

	Agenda Item: 17
Report to:	Birmingham Health & Wellbeing Board
Date:	17 March 2020
TITLE:	BIRMINGHAM DRUG AND ALCOHOL DRAFT STRATEGY CONSULTATION – 'TRIPLE ZERO'
Organisation	Public Health, Birmingham City Council
Presenting Officer	Chris Baggott, Public Health Service Lead

Report Type:	Presentation	
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1. Purpose:

The purpose of this paper is to inform you of the intention to initiate a consultation on the draft drug and alcohol strategy for Birmingham.

2. Implications:					
PUMP Stratogy Priorities	Childhood Obesity	N			
BHWB Strategy Priorities	Health Inequalities	Υ			
Joint Strategic Needs Assessm	N				
Creating a Healthy Food City		N			
Creating a Mentally Healthy Cit	Υ				
Creating an Active City	N				
Creating a City without Inequal	Υ				
Health Protection	Υ				

3. Recommendation

3.1 To note the consultation plan and to support the consultation once launched (dependant on the decision of Cabinet 17th March 2020).



4. Report Body

4.1 Context

- 4.1.1 Birmingham Public Health has been working closely with the West Midlands Police and Crime Commissioner (PCC), Council colleagues and other strategic partners to develop ambitions for the City's response to drug and alcohol misuse. This included a workshop in late November which Cllr Hamilton, Thompson and Cotton attended which agreed the triple zero ambitions.
- 4.1.2 The ambitious outcomes the City would like to work towards by working in partnership are:
 - Zero deaths due to drugs or alcohol addiction
 - Zero overdoses due to drug or alcohol addiction
 - Zero people living with addiction to drugs or alcohol not receiving support to manage their addiction.
- 4.1.3 These three ambitions form the basis of the "Triple Zero Drug and Alcohol Strategy". A draft strategy document has been produced in partnership with the PCC, West Midlands Police, NHS, drug and alcohol service providers and other strategic partners. This strategy includes the rationale for the Triple Zero ambitions and a framework for action covering six themed workstreams:
 - I. Prevention
 - II. Early intervention
 - III. Treatment, Support & Recovery
 - IV. Children and young people
 - V. Additional challenges
 - VI. Data and Evidence
- 4.1.4 It is intended that the Triple Zero City Strategy will open for public consultation on 24th March 2020 to avoid the PCC political sensitivity period and run for 12 weeks to take account of this. This allows the out-going PCC an opportunity to launch the consultation with us and a space for negotiation with the incoming PCC following the elections before the end of the consultation (16th June).
- 4.1.5 Permission is being sought from Cabinet on 17th March for approval to consult on the draft Strategy this consultation plan will be amended, if necessary, following the Cabinet decision.

5. Compliance Issues

5.1 HWBB Forum Responsibility and Board Update

5.1.1 An update briefing will be presented to the Health and Wellbeing Board with the main themes from the consultation responses, with a revised draft of the strategy.



5.2 Management Responsibility

Marion Gibbon, Interim Assistant Director of Public Health

6. Risk Analysis					
Identified Risk	Likelihood	Impact	Actions to Manage Risk		
Unintended media or public responses to the content of the strategy	Medium	Medium	Pre-prepared communications plan with FAQs		

Appendices

Draft Drug and Alcohol Strategy for Birmingham – 'Triple Zero'

The following people have been involved in the preparation of this board paper:

Chris Baggott, Public Health Service Lead