

BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee C
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Friday 4th November 2016
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB
Ward affected:	Erdington
Contact Officer:	David Kennedy, Principal Licensing Officer, 0121 303 9896, licensing@birmingham.gov.uk

1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption off the premises) to operate from 08:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 08:00am until 11:00pm (Monday to Sunday).

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 13th September 2016 in respect of Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB.

Representations have been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

<p>5. Relevant background/chronology of key events:</p> <p>Muhammad Sajid applied on 13th September 2016 for the grant of a Premises Licence for Booze Land, 11 Station Road, Erdington, Birmingham, B23 6UB.</p> <p>Representations have been received from other persons, which are attached at Appendices 1 – 3.</p> <p>The application is attached at Appendix 4.</p> <p>Site Location Plans at Appendix 5.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ul style="list-style-type: none"> a. The prevention of crime and disorder; b. Public safety; c. The prevention of public nuisance; and d. The protection of children from harm.
<p>6. List of background documents:</p> <p>Copy of the representations as detailed in Appendices 1 – 3</p> <p>Application Form, Appendix 4</p> <p>Site Location Plans, Appendix 5</p>
<p>7. Options available</p> <p>To Grant the licence in accordance with the application.</p> <p>To Reject the application.</p> <p>To Grant the licence subject to conditions modified to such an extent as considered appropriate.</p> <p>Exclude from the licence any of the licensable activities to which the application relates.</p> <p>Refuse to specify a person in the licence as the premises supervisor.</p>

Appendix 1

From: Lesley Bannister
Sent: 04 October 2016 15:41
To: Licensing
Subject: Objection to Licensing Application Ref .98666

Sent behalf of the Erdington Ward Councillors and the 37 residents at the Ward meeting of the 27th September 2016

The 37 residents present at the Erdington Ward meeting of the 27th September 2016 and the Erdington Ward Councillors wish to make the following objection to the Licensing application 98666 Booze Land ,11 Station Road ,Erdington.

1. The premises are located within a residential area and the opening hours will cause a public nuisance in regard to noise and drunken anti - social behaviour.
2. Erdington has a problem with street drinking/many of whom loiter on the High Street and surrounding area, and these premises will be a further attraction bring them to the area. This will cause issues of anti –social behaviour and further public nuisance .
3. Due to the problem of anti-social behaviour in this area, the area is being considered for a Cumulative Impact Policy, which is supported by West Midlands Police .This demonstrates that there is a problem with street drinking and related issues .

From: Councillor Gareth Moore
Sent: 11 October 2016 16:06
To: Licensing
Cc: Councillor Robert Alden; Councillor Bob Beauchamp
Subject: Objection to Licensing Application for Booze Land, 11 Station Road, Erdington

Dear Licensing

Myself and Cllrs Alden and Beauchamp wish to object to the above licensing application on the grounds of Prevention of Crime & Disorder and Prevention of Public Nuisance.

The proposed premises is located on Station Road which already has a number of off-licences operating. As a result, this attracts a number of street drinkers to the area on an evening who engage in ant-social behaviour. It is quite common for these drinkers to take advantage of the secluded area at St George's Avenue to drink alcohol and cause a nuisance to nearby residents. The presence of cans and bottles is common place. The same also applies to Erdington Train Station.

The number of off-licences in this area has led us to request that this area be covered by a cumulative impact policy, which is being processed by the Council and is supported by West Midlands Police. The need for a CIP in this area is based on the crime and disorder and public nuisance that already exists. The addition of another off-licence in this area will make this situation worse. It is also a problem that the existing off-licences have to advertise offers to attract business, driving down the price of alcohol and making it cheaper for the street drinkers who are attracted to this area. An example of this can be seen at the Rodroj off-licence which was eventually subject to enforcement action for advertising alcohol in breach of its licensing conditions.

There has also been a problem with off-licences involved in the sale of non-duty cigarettes, which include the off-licence next door to these premises, which had its licence revoked by the Licensing Authority. The prevalence of this problem amongst small independent off-licences is a concern.

On this basis, we request that the Licensing Authority reject the application that has been made for these premises.

Cheers

Gareth

COUNCILLOR GARETH MOORE

**Serving Abbey Fields, Court Farm, Erdington Village, Pitts Farm, Short Heath & Wylde Green
Working for ERDINGTON all year round!!!**

Entered
21

From:
Sent: 10 October 2016 11:47
To: Licensing
Subject: Objection to Licensing Application

Dear sir/madam,

I would like to make an objection to Licensing application Ref. 98666 - Booze Land, 11 Station Road, Erdington.

My objection is as follows:

The premises are located in a residential area and will be open for fifteen hours each day. The late opening in particular is likely to cause public nuisance, especially in terms of noise, drunken and anti-social behaviour and litter.

