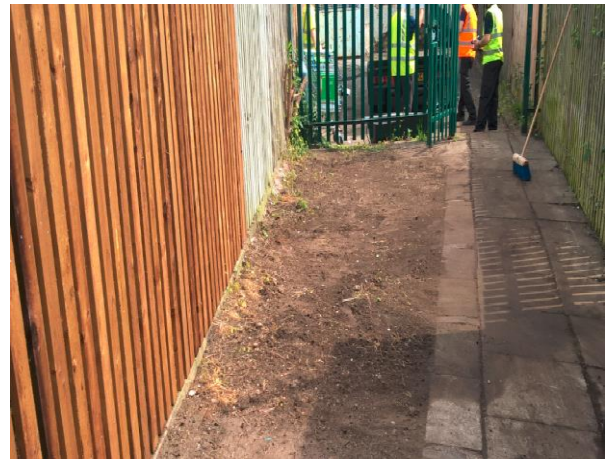


Street Scene East

Yardley District Committee Report



July 2016

INTRODUCTION

Street Scene East has been in place since December 2015.

In that time we have managed to create and manage a number of projects and programmes across East Birmingham that might not have been possible without the impetus and drive of the Street Scene initiative.

There are many benefits of Street Scene and we have had a number of successes in our first six months:

- **Environmental Quality Surveys (EQS)**
Accessways, alleyways and drying areas were cleared during the winter months in a 12-week collaboration with Fleet and Waste. A new programme is starting in late July 2016 for 14 weeks across East Quadrant.
- **Setting Up A Team Of Street Scene Officers**
In a little over six months, officers have become an integral part of the tenancy and estate management process and have been working in close collaboration with Housing Officers, Caretakers and District Caretakers; identifying fly-tipping issues and using the 3 e's - Engagement, Enforcement and Education.
- **Clean and Green Agenda**
The Street Scene Coordinator has worked closely with all Place managers in the East Quadrant to support the Clean and Green agenda which feeds into their Ward plans.
- **Recycling Audit**
An audit of all recycling bins around both high and low rise properties is being carried out for a view on how recycling is being used in these types of accommodation. This information will be essential to how we move forward with our recycling strategy.
- **Working With Customers**
Real progress has been made through working with communities, tenants and voluntary organisations. Clearly we do not have enough resources to do everything we would like to do so working in partnership is the best and most productive way forward for Street Scene.
- **Better Management of Housing Land**
On 4 April 2016, Street Scene took over responsibility for removing waste from housing land and have been working with the Ward teams, keeping estates clean and green.

- **Street Scene East and Twitter**

As part of our endeavour to keep up with trends and Social Media, Street Scene East have set up a very active Twitter site @streetsceneeast.

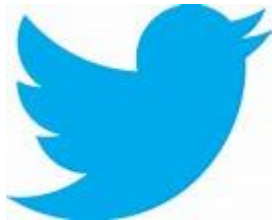
We try and put as much of our partnership work on the site, to keep our followers interested but we also retweet anything that relates to Clean and Green, which is actually a very big issue not just locally but globally.



We try and keep the website exciting by connecting to various sites that can and do improve our knowledge and understanding of the environment.

Since the start of the year, we have gained 80 Followers, we are following 74 people and we have sent 321 tweets. 154 people have 'liked' what we tweet!

Please feel free to look at our site. "Why Not Follow Us !"



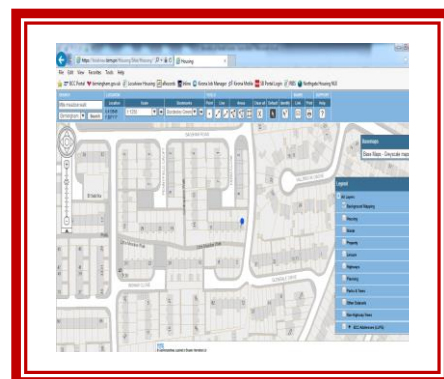
@streetsceneeast

TIPPER TRUCK PROGRAMME

There are 3 tipper trucks operating across the 12 Wards on the East Quadrant, keeping housing land Clean and Green and have a direct say over where the trucks go, where they collect waste from and for the budget associated with it.

