# Members are reminded that they must declare all relevant pecuniary and nonpecuniary interests relating to any items of business to be discussed at this meeting

# **BIRMINGHAM CITY COUNCIL**

# CABINET COMMITTEE - LOCAL LEADERSHIP

TUESDAY, 11 APRIL 2017 AT 10:00 HOURS
IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA
SQUARE, BIRMINGHAM, B1 1BB

# AGENDA

# 1 NOTICE OF RECORDING/WEBCAST

The Chairman to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Internet site (www.birminghamnewsroom.com) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

# 2 **APOLOGIES**

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# 3 LOCAL INNOVATION FUND - WARD INNOVATION PROPOSALS

Report of the Corporate Director, Place Directorate and Leader.

# 4 ORPHAN PATHWAYS & STREET FURNITURE, REAR DRIVEWAYS AND PUBLIC RIGHT OF WAYS

Report of the Corporate Director, Place Directorate and Leader

# 5 <u>UPDATE ON EVOLUTION OF DEVOLUTION AND NEIGHBOURHOOD</u> OPERATING MODEL TIMESCALES

The Assistant Leaders will give a verbal presentation on the item.

# 6 SCHEDULE OF FUTURE MEETINGS

To note the schedule of future Cabinet Committee Local Leadership meetings as follows:

24 May 2017

28 June 2017 Page 1 of 44

# 7 OTHER URGENT BUSINESS

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

#### **BIRMINGHAM CITY COUNCIL**

#### **PUBLIC REPORT**

Report to:	Cabinet Committee – Local Leadership
Report of:	CORPORATE DIRECTOR OF PLACE AND LEADER
Date of Decision:	April 11 2017
SUBJECT:	LOCAL INNOVATION FUND – Ward Innovation
	Proposals
Key Decision: No	Relevant Forward Plan Ref: N/A
If not in the Forward Plan:	Chief Executive approved
(please "X" box)	O&S Chairman approved
Relevant Cabinet Member(s) or	ALL
Relevant District Committee	
Chair:	ALL
Relevant O&S Chairman:	Cllr Aikhlaq, Chair of Corporate Resources and
	Governance O&S Committee
Wards affected:	ALL

<ol> <li>Purpose of report:</li> </ol>	1.	Pur	pose	of I	report:
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- 1.1 To present the submitted Ward Local Innovation Fund Proposal(s) for approval
- 1.2 To update Committee of the financial position on LIF at month 12 (end of March) 2016/17

# 2. Decisions recommended:

That the Cabinet Committee Local Leadership:

- 2.1 Approve the following Ward Proposals
  - Hall Green Ward Stronger Together £35K
  - Hall Green Ward- Re-imagining Hall Green Parade £13K
  - Harborne Ward Creative Harborne £9,975
  - Oscott Ward Sustaining Oscott Libraries £48K
- 2.2 Note the financial position on LIF as at the end of Month 12 (end of March) 2016/17

Lead Contact Officer(s):	Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate
	Karen.Cheney@birmingham.gov.uk Tel 0121 675 8519

#### 3. Consultation

# 3.1 Internal

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

#### 3.2 External

As part of the LIF Process Ward Members will hold local ward meetings, to engage with key local community stakeholders and residents in order to discuss and agree priorities that fit the LIF criteria and then develop the ward proposals presented to Cabinet Committee – Local Leadership

# 4. Compliance Issues:

4.1 <u>Are the recommended decisions consistent with the Council's policies, plans and strategies?</u>

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

# 4.2 Financial implications

4.2.1

The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed and agreed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.

- 4.2.2. The Cabinet Committee Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum and subsequently £48K over the two financial years 16/17 and 17/18
- 4.2.3 To date 11 finalised Ward Proposals have been submitted for Cabinet Committee Local Leadership approval. In addition there are a further 19 pipeline proposals
- 4.2.4 At the end of Month 12 2016/17 (March), expenditure has been incurred against the LIF budget for Ward Proposals totalling- £124K. However all of the COGAs and grants for previously approved Ward Proposals have been processed by the Neighbourhood Development and Support Team but as yet are not showing on the ledger. Up to date £176,234 has been allocated from the overall Ward LIF allocation of £1.92M. The full underspend on LIF will be carried forward into 2017/18.

# 4.3 <u>Legal Implications</u>

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

## 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

# 5. Relevant background/chronology of key events:

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the criteria and governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate develop, support and administer the L.I.F. implementation and process, for which a contribution of £0.080m was approved at Cabinet Committee Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward local innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities 6" (March 2017), and a Sample Example of a Ward Proposal (distributed at the Cabinet Committee- Local Leadership in December 2016 and to all Councillors across the City.)
- 5.5 Ward Proposals for innovation are being developed across the City at ward meetings with a wide range community stakeholders. Proposals meeting LIF criteria and demonstrating local dialogue and decision making as well as supported and signed off by Ward Members will be submitted to Cabinet Committee -Local Leadership for approval. The Proposals submitted for this meeting on 11/4/17 are for Hall Green, Harborne and Oscott wards.
- 5.6 Cabinet Committee Local Leadership will receive regular financial monitoring reports once spend has started. The first grants for previously approved Ward proposals are being completed and a current spend of £124K is now showing against the LIF Wards' budget allocation.

6.	Evaluation of alternative option(s):		
6.1	During the year the financial position on the Local Innovation Fund will continue to be closely monitored.		
7.	Reasons for Decision(s):		
7.1	To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches		
7.2	.2 The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of March 2017.		
Signa	atures <u>Date</u>		
	Clancy cil Leader		
	ii Kennedy egic Director - Place		
List o	f Background Documents used to compile this Report:		
	eport to Cabinet Committee – Local Leadership on 20 September 2016 – "Establishment of e Local Innovation Fund"		
(All b	ackground documents and discussion papers are readily available on request)		
Appendices Appendices 1 -2— Hall Green Ward Proposals Appendix 3 — Harborne Ward Proposal Appendix 4 — Oscott Ward Proposal			

Report Version	2	Dated	3/4/17

# BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM WARD Hall Green **INNOVATION TITLE** Re-Imagining HALL GREEN PARADE (Est. 1913), Joining-Up: Business and Community Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply) **City Core Priorities** LIF Priorities • Children - a Great • Citizens' Independence & City to Grow Up In Well Being Jobs & Skills a great X New approaches to investment City to succeed in • Housing a great Active citizens & communities City to live in stepping up Health a great City Clean streets to lead a healthy & active life χ Improving local centres What is your innovative idea and how does it show collaborative, partnership working and active citizenship? Re-Imagining HALL GREEN PARADE (Est. 1913) Joining-Up: business and community The core idea is to sustain current local businesses; and attract new ones. Why: To focus a community-connected project on Hall Green Parade-a local business/ shopping Parade(Est.1913)- which is in severe decline; many empty shops; broken pavements: looking and feeling tawdry. Could be described as 'blighted'. (The quite recent closure of the Cooperative food store, on the Parade, was not good news!) This project will be business (and enterprise)-focused: the Parade is a 'metaphor' for Hall Green. It is centrally located in the Ward and its appearance has a significant visual and 'psychological' 'impact' (be it: negative, neutral, positive). Currently-negative! The intention of this-intense-year-long project is to regenerate/refresh the Parade through the active engagement of the Hall Green community more in the 'business' of the local business offering. And, accordingly, (longer-term) help create a culture of business and job sustenance; job creation. It plans to: 1. Develop the Parade as a more attractive shopping zone: attracting new business opportunities, e.g. a coffee shop; gallery/ craft store; a Tolkien store!

