

## Introduction of Car Park Charging to Major City Parks – Sutton Park

### 1. P&D machines/ANPR options

We are considering various options that range from cheaper upfront fees but more difficult to implement Pay & Display, to more expensive ANPR.

### 2. Consultation plan

It is evident that the proposed introduction of charges in Sutton Park will involve a detailed and lengthy consultation, with input from residents, stakeholders, visitors and businesses within the park. It is projected that the consultation period will run for 3 months and will consist of:

- BeHeard online consultation questionnaire (see appendix 1 for likely questions)
- Hard copy questionnaire for park visitors (see appendix 2 for likely questions)
- Advertisements in local/regional papers
- Face-to-face exercises with park users at different times throughout the consultation
- Consultation meetings with businesses within the parks
- Consultation meetings with local residents
- Attendance at residents association meetings
- Consultation with Natural England and Historic England
- Consultation with local organisations (e.g. Friends of Sutton Park, Sutton Coldfield Natural History Society, Sutton Coldfield Civic Society).

### 3. Traffic Regulation Orders

Work is currently underway to look at the existing restrictions (Traffic Regulation Orders (TROs)) on roads that surround the park, at a radius of 500 metres. A RAG system is being used to highlight those roads that currently have restrictions, those that may require some, and those that are definitely within scope of a TRO.

### 4. Broader picture of commercialism

A variety of options are currently being considered for additional income streams at Sutton Park. For example:

- Event areas/outdoor cinema
- Temporary play area
- Café at Boldmere Gate
- High ropes area
- Sale of wood from Sutton Park

**Appendix 1**  
**Sutton Park Consultation Questions (BeHeard)**

1. Are you a resident of Birmingham?

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2. How often do you use the park?

	Daily
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	2-6 times a week
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	Weekly
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	Fortnightly
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	Monthly
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	Ad hoc
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3. How do you feel about charging for parking and reinvesting the income generated back into the park?

	Strongly agree
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	Agree
--	-------

	Neither agree or disagree
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	Disagree
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	Strongly disagree
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4. Can you please explain the reasons for that choice?

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5. What do you think a reasonable level of charging would be?

	£1 per hour all day
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	£2 for 4 hours; £3 for 4 hours +
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	Other – please specify
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6. Would the option of a season ticket be of interest to you?

	Yes
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	No
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	Maybe
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7. Any other comments?

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## Appendix 2

### Sutton Park Consultation Questions (for park users)

1. Are you a resident of Birmingham?

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2. How did you get to the park today?

	Walk		Bus		Car		Other
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3. How often do you use the park?

	Daily		2-6 times a week		Weekly		Fortnightly
	Monthly		Ad hoc				

4. How do you feel about charging for parking and reinvesting the income generated back into the park?

	Strongly agree		Agree		Neither agree or disagree		Disagree		Strongly disagree
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5. Can you please explain the reasons for that choice?

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6. What do you think a reasonable level of charging would be?

	£1 per hour all day		£2 for 4 hours; £3 for 4 hours +		Other – please specify
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7. Would the option of a season ticket be of interest to you?

	Yes		No		Maybe
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8. Any other comments?

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