

Early Years Services Consultation

Interim Report: updated 04 March 2016

QUESTION	ALL RESPONSES								PARENTS WITH CHILDREN UNDER 5 (% shown of total responses)							
CONSULTATION FINDINGS																
Key: SA = Strongly agree; SWA = Somewhat agree; NAD = Neither agree or disagree; SWD = Somewhat disagree; SD = Somewhat disagree; DK = don't know; NA = Not answered																
Our vision is to provide every child with an equal chance to have a really good start in life. Do you agree?	SA	SWA	NAD	SWD	SD	DK	NA	All	SA	SWA	NAD	SWD	SD	DK	NA	All
	2475	443	77	41	136	68	32	3272	997	185	31	21	92	22	14	1362
	75%	14%	2%	1%	4%	2%	1%	100%	30%	6%	1%	1%	3%	1%	<1%	42%
To what extent do you agree, or disagree, with our proposals for a 'Universal Offer'	1523	805	227	142	385	132	58	3272	619	314	74	74	203	49	29	1362
	47%	25%	7%	4%	12%	4%	2%	100%	19%	10%	2%	2%	6%	1%	1%	42%
To what extent do you agree, or disagree, with the proposal to have 'universal plus' services, targeted at children who need more support?	1750	763	194	121	283	102	59	3272	703	293	67	60	185	32	22	1362
	53%	23%	6%	4%	9%	3%	2%	100%	21%	9%	2%	2%	6%	1%	1%	42%
To what extent do you agree, or disagree, with the Council's proposals to have a 'single system' with a lead agency?	1418	785	311	148	367	174	69	3272	576	318	117	70	197	62	22	1362
	43%	24%	9%	5%	11%	5%	2%	100%	18%	10%	4%	2%	6%	2%	1%	42%
Key: VI = Very Important; QI = Quite Important; NIU = Neither important not unimportant; QU = Quite unimportant; VU = Very unimportant																

How important, or unimportant, do you think the following services are as part of the new "Health and Wellbeing Offer"

- Advertising of local Early Years services

VI	QI	NIU	QU	VU	NA	All	VI	QI	NIU	QU	VU	NA	All
2359	658	109	33	52	61	3272	1026	239	46	13	21	17	1362
72%	20%	3%	1%	2%	2%	100%	31%	7%	1%	<1%	1%	1%	42%

• Help for children and families to access Early Years services	696	96	15	4	7	2454	3272	264	40	5	0	2	1051	1362
	21%	3%	1%	<1%	<1%	75%	100%	8%	1%	<1%	-	<1%	32%	42%
• High quality advice and information to children and families	2647	424	72	21	43	65	3272	1150	141	28	0	19	24	1362
	81%	13%	2%	1%	1%	2%	100%	35%	4%	1%	-	1%	1%	42%
• A range of services to meet the needs of local children	2611	438	84	18	46	75	3272	1118	147	33	0	23	41	1362
	80%	13%	3%	1%	1%	2%	100%	34%	4%	1%	-	1%	1%	42%
• Support for the development of local self-help services run by families for families	2006	673	256	90	165	82	3272	851	249	102	33	88	39	1362
	61%	21%	8%	3%	5%	3%	100%	26%	8%	3%	1%	3%	1%	42%
• Local services working together to deliver services to children and families	2535	514	79	22	58	64	3272	1081	192	30	0	27	32	1362
	77%	16%	2%	1%	2%	2%	100%	33%	6%	1%	-	1%	1%	42%
• The chance for local children and families to express their views on how services should be run	2383	637	112	29	48	63	3272	1022	241	39	10	0	50	1362
	73%	19%	3%	1%	1%	2%	100%	31%	7%	1%	<1%	-	2%	42%
• Referrals for children and families to other services	2428	548	119	26	49	102	3272	1034	203	39	13	0	73	1362
	74%	17%	4%	1%	1%	3%	100%	32%	6%	1%	<1%	-	2%	42%

