

**Members are reminded that they must declare all relevant pecuniary and non-pecuniary interests relating to any items of business to be discussed at this meeting**

**BIRMINGHAM CITY COUNCIL**

**CABINET COMMITTEE – LOCAL LEADERSHIP**

**THURSDAY, 21 SEPTEMBER 2017 AT 14:00 HOURS**  
**IN COMMITTEE ROOM 6, COUNCIL HOUSE, VICTORIA SQUARE,**  
**BIRMINGHAM, B1 1BB**

**A G E N D A**

**1 NOTICE OF RECORDING/WEBCAST**

The Chairman to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Internet site ([www.birminghamnewsroom.com](http://www.birminghamnewsroom.com)) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

**2 APOLOGIES**

To receive any apologies.

**3 - 112**

**3 LOCAL INNOVATION FUND - WARD INNOVATION PROPOSALS**

Report of the Corporate Director - Place and the Leader.

**4 TAKING FORWARD LOCAL LEADERSHIP WORK PLAN**

Report of the Corporate Director - Place.

**5 OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.



## BIRMINGHAM CITY COUNCIL

### PUBLIC REPORT

**Report to:** Cabinet Committee – Local Leadership  
**Report of:** Corporate Director - Place and Interim Leader of the City Council

**Date of Decision:** 21 September 2017  
**SUBJECT:** LOCAL INNOVATION FUND – WARD INNOVATION PROPOSALS

**Key Decision:** No N/A

**If not in the Forward Plan:** Chief Executive approved ☐

(please "X" box) O&S Chair approved ☐

**Relevant Cabinet Member(s)** ALL

**Relevant O&S Chair:** Cllr. Aikhlaq – Chair of Corporate Resources and Governance O & S Committee

**Wards affected:** ALL

#### Purpose of report:

To present the submitted Ward Innovation Proposals for approval

To update Committee of the financial position on LIF at Month 5 (August ) 2017/18

This matter Is not included in the Forward Plan because LIF is a rolling programme for approvals from this Committee since the funding was first approved in September 2016.

#### Decision(s) recommended:

That the Cabinet Committee Local Leadership

1. Approve the 15 Ward LIF Proposals as outlined in Appendix 2 , totalling **£270,400**
2. Note the financial position on LIF as at the end of Month 5 (end of August) 2017/18.

#### Lead Contact Officer(s):

Karen Cheney  
Head of Service – Neighbourhood Development and Support Unit  
Neighbourhood and Communities Division  
Place Directorate

[Karen.Cheney@birmingham.gov.uk](mailto:Karen.Cheney@birmingham.gov.uk)

Tel 0121 675 8519

## Consultation

### Internal

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

### External

As part of the LIF Process Ward Members should be holding local ward meetings, to engage with key local community stakeholders and residents in order to discuss and agree priorities that fit the LIF criteria and then develop ward proposals

### **Compliance Issues:**

Are the recommended decisions consistent with the Council's policies, plans and strategies?

The recommendations are fully consistent with the Council's policies, plans and policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

### Financial Implications

The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.

The Cabinet Committee – Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum with £80K towards the NDSU support costs

To date 63 (48 previously plus 15 today) finalised Ward Proposals have been submitted for Cabinet Committee – Local Leadership approval totalling **£1,028,578.**

At the end of Month 5 2017/18 (August), the total expenditure spend (as opposed to allocated) that has been incurred against the LIF budget for Ward Proposals totals **£274,070.50** (as shown on Voyager) .This includes £124,000 for financial year 2016/17 and £150,070.50 for this financial year 2017/18.

### Legal Implications

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

### Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.



### **Relevant background/chronology of key events:**

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The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.

On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled “Establishment of the Local Innovation Fund” which set out the criteria and governance arrangements for L.I.F. an overall budget of £2m.

The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved at Cabinet Committee – Local Leadership in September 2016.

The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals. The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on “Investing in Neighbourhoods Funding Opportunities” and a Sample Example of a Ward Proposal (distributed at the Cabinet Committee- Local Leadership in December 2016)

Ward Proposals for innovation are continuing to be developed across the City at ward meetings with a wide range of community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee -Local Leadership for approval. There are 15 Proposals being submitted this month as outlined in Appendices 1 and 2.

Cabinet Committee Local Leadership has received regular financial monitoring reports now spend has started. As of the end of Period 5 (Aug) there is a total allocation of **£758,178** for both financial years 2016/17 and 2017/18. If all Proposals approved today by Committee there will be an additional **£270,400** allocated. **Total £1,028,578.**

As approved at Cabinet Committee Local Leadership – June 28<sup>th</sup> 2017 there is now a multi – ward proposal process in operation. Individual ward proposals still need to be agreed and signed off by the appropriate ward(s) councillors but once the project has been agreed in principle at Cabinet Committee – Local Leadership then subsequent ward proposals for the same project may be approved by a delegated decision rather than having to be re-presented at later Cabinet Committee – Local Leadership meetings.

Also approved at Cabinet Committee – Local Leadership – June 28<sup>th</sup> 2017 was that all Ward Proposals need to have gone through the full process and submitted to Cabinet Committee – Local Leadership by the December meeting on 20/12/17.

### **Evaluation of alternative option(s):**

During the year the financial position on the Local Innovation Fund will continue to be closely monitored.

**Reasons for Decision(s):**

To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches

The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of August 2017.