The benefits of having control of land management on a local or quadrant level is quite evident:

- We can target grot spots on a weekly or monthly basis
- We have a much more flexible way of working, because we can divert the drivers to clean areas at short notice
- We are building up information systems that give us detailed information of where the rubbish is being dumped, what type of rubbish and the quantity
- With better Business information we can build a strategy to target grot spot areas with engagement, education and enforcement and hopefully, over time, leading to a reduction in the collection rates, ultimately saving money
- We are able to monitor and control our budget much tighter than before as we can calculate on daily basis how much we spend on waste collection. This will support cost savings and allow us to use money saved on other projects or can become a direct saving
- One of the big benefits of having a designated team to support Tenancy and Estate Management Teams is that we can look at the overall management of housing land. For example we are not just looking a clearing waste on housing land but also looking at managing the problem out. We may look for different uses of land, so that tenants and residents can take over and manage spaces that historically have cost the Council money to keep clean. That is why our programme of tenant engagement is so important to the sustainability of any project.
- Another benefit is that not only are the Street Scene Officers engaging with our tenants, so are our caretakers who have a massive part to play in changing customer behaviour, primarily because they know their tenants and customers better than anyone.
- Working together with the Ward Teams, we can collect waste in a more targeted, efficient way. Historically, fly-tipping collections may have been on a bigger scale and there was a possibility that rubbish was not being collected solely from housing land. By using Localview, the mapping system, our work is far more prescriptive and we are able to target housing land only.



- One of Street Scenes' big successes is the ability to target specific streets and individuals with photographic evidence attached to a leaflet.