Key: SA = Strongly agree; SWA = Somewhat agree; NAD = Neither agree or disagree; SWD = Somewhat disagree; SD = Somewhat disagree; DK = don't know; NA = Not answered

To what extent do you agree, or disagree, with the Council's proposal to support local self-help services run by families for families?	SA	SWA	NAD	SWD	SD	DK	NA	All	SA	SWA	NAD	SWD	SD	DK	NA	All
	1282	845	334	190	411	110	100	3272	513	329	152	77	220	46	25	1362
	39%	26%	10%	6%	13%	3%	3%	100%	16%	10%	5%	2%	7%	1%	1%	42%
To what extent do you agree, or disagree, with the Council's proposal to deliver services in the places that children and families use most regularly	1840	748	182	94	239	75	94	3272	770	290	66	54	130	29	23	1362
	56%	23%	6%	3%	7%	2%	3%	100%	24%	9%	2%	2%	4%	1%	1%	42%

To what extent do you agree, or disagree, with the Council's view to support the following outcomes

• Healthy weight for children	2460	493	147	16	44	29	83	3272	1023	208	63	10	23	11	24	1362
	75%	15%	4%	<1%	1%	1%	3%	100%	31%	6%	2%	<1%	1%	<1%	1%	42%
• Reduction in tooth decay	2590	416	97	15	34	28	92	3272	1101	167	35	8	16	11	24	1362
	79%	13%	3%	<1%	1%	1%	3%	100%	34%	5%	1%	<1%	<1%	<1%	1%	42%
• Reduction in number of hospital visits due to injury	2318	489	218	24	91	46	86	3272	940	226	95	16	44	19	22	1362
	71%	15%	7%	1%	3%	1%	3%	100%	29%	7%	3%	<1%	1%	1%	1%	42%
• Increase in breastfeeding amongst mums at birth and 6 weeks	2182	496	364	37	74	38	81	3272	886	201	186	22	37	13	17	1362
	67%	15%	11%	1%	2%	1%	2%	100%	27%	6%	6%	1%	1%	<1%	1%	42%
• Increase in self-reported wellbeing amongst parents	2141	642	256	21	47	63	102	3272	887	276	118	10	19	24	28	1362
	65%	20%	8%	1%	1%	2%	3%	100%	27%	8%	4%	<1%	1%	1%	1%	42%
• Reduction in smoking during pregnancy and in parenthood	2676	303	129	10	37	26	91	3272	1132	125	60	5	10	10	20	1362
	82%	9%	4%	<1%	1%	1%	3%	100%	35%	4%	2%	<1%	<1%	<1%	1%	42%
• Improvements in communication, speech and language skills for children	2723	324	79	6	15	27	98	3272	1173	127	28	3	4	7	20	1362
	83%	10%	2%	<1%	<1%	1%	3%	100%	36%	4%	1%	<1%	<1%	<1%	1%	42%
• Increased percentage of parents in work or training	2234	508	280	31	49	39	131	3272	941	212	117	18	19	20	35	1362
	68%	16%	9%	1%	1%	1%	4%	100%	29%	6%	4%	1%	1%	1%	1%	42%

DEMOGRAPHICS

What best describes your interest in this consultation?

** respondents later stated they had children aged under 5*

Public	Parent	EY Prof	NA	All	Public*	Parent*	EY Prof*	NA*	All
754	1636	548	334	3272	233	984	96	49	1362
23%	50%	17%	10%	100%	7%	30%	3%	1%	42%

What is the age of your youngest child? (where 0 = expecting; *% of total responses)	0	<1	1-5	6-15	16-18	19+	All	0	<1	1	2	3	4	All
	37	227	1190	375	36	98	1963	38	241	308	300	272	203	1362
	1%	7%	36%	11%	1%	3%	60%*	1%	7%	9%	9%	8%	6%	42%

If you are a parent of a child aged 0 – 5 years old have you used Early Years Services	Yes	No	DK	NA	All	Yes	No	DK	NA	All
	1410	465	93	1304	3272	1064	127	54	117	1362
	43%	14%	3%	40%	100%	33%	4%	2%	4%	42%