Appendix 3 Local Innovation Fund Proposal Form

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- 2. Engage the myriad local community organisations to become an integral part of the Parade project, long-term.
- 3. Cultivate external support: engage organisations from outside the HG area to become involved IN the area.eg business sector (@GrBhamChambers-The Greater Birmingham Chambers); youth sector (@NCS\_TheChallenge); arts in Birmingham (@Culture Central); Universities (eg. Involving student placements in local enterprises); the forthcoming new WM Mayor....
- 4. Involving/ engaging national agencies, eg Central Government; The School for Social Entrepreneurs.
- 5. Liaising with, and learning from, Birmingham's Partner Cities...(@DistinctlyBham).
- 6. Foster business/ community engagement directly via a monthly Newsletter-'Enterprising Hall Green: Joining-Up business and community'

In summary- in many ways- to CREATE a new IDENTITY/IMAGE for Hall Green Parade; and, therefore, Hall Green.

#### **COLLABORATION**

All the Parade businesses will be engaged; and importantly, businesses within the 'reach' of the Parade eg The Health Centre; Waitrose; Raja Monkey Indian street cafe; Beechwood Sports Club, South and City College Birmingham, Nurseries (many), Hall Green Schools, Premier Inn....

The Parade, itself, will be the 'heart' of the project; other nearby businesses ADD to its being; and the Parade to theirs. Local people use the Parade businesses/ shops; and those beyond. The Parade is a metaphor for Hall Green- a concentrated shop zone.

#### **PARTNERSHIP WORKING**

This project will engage in a partnership-working way, engaging not just the Parade and the myriad-active-community organisations; but also, locally-based organisations/ agencies/ 'representatives' including: Central Government Departments, Birmingham City Council (eg The Neighbourhood Development and Support Unit), Local councillors, Roger Godsiff MP, Euro MPs, Hall Green Library, West Midlands Police, South and City College Birmingham, Sarehole Mill, Churches, Mosques, Friends Meeting House, Nurseries, Hall Green Schools....

Interestingly, Hall Green United Community Church has expressed a desire to link more with businesses on Hall Green Parade; and is modifying its building to become even-more a community church. The church adjoins the Parade! (A meeting arranged for Tuesday March 7th)

#### **ACTIVE CITIZENSHIP**

The Area has a large number of active community organisations eg Hall Green Action Group (an 'umbrella' grouping, Chaired by Rev Lynn Britten, Baptist Church), Highfield Hall, WeAreB28, Fircone, churches, ArRahma FOUNDATION, mosques, a nearby Temple-Shree Ram Minder Temple and Community Centre

These groups, historically, have not connected directly with the business sector. These are 'new times' which require greater connection. This new connection will be made through this

Appendix 3 Local Innovation Fund Proposal Form

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#### project- maximising IMPACT!

#### Joining-Up means:

- Greater Active Citizenship!
- Greater active/ engaged businesses! (A small example illustrates the potential of the business-community connection. A litter clean-up, March 4th, organised by The ArRahma Foundation- supported by other community groups- drew 40 volunteers and some heavy duty gloves donated by Wickes; litter pickers and bags from BCC)

#### The long-term aims of the project are:

- To create the local framework to support a successful application for a Business Improvement District (BID)- so as to SUSTAIN the developments created during the Innovation year of this project.
- And have a structure and components for the future: To create a BID in the near future.

#### **Encourage inward investment:**

- 1. People choosing to live here-over 500 houses are to be built near to The Railway Station
- 2. To refresh the current business offer- sustain jobs.
- 3. To encourage new businesses to join the Parade: create jobs!
  Culture/ Heritage: helping to create a long-term FUTURE for core organisations, such as: the
  Library and Sarehole Mill through the building of support organisations. Both are key, in
  different ways, to local business development.
- **4.** To cultivate Hall Green as an area of ENTERPRISE- including the self-employed- a good place to site a business; availability of serviced offices eg Centre Court etc.
- 5. To create a context for job creation; to create real job opportunities (including self-employment)

# Time Frame - is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

Х

#### How will the innovation be implemented?

The INNOVATION will be implemented through the process of communicating/connecting with all local businesses and key community organisations. Joining-Up.

1. The production of a monthly Newsletter....'Enterprising Hall Green: Joining-up business and community'...informing all businesses; agencies of business; AND community organisations of: local business developments, activities, business news, jobs currently available in local businesses.

(The publication- and the project- will be politically neutral. Though the project will harness the expertise of elected representatives; as well as from the general political body)

2. Frequent, PERSONAL connection with local businesses. The Newsletter will delivered personally to each business and key community organisations in order to establish meaningful/

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useful relations with- and between-the businesses/ community organisations.

Media will include Twitter (already active, @LocalHallGreen, over 500 followers); Facebook....

- 4. In addition, there will be a high VISIBILITY Launch, (with eg Leader of Council; Javed Khan, CEO, Barnados (a local business); Dan Evans, British Davis Cup tennis team member) creating instant IMPACT and VISIBILITY of the project.
- 5. Events/ talks/ Community lunches /gatherings-with the emphasis on ENTERPRISE will be arranged throughout the year for the businesses and the community. Some ideas:
  - A presentation from an appropriate business organisation...Birmingham Chamber
     A meet-session with the Proprieter of Lasan, Entrepreneur, Jabbar Khan owner of Raja
     Monkey Indian Street Cafe on eg creating enterprises
  - A community-lunch....on Social Enterprise, at, eg the local Library
  - Sessions on How to start a business!
  - A Birmingham Social Media workshop, held locally
  - The creation of a Hall Green BUSINESS FORUM. To include representatives From eg. businesses/ the FE College/ West Midlands Police/ elected councillor...
  - Importantly: A smaller grouping from this FORUM would oversee the workings of this project, and act as a 'Steering Group'

#### And...

The Budget will announce £500m for training of 16 to 19 year olds- including work placements. There could be possibilities here, for this project!

The Sunday Times, March 5 2016

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### **OUTCOMES**

- 1. A fresher, 'brighter' HGParade..more shops in use; flower boxes not litter!
- 2. Foster the presence of New businesses on The Parade; and in the Parade 'zone'
- 3. Business networking established
- 4. Greater knowledge-and interaction-between business and community
- 5. Greater PARTNERSHIP between local businesses, the people, and the already- 'engaged' organisations (eg Hall Green Action Group). A manifestation of this greater PARTNERSHIP will be the expanded / new look Hall Green Festival, scheduled for June 2018. The HGP project is already a member of the Festival Steering Group...to help to include local businesses at the Festival.)
- 6. Creation of an initial 'platform' to create a BID, bid
- 7. To establish this project as an ongoing Social Enterprise to SUSTAIN the achievements beyond the Innovation year.
- 8. And to produce...A regular, independent, Hall Green Publication, beyond March 2018: To give the project: SUSTAINABILITY. Entitled: 'Enterprising Hall Green: Joining-Up business and community'

9. Introduce Small Business Saturday, annually.

#### **SUCCESS** will look like:

- A more vibrant, less scruffy Parade.
- A more Joined-Up business/community where: Local businesses are more knowledgeable of other local businesses; trade with each other; Local people are more knowledgeable about the local business offer; shop more locally.
- The monthly 'Enterprising Hall Green: Joining-Up business and community' will help to enable this success. Communication is key!
- A local Business Directory will be published.

#### IMPACT will be measured:

- In terms of sustenance of existing business; growth of new ones and greater shopping footfall!
- The project will be VISIBLE-this VISIBILITY will be local, regional, national; and will illuminate the advantages of opening a business in Hall Green!
   Work-Experience placements.
- It is intended to utilise the expertise of MBA/ marketing/ travel tourism students as eg
  work placements to enhance this visibility. A connection has been made with South and
  City Birmingham College with regard to this idea-the Travel and Tourism Department is
  based at the Hall Green Campus! Interest in this project was clearly expressed.
  The LEARNING will be through the project being an exemplar....a REAL case-study in the
  regeneration of a local/ suburban shopping area. With local, city-wide; and national
  'lessons'.
- What works; what doesn't! I anticipate writing regularly for local and national publications, about progress of the project.

