Appendix 5

Ward Councillor Consultation Matrix

BALLOT AND RENEWAL OF SOHO ROAD BUSINESS IMPROVEMENT DISTRICT

Stakeholder	Ward	Site (if report relates to multi sites)	Response to consultation on DATE SENT
Cllr Chaman Lal	Soho and Jewellery Quarter	Soho Road	I have the pleasure of supporting the renewal of the Soho Road Bid Improvement District as I have seen all the hard work being done by the management and the BID directors in improving the Soho Road shopping centre for the sustainability of the local businesses, bringing inward investment as well as improving the environment for everyone. The Soho BID has achieved a lot and they need a YES vote to continue with their good work for the long term benefit of businesses, visitors and the local residents. 09/08/2018
Cllr Sybil Spence	Soho and Jewellery Quarter	Soho Road	I fully support the Soho Road Bid. I think that you are all doing a wonderful job, it is because of this great work why the changes are so noticeable. I am pleased to see the new investment in the area and the buzz it brings to the environment. Most of the residents are very happy as they no longer have to travel to the town centre to do their shopping, especially the elderly. I do hope that this BID will enable you to do more, as you know that the area needs more and more new investment.
			Thanks, Sybil Spence
Cllr Hendrina Quinnen	Handsworth	Soho Road	IN SUPPORT OF SOHO ROAD BID I am writing to support the above mentioned BID
			renewal. As a Councillor in the Area covered by BID, ie Handsworth Ward, I can confirm that I've worked in Partnership with the Chair and the Manager; and through this platform, I've met some of the Traders. I have attended some meetings, not only with BID alone, but with all other Partners that deliver

Together we often try to find solutions to issues as they arise, to improve the Shopping Area covered by BID. In most cases, I found that some of these issues require a joint approach to resolve. BID has a potential of bringing the Traders together, and also bidding for funding from other sources to improve the Area. Among the good things, I can mention which BID introduced in this Area is the promotion of Businesses, drawing Crowds to attending big Events. Soho road, has been vibrant, with cleaner streets, since the BID operation and it is a lovely place to shop. In many occasions, I bring my friends and some Colleagues to dine on Soho road. I enjoy shopping on Soho road. If BID was to continue, I do think it has a great potential to draw in tourists, therefore boost businesses/investment. Certainly, it has made a big difference. Therefore, I support the BID renewal. Councillor Hendrina Quinnen Handsworth Ward 09/08/2018 May to be a continue, I also think it has a continue and the Halphad and is a much shopped place. The based weak added has been some blood of the state of the blood of the made when the blood is to be a see with some of the blood of the made when the blood is to be a see with some of the blood of the made when the blood is to be a see with some of the blood of the made when the blood is to be a see with some of the blood of the made when the blood is to be a see with some of the blood of the made when the blood is to be a see with a second with the place of the second of the see when and does no seasons con the Soho road. In made years of the second with the second and the same break and the surface of sees exerts and does no seasons con the Soho road. In made years the second with the second of the season area the blood of the season and the second made the second continues and the se		<u> </u>	<u> </u>	anning in Handawanth Wand
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Yours faithfully R. A. Hawilton				I am really happy to be working with the Soho bid.
P.A Hamilton				Yours faithfully
				P.A Hamilton
Councillor Paulette Hamilton Labour – Holyhead Ward				
09/08/2018				
Cllr Waseem Lozells Soho Road BID for the valuable improvements they have made to the local neighbourhood at a time		Lozells	Soho Road	BID for the valuable improvements they have

when resources and services in the public
sector have been reduced substantially. I also want to put on record for the forthcoming ballot and would encourage the business community in the BID area to participate in the ballot, increasing the turn out and ultimately vote in the support of continuing the BID.
Many thanks.
Best wishes,
Clir. Waseem Zaffar MBE (Labour, Lozells) Birmingham City Council Cabinet Member (Transport & Environment) 27/07/2018