Erdington already has a problem with street drinkers who loiter in the High Street and surrounding area. These premises, particularly with their long opening hours will simply be a further attraction and bring more drinkers into the area. Groups of drinkers on street corners can be very intimidating at any time of day, but particularly now that the nights are drawing in. I often have to walk from the station to my home after dark and, most times, there is a group of people drinking either on Station Road or at the bottom of Johnson Road. I am over sixty and, whilst not easily intimidated, it can be quite challenging to have to weave your way through a crowd of young, drunk people.

There are already several licensed premises in this area - the supermarket next door to this site is licensed, Costcutter in Gravelly Lane is licensed and there is a further off license a few doors away in Gravelly Lane. There is also an off-license on Sutton New Road. Litter is a perennial problem for those of us who live in the surrounding roads. Every week, I have to clear cans and bottles which have been thrown into my front garden or, more usually, stuffed into my hedge. There are always cans littering the pavements and gutters in the area. A further drinks outlet in the area will only exacerbate this problem.

There are three schools and a nursery in very close proximity to these premises. The fact that they will be open from 8am, at the start of the school day may place children and young people at risk of harm from drunken and anti- social behaviour.

I hope that you will be able to consider these objections and take account of the effect that this proposal could have on the quality of life for those of us who live in the area.

Regards,

Appendix 3

----- Forwarded message -----

From:

To: <licensing@birmingham.gov.uk>

Cc:

Date: Sun, 9 Oct 2016 15:08:11 +0100

Subject: objection to licencing application ref 9866-booze land, 11 station road

Dear Sir/Madam,

I object to a submission to sell alcohol from 8am -11pm 7 days a week at this premises on 11 Station Road Erdington.

1. The premises are located in a residential area and late and early opening hours will cause us nuisance with increased noise from drinkers and anti social behaviour from drunks using the premises and travelling to and from it through residential streets.

2. Erdington has a problem with street drinkers. For example I have left my house this Sunday at 2pm in afternoon and encountered male drinkers on corner of Rd and Station Road loitering to drink and smoke.

3. This area is being considered as an Cumulative Impact Policy area -supported by the Police. Which shows there is already a problem with issues and street drinking in Erdington. This extra licencing will add to it. Drinkers on the platform approach to Erdington station - I see daily as I travel to and from work.

4. Crime and Disorder in the area - many smashed car windows on neighbouring roads which are just off Station Rd. Our fences and hedges get damaged as late night drinkers pass through. Our vehicle has been damaged as have others as drinkers walk up road and bash wing mirrors.

5. Public Nuisance - shouting at all times of day and night,, foul language, abuse , blocking the pavement so you can't get past, littering... these are what we witness here in B23 thanks to cheap booze shops and long opening hours.

6. Safety and Protection of Children - we have 3 schools and nurseries in Osborne and Station Rd - Booze Land licencing hours impact on families and lone children waking to school? We are not talking social drinking indoors - this happens by hardened drinkers on the streets, everyday here. Vomit and littering of bottles and cans are a charming addition to the area for children and families to witness daily. Children should be protected from antisocial behaviour and lifestyles - it should not be encouraged onto our streets.

7. The very name of the premises explains it all Booze Land. How very charming. What a wonderful addition to the area - when the Council should be promoting and endorsing a greener city, a healthier city, a city to be proud of. Alcohol and smoking related illnesses cost n.h.s millions a year - it would be prudent to acknowledge this, and by limiting licenses the council can play its part in making an impact on helping to reduce these figures

8. Drinkers coming out of these shops and premises on Station Road and Gravelly Lane, litter, loiter with their cans and drinking as they move into residential roads. I live on road and men loiter at both alleyways sitting on walls, drinking, smoking, leaning on walls by the flats with shops below them on Station Road and the Betting Shop. I do not like walking past them on my own and have been subjected to cat calls and unwanted conversation - which I do not encourage. We should be able to walk up our streets without fear or worry. Cheap booze fuels bad behaviour.

Please do not endorse 7 days a week licencing for this premises. It will be a retrograde step and the impact on local people living nearby will be unwanted. We have enough public houses, in the area selling alcohol and shops already selling it.

I shall send a copy to my councillors.

Appendix 4

098666
13/9/16 - 11/10/16

[Insert name and address of relevant licensing authority and its reference number (optional).]