#### **LEGACY**

Year 1 of this project will enable the proposed connections between business and community to become 'real'. The framework that will be developed will provide the necessary 'platform' for ongoing development. Eg:

- 1. New long-term local cross-sector organisations created.
- 2. Greater shared business/ community knowledge across the Ward.
- 3. The creation a Social Enterprise to continue the work for Years 2 and 3
- 4. The longer-term movement towards a BID would have begun throughout this Innovation year. Creating the platform, for development, 2018 on.
- 5. A Hall Green Business Forum will have been established.
- 6. A link with organisations that can provide Work Experience placements...local universities, NCS, etc etc....in order to offer additional expertise to the project.

#### CONTINUATION

A Social Enterprise will be created during the Year to enable the project to continue beyond April 2018.

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Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Yes. My previous professional work-with Birmingham City Council: Adult Education and European Funding-has equipped me with the reality of fund-raising. (My voluntary engagement in Birmingham, over 20 years, with community organisations/ schools has taught me networking/ fund-raising and community skills.)

Funding for this project's future: The Innovation year is Year1. Given the time framework with regard to making a bid for a BID-during the Innovation-funded year I will investigate future funding possibilities to carry on this work, post the Innovation period. I imagine that years 2 and 3 will be a mix of grant-funding/ sponsorship/ advertising etc.

Because of this project's 'community-business as regeneration' approach to regeneration, I feel that it will be able to attract further future funds. Eg the Stephen Lloyd Awards.

SUSTAINABILITY-is key: The Future, beyond the Innovation year.

The Newsletter 'Enterprising Hall Green. Joining-Up: Business and Community'

This independent, monthly, publication, post this year-project, will be funded from sales/advertising/ sponsorship. Sought during the year of innovation-action. The relatively small production costs(circa. £200) indicates that this would be an achievable aim! This publication would 'add' to the move towards creating a local BID. The overall plan is to create a Social Enterprise during this Innovation year...to carry on the work achieved during the Innovation-funding period.

I have already invested some considerable time in speaking with a number of business owners-establishing a rapport. Their response has been overwhelmingly positive. The Innovation-funded period will allow the project to fully-develop and become 'real'; to establish active connections! Currently, the project 'invisible'; to a business, just an idea, at present. (Though, I have secured a 'prize'(value £80) for the very first Newsletter from Russell's Barber shop.)

Once the regular 'Joining-Up' Newsletter begins to be delivered to all businesses: the project will be VISIBLE; plans for Year two can begin to emerge, concurrently, once the project is real.

I have lived in Hall Green (very near to the Parade) for 15 years; and continue to do so. This is not a 'parachuted-in' project. I am 'known', as such, already by many of the businesses. I am OF the community; have not only witnessed, but lived, the Parade's decline.

I plan to personally deliver each Newsletter to the businesses and establish 'business' connections. And to the appropriate community organisations- most of whom I am already part-of; or have connections with. Thus, I will be the 'representative'- the embodiment- of this project to the businesses and community.

During the Innovation year I will meet with the producers of Eg The Moseley and Kings Heath

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magazine; The MoseleyB13 magazine: to learn from their experience in producing regular, larger community magazines. (Historically, I have experience of starting a Birmingham-based publishing Cooperative and starting/ editing a monthly paper in Moseley...The Moseley Paper). (I will investigate, during the year, of the usefulness of converting to a Community Interest Company)

#### What resources will be required?

- Capital

Running costs

- People power volunteers

£

Capital - £500

Running Costs - £12,500

People Power Volunteers -£1250

Amount required from LIF £13,000

# Financial Breakdown

Capital - Laptop £500

#### **Running Costs**

Annual Payment SD -£8,400 (14 hours a week@£15 per hour 40 weeks)

Newsletter/business guide/launch/business forums , £2500

Insurance, £300

Website creation and Maintenance, £500

Phone, £300

Misc. (materials, travel, conferences, admin..) £500

#### **People Power Volunteers**

£1250

Marketing intern/local on ground support/NCS Headstart)

#### Have you got any match funding - in cash or in kind? Yes.

5 hours per week for 40 weeks @ £15 per hour

£3000

#### Contact person for proposal

Name ......Stuart Daniels .....

Telephone .......07970547296.....

E-mail ......HowellsUgo@aol.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

The idea for this project was initially raised at the Hall Green Ward meeting, 23/11/2016

It was presented and discussed, at the Hall Green Ward meeting, 25/01/2016. Councillor Marje Bridle, Hall Green Action Group chair, Sgt. Daniel Cooke were members of this particular idea's discussion group, with others.

The idea was presented at the West Midlands Active Citizens meeting on 31/1/2017. In attendance were: Sgt Daniel Cooke, Police Constable Wood, Attock Cricket Club, Highfield Hall, Councillor.....and others.

I have also discussed the project with:

Highfield Hall; WeAre B28; South and City College Birmingham.

At a meeting of the Hall Green Action Group (An umbrella community group: Churches, Sikh Temple....approx. 8 local agencies were present.) - Councillor Bowles and Councillor Jenkins were in attendance.

#### Councillor Consultation:

I have met with Councillor Bowles (separately) and together with Councillor Bowles and Jenkins to 'talk through the idea'. I also alerted the Lord Mayor of Birmingham to the idea of the project when he attended the launch of new local Poundstretcher store.

#### **Business Consultation:**

I have spoken face-to-face with a representative selection of local businesses about this project: Jyoti Restaurant; Urban Design Flowers; The Waffle Project; Russell's Hairdresser; Waitrose; Poundstretcher; Sarehole Mill; Moves Estate Agency; Hall Green Library; Horseshoe pub &restaurant; Greggs Bakery; ArRahmaFoundation; Tesco Express: 'Brilliant idea', Store Manager

All gave a most favourable response; and referenced the usefulness of such a 'connecting' project.

The role of Social media and this project:

I have already established a Twitter account, @LocalHallGreen, with over 500 followers. (Facebook, forthcoming). The focus of this Twitter account-is this project. This account 'illustrates' the potential breadth/ reach/ connections of the project.

#### Discussed at

Ward meeting Hall Green Date 25.01.17

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Signatures of all 3 Ward Councillors			
Name KERCY JENKINS Signature 1 Henry Date 22/3/17			
Name KERRY JENKINS Signature Kenking Date 22/3/17 Name BARRY BOWLES Signature Rel Date 22/3/17			
Name	Signature	Date	
<u>Internal use only</u>			
Received: Date			
Go to Cabinet Committee – l	ocal Leadership for decisio	n: Date	
Approved	Yes		
	No		

# **BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND**

"Doing things differently in neighbourhoods to make better places to live"  WARD PROPOSAL FORM		
WARD: Hall Green	INNOVATION TITLE Hall Green – Stronger Together	
Innovations have to meet the LIF priorities a	nd add value to the City wide core priorities	
listed below.		
(Tick all those that apply)		
City Core Priorities	<u>LIF Priorities</u>	
Children - a Great     City to Grow Up In	Citizens' Independence &     Well Being	
Jobs & Skills a great X City to succeed in	New approaches to investment	
Housing a great     City to live in	Active citizens & communities       stepping up	
<ul> <li>Health a great City</li> </ul>	• Clean streets	
to lead a healthy & active life	Improving local centres	
What is your innovative idea and how does it show collaborative, partnership working and		
active citizenship?		
Hall Green would like to put in a proposal to LIF for funding to support the development of		
Highfield Hall and Gospel Oak Community Centres and Hall Green United Community Church as		

the nucleus of a community network. These three hubs will be access points for advice and information, strengthening our communities and skilling up local residents to be more active and feel empowered through developing networks and a growing confidence in their use of IT.

Part of the funding will be used to augment the existing and future plant and IT training facilities, to revive the Community Bus in order to benefit those less likely to access the hubs (whether women, men, children, youth or those with disabilities), and to pool these resources in order to maximise their benefit.