**Signatures**

**Date**

Cabinet Member

.....  
Cllr Ian Ward – Interim Council Leader

.....

Chief Officer

.....  
Jacqui Kennedy, Corporate Director - Place

.....

**List of Background Documents used to compile this Report:**

Report to Cabinet Committee – Local Leadership on 20 September 2016 –“Establishment of the Local Innovation Fund”

**(All background documents and discussion papers are readily available on request)**

**List of Appendices accompanying this Report (if any):**

1. Ward LIF Proposals x 15
2. Ward LIF Proposals and amounts for approval

**Report Version**

**Dated**

## **Appendix 2 – Cabinet Committee – Local Leadership 21/9/17**

### **Ward Local Innovation Fund Proposals for Cabinet Committee – Local Leadership Approval**

- LIF 33 Lozells and East Handsworth Ward – ASPIRE - £26K
- LIF 60 Washwood Heath Ward – YESS - £48K
- LIF 65 Perry Barr Ward – Outdoor Gym - £10K
- LIF 70 Billesley Ward – Community Development Trust -£24K
- LIF 71 Acocks Green Ward – Fox Hollies Youth - £20,730
- LIF 73 Acocks Green Ward – Transform Rec Ground - £13,361
- LIF 74 Acocks Green Ward – Hope for the Future - £13,909
- LIF 75 Handsworth Wood Ward – Make a difference - £8K
- LIF 76 Handsworth Wood Ward – Uplands - £4,900
- LIF 77 Handsworth Wood Ward – Laurel Road - £6K
- LIF 78 Handsworth Wood Ward – Diamond Sparklers - £5K
- LIF 82 Sutton 4 Oak Ward – St. James Church Dementia and Soc Ent.-£40K
- LIF 98 Lozells and East Handsworth Ward – Asian Resource Centre - £2,500
- LIF 99 Stockland Green Ward – Get Healthy Get Working - £40K
- LIF 100 Stockland Green Ward – Youth Hub - £8K



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>																															
<b>WARD</b> LOZELLS & EAST HANDSWORTH	<b>INNOVATION</b> <b>TITLE</b> DESTINATION REACH																														
<b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b> (Tick all those that apply)																															
<b><u>City Core Priorities</u></b>		<b><u>LIF Priorities</u></b>																													
<ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li>• Citizens' Independence &amp; Well Being <input type="checkbox"/></li> <li>• New approaches to investment <input type="checkbox"/></li> <li>• Active citizens &amp; communities stepping up <input type="checkbox"/></li> <li>• Clean streets <input type="checkbox"/></li> <li>• Improving local centres <input type="checkbox"/></li> </ul>	<input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes	<input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes <input type="checkbox"/> Yes																												
<b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b>																															
<p>We aim to use the Destination Reach (DR) project to provide dynamic, reactive and timely provision of transport related support to those citizens within Lozells &amp; East Handsworth (L&amp;EH) that are most likely to fail in their progression towards independence. The DR project specifically aims to address, and improve, the underlying issues that have resulted in L&amp;EH being negatively affected by sub-regional levels of employment / long term unemployment / training, and crime.</p>																															
<table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #d3d3d3;"> <th style="text-align: left;">Social Indicator</th> <th>Lozels &amp; E/H</th> <th>Birmingham</th> <th>England</th> </tr> </thead> <tbody> <tr> <td style="text-align: left;">Unemployed</td> <td>12%</td> <td>8%</td> <td>5%</td> </tr> <tr> <td style="text-align: left;">Long Term Unemployed</td> <td>4%</td> <td>3%</td> <td>2%</td> </tr> <tr> <td style="text-align: left;">No Qualifications</td> <td>29%</td> <td>21%</td> <td>15%</td> </tr> <tr> <td style="text-align: left;">Health Bad / Very Bad</td> <td>7%</td> <td>6%</td> <td>4%</td> </tr> <tr> <td style="text-align: left;">ASB Crimes 2016/17</td> <td>664</td> <td></td> <td>---</td> </tr> <tr> <td style="text-align: left;">Violent Crime 2016/17</td> <td>754</td> <td></td> <td>---</td> </tr> </tbody> </table>				Social Indicator	Lozels & E/H	Birmingham	England	Unemployed	12%	8%	5%	Long Term Unemployed	4%	3%	2%	No Qualifications	29%	21%	15%	Health Bad / Very Bad	7%	6%	4%	ASB Crimes 2016/17	664		---	Violent Crime 2016/17	754		---
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<p>The summary statistics of these negative indicators highlight that there are approximately 2,321 unemployed citizens in L&amp;EH, of which approximately 858 are classified as long term unemployed. In addition to this, and potentially contributing to it is the higher than regional / national level of citizens with no qualifications, approximately 5,683.</p>																															

We are certain that a key factor in these sub-regional negative indicators is the adjusted social make up within L&EH, resulting from the associated increase in social housing and HMO provision in the area. That provision is at approximately 124 HMO properties, of which Aspire Supported Living is directly responsible for 21 properties (circa 17% of total). In total it is estimated that there are approximately 1200 citizens / disadvantaged citizens provided accommodation in such properties within the L&EH area.

Although difficult to directly link, we feel it is safe to assume that the nature of the client group being provided such housing does contribute in some considerable way to the increased levels of these negative social indicators, particularly including unemployment and crime.

