

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM													
WARD Northfield	INNOVATION TITLE Welcome Job Club												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills a great City to succeed in <input type="checkbox"/> **</td> <td>• New approaches to investment <input type="checkbox"/></td> </tr> <tr> <td>• Housing a great City to live in <input type="checkbox"/></td> <td>• Active citizens & communities stepping up <input type="checkbox"/></td> </tr> <tr> <td>• Health a great City to lead a healthy & active life <input type="checkbox"/></td> <td>• Clean streets <input type="checkbox"/></td> </tr> <tr> <td></td> <td>Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input type="checkbox"/>	• Citizens' Independence & Well Being <input type="checkbox"/>	• Jobs & Skills a great City to succeed in <input type="checkbox"/> **	• New approaches to investment <input type="checkbox"/>	• Housing a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input type="checkbox"/>	• Health a great City to lead a healthy & active life <input type="checkbox"/>	• Clean streets <input type="checkbox"/>		Improving local centres <input type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>West Heath is an area with economic deprivation and currently has no free internet access for the community. With Universal credit, the benefit cap and other welfare benefit reductions, this poses a significant barrier to those not in work and needing some support to prepare for and embark on the journey to employment. This project would see a weekly job club set up at West Heath Community Centre with access to free internet and support from community volunteers trained to help job seekers access training, look for volunteering opportunities to build their CV and look and apply for employment.</p> <p>We would use Learn My Way (free online training modules) to offer a basic introductory IT training, support to use Universal Jobmatch, support to look for and apply for volunteering, work experience and employment related training courses and employment opportunities.</p> <p>By offering this support in a welcoming, friendly and community based setting, we will encourage those people less likely to go into a college to access this help into employment or employment based training.</p> <p>By primarily using trained volunteers, we will support the ongoing sustainability of the club as well as empowering local people to become involved in a worthwhile project helping others. This will also support the volunteers to upskill and gain valuable experience in a supporting community role, which could ultimately support their CV's or help those not looking for work to be actively engaged in the community, building their sense of worth and local inclusion.</p> <p>We will be hoping to partner with the job centre plus, the (proposed) library service, Bourneville College, Northfield Partnership and any other organisations, such as housing associations who offer similar support elsewhere. We will work to engage as many partners and local businesses as possible to allow the service to be sustainable beyond the funding.</p>													

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

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How will the innovation be implemented?

Initial support to set up the job club will be sourced from a suitably experienced organisation / person to set up the wifi and purchase equipment. The manager at Hampstead House will work with interested partners to set up procedures / criteria / training etc. Volunteer opportunities will be advertised and training for volunteers set up. The job club will then be advertised on local facebook sites, websites and via partners such as the job centre as well as throughout the Centre itself. Referral routes will be designed to allow partners to refer people to the club.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

This is difficult to predict in terms of numbers as nothing like it has operated in the area but the outcomes will be around:

- Number of people moved from Not Economically Active to Economically Active *i.e. job searching / volunteering / training / work experience*
- Number of Job Seekers helped to become job ready – *CV support / identify skills and abilities / build confidence / address appearance – presentation / search for jobs / interview practice / support with interview clothes or transport etc.*
- Number of people going into volunteering
- Number of people going into training or education
- Number of people into employment

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

If this funding is achieved and we establish the job club and wifi, we will have the ability to source further funding from local partners / businesses to support the sustainability and expansion of the activity

What resources will be required?

	£
- Capital	8314
- Running costs	750
- People power volunteers	1700

Amount required from LIF £...10,000

Have you got any match funding – in cash or in kind? Ongoing support will be provided through the core activity of WHCA and specific fundraising activities

Contact person for proposal

NameMarie Henry

Telephone07885754725

E-mail ... marie.henry@bdht.co.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Meeting with Bournville College to understand collaborative working / community delivery
 Meeting with Northfield Partnership arranged to establish support / joint working
 If successful a meeting will be arranged with the local job centre to understand requirements and referral process

Discussed at

Ward meeting Northfield

Date 20th March 2017**Signatures of all 3 Ward Councillors**

Name Cllr DEBBIE CLANCY Signature [Signature] Date 13.6.17
 Name SAMUEL BROWN Signature [Signature] Date 13.6.17
 Name BRETT O'REILLY Signature [Signature] Date 13/6/17

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	