#### Our idea will incorporate:

- a) Continuing development of the hubs and their infrastructure as anchors in the community, providing places to meet (community dialogue/cohesion, consultations, public meetings), to learn together (developing ideas, local knowledge, tackling issuesspeeding), to get help (health and well being, advice, signposting) and socialise (bringing diverse people together, events, celebrating our area/people). Each of the hubs runs and hosts a wide variety of activities, which have the potential to be replicated in another part of the Ward.
- b) Making the City's Advice Strategy accessible (information service) to those without IT or telephone skills through the provision of a weekly 2-hour session in each hub, maximising coverage throughout the Ward. A pool of volunteers will be drawn from all sections of the community, educational establishments and business and trained in using GBAS (Gateway to Birmingham Advice Services), City Council and other

Appendix 3 Local Innovation Fund Proposal Form

information sites.

- c) Providing IT access points: we will up-skill local people to enable them to be more active and informed as well as combating isolation and encouraging independence (use of IT for recreation, information, advice, communication). We will also have times when the public can come in (HHCC) and use the computers for their own use with support as required (access emails) as part of the Hub offering free Wi-Fi.
- d) **Community Bus:** This vehicle, previously owned by the City, is designed to be used as a mobile meeting place rather than a means of transport. It is designed to house built-in audio-visual and IT equipment. Re-investment in putting this resource back on the road and its availability within the Ward will provide the opportunity for innovative delivery of existing services by the 3 hubs and creativity for many other community groups.

The proposal will see the development of a network connecting people and organisations together with a culturally sensitive approach, where they can support people from three very different parts of the community with backgrounds needing specific support ie language, less affluent area, an older population. It will also unite the organisations in tackling issues together, showing a united approach/solidarity which will have a bigger and wider impact and give the people of Hall Green confidence in its local organisations.

The initiators of this proposal are working with many local groups (Hall Green Action group, WeAreB28), Health centres, churches, temples, mosques and also with MAC and Hall Green Arts to bring arts to a local level and encourage wider participation in this area.

Time Frame – is it:-	
One off event/programme	
Implement and complete within 6 months (2016)	
Implement and complete within 12 months (2017)	x

#### How will the innovation be implemented?

- a) Collaboration between the three hubs will be maintained by regular contact between the initiators in the first instance, but in due course could develop into a more formal structure involving other partners.
  - The prime innovatory aspects will be implemented in specific ways:
- b) Information Service in collaboration with GBAS. The objective is for the service to be developed and managed by a volunteer working group representing the various ethnic, social groups in the Ward, plus the three community access points. The siting of the financial management of this part of the project is under consideration. The funding will support the purchase of hardware at 2 of the 3 hubs, including laptops and printers. Volunteers will be drawn from the different ethnic and social groups working, living and studying in Hall Green and trained in co-operation with the BCC Quality & Change Manager and using GBAS Advice Strategy criteria and web-based information. The service will be underpinned by membership of AdviceUK, its activity monitored and recorded through use of AdvicePro web-based case management system, and covered by indemnity insurance. Funding is being requested to underpin the first year of these costs.
- c) Initially in one hub, but with potential development to a second, the laptops will be

Appendix 3 Local Innovation Fund Proposal Form

- available in an IT access point as described above, and also be used for IT awareness, particularly of older users. This will maximise the value of the investment.
- d) The Community Bus will be equipped, serviced/insured and made fit for purpose so that it will be readily available to Hall Green Ward to utilise for the summer 2017. It will be based at Highfield Hall, whose management will also train 2 extra drivers, and provide road training, handling and risk assessments.

Overall, implementation of the innovation will benefit from the following: All three centres will:

- <u>Put in volunteers</u>, using existing resources and offer 'work in kind' to get the project started and to make it sustainable.
- <u>Contribute</u> volunteer time to help /support where needed.
- <u>Have qualified</u> and able volunteers who can offer specialist skills in capacity building, IT skills, funding, community development, organising events.
- <u>Provide publicity networks</u> into the wider community to bring people together by holding events (issues based workshops, consultations, public meetings, social celebrations of events/days)

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### OUTCOMES of 'Hall Green - Stronger Together'

- 1. Functional and equipped centres to support the community not just in LIF project time but over a much longer period of time and wider projects. (Measure: sustainability & breadth of activity)
- 2. A more productive/motivated team of workers/users/volunteers. (Measure: availability and turnover)
- 3. More sustainable 'working together ethic' and network due to support/advice on funding/managing & sharing resources/people. (Measure: Level of co-operation rather than competition)
- 4. Combating isolation in vulnerable people due to improved communication via IT/bringing people together: elderly, speakers of other languages, new settlers in our city (Measure: qualitative social/health assessments)
- 5. Accessibility to GBAS for those who may be excluded. Measure: Higher percentage of finalised assessments for benefits, housing, employment queries etc. Enabling people to deal with issues in a timely way to prevent escalation into crisis.

#### What will success look like:

- 1. Community Hubs that are well utilised by sections of the community and other groups / organisations that will benefit and contribute to the local people and area.
- 2. Users/people combating barriers to communication through basic skills in IT
- 3. Increasing numbers of people learning to use IT and interrogate 'the system' for

Appendix 3 Local Innovation Fund Proposal Form

Page 3 of 6

themselves, and finding quicker and more efficient routes to the most appropriate help.

- 4. More people having knowledge of each other and different cultures and beliefs
- 5. Groups/users being able to access and get funding for their work, with support in the better understanding of running groups and governance provided by HHCC centre management.
- 6. More active citizens who have knowledge of their own community and activities in their area.

To ensure legacy/continuation, effort must be concentrated into maintaining a steady flow of new volunteers over time, encouraging donation of time and expertise from the local population, colleges, universities and businesses. We must maintain a good marketing strategy and ensure that the Hubs/Community Bus/Road safety initiatives are known to the community in Hall Green and the wider community. Also continue to work together to address issues and strengthen the network, while maintaining feedback to local supporting community and faith groups. We will endeavour to develop capacity, depending on need and available resources.

#### Learning provided:

Quality and consistency in IT support offered will be achieved through the free online teaching tool provided by "Learn My Way" and mentoring/training from Advice CiC for all IT volunteers. Members of the public will learn to access information for themselves about managing bureaucracy and processes, and benefits and services available to them. Volunteers will learn to help people identify their needs and to assess the level of assistance required. This may be particularly valuable experience for students and those on internships.

All will learn about the values and life experiences of the many different groups and cultures that make up our community.

We are sure that this initiative for Hall Green will show how we are working together to address community issues, scarcity of resources, build a stronger community, revitalise its community buildings assets and at the same time empower its residents.

# Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

The various aspects of this project have differing funding requirements.

- There is a need for IT hardware for two of the three hubs in order to support the various IT components of this proposal. Other grant funding has not been sought.
- In addition to IT hardware, the information innovation will require 1<sup>st</sup> year funding for software and insurance costs. Other sources of funding have not yet been considered.
- Funding to re-instate the Community Bus & for activities is being sourced.

The highest level of ongoing funding will be in connection with increasing accessibility to the Gateway to Birmingham Advice Services, principally in respect of mobile telephone contracts, room hire, use of a software package and indemnity insurance.

# What resources will be required?

(See also the attached financial breakdown)

Capital

- Running costs
- People power volunteers

Ľ
35,000

#### Amount required from LIF £ 35,000

#### Sustainability issues

- a) Continuing Development of the hubs each of the 3 hubs has an existing infrastructure and dedicated volunteers as a basis for their activities which will underpin development through continued investment of time and existing plant at zero additional cost.
- b) GBAS-linked information service owing to the need for data security and indemnity insurance for volunteers, plus access to a mobile phone service there will be an ongoing annual budget implication of around £4075. Funding will be sought from sponsorship by local and national companies, and regular committed contributions from local organisations, faith groups and individuals. Each of the 3 centres will contribute space free of charge.
- c) IT access point using space donated by the venues and voluntary assistance, additional costs will be minimal.
- e) The use of the Community Bus will be sustained from hire to groups as our research over the past year has shown that there is a lot of interest from groups to hire the bus. We will also seek funding to run youth projects from the bus.