**The Destination Reach project shall provide a target focused Support Team (and appropriate vehicle / minibus) to operate within the L&EH area to specifically work directly with that citizen group highlighted above, to engage with, maintain, and personally progress in the fields of Training, Employment and Leisure / Community.**

**It shall be dynamic, proactive and innovative in its approach, and through the provision of dedicated transportation be truly person centric and personally adaptable in its approach to achieving the stated aims of the project. These aims shall be achieved through direct and internally delivered support and training, and through signposting and partnership working with the existing provision and resources across the region.**

**Destination Reach shall be on hand "as and when and where" a citizen is ready to engage, with the overarching principle of "never missing an opportunity" when a citizen is personally ready to engage or progress.**

The group of Citizens highlighted will primarily include those who have made the first step towards independence, for example moved from homelessness to temporary or hostel based accommodation within the area. However one of the key identified issues for Citizens at this stage of their personal progression towards independence is that of "apathy" and a general unwillingness to engage and self-motivate. These background issues then stall or halt the progression process, and ultimately cause a repeat of both social and financial impact on the local and greater community.

The crux of the issue being that the hard work and efforts provided by support workers and engaged services from across the city, to connect Citizens with wider support and next step elements, is frequently wasted when the individual fails to attend. This in turn then impacts on the existing residents of L&EH area as the inherent and underlying issues that can accompany Citizens (eg addiction, crime and ASB etc) from such backgrounds remain unaddressed.

**Examples of Lost Opportunity for Progression that are negatively affecting both Citizens and L&EH as a whole:**

- Accessing Accommodation - Where outreach services have engaged; pre-assessed and sourced accommodation with relevant providers, but the Citizen fails to travel to the appropriate location to complete sign-up and move in.
- Attending DWP / Benefit Reviews - Where support workers within early stage engagement have worked to identify correct benefit levels and secured assessment / meetings with DWP, but Citizen then fails to attend.
- Attending Job Centre Interviews - Where support workers have succeeded in engaging Citizens with the job market / vocational aspects / Volunteering, but Citizens then fail to attend Job Centre meetings or employer interviews.
- Relocation to Appropriate Accommodation - Where a Citizen has made personal progression and is offered more appropriate / permanent housing with providers such as Midland Heart / Trident / BCC, however is then unable to complete the physical move (personal and belongings).
- Participating in Community / Social Activities - Where support workers have achieved engagement with Community / Social / Leisure activities, such as those arranged by Aspire Supported Living / SIFA / St Basils, however the Citizen then fails to attend or engage.
- Receiving Mental Health / Medical Care - Where a Citizen requires ongoing Mental Health or other Medical Care facilitated by engaged support workers, such as with BSMHFT / GP, but then fails to attend on regular basis.
- Attending Addiction Support - Where support worker successfully engages a Citizen with Addiction Support Service, such as Changes UK / SCALA House, but Citizen then fails to attend.

The issue is not one of simple "transport" provision, as this can ultimately be achieved through the public transport network. It is far more one of appropriately timing the transport and combining it with the correct level of positive engagement and encouragement. In this way it is possible to achieve the correct level of motivation and support at the same time transport is available, thus avoiding a loss of effort / investment already committed. Ultimately, of course, enabling the citizen to personally progress towards independence.

**Scenario Example:** In real world terms, as a regularly occurring example, a support worker could have invested several weeks or months encouraging a Citizen to engage with the process of accessing the correct level of benefits for their condition. This will have involved supporting the Citizen to contact DWP and request application packs; supporting them to complete and dispatch the pack; booking and planning for the physical DWP assessment. All this effort can then be lost when the Citizen fails to actively travel to the assessment, and as such on some occasions this can then result in them losing their tenancy and becoming homeless.

The same scenario occurs on a weekly, if not daily, basis in relation to Job Centre interviews; college sign ups; addiction support sessions; mental health support options and other Independence Pathway elements. In all cases

**Destination Reach** would see the provision of a suitable multi-person vehicle, driven and staffed by qualified support staff to work in support of the involved agencies for a Citizen. It would then enable an appropriately (and responsively) timed attendance, in order to transport the Citizen, from L&EH, to the relevant pathway element location.

In order to fully support the internal and external support and progression provision, and to ensure the pre-engagement factors are fully in place (on a truly dynamic and person centric basis) the project shall include access to IT / Telephone / Advice at our engagement Hub in Handsworth. This will be a supported function, by the project leader / support staff, and available Monday – Friday (0830 – 1630).

This combination of physical transport combined with active support and positive motivation will drastically reduce the risk of lost support effectiveness, and drastically increase positive outcomes and progression along the Citizens personal independence pathway. This in turn will provide a far more dynamic, engaged and effective solution to the addressing of the various background issues that the provision of housing for such disadvantaged Citizens in L&EH can bring with it.

Destination Reach will positively benefit not only the individual Citizens who find themselves at that stage of their personal progression, but also assist those regional agencies actively engaged in their support. We would initially see the project assisting not only our own citizens that are directly being provided accommodation and support, but also the following agencies, with which close partnership and collaborative relationships are already well established.