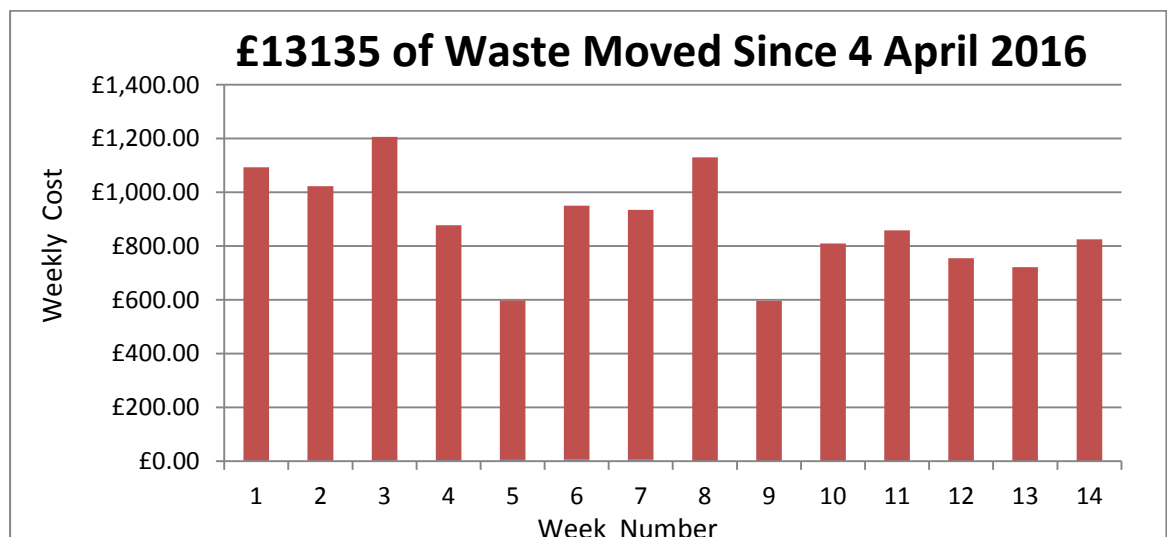
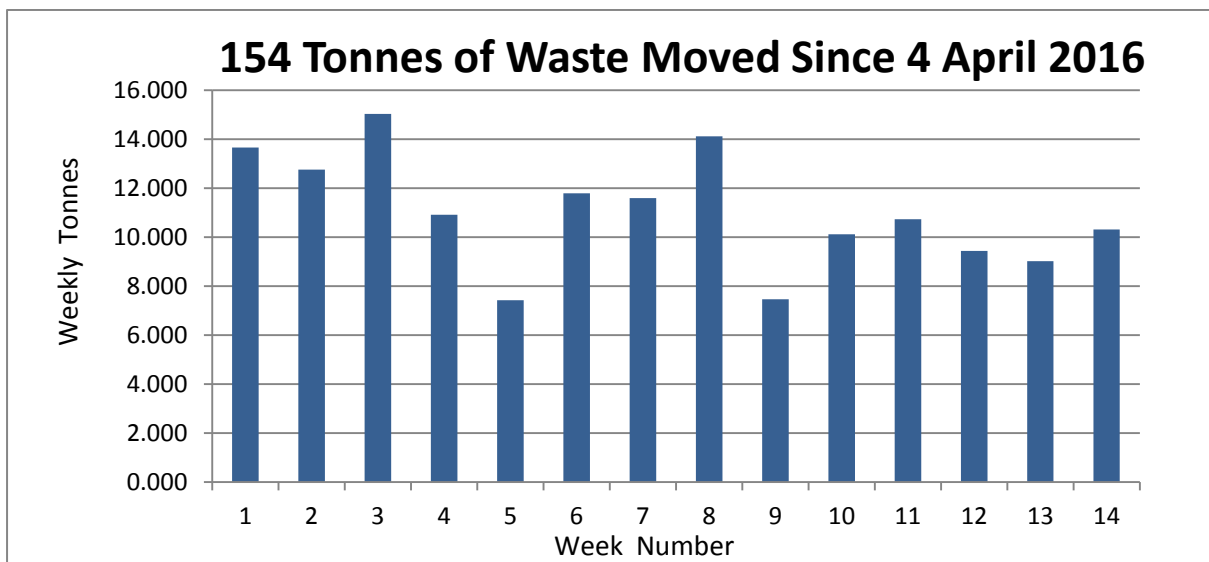
This helps highlight to citizens that we are being proactive with regard to enforcement.

This is the method of engagement to encourage and enforce changes in behaviour.



STATISTICAL INFORMATION

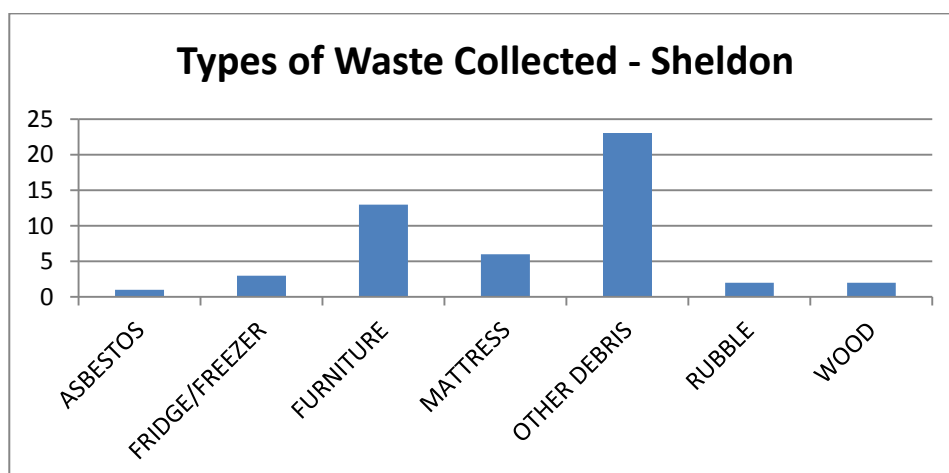
Since 4 April, Street Scene have collected 154 tonnes of waste from housing land across the East Quadrant at a cost of £13135.