Ongoing publicity of all these services will be incorporated within the existing budgets of the 3 Centres.

# Contact person for proposal

Name: Robina Iqbal

Telephone 07855328342

E-mail: robina@highfieldhall.org.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

23 November 2016 Ward Meeting Cllrs Sam Burden and Kerry Jenkins (Hall Green United Community Church, HHCC, Gospel Oak)

25 January 2017 Ward Meeting Cllr Kerry Jenkins (Hall Green United Community Church, HHCC, Gospel Oak)

Community Workers' Lunchtime Meeting 17 January 2017 (Inc.HHCC)

Public Consultation during January/February 2017 - 77% of respondents identified need for more community activities and 45% a need for an information service. (Hall Green United Community Church, HHCC)

HHCC user groups: January/February 2017 Individual meetings to inform/update proposal and future working strategy.

Meeting with LIF advisors (December 2016, January 2017) HHCC

Hall Green Action Group: February meeting Individual discussion with Cllr Barry Bowles

Meeting with Cllrs Jenkins and Bowles 10 March 2017

#### Discussed at

Ward meeting: Hall Green

Signatures of all 3 Ward Councillors

Date: 25<sup>th</sup> January 2017

Name Kerry Ferkir	Signature	Stewhist Date 14/3/17
Name	Signature	Date
Internal use only		
Received: Date		
Go to Cabinet Committee – Local	Leadership for decision	: Date
Approved	Yes No	

Appendix 3

# BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM INNOVATION WARD Creative Harborne..... Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply) LIF Priorities **City Core Priorities** • Citizens' Independence & Children - a Great Well Being City to Grow Up In New approaches to investment Jobs & Skills a great City to succeed in Active citizens & communities Housing a great City to live in stepping up Health a great City Clean streets to lead a healthy & active life Improving local centres What is your innovative idea and how does it show collaborative, partnership working and active citizenship? The innovative aspect of this idea is that it is both short-term (it explores a socio-cultural way of linking hitherto separated features of Harborne) and long term (it leads towards the Ward evolving as a centre for creative learning). To achieve this, we propose the following schedule: We will collaborate with residents in micro-communities on co-designing creative workshops using any art form (visual arts, crafts, music, spoken word, dance drama etc) that residents consider would improve their sense of well-being and quality of life. During spring 2017, we will work with them in locally accessible venues and using coproduction methodologies to support them in acquiring skills, knowledge and experience In their chosen arts activities In early September 2017, people will be able to share their new-found expertise with other residents at ARTSMILE through a day of workshops hosted by shops, cafes, bars and restaurants along Harborne High St Note: this cycle would significantly re-develop the annual ARTSMILE event, hitherto led by local artists, into one that is community-led Through the partners involved, Creative Harborne will mesh with other local initiatives: culturally (re-development of The Royalty as a heritage cinema and community facility), economically (Harborne Business Association's campaign for Harborne Village to qualify as a Business Improvement District) and socially (collaborative Moorpool Heritage project).

Time Frame – is it:-	
One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)	

#### now will the innovation be implemented?

The 'we' who are proposing this are:

- ARTSCOOP (local artists active in Harborne)
- Harborne Business Association (High St businesses of all types)
- Cerebral Palsy Midland (adults with mental/physical disabilities)
- Age UK (older residents) at The Onneley Centre
- Moorpool Heritage Trust

However, we are looking for other Harborne groups who wish to join us in this initiative. We will be looking for groups that reflect diversity within the Ward, including those involving people with disabilities and providing for older residents. In particular, we want to work with local primary and secondary schools and youth organisations. We will make the experience available to young adult as either learning enrichment or an introduction to careers in the creative industries through mentored volunteering with opportunities to qualify for Arts Awards.

Administration of Creative Harborne will be undertaken by ARTSCOOP, a company limited by guarantee whose members have many years of collective experience in successfully organising, conducting and evaluating such schemes in SW Birmingham generally and in Harborne in particular. Whilst an overall time line of February to September 2017 is envisaged, external circumstance might require schedule modifications.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### **Anticipated Outcomes**

- ARTSMILE developed as a more inclusive festival with a stronger sense of local ownership through extensive contributions from all types of resident.
- More residents from divergent and/or isolated local communities in the Ward coming together in their shared shopping focus: Harborne High Street
- Ward residents crossing barriers posed by age, educational attainment, faith, ethnicity and economic circumstances by learning side-by-side in response to creative challenges and in a spirit of shared enjoyment
- A positive difference made by local people through extending their own capabilities and sharing them with others

# Success will look like:

Other people in Rirmingham coming to see Harhorne as a distinctive community defined.

- by its own style and characteristics, rather than by comparison with other communities.
- AKTSIVILE operating as a catalyst enabling currently separate initiatives to actively connect with each other and interrelate
- A revived culture of creative learning replacing the sadly-lost adult education facility of The Clock Tower Centre but in an imaginative 21<sup>st</sup> century way that builds on existing Harborne assets: human (social and artistic) and environmental (commercial and historical).

## Impact will be measured by:

- Immediately, by a written report based on the type of informal user-friendly ways of recording people's views developed by ARTSCOOP through previous ARTSMILEs
- Longer term evidence of change in people's perceptions, views and actions
- The extent to which other Harborne initiatives start to interrelate at ARTSMILE and continue to do so in the following year.

#### Legacy:

- Local people who contribute to ARTSMILE will have the opportunity to share their capabilities more widely in central Birmingham on Sept 22-24 2017 at the annual WEEKENDER festival (ARTSCOOP is part of No 11 Arts, a city-wide network of similar arts groups currently negotiating this community-led contribution to Weekender)
- Feedback by Ward residents from their experience of both ARTSMILE and Weekender will enable us and them to re-start the learning cycle in terms of what further creative learning opportunities they feel they want to develop in 2018....and so on.

## Learning:

Individual horizons will be widened by:

- Personal acquisition of new skills through engaging in creative workshops
- reopie gaining new experiencers in their role as participants, facilitators, supporting volunteers, hosts etc

Collectively, people who live and/or work in the Ward will:

- See familiar things in a different way and find out more about what is going on in Harborne
- Discover new possibilities for themselves through experiencing what others are doing.

# Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Given the envisaged time scheme and the local relevance of the proposal, this is the first source of funding we have approached. If successful through LIF, we would use it to lever funding from other sources (eg Arts Council England or more localised Birmingham trusts) to extend Creative Harborne both in scope (ie more communities involved) and/or in duration (eg a three year development cycle). If unsuccessful through LIF, we will still approach other sources of funding to fund the proposed programme. ARTSCOOP is a not-for-profit company with a charitable purpose and without LIF funding it would not be able too undertake this proposal. at the moment.

#### What resources will be required?

- Capital

- Running costs

- People power volunteers

9,975 1,600

Amount required from LIF

£9,975

- Costs are based on ten groups of participating residents with a ball-park figure of £845 per group. This would cover expenses of hiring workshop leaders, materials, insurance and other incidental costs, including room hire. If necessary. Additional costs of £1,525 would arise from audience development, publicity, social-media, transport if necessary and overall organisation with regard to ARTSIVILE itself. More detailed costing breakdowns are available. The scope of the proposal can be adjusted upwards or downwards according to how much funding is available. Thus, £5,750 would support 5 groups but £14,200 would support 15.
- 'People power volunteers' includes overall management by ARTSCOOP (est. 5 days @ £200 per day), 10 young people supporting and shadowing workshop facilitators (est. 1 day per young person @ £30 per day), and voluntary time by venue staff (est. 1 day per centre @ £30 per day)

#### Have you got any match funding - in cash or in kind?

- We would aim wherever possible for venues to be provided as 'support in kind'.
   Shops, cafes, bars and restaurants along the High St will do so for ARTSMILE itself.
   However, the above costs allow for some room hire.
- It is unrealistic to try raising matched funding from other sources during November and December.

