	Response to consultation on DATE SENT
Cllr Chaman Lal	Soho and Jewellery Quarter	Soho Road	<p>I have the pleasure of supporting the renewal of the Soho Road Bid Improvement District as I have seen all the hard work being done by the management and the BID directors in improving the Soho Road shopping centre for the sustainability of the local businesses, bringing inward investment as well as improving the environment for everyone.</p> <p>The Soho BID has achieved a lot and they need a YES vote to continue with their good work for the long term benefit of businesses, visitors and the local residents.</p> <p>09/08/2018</p>
Cllr Sybil Spence	Soho and Jewellery Quarter	Soho Road	<p>I fully support the Soho Road Bid. I think that you are all doing a wonderful job, it is because of this great work why the changes are so noticeable.</p> <p>I am pleased to see the new investment in the area and the buzz it brings to the environment.</p> <p>Most of the residents are very happy as they no longer have to travel to the town centre to do their shopping, especially the elderly.</p> <p>I do hope that this BID will enable you to do more, as you know that the area needs more and more new investment.</p> <p>Thanks,</p> <p>Sybil Spence 10/08/2018</p>
Cllr Hendrina Quinnen	Handsworth	Soho Road	<p>IN SUPPORT OF SOHO ROAD BID</p> <p>I am writing to support the above mentioned BID renewal.</p> <p>As a Councillor in the Area covered by BID, ie Handsworth Ward, I can confirm that I've worked in Partnership with the Chair and the Manager; and through this platform, I've met some of the Traders.</p> <p>I have attended some meetings, not only with BID alone, but with all other Partners that deliver</p>

			<p>services in Handsworth Ward.</p> <p>Together we often try to find solutions to issues as they arise, to improve the Shopping Area covered by BID.</p> <p>In most cases, I found that some of these issues require a joint approach to resolve.</p> <p>BID has a potential of bringing the Traders together, and also bidding for funding from other sources to improve the Area.</p> <p>Among the good things, I can mention which BID introduced in this Area is the promotion of Businesses, drawing Crowds to attending big Events.</p> <p>Soho road, has been vibrant, with cleaner streets, since the BID operation and it is a lovely place to shop. In many occasions, I bring my friends and some Colleagues to dine on Soho road.</p> <p>I enjoy shopping on Soho road.</p> <p>If BID was to continue, I do think it has a great potential to draw in tourists, therefore boost businesses/ investment.</p> <p>Certainly, it has made a big difference.</p> <p>Therefore, I support the BID renewal.</p> <p>Councillor Hendrina Quinnen Handsworth Ward 09/08/2018</p>
Cllr Paulette Hamilton	Holyhead	Soho Road	<p>My name is Councillor Paulette Hamilton and I am the ward Councillor for the New ward of Holyhead. I would like to write this letter of support for the Soho bid.</p> <p>I have been working with the team for the last six months and the Holyhead road is a much brighter place. The team have worked hard to improve the look of the road and they have managed to encourage the traders on the Soho road to work together to bring forward new ideas to help the area work in a more joined up cohesive manner.</p> <p>The management of the bid has worked hard to ensure they include all the Councillors from the local area with the work they are doing. They have also tried to address the issues in conjunction with the police, local faith institutions, local Councillors and shop keepers around the issues of prostitution, homelessness, car crime and street crime.</p> <p>The bid is working hard with local residents and the Neighbourhood Watch groups to improve community cohesion. They have organised a number of street events and clean up sessions on the Soho road.</p> <p>I am really happy to be working with the Soho bid.</p> <p>Yours faithfully</p>  <p>Councillor Paulette Hamilton Labour – Holyhead Ward 09/08/2018</p>
Cllr Waseem Zaffar	Lozells	Soho Road	<p>I would like to formally thank the Soho Road BID for the valuable improvements they have made to the local neighbourhood at a time</p>

			<p>when resources and services in the public sector have been reduced substantially. I also want to put on record for the forthcoming ballot and would encourage the business community in the BID area to participate in the ballot, increasing the turn out and ultimately vote in the support of continuing the BID.</p> <p>Many thanks.</p> <p>Best wishes,</p> <p>Cllr. Waseem Zaffar MBE (Labour, Lozells) Birmingham City Council Cabinet Member (Transport & Environment) 27/07/2018</p>
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