- SIFA Fireside
- St Basils
- YMCA
- Salvation Army
- Midland Heart
- BSMHFT
- Probation Services
- Crisis
- Police
- Various Faith & Community Groups
- Changes UK
- BCPFT
- Scala House
- Birmingham Voluntary Service Centre
- Job Centre
- DWP
- Fircroft College
- South and City College
- BCC Leisure Facilities
- Various Faith & Community Groups

Destination Reach will, above else, take away the most frequently identified (non-monetary) barrier for Citizens to actively engage and progress. The ability to provide appropriately timed and positively supported transport will enable Citizens, from within the Lozells & East Handsworth area, to be supported to engage with almost every aspect of their personal progression towards independence.

Specific examples of engagement with both the local and wider community would be almost limitless, however some specific examples would include those noted below.

**Active Citizen Involvement Opportunities:**

- Volunteering / Recruitment Opportunities benefiting the Community
- Progression to Employment (reduction of benefit costs to the authority)
- Social / Leisure Activities improving Health
- Engagement with Addiction Support reducing Health Costs
- Reduction in Support Costs due to Improved Efficiencies and Progression
- Addressing ASB / Crime within Lozells & East Handsworth
- Addressing addiction issues through re-direction of Citizen focus

Although the initial timeframe for Destination Reach is a 12 month launch and implementation one, the subsequent legacy value for both the disadvantaged Citizens and L&EH shall be considerable. This shall ensure on going value and positive impact for the community and greatly improved personal progression for those Citizens being housed within the area.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

Yes

**Note – The legacy value of the project has been calculated over a 5 year period, on an ongoing basis far beyond the initial investment period / value, seeing a total of 308 disadvantaged citizens supported over this duration.**

**How will the innovation be implemented?**

The key elements of implementation are noted below and shall be managed by our existing Aspire Supported Living management team. The operational roll out and ongoing reporting accountability (both impact / outcome and finance measures) shall be incorporated within the project management function.

**Phase # 1:**

1. Sourcing of Appropriate Vehicles
2. Confirming Insurance / Legislative Aspects
3. Recruiting (Internally / Externally) – FT / PT / Volunteer
4. Policy & Procedure Development (Inc. Citizen Engagement)
5. Marketing
6. Team Training / DBS Checking

**Phase # 2:**

1. Active Service Delivery
2. Ongoing Marketing / Awareness of Provision
3. QA / Impact Monitoring (Inc. Citizen Engagement)
4. Legislative / Vehicle Service Elements
5. Team Supervision / Training

**Phase # 3:**

1. Project Review and Reporting to Authority
2. Ongoing Service Delivery (Legacy Provision)

It is anticipated that the Destination Reach project shall be fully operational in not more than 12 weeks, from the point of commissioning and funds having been received. Additionally, as a point of note, one of the key benefits of Destination Reach is that of true legacy continuation, as the vehicles (and service provision) shall continue to operate far beyond the initial funding period.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

The key outcomes of Destination Reach shall be dual in nature, benefiting both the individual Citizens and also the L&EH area. The individual shall benefit through improving the level of positive outcomes in relation to personal progression for those disadvantaged Citizens most likely to fail. It shall also increase, within personally acceptable timeframes, the speed of progression towards independence.

The L&EH area shall benefit through direct actions to positively address associated issues, that can be associated with the housing of Citizens from disadvantaged backgrounds (eg addiction, crime and ASB etc). In the main this shall be achieved through a holistic, personalised and targeted approach to re-directing the focus of such disadvantaged Citizens and to enhance the effectiveness of existing pathway provisions.

**In specific terms Destination reach shall, over a five year period, engage with a total of 308 disadvantaged citizens from the highlighted group. It shall then support 133 of these citizens to access training / employment, with a further 62 of these ultimately supported to maintain employment.**

**The relative saving for each citizen supported to maintain employment (and move from benefit reliance) would be in the region of £13,316 annually, which in total translates to a total five year saving from the welfare budget regionally of approx. £825,592. Which measured against an initial LIF investment of only £26,000 (or £419 each per citizen supported to maintain employment) offers incredible value and return.**

Success of the service shall be measured through careful monitoring of outcomes for all involved citizens, in line with our existing reporting mechanisms for the 300+ citizens and young people which are currently within our support and accommodation system. The monitoring shall be scrutinised at board / director level, with positive and negative trends addressed accordingly to ensure ultimate delivery against stated targets.

Destination Reach shall be an “accessible” service and as such a Citizen and Partner Organisation feedback process shall be incorporated into any review process. This third party / external feedback shall be taken fully into account throughout the design & implementation and active service stages on a Learning Organisation basis, and used to further evolve and shape its development. Where the service highlights positive results, and improved outcomes, these shall be shared with the authority and L&EH through an open-communication approach, in order that future decision making processes can be better informed.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

The overall value of Destination Reach, for both the disadvantaged Citizens and the wider L&EH Community, are considerable and certainly offer good value. In total the project shall cost £52,000 with a total engagement cost per individual citizen (of the 308 to be supported over a five year period) of only £168.83 each.

**What resources will be required?**

	£
- Capital	9,500
- Running costs	9,000
- People power volunteers	33,500

Amount required from LIF £ 26,000

Have you got any match funding – in cash or in kind?

The remaining investment shall be met on a match-funding basis by Aspire Supported Living (ASL) on a 50/50 basis. This will see ASL contribute the remaining £26,000 initial investment sum, and then ongoing contribution over the legacy period of approximately £35,000 per annum as part of our not-for-profit organisational commitment to the region.