#### Contact person for proposal

Name ......Tom Jones.....

Telephone .....0121 454 0295.....

E-mail ......t.jones101@btinternet.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?		
This proposal has been discussed developmentally with each of the five groups listed above at various points between early November 2016 and early January 2017. It was extensively		
discussed as a whole at a LIF Partnership meeting held in Harborne Primary School on Dec 12		
2016 chaired by Cllr Jayne Francis, when it received considerable support.		

ward meeting HWWS	ORNE
Date30	1/17
Signatures of all 3 Ward Councill	ors 1
JAYNE FRANCIS	Signature MMM nate 28/2/17
Name AMES MUCA	
Name JOHN E.C. ADEN	Signature Set Set Kolom Date 28 2117
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Received: Date	Leadership for decision: Date
Received: Date	

Discussed at

# BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" **PROPOSAL FORM** INNOVATION WARD **TITLE** Sustaining Oscott Libraries Oscott Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply) **City Core Priorities LIF Priorities** • Citizens' Independence & Children - a Great City to Grow Up In Well Being Jobs & Skills New approaches to investment

Active citizens & communities

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

stepping up

Clean streets

Improving local centres

Witton Lodge Community Association will work with local residents, elected members, library staff and stakeholders to retain, diversify, develop and sustain Perry Common and Kingstanding libraries.

We will develop the two libraries into 'one stop shops' where residents can access jobs and skills support, health and wellbeing services and housing advice in addition to usual library services. We will provide an effective 'outreach, in-reach' service, which seeks out isolated, vulnerable and 'unwell' older adults, NEETS and unemployed adults, carers and children and families at risk of social and economic marginalisation.

The service will improve health, skills and employment, enabling access to meaningful activity and local networks in order to enhance wellbeing. A key feature of our approach is building the capacity of the local community and infrastructure and ensuring long term sustainability beyond the current funding period.

With Local Innovation Fund support, we will be able to appoint a dedicated officer to develop our one stop 'Living Well' model in the two libraries and put in place the necessary infrastructure (IT/equipment/systems) to ensure the service can continue beyond the initial 12 month funded period - this will involve setting up services (employment, health & well-being and housing advice), training up volunteers, creating partnerships and securing other resources.

**Housing for** 

**Birmingham** 

Health

At the outset (upon approval of the project) WLCA will commence community-facing taster sessions/advice surgeries building up to a full day service from both libraries. We will also commence the process of recruiting and training volunteers. In addition to this, we will start to build new partnerships and secure additional resources to further develop services at both libraries. Through this process (by the end of the 12month funded period) we will aim, not only to maintain current opening hours, but to extend these with a broader range of services that meet local community needs. Whilst we are confident that we will achieve this, as a minimum, WLCA will commit to providing a 1 day per week service for both sites using its existing personnel and resources.

## Our approach;

- Provides an immediate impact by offering additional services from our flourishing community programme
- Combines budgets, offers value for money and significant leverage (financial and human resource/staff time). WLCA will invest more than £1 for every £1 of LIF
- Works with the library service to build community capacity and infrastructure
- Addresses immediate priorities and develops a collaborative and sustainable model for library services in the area

Our Proposal will **Sustain Oscott Libraries into the future** as Birmingham Community Libraries face changes in models of operation, reduction in opening hours and staffing. The proposed changes have recently been under public consultation and three tiers of operation have been put forth;

**Tier 1** libraries will remain as they are within Birmingham library Service, with no reduction to current opening hours

**Tier 2** libraries will reduce current opening hours from 28 hours to 21 hours per week and operate in partnership with the Third Sector

**Tier 3** libraries will face closure or remain open in a limited capacity via community asset transfers but supported by BCC through the provision of 15 hours of staffing

Both Perry Common and Kingstanding are in Tier 2. Our approach, of immediate impact through additional taster sessions combined with development work, will enable us to retain the opening the current opening hours, with a strong potential for extended hours as other resources are secured and services are developed.

#### How will we do this?

Through **Collaboration**: We will work with Library staff, Oscott Councillors, local Voluntary and Community sector organisations, existing library users, GP Practices, Council Services e.g. Social Services, and Oscott residents to develop and deliver services that will **Sustain Oscott Libraries**.

We will achieve sustainability through developing and extending a one stop Living Well Hub, through the creation of a team of dedicated and well trained Library volunteers (supported by WLCA's staff team) who will provide additional capacity to staff from Birmingham Libraries and WLCA. A dedicated officer will be employed to develop and coordinate a range of services on a 'Hub and Spoke' model, exploiting WLCA's experience and existing service base to leverage additional services to be developed at both Perry Common and Kingstanding Libraries. These services include:

- Housing and neighbourhood management advice and support
- Health and wellbeing services
- Employment and skills advice and support
- Family activities and learning

We require funding for one full-time staff post (or 2 x part time) to develop and coordinate the one stop Living Well model at both libraries; capital infrastructure – ICT/ equipment; training budget and support costs for volunteers.

# The key objectives of this service will be;

- 1. To maintain current Library opening hours and introduce new services which meet local community needs, aiding the sustainability of Perry Common and Kingstanding libraries.
- To work collaboratively with the Library service to add value to current library functions so that residents are able to borrow a book, access IT etc. as well as obtain housing advice, jobs and skills support and health and wellbeing activities

**Active Citizenship:** WLCA has an active volunteer programme (circa 50 volunteers) and we currently have 11 'Wellbeing Volunteers' who act as befrienders, mentors and activity organisers. They are all local residents and have benefited from a 12 week Wellbeing Training Programme to upskill and help them to improve their CV's. They have undertaken training in the following areas;

- Volunteer Code of Conduct
- Data Protection & Confidentiality
- Adult Safeguarding
- First Aid
- Lone Working
- Equality & Diversity
- LGBT Health Inequalities
- Listening Skills
- Peer Mentoring
- Suicide Prevention
- Mental Health Awareness
- Domestic Violence Awareness
- Drug and Alcohol Awareness

Our training programme for Library volunteers would include some of the above plus Safeguarding Children & Young People, Communication Skills, IT literacy and Library staff could train volunteers on basic library skills and using the self-service book return machines.

We work in partnership with local groups and organisations to recruit many of our volunteers, from people wishing to gain training and work experience, through to residents who are retired and want to give something back to their community.

Our emphasis for **Sustaining Oscott Libraries** will be utilising and maximising community assets to assist and support library staff and library functions whilst maintaining a valuable community asset.

#### Time Frame - is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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## How will the innovation be implemented?

**Sustaining Oscott Libraries** is supported and championed by the WLCA Board and Chief Officer at the highest levels. Operationally, it will be delivered by the Wellbeing and Employment Teams of WLCA and 1 FTE post and team of volunteers.

WLCA will work in collaboration with the library services, local elected members and other local organisations and groups to develop and deliver services, ensuring there is genuine local ownership which is critical in ensuring the sustainability of the project beyond the funded period.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### **Outcomes:**

- 1. Broader range of services and current Library opening hours maintained.
- 2. For residents accessing services
  - Improved health and wellbeing of older residents
  - Increased qualifications and skills and numbers moving into employment
  - Increased satisfaction as a result of the new Library and Living Well services
- 3. Trained group of volunteers offering a broad range of Library and Living Well services

#### **Measuring Impact:**

Working with the library service, we will establish an initial baseline position for a suite of indicators. We will undertake surveys after 6 and 12 months to measure impact and change.

We will also utilise **Outcomes Star** to assess and monitor progress and the change in individuals, working with volunteers and library users to chart their journey. We are already licensed users and trainers of Outcomes Star and the national database will provide hard data and comparisons to other communities and service users who are assessed using Outcomes Star.