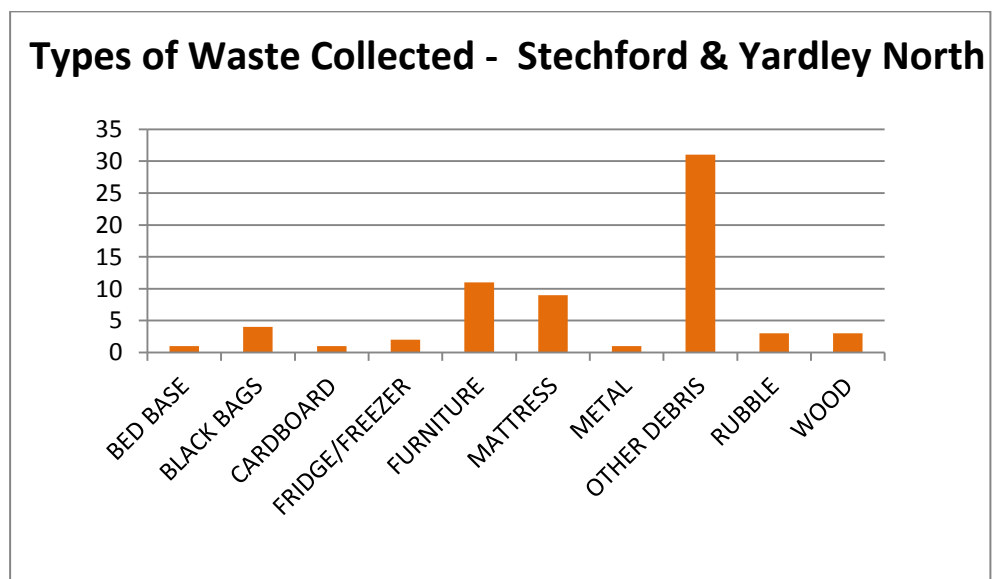
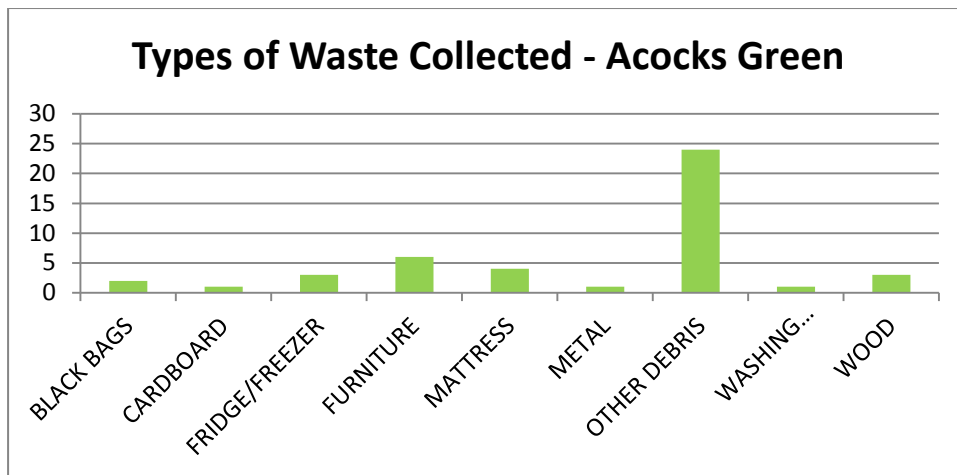
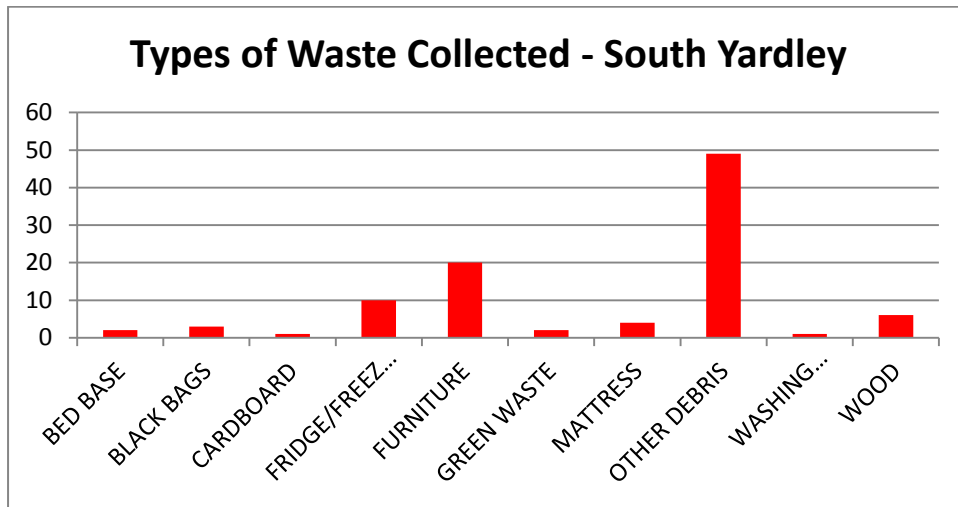


