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Stakeholder	Stake in Project	Potential Impact	What does the Project expect from Stakeholder	Perceived attitudes and/or risks	Stakeholder management strategy	Responsibility
		on Project				
Cabinet Members	Portfolio holder ClIr Ian Ward, Deputy Leader Linked Portfolio USE-IT! Project cuts across 4 portfolios: ClIr Bret O'Reilly, Jobs and Skills ClIr Waseem Zaffar, Transparency, Openness and Equality ClIr Peter Griffiths, Housing and Homes ClIr Paulette Hamilton, Health and Social Care ClIr Lisa Trickett, Clean Streets, Recycling and Environment	High	Political support for project	Supportive	Ongoing involvement through consultation	Portfolio holder
Ward Councillors	Knowledge of issues affecting local community- informing delivery and strategic steer	High	Political support for project	Supportive	Ongoing involvement	Represent Community Interest
UIA Secretariat, Lille, France	Head contract holder and funder on behalf of EU Commission	High	Funding, monitoring and audit framework	Awaiting subsidiary contract from the UIA Secretariat	Establish regular dialogue around contract management	Funder

					and compliance	
Community	Link to the outreach	Medium	Direct links to organisations	Delivery partners	Continuation and	
Challenge	organisations on the		working in the community	already have	deepening of existing	
Panel	ground			significant	relationships	
comprising of:			- to inform delivery and	relationships		
local cirtizens,			speed up recruitment of	established with key		
Birmingham			Community Researchers	organisations		
and Sandwell						
third sector						
organisations,						
private						
companies and						
innovation						
agencies and						
specialists e.g.						
NESTA						
(http://www.nest						
a.org.uk/), RSA						
(https://www.the						
rsa.org/).						
Birmingham	Manage Work Package 1,	High	Local public authority	Managing	Constant	Prepare, manage,
City Council,	2, 8 and co-manage Work				communication and	oversee and close
Place	Package 7				regular meetings	the project
Directorate and						
European and						
International						
Affairs						
University of	Manage Work Package 4	High	Higher Education and	Managing	Constant	Manage WP, meet
Birmingham	and participate in Work		research		communication and	and oversee planned

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	Packages 2, 3, 5 and 6				regular meetings	activities as well as report about them
Karis Neighbour Scheme	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned
Initiative for Social Entrepreneurs(i SE)	Manage Work Package 6, 7	High	Enterprise	Managing	Constant communication and regular meetings	Manage WP, meet and oversee planned activities as well as report about them
Birmingham Voluntary Services Council	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned
Localise West Midlands	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned
Smethwick Church Action Network	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned
Co-operative Futures	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned
Birmingham City University	Manage Work Package 3	High	Higher education and research	Managing	Constant communication and regular meetings	Manage WP, meet and oversee planned activities as well as report about them
Canal and River Trust	Delivery Partner	High	Interest groups including NGOs	Supportive	Constant communication and regular meetings	Deliver as planned

Sandwell and	Manage Work Package 5	High	Infrastructure and (public)	Managing	Constant	Manage WP, meet
West		_	service provider		communication and	and oversee planned
Birmingham					regular meetings	activities as well as
Hospitals NHS						report about them
Trust						
Father	Delivery Partner	High	Interest groups including	Supportive	Constant	Deliver as planned
Hudson's Care			NGOs		communication and	
(Brushstrokes)					regular meetings	
Health	Delivery Partner	High	Enterprise	Supportive	Constant	Deliver as planned
Exchange (CIC)					communication and	
					regular meetings	
Birmingham	Delivery Partner	High	Business support	Supportive	Development of	Deliver as planned
Chamber of			organisation		strategic relationships	
Commerce					with employer	
					representative bodies	
					such as Chambers of	
					Commerce. Constant	
					communication and	
					regular meetings	
Citizen	Delivery Partner	High	SME	Supportive	Constant	Deliver as planned
Coaching (CIC)					communication and	
					regular meetings	
KPMG	Associate partner	Low	Private consulting company	Supportive	On-going consultation	Participates in the
					and active engagement	project on a pro-bono
					in the first phase of the	basis contributing to
					project	data baseline
						analysis.

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