

Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

Name of School(s)	Bordesley Green Primary
Name of Head Teacher(s)	Karl Holmes
Project Title	Parking Pledge
Type of Applicant	School
Name of Lead Applicant	Jayne Clayton
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Telephone number	01217721601
BCC / External School	Click here to enter text.
(If BCC) Fund Centre 'R' Code	Click here to enter text.

Signature of Head Teacher <i>(for a group of schools, only one signature is required)</i>	Click here to enter text.
Name	Karl Holmes
Date	13/07/2020

Signature of Lead Applicant	J Clayton
Name	Jayne Clayton
Date	13/07/2020

About Your Project

1. Please describe the project you are asking for grant funding to undertake.

Please refer to the guidance notes for information about what sort of projects will be given priority.

We would like to reduce the numbers of cars parked on zigzags outside the main pupil entrance to our school.

Our school has only been open to small numbers of children over the summer term, and we have seen how this has made a difference to our school environment over this time.

With school returning in September with larger pupils numbers and the pupils returning to a new norm, we want to promote sustainable travel to school and reduce car use. By doing this we hope to create a safer area around the school to enable pupils to social distance.

We will run along side the kiddie cuts outs, a school keep clear campaign to deter parents parking on the school zigzags this will be accompany by police enforcement.

2. What you will spend the grant funding on?

We would use the money to purchase 6 'Kiddie Cut Out Road Safety Pavement Signs' to be placed on the kerbside of Drummond Road by the two children's gates to deter people from parking on the zigzags and ensure they park safely away from school or walk their children to school.

Please see example designs below we are hoping to have them with the school colours and school logo on them



We hope this will raise awareness that parents should not park here and keep the area clear around the school gate to enable social distancing

3. What benefits do you expect to result from the project?

We have achieved our Modeshift STARS Bronze award a while ago now, so we have been promoting sustainable travel to school to our parents now for some time. We have seen our car use reduce by 2% when resurvey this year so we are starting to convey the message to parents about this.

The kiddie cut out signs we are looking to receive through the funding are very distinctive and will remind parents about this important message when placed along the pavement outside the school gate. We hope they will act as a deterrent to parents parking in this area.

4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

We will continue to work towards sustainable travel to and from school and cleaner air. We have gained our bronze modeshift stars award and will endeavour to gain Silver.

This campaign would be something our school council would like to support with, reminding parents about sustainable travel and safe parking. Again these children will be our ambassdors to promoting this message to their peers and parents too. This will raise their profile and role and help them have a aim and goal and feel they can make a difference to their school and the local enviroment.

5. How does this project connect with your Modeshift STARS Travel Plan?

Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).

We were awarded Bronze in 2019 and are currently working towards our Silver Award.

Going forward with these parking buddies we hope to now tackle and promote the following

AQ13 - anti-idling initiative, AQ4 promote parking and striding, R14 monitor the traffic to see if the parking buddies are making a difference, PR10 social media- tweeting about our successes.

As well as continuing to encourage our pupils to scoot, walk and cycle to school through out the year as our school starts to return to a new norm in Autumn term.

6. Estimated project start date

01/09/2020

7. Estimated project completion date

01/07/2021

8. Approximately how many pupils will be involved in this project?

680

9. Estimated total cost of the project

£990

10. Amount of Grant funding sought

£990

Evaluation

11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

There will be a noticable reduction in cars parking on the zigzags. We will also survey the children at the start of September on how they travelled to school. In June, we will surevy them again and there should be a decrease in car travel.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☐ I accept

**Please email the completed form to
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

Official use only

Date received	Click here to enter a date.
Approved	Choose an item.
Reasons	Click here to enter text.
Amount of grant awarded	Click here to enter text.