We have engaged with 1075 residents across Yardley District carrying out house to house visits and delivering leaflets to encourage residents to think of other ways of disposing of waste rather than fly tipping it.

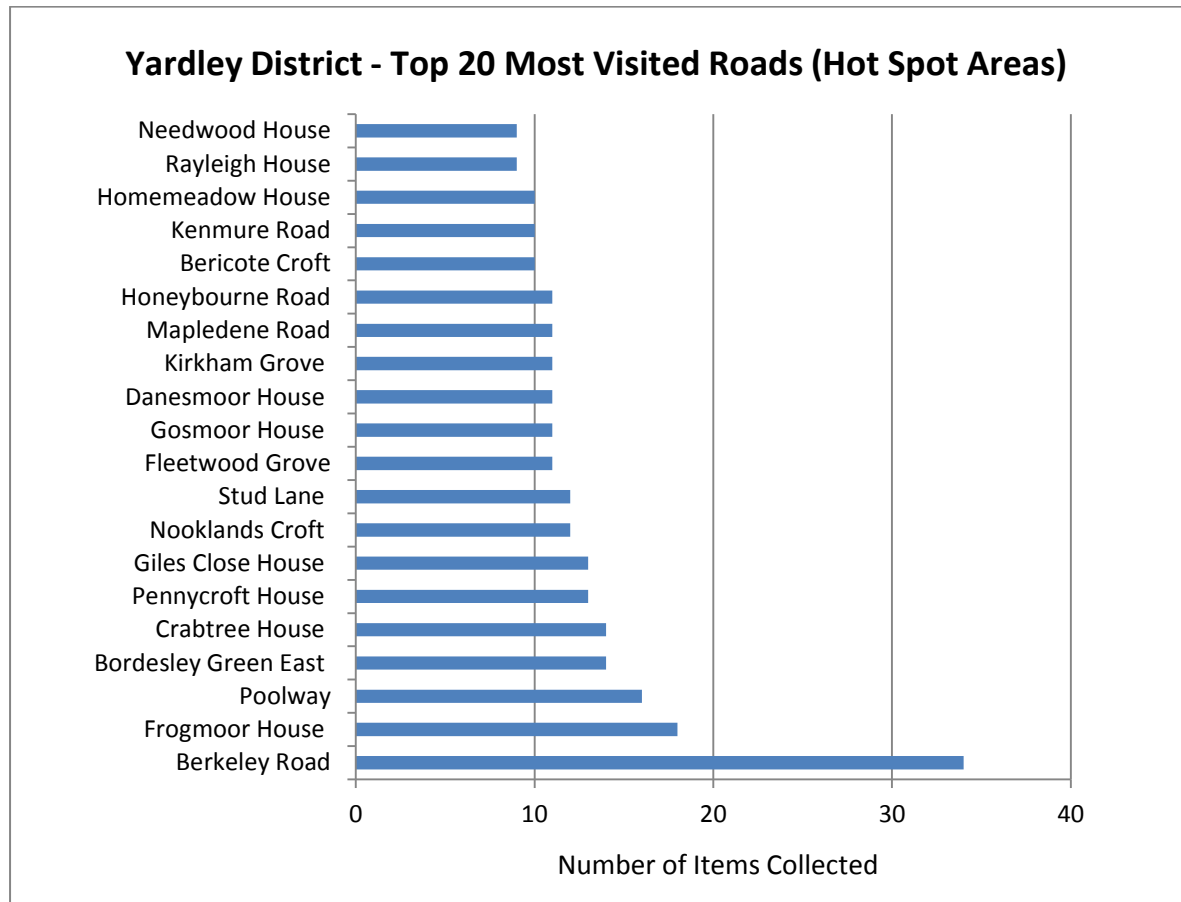
Month	Ward	Road	Number of Properties Engaged With
01/04/2016	ACOCKS GREEN	Yarnfield Road	2
27/04/2016	ACOCKS GREEN	Lakefield Close	98
11/05/2016	ACOCKS GREEN	Leybourne grove	20
14/06/2016	ACOCKS GREEN	Holcombe Road	2
27/04/2016	SHELDON	Brays Road Low Rise Flats	42
16/05/2016	SHELDON	Brays Road	60
12/04/2016	STECHFORD	Lock Drive	11
18/03/2016	YARDLEY	Wash lane	2
23/03/2016	YARDLEY	Dale walk	10
25/04/2016	YARDLEY	Lowden Croft	42
25/04/2016	YARDLEY	Lenton Croft	34
07/05/2016	YARDLEY	Berkeley Road	232
17/05/2016	YARDLEY	Longley Crescent & Langdon Walk	120
18/05/2016	YARDLEY	Wheeldon House, Longley Crescent	60