**Contact person for proposal**

Name **Mark Turner**

Telephone **0121 554 8007**

E-mail [markturner@aspireliving.org](mailto:markturner@aspireliving.org)

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

The Destination Reach proposal has been discussed at several L&EH Ward Meetings, as noted below, and also more extensively with those councillors directly involved in the region and the various partner organisations ASL are currently operating alongside in the area.

- Ward Meeting – 6<sup>th</sup> April 2017
- Ward Meeting – 18<sup>th</sup> July 2017

The councillors attending the ward meeting, alongside various officers, included **Cllr Waseem Zaffar; Cllr Mahmood Hussain; Cllr Hendrina Quinnen**.

In addition to the above meetings, the project has been discussed at ASL Citizen Liaison meetings and with the Aspire Citizen Ambassadors, in order to confirm relevance and viability with the specific / highlighted citizen group.

#### Discussed at


Ward meeting .....

Date .....

#### Signatures of all 3 Ward Councillors

Name Hendrina Quinnen Signature  Date 30.08.2017

Name: Mahmood Hussain

Signature  Date 30/08/17

Name: Waseem Zaffar

Signature  Date 30/8/2017

#### Internal use only

Received: Date original: 06/04/17 Revised: 16/08/17

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

- Meeting with local Cllr 22.11.16, 21.12.16, 12.1.17, 31.1.17, 15.2.17
- Round table meeting with like-minded organisations and ward Cllrs (JABS B8 FC, Saltley Stallions, ARYP, ARCF and ARPA) 24.11.16
- Waqar Ahmed (Prevent)
- Inspector Aziz, Pc Najib (Police)
- Major Naveed (Royal Army)
- Lewis O'Rourke,, Matthew Price (FA)
- Solihull college
- Pathway Group
- Lincoln Moses MBE
- Friends of Ward End park
- Social housing
- Alum Rock residents association
- Residents
- Mosques

All were in unanimous agreement that this is much needed and ties in with the Ward and Council priorities.

Discussed at

Ward meeting?.....

Date 31.1.17... and 28 June 2017

Signatures of all 3 Ward Councillors

Name MOHAMMED IDREES Signature [Signature] Date 16/08/2017

Name ANSAR Ali KHAN Signature [Signature] Date 17/08/2017

Name MARIAM KHAN Signature [Signature] Date 22/08/2017

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

Match funding grants will be applied.

- |                         |                             |
|-------------------------|-----------------------------|
| - Awards for all        | - Sport England             |
| - Lord Taverner's Trust | - Active Citizenship Trust  |
| - Airport Fund          | - Age Concern               |
| - Comic Relief          | - Sir John Middlemore Trust |

We are also in the process of hosting of our own funding event which will be a regular occurrence.

**Contact person for proposal**

Name: Obayed Hussain.....

Telephone: 07958 502311.....

E-mail: ...obayed.hussain@birminghamfa.com.....



**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

The initiative's aims to encompass a lot of issues and the funding sources are very specific and narrow with their criteria. The LIF is the initial funding to get the project started but with the help of local volunteers and collaboration with partner agencies, this will ensure long term sustainability combined with match funding.

**What resources will be required?**

Our capital figures have been collated through online market research.

Running costs are based around the quotes that we pay as individual organisations and what community interest companies would normally pay put.

£	
- Capital	£6,000 - to equip and carry out the delivery of the project (online research)
- Running costs	- Purchase of equipment including laptops, printer, projector, etc).
- People power volunteers	£16,000 for 30 hours per week To pay for 2 part time workers (Outreach Worker and Place manager) that will mentor, deliver information, advice and guidance. Work with partner agencies to get employment and apprenticeship by holding careers fare, open days, visits and events etc.,
Amount required from LIF <b>£ 48,000</b>	<ul style="list-style-type: none"> <li>- Insurance: £500 (Public Liability)</li> <li>- Facility hire and admin: £5,000 (year)</li> <li>- Accountancy fee: £1,000 (as part of the CIC)</li> <li>- Running Costs (Marketing) £4,500</li> <li>- Operational costs (DBS, stationary) £2,000</li> <li>- £11,000 Delivery agents (workshops, fares, events, seminars)</li> </ul>
In-kind costs: £19,344 salary per annum per year for volunteering 30 hours per week £96,720 salary per annum for 5 volunteers	£2,000 Training of volunteers, (lunch, travel expenses etc..)
Total project cost: <b>£144,720</b>	

- Tackle mental health barriers and increase social mobility.
- Have fitter and healthier citizens
- Crime rate will be reduced
- Pride and ownership of the neighbourhood increased
- Diverse friends and better understanding of different faiths, race and genders
- Increase community engagement, financial, emotional and social well-being.

For each person that takes up employment and apprenticeship, this will save £6,000 in benefits and also reduce the chance of crime and marginalisation and increase health and well-being.

The programme will carry out an audit about from participants understanding before and after, carry out regular evaluation and tailor the programme to best suit the needs of the young people. With regular consultation with the target group, the service will continue to deliver and be responsive to the training and employment needs of the young people and develop a new way of engaging and signposting the local young people to tackle high unemployment.

The service will be run by a consortium of organisations who have a proven track record of engaging and delivering for young people. The proposal has collaboration and partnership as its central theme and as such will be working with a host of third sector and public agencies as well as community organisations who wish to deliver according to the projects aims and objectives.

