

OUR  
**ENGAGEMENT**

**97**

CAMPAIGN  
PROMOTED ON  
DIGITAL DISPLAYS  
ACROSS THE CITY

**28.9K**

TWEETS,  
IMPRESSIONS &  
97 NEW FOLLOWERS

**10**

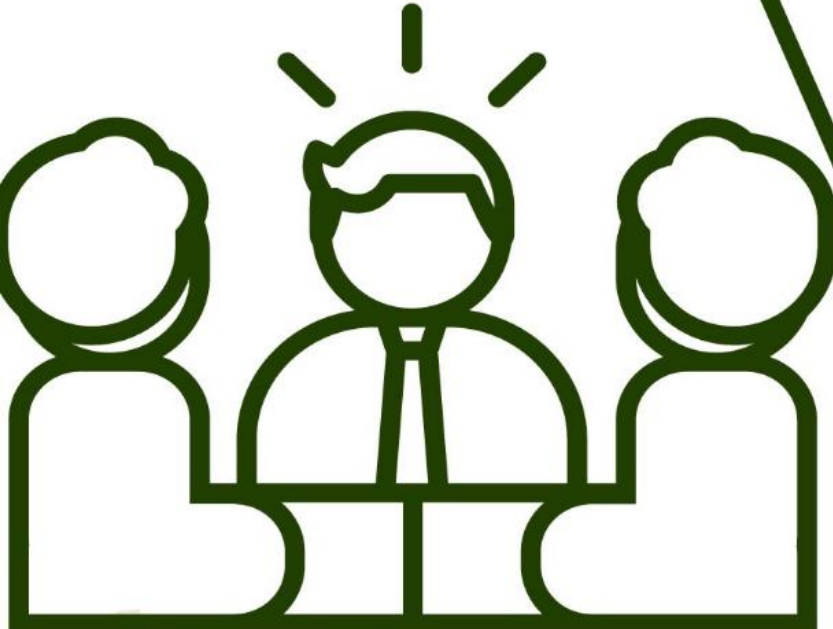
COMMUNITY  
CONVERSATIONS

WITH  
**117**

PARTICIPANTS

**157**

RESPONSES TO  
ONLINE SURVEY



CONSULTATION WITH  
FRIENDS GROUP,  
BIRMINGHAM  
ASPIRING YOUTH  
COUNCIL, CHILDREN  
IN CARE COUNCIL AND  
MORE...

**NATURALLY  
BIRMINGHAM:  
FUTURE PARKS  
ACCELERATOR**