Which Early Years Services have you used?	Children Centre	Health Visitor	Day / Childcare	Other	None	Children Centre	Health Visitor	Day / Childcare	Other	None
	1060	805	466	30	1948	807	610	343	16	294
	32%	25%	14%	1%	60%	25%	19%	10%	<1%	9%

Would you describe your child as having health or development needs that would require additional support?	Yes	No	NA	All	Yes	No	NA	All
	268	1405	1599	3272	175	900	287	1362
	8%	43%	49%	100%	5%	28%	9%	42%

Age: Which age group applies to you?	Under 11	67	2%	Under 11	31	1%
	12-15	11	<1%	12-15	2	<1%
	16-19	93	3%	16-19	19	1%
	20-24	234	7%	20-24	116	4%
	25-29	524	16%	25-29	292	9%
	30-34	692	21%	30-34	410	13%
	35-39	460	14%	35-39	244	7%
	40-44	246	8%	40-44	94	3%
	45-49	144	4%	45-49	21	1%
	50-54	104	3%	50-54	4	<1%
	55-59	84	3%	55-59	7	<1%
	60-64	42	1%	60-64	3	<1%
	65-69	14	<1%	65-69	3	<1%

	70-74	10	<1%	70-74	1	<1%
	75-79	3	<1%	75-79	1	<1%
	Over 80	5	<1%	Over 80	1	<1%
	Prefer not to say	66	2%	Prefer not to say	10	<1%
	Not Answered	473	14%	Not Answered	103	3%
	All	3272	100%	All	1362	42%

Gender: What is your sex / gender? (*PNTS = Prefer not to say)	Male	Female	PNTS*	NA	All	Male	Female	PNTS*	NA	All
	527	2275	69	401	3272	207	1083	9	63	1362
	16%	70%	2%	12%	100%	6%	33%	<1%	2%	42%

Disability: Do you have any physical or mental health conditions or illnesses lasting or expected to last for 12 months or more?	Yes	No	PNTS	NA	All	Yes	No	PNTS	NA	All
	170	2410	137	555	3272	71	1131	42	118	1362
	5%	74%	4%	17%	100%	2%	35%	1%	4%	42%

Key: WWB= White/White British; AAB = Asian/Asian British; BBB= Black / Black British; ME= Multiple ethnicities; Oth = Other; PNTS = prefer not to say

Ethnicity: What is your ethnic group?	WWB	AAB	BBB	ME	Oth	PNTS	NA	All	WWB	AAB	BBB	ME	Oth	PNTS	NA	All
	1624	575	260	210	56	137	410	3272	636	243	87	92	19	38	247	1362
	50%	18%	8%	6%	2%	4%	13%	100%	19%	7%	3%	3%	1%	1%	8%	42%

Key: H/S = Heterosexual or straight; G/L = Gay or Lesbian; Bi = Bisexual; PNTS=Prefer not to say

Sexual orientation: What is your sexual orientation?	H/S	G/L	Bi	PNTS	NA	All	H/S	G/L	Bi	PNTS	NA	All
	2577	27	20	179	469	3272	1183	13	8	58	100	1362
	79%	1%	1%	5%	14%	100%	36%	<1%	<1%	2%	3%	42%

Religion: What is your religion or belief?

Christian (all denominations)	1051	32%
Muslim	550	17%
Sikh	65	2%
Hindu	60	2%
Jewish	8	<1%
Buddhist	21	1%
No religion	876	27%
Prefer not to say	178	5%
Not Answered	463	14%
All	3272	100%

Christian (all denominations)	433	13%
Muslim	321	10%
Sikh	25	1%
Hindu	34	1%
Jewish	5	<1%
Buddhist	5	<1%
No religion	385	12%
Prefer not to say	61	2%
Not Answered	93	3%
All	1362	42%

Finally, we are looking for a number of people to become more actively involved in the design of our new Early Years Health and Wellbeing Offer and take part in focus groups. If you would be interested in this please put your details below

911 provided their details

528 provided their details.