

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM													
WARD Selly Oak	INNOVATION TITLE Sensing Stories												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input checked="" type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills a great City to succeed in <input type="checkbox"/></td> <td>• New approaches to investment <input type="checkbox"/></td> </tr> <tr> <td>• Housing a great City to live in <input type="checkbox"/></td> <td>• Active citizens & communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health a great City to lead a healthy & active life <input type="checkbox"/></td> <td>• Clean streets <input type="checkbox"/></td> </tr> <tr> <td></td> <td>Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• Jobs & Skills a great City to succeed in <input type="checkbox"/>	• New approaches to investment <input type="checkbox"/>	• Housing a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health a great City to lead a healthy & active life <input type="checkbox"/>	• Clean streets <input type="checkbox"/>		Improving local centres <input type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>This is a proposal to the ward of Selly Oak, Birmingham City Council and the Local Innovation Fund (LIF) to offer new community services to enhance services for Selly Oak. Sense will deliver a new project that can meet the challenge of "do things differently in neighbourhoods". This is facilitated by the new TouchBase Pears building which will provide an important community hub contributing to the regeneration of the local community and Selly Oak in particular.</p> <p>Sense will have the capacity to provide new services for children. Sense would use a LIF grant to fund a creative sensory story-telling and reading service for children and families from the local community. This innovative project would have the added value of combining drama, acting, play and performance art to really bring the words in the books to life. It would inspire children to read and learn, complementing the services provided by Birmingham Libraries and help young people to enjoy literature.</p> <p>Sense will work with local child care, nursery, schools and family groups to establish active-learning sessions on Saturday mornings for children under 5 and similar sessions for over-5's during school holidays. Sense has links with specialist schools such as Victoria School, Calthorpe Academy and Queen Alexandra College. In addition, we have had a long-running consultation and dialogue with existing and potential service users and their families about new services. We know there is a need and demand for this project which will also be open to non-disabled children. Within a 5 mile radius of TouchBase Pears, there are 122 primary schools which forms a big catchment area.</p> <p>Sense already provides weekly Sensory Explorers and Saturday Clubs for children at places like</p>													

the MAC and other places. We will build on this for the local community and it will complement the potential new library services at TouchBase. This project will include sensory story-telling, drama, puppetry and active learning. It will respond to children from all backgrounds and be inclusive for disabled and non-disabled participants.

Our vision for TouchBase is a place of inclusiveness. We want to see people from all sectors of the community interacting, enjoying and learning together.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

✓

How will the innovation be implemented?

Sense will appoint a Children's and Family Co-ordinator to manage this project. He/she will be managed by a senior manager within the Sense Operations Team who has extensive experience in this area. This project will be overseen by the Sense Executive Board.

Sense will ensure it meets the needs of service users and the community by seeking feedback from questionnaires and interviews.

The Co-ordinator will provide regular monthly reports to both Sense management and Birmingham City Council.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The key outcomes are:

- 50 children and families will attend the Sensing Stories sessions
- 20 volunteers will be recruited
- 5 schools will attend
- Local families with young children will be able to attend sessions which are educational and help their children develop.

An LIF grant will set up and establish this project and help fund the first year. From year 2, this project will be taken forward by both trained volunteers and existing Sense staff. We envisage volunteers will be drawn from family members, the local community and from the Sense network of artists and sessional workers. Therefore, this project is sustainable after the grant finishes and become an imbedded service for the local community. Sense will continue to fund the overheads from income generation through fundraising and the social enterprises within TouchBase. The legacy of the LIF grant is providing a continuing benefit for families in the ward of Selly Oak.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Sense has been raising funds to build TouchBase Pears and continues to raise funds for fixtures and current projects. We need help to establish Sensing Stories and it will be sustained after the first year by a combination of volunteering, fundraising and income from social enterprises.

What resources will be required?

	£
- Capital	11,000
- Running costs	3,000
- People power volunteers	17,000

Amount required from LIF £28,000

The budget comprises of:

Revenue

Children and family Co-ordinator (P/T)	£13,000 (salary)
Volunteer costs and expenses	£4,000 (travel expenses, training etc.)
Other overheads (funded by Sense)	£3,000 (power, reception, HR, payroll,)

Capital costs

IT equipment	£3,000 (PC, active display/screen)
Furniture	£2,000 (desk, tables and chairs)
Sensory Equipment	£6,000 (specialist equip for disabled)

Project Total Cost £31,000

Have you got any match funding – in cash or in kind? Yes

Sense will provide funding of £3000 for this project. This will cover the costs for power, finance, payroll, HR, reception, marketing, stationary and management.

Contact person for proposal

Name Mankit Yau.....

Telephone 07825 174901.....

E-mail mankit.yau@sense.org.uk.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

This project (Sensing Stories) was discussed at a Selly Oak Ward meeting in November 2016 as a potential project for the Local Innovation Fund. Councillors Karen McCarthy and Brigid Jones were present at the meeting.

Sense has discussed this project with beneficiaries over the past year (since the start construction of TouchBase). These groups include:

Sense service users and families

Local residents

Local schools

Other charities

The interest and need for this project has been identified through these discussions.

Discussed at

Ward meeting Selly Oak

Date 09/11/2016 and 14/6/17

Signatures of all 3 Ward Councillors

Name [Signature] Signature K.T. McCarthy Date 14.6.17
 Name [Signature] Signature CHANDICE HUNTER Date 14.6.17
 Name [Signature] Signature BRIGID JONES Date 14.6.17

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	