

## YEI Stakeholder analysis and Governance structure

### APPENDIX D

<b>Stakeholder</b>	<b>Stake in Project</b>	<b>Potential Impact on Project</b>	<b>What does the Project expect from Stakeholder</b>	<b>Perceived attitudes and/or risks</b>	<b>Stakeholder management strategy</b>	<b>Responsibility</b>
Cabinet Member	Portfolio holder Councillor Penny Holbrook (Skills, Learning & Culture)	High	Political support for project	Supportive	Ongoing involvement through consultation	Portfolio holder
	Linked Portfolio Councillor Stewart Stacey (Commissioning, Contracting and Improvement)					
Ward Councillors	Knowledge of issues affecting local community-informing service specifications for commissioning and delivery of Hidden NEETS Locality contracts	High	Political support for project	Supportive- details of activities need to be reflected in on-going development of District Jobs and Skills Plans.	Ongoing involvement through consultation and District Jobs and Skills Plans	Represent Community Interest
Birmingham Youth Partnership Members	Consultative input and “critical” friend in development of funding application and delivery mode	Medium	Expertise and knowledge to inform development of project delivery plan	Supportive	Regular reporting to BYP forum meetings	Feed in provider and service user views on service design and delivery

<p><b>Birmingham &amp; Solihull Youth Promise Plus (YEI) project development group</b></p> <p>Following submission and assessment of expressions of interest selected strategic and delivery partner agencies have been formed into a project development group:</p> <p>Roles include:</p> <ul style="list-style-type: none"> <li><b>Strategic direction:</b> to assist the lead accountable body in driving forward bidding and delivery planning</li> <li><b>Delivery:</b> Specific delivery partners bringing match funding and delivery capacity will deliver prescribed elements of the project under Partnership agreements managed by the City Council under Conditions of Grant aid.</li> </ul>	<p>High</p> <p>Expertise and knowledge to inform development of project delivery plan and direct input into delivery from the following group members:</p> <ul style="list-style-type: none"> <li>Birmingham City Council (Employment &amp; Skills, Housing infrastructure, Birmingham Careers and Youth Services)</li> <li>Solihull MBC</li> <li>The Prince's Trust</li> <li>University Hospital UHB</li> <li>The Best Network</li> <li>BVSC</li> <li>Centro</li> <li>Police Commissioner's Office</li> <li>West Midlands Learning Network</li> </ul>	<p>Supportive- will need to effectively manage declarations of interest where delivery partner may also seek to bid into commissioning and procurement opportunities.</p> <p><b>To inform the setting up of the project's ongoing governance structure involving:</b></p> <ul style="list-style-type: none"> <li>Establishment of Strategic Project steering group with reporting lines to the GBSLEP through their Employment &amp; Skills Board structures</li> <li>Day to day operational group</li> </ul>	<p>Project oversight and direction- for some members direct delivery relationship will be established through Partnership agreements and / or contracts.</p>
---	--	---	--

## YEI Stakeholder analysis and Governance structure

### APPENDIX D

Stakeholder	Strategic ownership of project	High	Regular briefing and directional steer	Supportive.	Through reporting line to Birmingham and Solihull LEP Employment & Skills Boards Strategy team	Project Sponsor
DWP (National)	Head contract holder and funder on behalf of EU Commission	High	Funding, monitoring and audit framework	Awaiting DWP feedback on Full application	Establish regular dialogue around contract management and compliance	Funder
Youth Voice consultation- St Basil's	Coordinating consultation with Youth People and potential and existing service users	High	Continuous feedback from Young people and service users to inform service design and continuous improvement	St Basil's have managed and initial consultation process to inform the project equalities assessment. This needs to be developed and regularised as an on-going process	Regular reports back through Project Steering group	Consultation and Service users feedback

Birmingham and Solihull Business community	Employers providing job opportunities and work experience placements for Young People	Medium	<p>Direct links to recruitment and vacancies.</p> <p>Feedback on Employer perceptions and needs to inform service delivery</p>	<p>Delivery partners already have significant relationships established with key employers around recruitment</p> <p>Development of strategic relationships with employer representative bodies such as Chambers of Commerce.</p>	<p>Continuation and deepening of existing employer relationships through Prince's Trust , UHB, Birmingham City Council and Solihull MBC</p>	<p>Direct Employers and representatives of Employer perceptions and needs</p>
--	---	--------	--	---	---	---

## YEI Stakeholder analysis and Governance structure

### APPENDIX D