The outcomes that will be used to measure the success of the project over 12 months:

- The number of people given advice and guidance = 350
- The number of people who are given 1:1 mentoring = 100
- The number of people who engage in active citizenship = 100
- The number of people who are engaging with training and employment, apprenticeship providers = 50
- The number of people who gain employment and apprenticeship = 25

We will also measure success by the number of people especially the most marginalised who are engaging and have access to services that they were previously not. We will also measure our outcome by real life case studies and use a system called 'Substance/Views' that will allow us to record and draw our statistics. We will also be working with like mind organisations who have a tool kit that will measure the journey from each client.

YESS will deliver from a number of local venues but primarily from a venue called Naseby Youth Centre. However, one of the key priorities is to secure The Base, a vacant building located at Ward End Park that will be the central venue we use to deliver our outcomes. However, our project is not dependent on securing the Base.

If successful with our business plan, The Base will be transferred to the YESS via the Community Asset transfer and we will ensure the refurbishment is done with no cost from the LIF. External organisations such as BVSC will be used to secure funding revenues as well as organising fundraising events.

All of our activities will be delivered via a team of trained volunteers who are DBS checked and those who wish to work with YESS will have to meet our safeguarding policies. The volunteers will have to meet a track record of engaging with young people in the local area and are keen to continue to offer their time and expertise free of charge to ensure the lives of young people are transformed in Washwood Heath / Alum Rock / Ward End.

Managed, coordinated, evaluated and led by a team of trained local volunteers, We anticipate to recruit and train 10-15 local volunteers who will cover 30+ hours per week. This in kind service calculated at the volunteer wage of £12.40 per hour per volunteer equates to £19,344 per annum.

The qualified, trained consultant, Cllrs, social housing, parks manager, Alum Rock traders Association and community organisations will all be involved and consulted as part of a wider consultation process. Strong links will also be formed with local schools and colleges, employers, third sector and apprentice providers.

Our target group will be from the Washwood Heath area and will be age between 13-29 years of age and is open to all. This is because our project is split into 2 segments i) The younger people will be targeted for early intervention so they leave school with the necessary qualification to go into further education or secure an apprenticeship. The second segment is to work with NEETS (not in Education, Employment and Training) to get them the necessary training qualification and training to get them into unemployment.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

This will have a direct benefit to the young people who because of their socio-economic deprivation and lack of social mobility may not have the opportunity to have a better understanding of these issues who will then go on to become responsible, understanding and better informed citizens of Birmingham.

- Increased awareness of their chosen career paths.
- Mentoring
- Increased uptake in employment and apprenticeships
- Volunteering and acquire life skills
- Reduce isolation and increase engagement with a hard to reach socially excluded groups (bridge the gap between the young and older members of our community – work with Age concern and older age groups).

The series of workshops/seminars will have an expert and the qualified consultant take charge of the interactive sessions and cover a period of 24+ months to include some of the following topics:

- |                        |   |
|------------------------|---|
| - Apprenticeships      | - Careers Info, Advice and Guidance (IAG) |
| - Employment           | - Nutrition (vegetable allotment)         |
| - Volunteering         | - Learning a Trade                        |
| - Interfaith work      | - Careers fare                            |
| - Mentoring            | - Further Education                       |
| - Health and wellbeing | - Social cohesion                         |
| - Obesity              | - Environmental (Clean up)                |
| - Neighbourhood        | - Drugs and Alcohol                       |
| - Armed Forces         | - Crime                                   |

The aim is to provide young people with a clear road map of what they wish to do matched with their skills and experience. This will consist of:

- i) a course through mainstream college and university
- ii) apprenticeships
- iii) employment and entrepreneurship
- iv) learn a trade – train them as local volunteers to help clean the environment, have a local vegetable allotment, use Ward End park for horticulture, carry out DIY for socially isolated members of the community
- v) train up the young people in 'life skills' such as First Aid, Health and Safety etc to demonstrate to potential employers.

The project will enable an experienced, qualified consultant who will mentor, provide IAG, apprenticeships and employment for the young people.

As part of this project, we will also organise and undertake educational trips to employers, museums, garden allotments and cross community and faith events to gain a first-hand insight of engaging with others of different backgrounds and experiences.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

The management panel of YESS will have a specific aim and objectives that will be agreed with the local ward councillors.

The programme will carry out an initial questionnaire /survey from the young people as to what issues and how the program should be tailored. Working in collaboration with the young people, the external stakeholders and experts to tailor and shape the schedule.

We are currently engaging with over 420 young people who are monitored using Views and substance. Our long term aim is to build a formal agreement with the above mentioned bodies to provide easy access into employment within these companies.

- ii) ARYP CIC: was set up in 2012 after previously trading as a non-profit voluntary organisation for over 5 years in Alum Rock. It has been formed to serve the local community by offering Youth Work, Play schemes, International exchange projects, volunteering and employment.
- iii) Juniors Academy of Birmingham Sports (JABS B8 FC): was formed in 2014 and now have over 100 players registered on their books ranging from 6-46 years and from a variety of backgrounds. As well as providing them with a platform to play football, JABS B8 FC Academy have also provided advice and guidance that has resulted in 4 young people securing full time employment with a further 2 securing apprenticeships with JLR.
- iv) Alum Rock People's Association (ARPA) has a proven track record of engaging with all the stakeholders to develop a joined up thinking to raise awareness and the consequences of gangs, street crime, illegal substances and extremism. This is delivered by developing sustainable strategies, projects and educational workshops.
- v) Homeless Heroes: is a Birmingham based charity that provides food, clothing and emotional support to the hungry and homeless people of Birmingham. Formed in 2014, the volunteers not only serve hot food to over 100 people 3 times per week, they also provide much needed sign-posting to the appropriate channels.
- vi) Alum Rock Community Forum (ARCF): is a non-profit community organisation that provides a platform for the residents of Alum Rock to share their ideas and work together for a better future. Regular environmental clean ups, volunteering opportunities and community meetings.
- vii) ARctive (Alum Rock Creative Team) is a newly formed organisation with the aim of engaging and empowering the young people through discovering their creativity.