**Legacy:** the legacy from this innovation will be embedded into our 'Flourishing Communities' Programme, WLCA's community development strand that is resourced from revenue from our mainstream funds and supplemented through external funding. Our core revenue is from rents and this enables us to sustain initiatives beyond the shelf life of project funding. It enables us to **resource priorities directly.** Essentially we would seek to retain the post as this would support the ongoing management and development of our services, however, worst case scenario, we would continue to deliver the service with the existing WLCA team.

**Learning:** We will easily measure impact through Outcomes Star. We will continuously monitor data from the 2 Library Hubs and report back to Ward Committees and appropriate local and city-wide groups and fora. In addition we will host a dissemination event towards the end of the funded period to share learning.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

WLCA revenue
Reaching Communities – Big Lottery
Aging Better
Youth Employment Initiative

# What resources will be required?

Capital

- Running costs

- People power volunteers

23,500

67,400 7,000

Amount required from LIF £ 48000

Have you got any match funding – in cash or in kind? £49,900 (cash and in kind)

Cont	ntact person for proposal	
	NameSarah Blackstock	
- h	Telephone0121 382 1930	
-	E-mail: sarah.blackstock@wittonlodge.org.uk	

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
Multiple meetings with the library service during 2016 & 2017
Correspondence and meetings with Oscott Councillors and BCC staff during late 2016 and early 2017.
Discussed at
Ward meeting
Signatures of all 3 Ward Councillors
Name Rankera Descent Signature Bankous His y Date 29/3/17  Name KNN LINNECOL Signature Keith Lynn Date 29/3 245  Name TRISTAN CHATFIELD Signature Date 04:4-17-
Name KUTH LINNECOR Signature Keith Lung Date 29,3 205
Name TRISTAN CHATFIELD Signature Mm Date 04.4.17
<u>Internal use only</u>
Received: Date
Go to Cabinet Committee – Local Leadership for decision: Date
Approved Yes No

#### **BIRMINGHAM CITY COUNCIL**

#### **PUBLIC REPORT**

Report to:	Cabinet Committee – Local Leadership		
Report of:	CORPORATE DIRECTOR OF PLACE AND LEADER		
Date of Decision:	April 11 2017		
SUBJECT:	Orphan Pathways & Street Furniture, Rear Driveways		
	and Public Right of Ways		
Key Decision: No	Relevant Forward Plan Ref: N/A		
If not in the Forward Plan:	Chief Executive approved		
(please "X" box)	O&S Chairman approved		
Relevant Cabinet Member(s) or	ALL		
Relevant District Committee			
Chair:	ALL		
Relevant O&S Chairman:	Cllr Aikhlaq, Chair of Corporate Resources and		
	Governance O&S Committee		
Wards affected:	ALL		

# 1. Purpose of report:

- 1.1 To present the findings from the Orphan Pathways & Street Furniture, Rear Driveways and Public Right of Ways Task & Finish Group for consideration by the Committee;
- 1.2 To provide ideas and initial recommendations for the Committee to consider in how the council might improve its management of orphan pathways, rear communal driveways and public rights of way.

#### 2. Decisions recommended:

That the Cabinet Committee Local Leadership:

- 2.1 Recognises the cross organisational working that has gone into developing potential tools and options which can improve the management of orphan pathways, rear communal driveways and public rights of way;
- 2.2 Recommend that an action plan for managing the city's orphan pathways, rear communal driveways and public rights of way, is developed through a pilot approach which can test the workability of the options and ideas identified by the task and finish group in a number of practical settings. This could be taken forward with a handful of sites which exhibit a number of the issues highlighted from the task and finish group, in order test and develop a toolkit which can be applied across the city;
- 2.3 Shares this report with the Corporate Directors and their senior management teams to develop corporate ownership of the issues identified in it, as well as to gather feedback about the potential ideas and options proposed.

**Lead Contact Officer(s):** 

Austin Rodriguez

Neighbourhood Development & Support Unit Neighbourhood and Communities Division

Place Directorate

austin.rodriguez@birmingham.gov.uk

Tel 07557287605

#### 3. Consultation

#### 3.1 Internal

Officers in the Place Directorate, Economy Directorate and Legal Services have been involved in the task and finish group which has produced this report. Members have also been involved through Councillor Mike Leddy, Councillor Karen McCarthy and Councillor Neil Eustace.

#### 3.2 External

Officers and staff from West Midlands Police, West Midlands Fire Service and Amey have been involved in the task and finish group which has produced this report.

# 4. Compliance Issues:

# 4.1 <u>Are the recommended decisions consistent with the Council's policies, plans and strategies?</u>

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2017 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services", as well as delivering "cleaner, greener streets and neighbourhoods".

# 4.2 <u>Financial implications</u>

There are no identified financial implications at this stage. These may emerge as the pilot and action plan develops and will be considered along with funding solutions on a case by case basis.

# 4.3 <u>Legal Implications</u>

There are no legal implications at this stage. These may be emerge as the pilot and action plan develops.

#### 4.4 Public Sector Equality Duty

There is no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

# 5. Relevant background/chronology of key events:

- 5.1 In November 2016 the Assistant Leaders commissioned Councillor Mike Leddy to deliver a task and finish process to explore the range of issues the council and communities are experiencing concerning orphan pathways, rear communal driveways and public rights of way. This was also to include the identification of ideas and options which might be able to address those issues.
- 5.2 Between December 2016 and February 2017 a series of task and finish group meetings took place with a number of internal and external stakeholders. This was to share their expertise, experience and insight on the subject matter across a range of themes.
- 5.3 In February 2017 a provisional report was submitted by the task and finish group to the Assistant Leaders to share its learning and to suggest ideas and options to address issues which were identified during the process. This is the basis for the report which is now presented to Cabinet Committee: Local Leadership.

# 6. Evaluation of alternative option(s):

6.1 Not applicable. The purpose of the report is to develop options which the council can adopt to manage orphan pathways, rear communal driveways and public rights of way.

# 7. Reasons for Decision(s):

7.1 To address issues identified in the council's current management arrangements and activities concerning orphan pathways, rear communal driveways and public rights of way.

Signatures	<u>Date</u>
John Clancy Council Leader	
Jacqui Kennedy Strategic Director - Place	

# List of Background Documents used to compile this Report:

**Appendices** 

Appendices 1 – Report of the Orphan Pathways & Street Furniture, Rear Driveways and Public Right of Ways Task & Finish Group

Report Version	1	Dated	31/3/17

# Appendix 1: Orphan Pathways & Street Furniture, Rear Driveways and Public Right of Ways Task & Finish Group

#### Summary

The report sets out the findings from the council's Task & Finish Group which identifies some of the significant issues and ideas the council could consider to improve how it manages orphan pathways, rear communal driveways and public rights of way. This includes the roles and responsibilities of Members and officers, how they work together, as well as how the council works with local communities and citizens. In making use of all the assets, knowledge and tools available the council is likely to significantly improve what might be possible at these sites for and with local communities, as well as reduce ongoing and future costs to the council's budget(s).

#### **Background & Context**

In November 2016 a "Task and Finish" process was commissioned by the Assistant Leaders to undertake a fact-finding exercise to help the council better understand the current arrangements, practices and issues concerning the management, maintenance and security of accessways. This applies to public rights of way, "orphan" pathways and rear communal driveways. The Task and Finish group met between December and February with the following aims and outcomes, which were to help the council to:

- Have a better understanding of the scale and scope of liabilities, responsibilities and challenges concerning the management of accessways.
- Have a better understanding of the current practices, resources, tools, provisions and issues concerning the management of accessways.
- Be in a position to commission activity which can address relevant issues and gaps in resources or service provision which can improve how accessways are managed.