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Muhammad Sajid

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description Booze Land 11 Station Road Erdington Birmingham B23 6UB		<p>098666</p> <p>13/9/16 - 11/10/16</p> <p>009478/000145</p> <p>£100 CC</p>	
Post town	Birmingham	Postcode	B23 6UB

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£3300.00

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | |
|---|---|
| a) an individual or individuals * | <input checked="" type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |

- c) a recognised club ☐ please complete section (B)
- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Sajid			First names Muhammad		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address		Booze Land 11 Station Road Erdington Birmingham B23 6UB			
Post town	Birmingham			Postcode	B23 6UB
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
0	6	1	0	2	0	1	6

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)
Off-Licence

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

--

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			State any seasonal variations for performing plays (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Wed			
Thur			
Fri			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon				
Tue				
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)	
Thur				
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sat				
Sun				

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon				
Tue				
			State any seasonal variations for the playing of recorded music (please read guidance note 4)	
Wed				
Thur				
			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Fri				
Sat				
Sun				

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur			State any seasonal variations for the performance of dance (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing	
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors <input type="checkbox"/>
Mon				Outdoors <input type="checkbox"/>
				Both <input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)	
Wed				
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)	
Fri				
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun				

1

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 3)		
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)		On the premises <input type="checkbox"/>
					Off the premises <input checked="" type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	08:00	23:00			
Tue	08:00	23:00			
Wed	08:00	23:00			
Thur	08:00	23:00			
Fri	08:00	23:00			
Sat	08:00	23:00			
Sun	08:00	23:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
Muhammad Sajid	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	08:00	23:00	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Tue	08:00	23:00	
Wed	08:00	23:00	
Thur	08:00	23:00	
Fri	08:00	23:00	
Sat	08:00	23:00	
Sun	08:00	23:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

There is a strong management and security procedures in place which encompass the four licensing objectives as below. A Challenge 25 policy will be strictly followed by all staff. Staffs are trained as appropriate in respect of relevant licensing law and training records maintained. The open nature of the Shop allow for good viewing coverage CCTV camera are installed which covers both inside and outside the shop. A refusal register will also be maintained and signed off by the DPS. No alcohol will be allowed to be consumed on the premises.

b) The prevention of crime and disorder

There are 6 security camera's installed which covers every angle of the shop. Recordings will be kept for inspection by responsible authorities for at least 31 days.
The Designated Premises Supervisor and their staff will at all times remain aware of their responsibilities for the prevention of crime and disorder on the premises and demonstrate a responsible attitude to the marketing and sale of alcohol
Any person who appears drunk /aggressive will not be permitted on the premises.

c) Public safety

I will fully support any directives received from the authorities
Floor staff will conduct physical sweep inside the premises to remove hazardous objects/waste as deemed necessary by the management.
The Designated Premises Supervisor is aware of his responsibilities to the staff and customers in respect of public safety and will take all reasonable steps to ensure the maintenance of all provided safety arrangements and equipment in accordance with the requirements of current installations.

d) The prevention of public nuisance

Notices will be displayed at the exit of the premises asking patrons to leave the premises quietly. Will try and conduct all deliveries during daytime to control noise nuisance. In conjunctions with the steps proposed for the prevention of crime and disorder objectives, the Licensees and staff will at all times remain responsible for the prevention of public nuisance in and around the premises.
The Designated Premises Supervisor will arrange to monitor levels from both inside and outside the premises and remedial action will be taken as appropriate.
Doors and windows will be kept closed as deemed necessary by the Designated Premises Supervisor.

e) The protection of children from harm

The premises will operate Challenge 25 policy as a minimum in order to ensure that alcohol is sold only to persons of lawful age. We recognise the importance of protecting children from harm and this is supported by our commitment to health and safety in the operation and maintenance of the premises and also our approach to managing the risk of underage drinking.

The Designated Premises Supervisor and staff will at all times remain aware of their responsibilities under the objective, including that alcohol shall not be sold to anyone under the age of 18. Staff on duty will be trained and made aware of these requirements and the need to demand an acceptable form of age id. No adult entertainment is permitted at these premises

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	6/9/16
Capacity	Agent

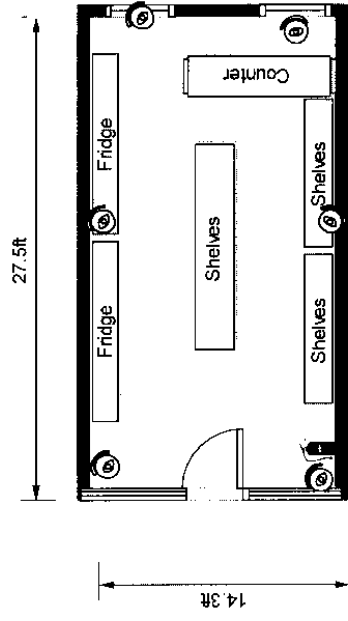
For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.


