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| | <u>Agenda Item: 17</u> |
| Report to: | Birmingham Health & Wellbeing Board |
| Date: | 19th January 2021 |
| TITLE: | DEVELOPER TOOLKIT |
| Organisation | Birmingham City Council |
| Presenting Officer | Kyle Stott |

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| Report Type: | Presentation |
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| 1. Purpose: |
| <p>1.1. The environment we live in has a huge impact on our health. By creating healthier built and natural environments we can prevent premature death and disease, enhance social cohesion and encourage physical activity. Conversely, a poorly designed built environment can adversely impact upon the health of the population and lead to inequalities in both health and wellbeing. Designing for health does not have to be onerous. If done well we will be able to achieve measurable improvements for the environment, 'environmental net gains', while ensuring economic growth and reducing costs, complexity and delays for developers.</p> <p>1.2. Birmingham Public Health has created a toolkit to address the above issues. This toolkit has been designed with several prompts to help developers, architects and planners to consider and assess the impact new developments have on the health and wellbeing of the population.</p> |

| 2. Implications: | | |
|------------------------------------|---------------------|-----|
| BHWB Strategy Priorities | Childhood Obesity | Yes |
| | Health Inequalities | Yes |
| Joint Strategic Needs Assessment | | Yes |
| Creating a Healthy Food City | | Yes |
| Creating a Mentally Healthy City | | Yes |
| Creating an Active City | | Yes |
| Creating a City without Inequality | | Yes |
| Health Protection | | |

3. Recommendation

3.1 The board is asked to note the role of the toolkit

3.2 The board is asked to endorse the toolkit, and to offer support to the embedding of the toolkit throughout Birmingham City Council processes*

*At this early stage it is envisaged that the toolkit will supplement planning guidance and be routinely considered by applicants seeking planning consent and their associates, for example architects and developers.

*The toolkit has been endorsed by the Corporate Leadership Team (CLT) on the 30th November 2020, and it has been endorsed by the Creating a Physically Active City Forum of the Health and Wellbeing Board on the 16th December 2020.

4. Report Body

4.1 Background

Simply put, health is not a material consideration for planning. However, it is implicit within the National Planning Policy Framework (2019), that planning policies and decisions should aim to achieve healthy, inclusive and safe places which:

- a) Promote social interaction
- b) Are safe and accessible
- c) Enable and support healthy lifestyles
- d) Provide social, recreational and cultural facilities and services that the community needs
- e) Consider the social, economic and environmental benefits of estate regeneration

The toolkit is designed to ensure that health and wellbeing is considered at the earliest opportunity in the planning and development process – where possible at the pre-application stage. The toolkit is also designed to be used to test emerging local authority policies, plans and documents that provide the shaping of planning, regenerating and developing the city, specifically in the context of sustainable health and wellbeing outcomes.

The toolkit was developed by Birmingham Public Health and has been tested on Birmingham City Council Supplementary Planning Documents and Planning Applications for several years, it has proven to be successful in influencing positive health outcomes. It is currently being used in the development of the Perry Barr Masterplan.

The toolkit consists of 14 specific domains. Each one of these domains has been developed and supported by experts within Birmingham City Council and wider partners.

The toolkit has the support of the West Midlands Planning and Health Group, this includes the lead for Planning and Health for Public Health England and is seen as a model of good practice.

It follows the principles of the NHS Healthy Urban Development Unit, which implemented the principles to develop a healthier London.

Health is not a material consideration for planning, this is Birmingham's response to addressing this issue.

The toolkit is not currently used routinely in the planning process. To adopt it formally into planning processes would provide the mechanism for its routine use.

The toolkit is not exclusively for use with planning applications. It can, and has been used as a rapid way to assess the health impact of policies documents and plans that influence the development of the city, and to shape the content to elicit health gain

4.2 Next Steps and Delivery

- To seek Cabinet support for the adoption of the toolkit into planning processes and policy in Birmingham.
- To develop a framework of activity designed to raise the profile of and land the toolkit with major developers associated with the city, and to also consider the wider planning and development community, including those who support applicants in the design and development phases.
- To use the endorsements received to encourage embedding of the toolkit into suitable planning policies and/or processes within Birmingham City Council (in its role as a Planning Authority).

5. Compliance Issues

5.1 HWBB Forum Responsibility and Board Update

- 5.1.1 Regular updates will be reported to the Director and Assistant Director of Public Health. Regular updates will be reported to the Health and Wellbeing Board via update reports in this format.

5.2 Management Responsibility

Kyle Stott, Service Lead, Public Health
Elizabeth Griffiths, Assistant Director of Public Health
Dr Justin Varney, Director of Public Health

| 6. Risk Analysis | | | |
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| Identified Risk | Likelihood | Impact | Actions to Manage Risk |
| Other divisions, especially planning, not adopting the toolkit into their routine processes | medium | high | Support from HWBB Support from CLT Support from Planning Committee |

| Appendices |
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| Appendix 1 – Draft Developer Toolkit |

The following people have been involved in the preparation of this board paper:
 Kyle Stott, Public Health Service Lead