We have collected a range of items from housing land and now have information which was not previously collected. Therefore we wouldn't necessarily know where hot spots in our areas were. The following are the types of types of items we have collected in each Ward;





The data collected allows us to produce a list of the areas we collect waste from most often so that we can target our approach, thereby tackling the worst fly tipped roads first.



SUMMARY OF ACHIEVEMENTS

Clean for the Queen – Stechford & Yardley North

In March 2016, members of the Street Scene team, the Ward Teams, Councillors and children from Audley Road School, Stechford carried out a Clean for the Queen event by litter picking in an alleyway between Flaxley Road and Stud Lane, Stechford.



Berkeley Road, Yardley

Street Scene identified that areas of Berkeley Road, Yardley were becoming hot spots for fly-tipping.

We carried out a leafleting exercise along the road and in doing so engaged with two residents who had cleared a back communal garden and drying area and asked for help in clearing some fly tipped waste from the side of their home.

We cleared the waste on 27 May 2016 with the help of the residents.

The Ward team have asked the repairs partner, Wates to relocate the fencing leading to the access way and in doing so will remove the opportunity for people to fly tip rubbish in future.



Members of the Street Scene Team, District Caretakers & Residents working together to improve their area.



Lowden Croft, South Yardley

The Ward Place Managers asked for help in setting up some projects for their area.

Following a meeting, Street Scene, District Caretakers and the Ward Team cleared an area of branches and debris on a patch of communal land at the rear of 16 to 24 Lowden Croft.

Small trees will be planted along the boundary fencing brighten up an unused area of the communal garden and to provide a better outlook for the residents.

**Little Meadow Walk, Stechford**

A litter pick of Little Meadow Walk, Cookspiece Walk and Inshaw Close, Stechford was carried out on 7 June 2016.

Members of the Street Scene team, the Stechford & Yardley North Ward Team and Ward Councillors. Nearly a quarter of a tonne of waste was removed.



Future Projects

We also have other projects planned over the summer with the Ward Teams in Meon Grove, Sheldon; Honeybourne Road, Sheldon and Kirkham Grove, Stechford.