

Health and Wellbeing Board: Creating a Healthier City Strategy



Birmingham Health & Wellbeing Board Strategy

The Health and Wellbeing Board is required to have a strategy as part of the statutory functions of the Board building on the Joint Strategic Needs Assessment.

The Board last agreed priorities in 2017 but this was not crystalised into a clear strategy although there is clear evidence of delivery plans and action being taken.

In 2019 a consultation on the public health priorities for the City was undertaken which engaged citizens in shaping a future strategy alongside a refresh of the JSNA.

Work on developing the strategy was deferred in 2021 because of the pandemic.

| 2017 Priorities | Ambition |
|---|--|
| Improve the wellbeing of children | Detect and prevent Adverse childhood experiences All children in permanent housing |
| Improve the independence of adults | Increase the control of individuals over their care through integrated personal commissioning |
| Improve the wellbeing of the most disadvantaged | Increase employment/ meaningful activity and stable accommodation for those with mental health problems Improving stable and independent accommodation for those with learning disabilities Improve the wellbeing of those with multiple complex needs |
| Make Birmingham a Healthy City | Improve air quality Increase mental wellbeing in the workplace |

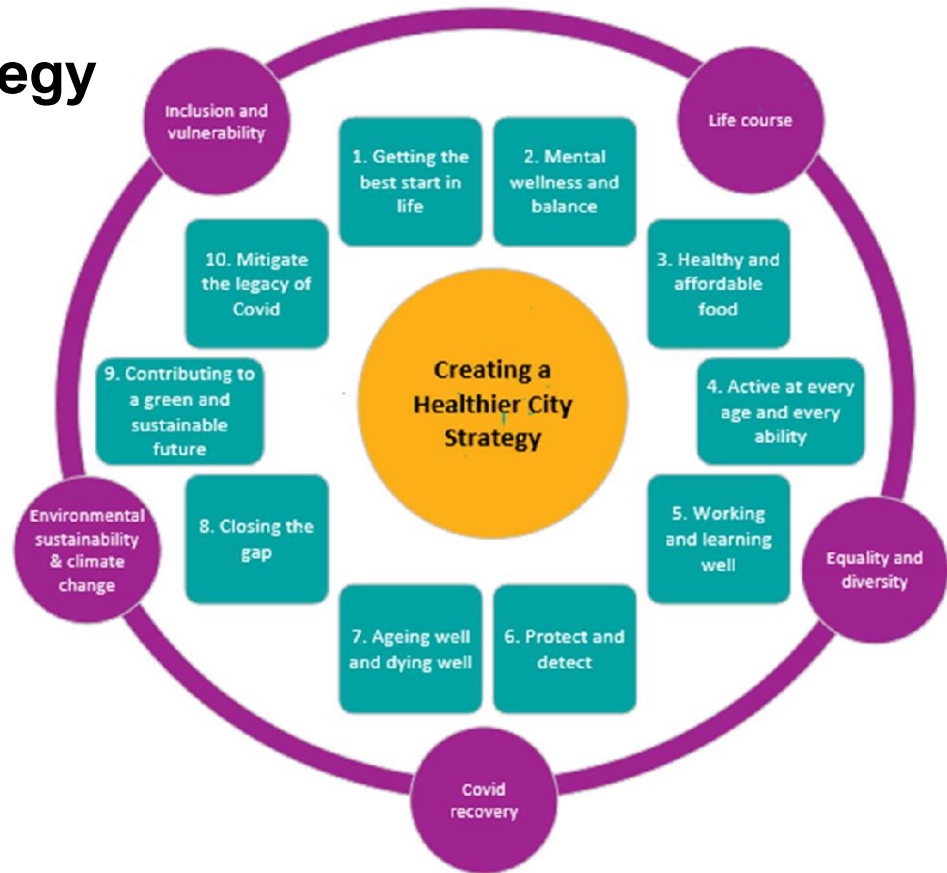
Progress against 2017 priorities

Proxy Indicators

| Indicator | 2016/17 | 2018/19 | Change |
|---|----------------|----------------|--------|
| % of children achieving a good level of development at the end of Reception | 65.9% | 67.3% | Better |
| Households with dependent children owed a duty under Homelessness reduction rate per 1,000 households | N/A | 21.8 | N/A |
| Proportion of clients for whom a Social Care Individual Budget is being taken in the form of a Direct Payment. | 21.0 | 24.4 (2017/18) | Better |
| Gap in the employment rate for those in contact with secondary mental health services and the overall employment rate (percentage points gap) | 59.5 | 61.5 | Worse |
| Adults in contact with secondary mental health services who live in stable and appropriate accommodation | 55.0% | 44.0% (19/20) | Worse |
| Adults with a learning disability who live in stable and appropriate accommodation` | 61.7% | 68.9% (19/20) | Worse |
| Fraction of mortality attributable to particulate air pollution | 6.1% (2016) | 5.8% (2019) | Better |
| Percentage of working days lost due to sickness absence | 1.1% (2015-17) | 1.1% (2017-19) | Stable |

