

# Joint Health and Wellbeing Strategy Update

## Health and Wellbeing Board (HWB)

29<sup>th</sup> November 2022



**BE BOLD BE BIRMINGHAM**



PROUD  
HOST  
CITY



# Background

The Health and Wellbeing Board (HWB) must have a joint strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The Birmingham HWB Strategy is our high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham.

It was approved by the board on [22 March 2022](#) and by Cabinet on [26 April 2022](#). The strategy is available on the [Council website](#).



# Creating a Bolder, Healthier City 2022-2030

The strategy has five core themes for action covering the wider determinants of health, health protection and environmental public health. These are:

1. Healthy and Affordable Food
2. Mental Wellness and Balance
3. Active at Every Age and Ability
4. Contributing to a Green and Sustainable Future
5. Protect and Detect

The five core themes run throughout the life course, which is split into three stages:

- Getting the Best Start in Life
- Living, Working, and Learning Well
- Ageing and Dying Well



# Delivery

Outlined below are opportunities to support the delivery of our 2030 ambitions as outlined in the strategy:

1. An **operational delivery group** will be set up to support the delivery of the strategy. It will initially include the lead officers of each HWB forum. Its focus will be on the strategy.
2. There will be an **annual review** of the strategy. The annual review will allow forums to showcase work with partners supporting the strategy's ambitions. It will also contain an update on all indicators.
3. Progress will be monitored through the **Joint Health and Wellbeing Strategy Indicator Dashboard (Power BI)**. This is available to the public and updates (when new data is available) will be provided at each HWB meeting.

# Ambitions and Indicators

Creating a Bolder, Healthier City 2022-2030 has:

- 60 ambitions
- 86 indicators
  - 74 thematic indicators
  - 12 headline indicators

Ambition	Indicator (Sport England Active Lives Survey)
Close the activity gap between different ethnic groups by 2030	Activity gap between ethnic groups: White British and Asian (excluding Chinese)
	Activity gap between ethnic groups: White British and Black
	Activity gap between ethnic groups: White British and Chinese

The annual review of the strategy will assess the indicators and provide recommendations for the upcoming year.

# Understanding Gaps

We are working with subject matter experts to:

- Identify existing indicators that will support the ambition
- Identify proxy indicators (where more related data is not available)
- Ensure arrangements are made for reporting to the HWB

# Joint Health and Wellbeing Strategy Indicator Dashboard

The indicators in the strategy have been used to create the Power BI Dashboard.

The dashboard is divided into the strategy's themes and uses data from various sources:

Data Source	Number of Indicators	Updates
<a href="#">Fingertips Public Health Profiles (OHID)</a>	68	Data refreshed daily
<a href="#">LG Inform (Local Government Association)</a>	7	Data refreshed daily
Birmingham City Council Public Health <ul style="list-style-type: none"><li>City of Nature Plan</li><li>Hospital Episode Statistics (HES)</li><li>Healthy Start Programme</li><li>Sport England Active Lives Survey</li></ul>	3 1 1 6	Manual updates when new data is available

## 1. Select theme

Theme 1: Healthy and Affordable Food

## 2. Select indicator

Proportion of the population meeting the recommended '5-a-day' on a 'usual day' (adults) (Persons, 16+ yrs)

Ambition

Increase the % of adults regularly eating '5-a-day' to more than 55% by 2030

**Birmingham**

2019/20

**47.5**

Desired direction 2030 Goal

**Increase 55.0**

Date Updated

**14 April 2022**

Data Source

Lead Agency

**England**

2019/20

**55.4**

**Solihull**

2019/20

**54.3**

Frequency

Annual

**Core Cities**

2019/20

**52.9**

**West Midlands**

2019/20

**52.6**

Unit

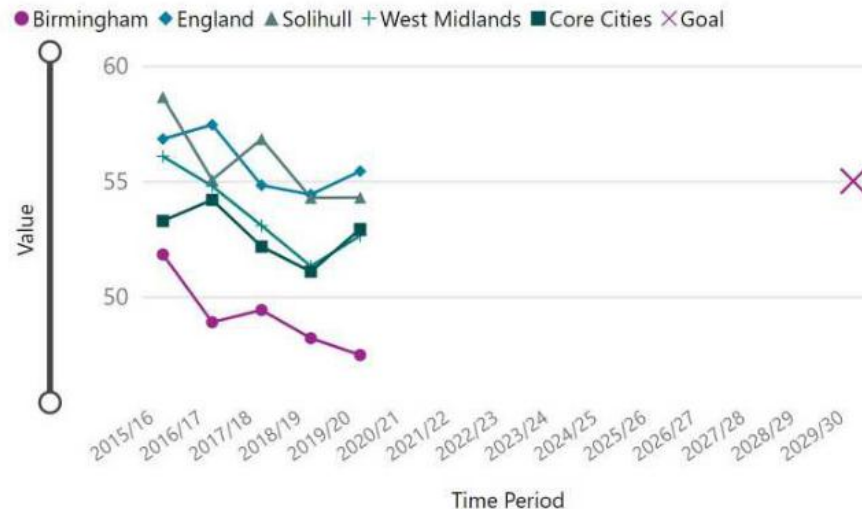
%

What does this mean?

Why is this important?

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