Our research from anecdotal, Consensus and the City Council's unemployment briefing shows that the young, marginalised people of Washwood Heath leave school with less GCSE qualifications than the Birmingham average, less likely to take up apprenticeships because of lack of signposting and awareness and there is a higher unemployment than the city average. Our research also shows that young people, are less likely to engage with integral services such as NHS, employment and careers services, and third sector providers because of the lack of grass roots engagement and trust.

Our aim is to bring the young people of the deprived and diverse area of Washwood Heath together to provide skills and training for them to become better engaged Citizens of Birmingham. The new YESS organisation will be formed with the objective of developing these young people so they are working, responsible, healthy and law-abiding citizens of Birmingham. This will be take the shape of regular an active participation in workshops, training, seminars and 1:1 mentoring.

The expectation is to work in partnership and foster long term, sustainable collaboration with external stakeholders with a wide variety of providers such as, employers, Jobs & Employment centre, Schools, West Midlands Police, Fire Service, Armed forces, NHS, nutritionists, careers and apprenticeship providers, other neighbourhood and community organisations.

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>													
<b>WARD:</b> ...Washwood Heath (WWH).....	<b>INNOVATION</b> <b>TITLE:</b> Youth Empowerment and Support Services (YESS)												
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b></p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></td> <td>• Citizens' Independence &amp; Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></td> <td>• New approaches to investment <input type="checkbox"/></td> </tr> <tr> <td>• <b>Housing</b> a great City to live in <input type="checkbox"/></td> <td>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></td> <td>• Clean streets <input checked="" type="checkbox"/></td> </tr> <tr> <td></td> <td>Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/>	• New approaches to investment <input type="checkbox"/>	• <b>Housing</b> a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• <b>Health</b> a great City to lead a healthy & active life <input checked="" type="checkbox"/>	• Clean streets <input checked="" type="checkbox"/>		Improving local centres <input type="checkbox"/>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>Youth Empowerment and Support Services (YESS) is a newly formed non-profit community organisation that was formed in November 2016 that will deliver new and innovative ideas that aims to build on the foundation that the consortium groups have demonstrated to date so far. The consortium consists of 7 local grass roots organisations operating in WWH which have a similar vision that have come together to draw on their collective strengths, skills and experience demonstrated over a period of many years. 2 out of the 7 organisations were formed in November 2016. The YESS consortium will be open for other like-minded organisations to join and contribute at a later stage.</p> <p>YESS is made up of the following 7 organisations;</p> <p>i) <b>Saltley Stallions:</b> Saltley Stallions FC was formed with young people from the areas of Saltley. We are a Community organisation and aim to give young adults a chance of a better life using the medium of Sport to provide employment and education opportunities. Our aim is to engage the local youth in this sporting activity, we believe this will help keep them off the streets and away from criminal activities, as well as, helping them acquire key behaviours from discipline to team working, consideration of others and get the drop-outs back to college and into University.</p> <p>Saltley Stallions have done some brilliant work over the years by getting young people back into education and employment at Birmingham City Council, Service Birmingham and Virgin media.</p> <p style="text-align: center;"><a href="http://www.bbc.co.uk/news/uk-england-birmingham-27285672">http://www.bbc.co.uk/news/uk-england-birmingham-27285672</a></p>													

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD</b> Perry Barr	<b>INNOVATION</b> <b>TITLE</b> Perry Hall Outdoor Gym
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p><b><u>City Core Priorities</u></b></p> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input checked="" type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input type="checkbox"/></li> </ul> </div> <div style="width: 45%;"> <p><b><u>LIF Priorities</u></b></p> <ul style="list-style-type: none"> <li>• Citizens' Independence &amp; Well Being <input checked="" type="checkbox"/></li> <li>• New approaches to investment <input type="checkbox"/></li> <li>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></li> <li>• Clean streets <input type="checkbox"/></li> <li>• Improving local centres <input checked="" type="checkbox"/></li> </ul> </div> </div>	
<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The project is for Perry Hall Park, Perry Avenue B42 1RS          An outdoor Gym to be used for all ages and abilities supported by Active Parks who do have safeguarding policies for minors/vulnerable adults.          This would be placed to the side of the park keepers lodge and be easily accessible</p> <p>As Birmingham is rated the third city with obesity problems to assist with fitness, also for the many athletes using the park. To target the couch potatoes and elderly population by including items that two can do or are gentle exercisers as well as more strenuous items like chin ups. To encourage the increasingly culturally diverse community and youth in the area into the park.(Lot of rental properties as well as established long term residents). With all the current activities it is felt that this would be a great addition to support and encourage park users and those not yet involved or using the park.</p> <p>The project would cover all age groups except very young children who have a playground. There is a great cultural diversity in the area, the cricket league that play through the summer, the speedway, the footballers, dog walkers etc. We have many eastern Europeans who may walk but do not really mix with the local community, many Sikh, Hindi and Muslim groups . The Perry Barr ward is above the national average healthwise e.g for young peoples weight, diabetes, some respiratory diseases.</p>	

