

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM													
WARD KINGS NORTON	INNOVATION TITLE 'KINGS NORTON TOGETHER': Community Focus Group												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input checked="" type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/></td> <td>• New approaches to investment <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Housing a great City to live in <input type="checkbox"/></td> <td>• Active citizens & communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health a great City to lead a healthy & active life <input checked="" type="checkbox"/></td> <td>• Clean streets <input type="checkbox"/></td> </tr> <tr> <td></td> <td>• Improving local centres <input checked="" type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/>	• New approaches to investment <input checked="" type="checkbox"/>	• Housing a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health a great City to lead a healthy & active life <input checked="" type="checkbox"/>	• Clean streets <input type="checkbox"/>		• Improving local centres <input checked="" type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>To create a vibrant, new Focus Group, 'Kings Norton Together' by bringing together key partners to actively address the issues of social isolation, improve social cohesion, increase Citizen participation (particularly inter-generational) with a view to positively impact Health and Well Being, Citizens 'Stepping Up' and helping Young People succeed.</p> <p>This is a new approach as it is based on a brand new Partnership between School, Library, Church, Community Centre and Police in the first phase. It aims to ask local people what they want in terms of activities, what would inspire them to take part, what would get them out of the house and into our buildings and open spaces in Kings Norton.</p> <p>It aims to showcase the fantastic activities, groups, places and events which already exist in the area but also to develop more that will attract different people and encourage isolated people to step out of their homes and join in, young people being encouraged to be involved, not forgetting to target new housing schemes in the local area and new people moving in.</p> <p>The Focus Group will aim to be a conduit for local people to share information and come forward with ideas. It will set up a means to share and market activities by newsletter, displays and Facebook for and by the people of Kings Norton. It will aim to have its own particular 'Brand' so that Kings Norton is a 'Place that Matters', a 'Better Place for All'.</p> <p>Activities that are arranged will specifically encourage Citizen's Independence and Well-Being. There will be an emphasis on 'giving back' to the area, with volunteering opportunities, developing life skills and learning involving young people and adults.</p>													

The Focus Group will meet monthly and will plan a Launch and Consultation event in July to coincide with the Festival. It will plan a Themed Winter Showcase Event that will involve Partners and Active Citizens. It will develop inter- generational activities around using computers and Digital Access with children 'teaching' elderly and vice versa. Other joint activities will be developed throughout the year, such as involving Children's Choir from the school and Adult Choir from the Church, activities in the Library for children and parents, with grandparents and carers from the School and St Nicolas Place. The Police will be involved in growing and gardening, using a patch of ground near the Church with children and volunteers after researching at the Library. It will look at the possibility of a Tea Dance , Community Launch Event to Network and share information, and getting young people involved.

Once established the Focus Group will draw in volunteers from the Community to carry it forward and sustain momentum and look for sponsors and creating the means to attract and bid for other sources of funding to support activities and marketing going forward.

By key partners being involved there will be increased awareness, we can avoid competition and better organise and plan and be creative 'Together'. We can promote each other's events and develop 'joined- up' ones.

Overall the aim is to maximise awareness throughout Kings Norton of the many activities, groups and Community venues that isolated elderly and young people can attend and take part in to increase their health and wellbeing. In addition the Focus Group will be able to bid for other sources of funding to bring into Kings Norton.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

How will the innovation be implemented?

- Key Partners identified and monthly meetings arranged
- 'Brand' identified and Newsletter, Notice Board and Face Book set up
- Input to Launch and Consultation Event planned
- Programme of Activities arranged throughout the year
- Winter Showcase Event planned
- Volunteers, Active Citizens and 'Friends' identified

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

Success

- Focus Group functioning and creating new ideas and activities
- Local people having a say about what they want happening in their Community
- Face Book Group, Newsletter and Notice Board established
- Increased attendance at venues and activities throughout Kings Norton
- More awareness by everyone of what's going on in Kings Norton and what it has to offer

Impact measured

- Statistics collected to show attendance at activities, hits on Facebook, key partners involved throughout 12 months, numbers of new people taking part or becoming volunteers
- Range of ideas and feedback from local people
- Range of ages taking part and active
- Snap shot polls to gauge awareness (children involved) from start to finish

Legacy/Continuation

- New key partners and Citizens coming forward to sustain the Focus Group
- Sponsorship and alternative sources of funding identified
- Key institutions involved in long-term sustainability by increasing visits and use
- Newsletters, Notice Board and Facebook operate under own steam for the future

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Arts Council (joint bids)

Heritage/ Lottery Fund

Sponsorship and Local Business

Foundations and Trusts that target Community Groups

What resources will be required?

	£
- Capital	26,000
- Running costs	3,000
- People power volunteers	1,000

Amount required from LIF £ 30,000

Have you got any match funding – in cash or in kind? Not at present

Contact person for proposal

Name Alicia Wilkes Business Manager Kings Norton Primary School

Telephone 0121 464 2606

E-mail Alicia@kngrtn.bham.sch.uk

Name Becki Woodcock St Nicolas Place

Email beckiwoodcock@yahoo.co.uk

Name Jacquie Deeley Library Manager

Email jacquie.deeley@birmingham.gov.uk

Name Cery Rees PCSO

Email c.m.rees@west-midlands.pnn.police.co.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Ward Meeting 16/12/16

Ward Meeting 27/01/17

Ward meeting 10/03/17

Innovation Fund Meeting 12/05/17 at Kings Norton Library (attended by Cllr Jevon and Cllr Griffiths)

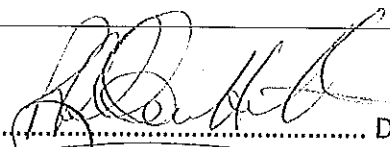
Meeting held on 19/05/17 at St Nicolas Place (attended by Cllr Jevon)


Discussed at


Ward meeting held at Hawkesley Community Centre

Date 24/05/17

Signatures of all 3 Ward Councillors

Name Cllr Peter Griffiths Signature  Date 20/8/17

Name SIMON JEVON Signature  Date 23/08/17

Name Cllr Valerie Seabright Signature  Date 24/08/17

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

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