

	<u>Agenda Item: 15 (b)</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	27 November 2018
TITLE:	BIRMINGHAM PUBLIC HEALTH STRATEGY (GREEN PAPER) – DEVELOPMENT UPDATE
Organisation	Birmingham City Council, Public Health
Presenting Officer	Becky Pollard, Interim Director of Public Health

Report Type:	Information report
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1. Purpose:
This information report sets out the rationale for developing a Public Health Strategy for Birmingham and the proposed process for consulting on the development of the Strategy in a Birmingham Public Health Strategy Green Paper.

2. Implications:		
BHWB Strategy Priorities	Detect and Prevent Adverse Childhood Experiences	Yes
	All children in permanent housing	Yes
	Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)	Yes
	Increasing employment/ meaningful activity and stable accommodation for those with mental health problems	Yes
	Improving stable and independent accommodation for those learning disability	Yes

	Improve the wellbeing of those with multiple complex needs	Yes
	Improve air quality	Yes
	Increased mental wellbeing in the workplace	Yes
Joint Strategic Needs Assessment		Yes
Joint Commissioning and Service Integration		Yes
Maximising transfer of Public Health functions		Yes
Financial		Yes
Patient and Public Involvement		Yes
Early Intervention		Yes
Prevention		Yes

3. Recommendations

3.1 The Health and Wellbeing Board is asked to note:

- that the Birmingham Public Health Strategy is currently in development; and
- that a public consultation on the Public Health Strategy (Green Paper) is proposed in Spring 2019.

4. Background

4.1 A Public Health Strategy for the City of Birmingham, 2019-2021, is in development. The purpose of the Strategy is to:

- Guide resource decisions,
- Raise awareness of Public Health and the City's Public Health priorities; and
- Identify specific actions and ownership for delivery of the Strategy across the health and social care system.

4.2 The Strategy will be informed by a public and partner consultation exercise; a Public Health Strategy Green Paper is in development with a view to opening the consultation in Spring 2019.

4.3 It is proposed that the overarching priority framework for the Strategy align

with the life course approach adopted in the Birmingham and Solihull Sustainability and Transformation Strategy (BSOL STP) and Birmingham City Council's top priorities. The priority framework for the draft Strategy therefore has the following headline priority areas:

1. Child health
2. Working age adults
3. Aging well
4. Healthy environment.

4.4 These priority areas are supported by the overarching commitment to:

- Address health inequalities; and to
- Maximise the public health gains from hosting the Commonwealth Games.

Within this framework a number of draft priorities have been selected for the basis of the Green Paper consultation (the latest draft, version 1.6, can be found in **Appendix A**). These draft priorities have been selected as they are areas where:

- There is evidence of need in the JSNA (Joint Strategic Needs Assessment) i.e. because Birmingham is poorly performing in the PHOF (Public Health Outcomes Framework).
- There is significant evidence of poor health outcomes.
- Evidence based preventative interventions are available.

4.5 **Appendix B** contains the most recent high level messages from the JSNA; these areas are either directly or indirectly addressed in the draft priority areas for action.

4.6 Prior to the launch of the consultation on the Public Health Strategy Green Paper, members of the Birmingham Public Health team will be meeting with the Council's Directorates; the Children's trust; the two Clinical Commissioning Groups (CCG's); and the two Sustainability and Transformation Partnerships (STPs) to ensure that suitable actions and targets are identified to allow progress against the proposed priorities.

5. Future development

The consultation on the Public Health Strategy Green Paper in Spring 2019 will seek views on whether the proposed priorities are the right ones. The Public Health Strategy will be informed by the consultation findings; the final decision will be made via the Council's formal governance procedures.

6. Compliance Issues
6.1 Strategy Implications
The Birmingham Public Health Strategy will set out the priority areas to improve the public health of Birmingham's population. Each of the Birmingham Health and Wellbeing Board's priorities are addressed either directly or indirectly in the proposed Public Health Strategy priority areas.
6.2 Governance & Delivery
Governance and delivery of the Public Health Strategy will be via the Council's Corporate Management Team (CMT).
6.3 Management Responsibility
Management responsibility for the Public Health Strategy will be with the Director of Public Health.

7. Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
That changes to the funding of Birmingham Public Health lead to the benefits of the Public Health Strategy not being realised.	Low	High	Consultation on the Public Health Strategy Green Paper to commence after the 2019 Budget is confirmed.

Appendices
A. DRAFT Public Health priorities on a page version 1.6 [in development]
B. Headline messages from the JSNA.

Signatures	
Chair of Health & Wellbeing Board (Councillor Paulette Hamilton)	
Date:	