Creating a Healthier City Strategy (2022-2030)

- Developed building on the consultation in 2019/20 and the Seldom Heard voices focus groups, ethnographic research and insight surveys over 2020/21.
- Proposed eight-year strategy for action to bring the strategy into line with decades in 2030.
- Ten core themes for action bringing together three life course themes alongside action on wider determinants, health protection and environmental public health.




Draft Vision Statement


Our shared vision is to create a healthier city where every citizen, at every stage of their life, in all communities can make healthy choices that are affordable, sustainable and desirable to support them to achieve their potential for a happy, healthy life.


Draft Strategic Principles


- Citizen focused and informed by citizen's lived experience
- Consciously focused on reducing health inequalities and promoting equality and inclusion
- Data and evidence informed and action research enabled

Ten Themes for Action

 Getting the best start in life


 Mental wellness and balance


 Healthy & affordable food


 Active at every age & ability

 Working and learning well

 Protect & Detect

 Ageing and dying well

 Closing the gap

 Contributing to a green and sustainable future

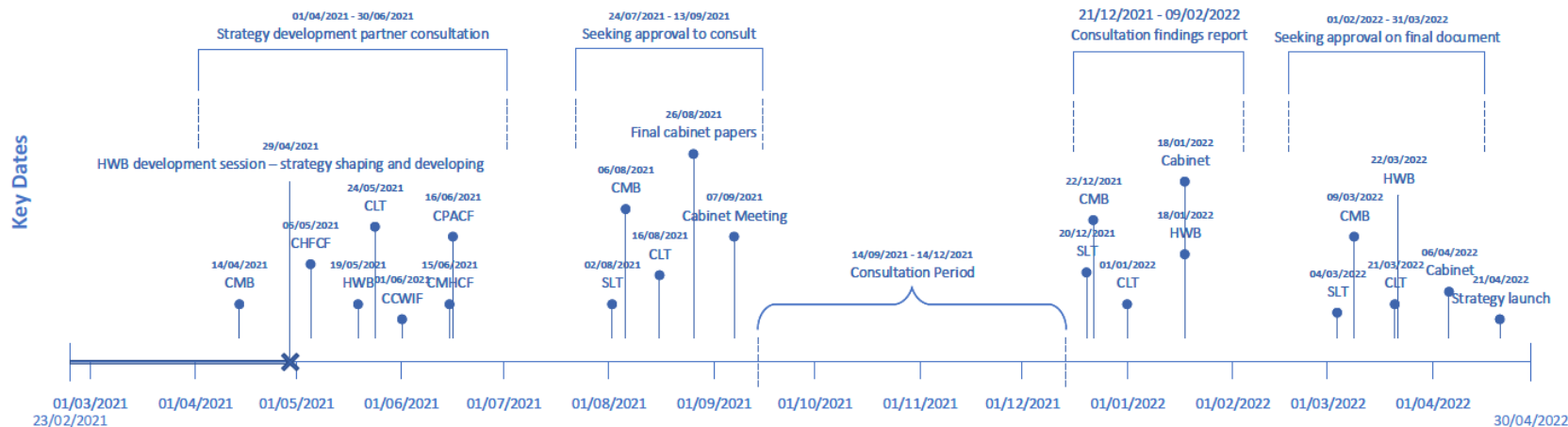
 Mitigating the impact of Covid

Developing the Strategy for Creating a Healthy City

- Pre-consultation phase
 - Engagement with Board partners, H&W Forums, internal engagement within Council directorates/departments
- Public consultation
 - Be Heard
 - Ward Forums
 - Community listening events
- Consolidation
- Ratification and publication

Creating a Healthier City Strategy

HWB Strategy timeline



Board Strategy development session feedback

- The Health and Wellbeing Board development session collected Board members views on the draft Creating a Healthier City Strategy.
- Board members provided feedback via Menti.com around the draft vision, strategy themes and priorities.
- Discussion around indicators and leadership for each proposed theme took place in breakout groups.
- Emerging feedback – support for themes, potential to accelerate delivery around small number of outcomes, support for cross cutting themes of citizen voice, equality & inclusion, strong potential to link to Integrated Care System and other partners emerging work on inequalities. Prioritisation of inequalities linked to deprivation, ethnicity, place and inclusion groups (e.g. homeless).

Updated strategy overview following the Board Development session