Signature	
Date	
Capacity	


Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Optimised Training Centre 1 Guildford Street Birmingham B19 2HN			
Post town	Birmingham	Postcode	B19 2HN
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



 CCTV Camera

 Fire extinguisher

Scale 1:100

Booze Land
11 Station Road
Erdington
Birmingham
B23 6UB

Appendix 5



Birmingham City Council

Map Created By:

Notes

Date of Map Creation: 19/10/2016



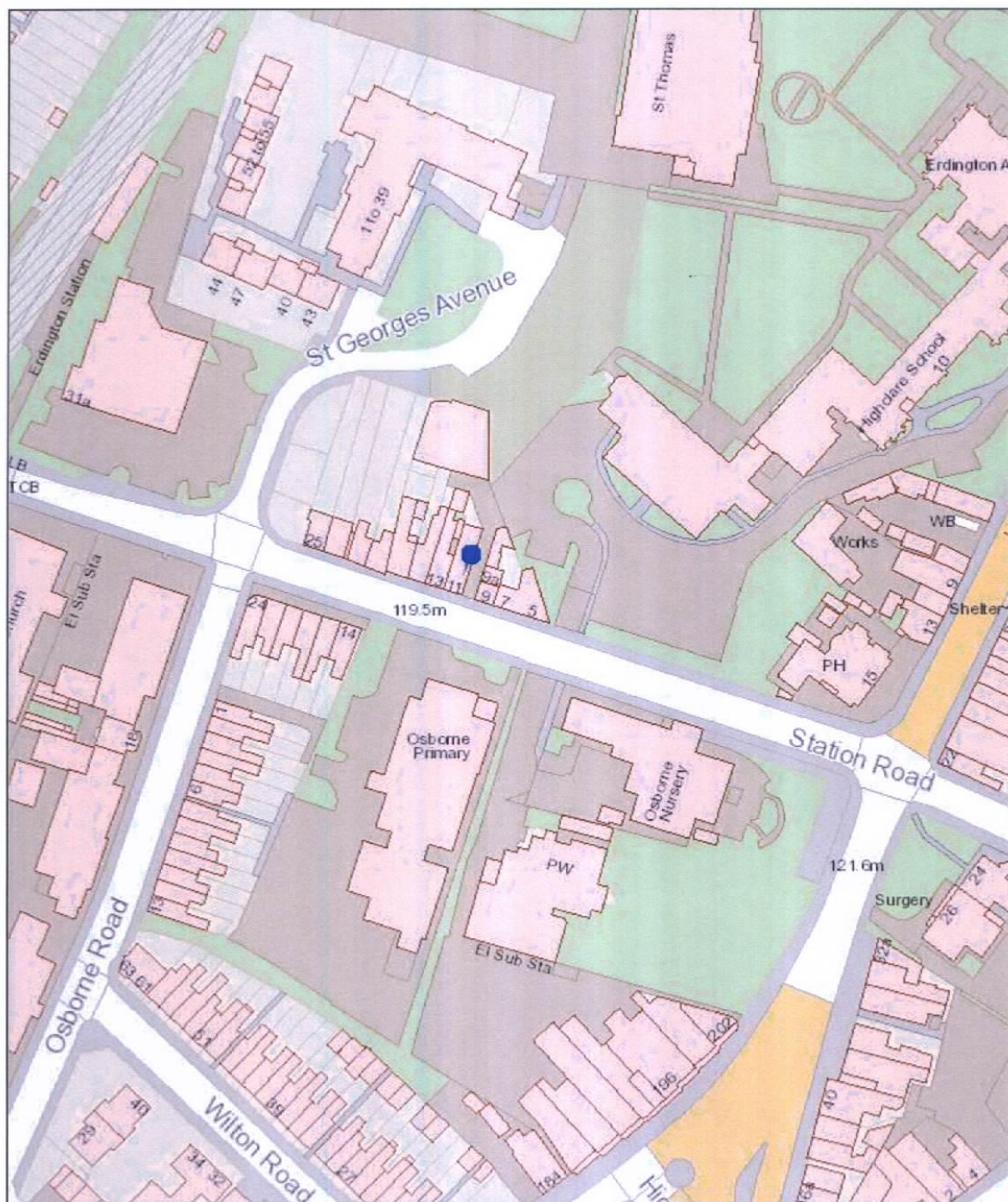
Scale:
1:4,000

(c) Crown copyright. All rights reserved. Birmingham City Council 100021326 (2016).

You are not permitted to copy, sub-licence, distribute or sell any of this data to third parties in any form.

(c) GeoPerspectives, supplied by Bluesky International Ltd

Cities Revealed® copyright by The GeoInformation® Group, 2014 and Crown Copyright © All right reserved



Birmingham City Council Map Created By:

Notes

Date of Map Creation: 19/10/2016



Scale:
1:1,250

(c) Crown copyright. All rights reserved. Birmingham City Council 100021326 (2016).
You are not permitted to copy, sub-licence, distribute or sell any of this data to third parties in any form.
(c) GeoPerspectives, supplied by Bluesky International Ltd
Cities Revealed® copyright by The GeoInformation® Group, 2014 and Crown Copyright © All right reserved