There are three particular types of land which have been the focus of the task and finish group, though the findings and ideas developed from this process could be applied more broadly:

- Public rights of way, which are managed by Birmingham City Council Highways
- Non-Highway Maintainable at Public expense (HMPE) which are owned and managed by agencies and services other than Birmingham City Council Highways
- Rear communal driveways which might be considered "easements" in the home ownership of local residents

There are also three general themes and a number of specific issues which feature regularly in these types of sites which have been explored. This is in terms of current arrangements for managing them, problems or issues in their resolution, as well as good practice and ideas to consider and promote:

- Health and safety dangerous trees; street-lighting; remedying filthy and verminous sites; removal of combustible material; repairs and maintenance, including street furniture
- Clean and green dumped rubbish and fly-tipping; overgrown vegetation
- Community safety burglary; vehicle crime; anti-social behaviour; feelings of safety

The task and finish group which consisted of the following: Councillor Mike Leddy (chair); Councillor Karen McCarthy (Labour Group); Councillor Neil Eustace (Liberal Democrat Group); Austin Rodriguez (Neighbourhood Development & Support Unit. The following thematic areas and individuals were also represented and contributed to the task and finish process:

- Housing Management Carl Hides (BCC Landlord Services)
- Highways, Transportation and Rights of Way Phil Woodhouse, Kamyar Tavassoli, Paul Laythorpe, Mahroof Malik Paul Newark (BCC Highways & Transportation); Nick Woodgate (Amey)
- Waste Management & Enforcement Anthony Greener, Louise Bessant, Tony Quigley, Marytn Smith
- Community Safety Sue Brookin (WMFS) and PC Gareth Pemberton (West Midlands Police)
- Legal Responsibilities and Tools Lisa Morgan and Jane Hopkins (BCC Legal Services)
- Housing Development Ron Williams (Birmingham Municipal Housing Trust)

# Findings and recommendations

What was most apparent from each individual themed session is that there are a number of cross-cutting issues which are affecting multiple service areas and agencies. These can broadly be described as:

- There are a disproportionately large number of sites which can be considered a liability and currently a
  negative asset for the council. These could benefit from being put into more productive use and
  ownership;
- There are areas of uncertainty between council policy and the council's statutory duties. This mostly applies to land which is not in the council's ownership or management responsibilities:
- Red-tape and bureaucratic processes slowing down responses or taking up disproportionate amounts of Member and officer time to work through;
- The need for cultural change in terms of what can be expected from the council and what is expected from local communities and citizens, particularly in terms of looking after and managing these sites;
- The lack of awareness and general promotion of the various good practices and improvements taking place across the council in individual service areas.

The Task & Finish group's purpose was not to make any formal recommendations to the council, but to identify a number of ideas and issues which the council and its partners might wish to explore. This includes the Assistant Leaders but also individual officers and portfolio holders in the council. The following are the recommended ideas and areas which the group thinks should be taken forward:

#### Policy issues and ideas for Members to consider:

- 1. Consider the disposal of all land which has no development potential and can be considered as a current council and community liability. This would be for free to anyone who wishes to register an interest in it. It is likely to apply to areas of no more than 20 square metres and is also likely to entail the transfer of individual small strips of land to adjoining private properties and homes (such as rear garden accessways). Such an approach would need to be considered within the legal limitations concerning public rights of way.
- 2. For any land which is believed to be unregistered and which the council has undertaken some form of management, for at least twelve years and beyond its statutory duties, the council should look to register that land under its ownership. This particularly applies to sites which the council might have fenced off for instance. These might then be disposed of through sale or other means, depending on the potential uses for it.
- 3. For members of the Planning Committee to make consideration of the issue of "fast-growing" trees and unadopted highways or similar sites put forward in planning applications from housing developers. This is particularly for the purposes of trying to "design-out" future problems which are likely to occur in the management of housing estates.
- 4. For unadopted or unregistered land where there is no land ownership or responsibility essentially no one's responsibility then the council should adopt a policy that it is then "everyone's responsibility". This would see the council provide an enabling and supporting role for local residents, communities and groups in order to manage issues at particular sites. This might include removing rubbish from an organised litter pick, providing educational letter templates (as per BCC Housing Management process) or supporting the development of funding bids for solutions, for instance.

#### Organisational issues ideas for Officers to consider:

- 1. Adopting a "Total Place" budget approach where the same process for waste management and highways maintenance are used for all types of publically accessible council owned land, regardless of which "division" of the council has management responsibility for it. The council currently wastes a lot of its Members' and officers' time in identifying land ownership and responsibility, individual budgets and referring issues to Waste Management and Highways to ultimately deal with. The process also leads to significant inconsistencies in the quality and nature of how issues are resolved on different sites which has a reputational and knock-on impact for citizens and communities accessing those sites.
- 2. Developing and maintaining a list of contacts which can be made available to Members and officers across the council for officers with responsibility for managing different types of council land. This is related to the above point and includes Housing, Transportation, Education and Parks, for instance. This would significantly improve the speed and ease of communication in raising and responding to issue at individual sites.
- 3. **The job descriptions for "Neighbourhood Action Coordinators"** to include a responsibility for the coordination of activity to resolve issues at the types of sites. This would include issues around land

ownership, the "total place" coordination of services, as well as enabling local citizens and communities to take ownership and pride of these sites.

# Connected "whole council" and city issues and ideas to consider:

- 1. Where possible a "one council" approach to be progressed which brings Members and officers together as part of one team. This is reflecting on the local knowledge and visibility which Members can bring to support officers deliver services and other activities for the council. It applies particularly to Members being encouraged to take part in inspection processes and activities (e.g. EQS or street furniture assessments) to provide extra "eyes and ears" for officers out in Wards. This might also include Members adding their local knowledge to asset registers, particularly relating to street furniture and highways issues, for instance. There is also a broader opportunity for Members to visit local offices to get to know officers involved in managing neighbourhood type issues to understand who they are and what they do.
- 2. Local View to be promoted for use by all Members accompanied by the relevant training, which has been offered by officers in BCC Transportation. Access to and good use of this tool has the potential to save significant amounts of time and resource in identifying land ownership and Members being able to make the right referrals to the right people in the council to look at.
- 3. The council to consider how it can become more of an "enabling council" bringing together its knowledge of local community groups and activity (via both Members and officers) and its "offer" to support those groups in their local areas. In this context it applies particularly to how local groups can be supported to help encourage or directly organise activity to keep watch over and look after the condition of the sites relevant to this task and finish process. This includes things like adapting letter templates and tools in for example, Housing Management, for local community groups to use.
- 4. Raising awareness of and regularly promoting all the good practices and improvements happening in the council, which are helping the council to better manage these types of sites. This is particularly with Members and might be through Marketplace activities or specific Member development sessions, training or surgeries. It includes for instance: the education and enforcement approach in Housing Management; the development of asset registers and rights of way knowledge in Highways and Transportation; successful "Total Place" pilots in Waste Management and Enforcement; the prevention activity taking place via community safety partnership relationships; the success BMHT is having in designing out issues in new housing estates.
- 5. Running a "dragons den" type of initiative inviting Members to nominate problematic sites where the council's various practices and improvements can be tested out and applied. These might be sites which are a problem for 2-3 reasons covering issues such as land ownership, waste management, community safety, street furniture maintenance, access, for instance. This would provide the opportunity to showcase the council's good practice and bring together various council divisions and Members together in a joint problem solving approach.

#### Further areas to explore

There are also a number of areas, issues and themes which the Task and Finish Group was unable to cover but where it is recommended that further investigation and enquires are made. These include:

- Birmingham Property Services' "Minor Land" disposal process
- Land ownership of Public Rights of Way across the city
- The role of schools in educating children and young people in keep their neighbourhoods clean
- Looking beyond grant-funding to community funded gating schemes
- The Land Registry's strategic direction of travel and potential activity over the coming 5-10 years
- Substations ownership, contacts and general policies towards accessways and related sites