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

If funding is approved a discussion will take place with park users, the local population, the parks management, Friends group and Active Parks, also possibly Sports England and Birchfield Harriers about the most appropriate equipment for our park and park users. We have a provisional quote for 4/5 pieces of equipment via the parks department who would be responsible for getting this sited.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

We are aiming to increase our park support and also encourage people to volunteer for other park activities. We aim to increase the fitness of Perry Barr locals and will monitor the use of the equipment regularly. Active Parks have agreed to run some initial classes on the equipment and these could be used again when necessary.

Success will be measured by recording the outdoor gym as a popular and well used area. Local groups will be invited to the “opening” of the gym and a press release for the day. Also it will feature in Birmingham Open Spaces newsletters and on our website and facebook page.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

Yes an application to the Community Asset Fund – Sports England so we may increase the number of pieces of equipment for runners, the elderly and less fit as well as those who may use the gym as part of their exercise routine

**What resources will be required?**

	£
- Capital	20000
- Running costs	N/A
- People power volunteers	

Amount required from LIF £10000

Have you got any match funding – in cash or in kind?



**Contact person for proposal**

Name Helen Banks

Telephone 0121 681 0866

E-mail helenbanks54@hotmail.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

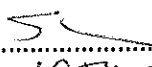
This has been talked about generally at Friends meetings and with park users and was presented at a Ward Committee at Rocky Lane Methodist Church with Councillors present. It was greeted favourably by the attendees.

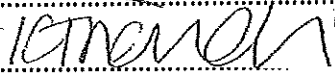
**Discussed at**


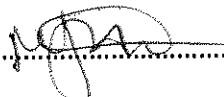
Ward meeting - Perry Barr

Date 16/03.2017

**Signatures of all 3 Ward Councillors**

Name Jon Hunt Signature  Date 3/7/17

Name Karen Trench Signature  Date .....

Name  Signature  Date 3/7/2017

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD:</b> Billesley & Highters Heath	<b>INNOVATION</b> <b>TITLE:</b> Billesley & Highters Heath Development Group
<b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b> (Tick all those that apply)	
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<b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b> <p>Our proposal is to set up a development programme and team with the objective of establishing a Participatory Community Trust for the Billesley &amp; Highters Heath Ward.</p> <p>The Development Group would aim to foster a participation culture in the Billesley and Highters Heath Ward with people working together on practical ideas to make the neighbourhood a better place to live.</p> <p>Research shows that only 3% of people in any area get involved in community projects, this project would aim to improve upon that.  <i>University of Essex. Institute for Social and Economic Research and Nat Cen Social Research, Understanding Society.</i></p> <p>Part of the grant will be used to set up the Development Group in terms of managing and organizing the project.</p> <p>Membership would be drawn from the Billesley &amp; Highters Heath Community and a steering group would reflect the service providers and the users of the services in the community.</p> <p>In particular, the Development Group would work with all local organisations and groups to establish a community fundraising vehicle for the Billesley &amp; Highters Heath Ward.</p> <p>Part of the grant would be used as social capital to support local projects and up skill the community. This would make it easier for the community to start new projects and</p>	

subsequently, increase the capacity for people to make collective decisions as a community

Through consultation with local providers and community leaders, the following issues were raised as needing tackling:

- The lack of funding to provide community events
- The lack of involvement of local people in their community
- The need to engage with young local people and help make them active citizens
- The need to create capacity to sustain and develop local facilities and services
- The lack of a cohesive approach to provision of services

The Development Group would address these issues by:

- Using part of the grant to fund local projects: this will enable the Development Group and the steering group to gain skills in assessing bid criteria and would mean that decisions would be made at a local level and speedily.
- Running bid-writing workshops to up skill local residents
- Commissioning a needs, skills and provision analysis of the Billesley, Highters Heath and Yardley Wood areas
- Creating a focus point for the community and community groups
- Creating a social media forum for the community, where thoughts, ideas and community initiatives can be shared

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

✓

**How will the innovation be implemented?**

The Development Group would:

- Work quickly so that enthusiasm doesn't die – local people making local decisions quickly.
- Reduce and share the burden
  - Do a skills and service provision audit of Billesley & Highters Heath
  - Recruit school council pupils on to the steering group of the Development Group
  - Recruit steering group support from Youth Services
  - Engage with community leaders
  - Keep commitment and tasks to a minimum recognising that people have life commitments
- Have an agreed strategy with proper co-production design rather than just events:
  - Attend council and other relevant meetings including Ward and MPs surgeries to act as a conduit between the community and the service providers
  - Have face-to-face contact with local residents
  - Work towards establishing an independent and sustainable Trust for the Ward
- Promote effectively via social media:

- Link the B14 Facebook page to the Billesley & Highters Heath page to expand the audience
- Set up a Twitter account for Billesley & Highters Heath
- Support collections of activities:
  - Support local community projects like batch-baking sessions at the local church, bee-keeping classes for young people, local sports events, trade schools etc. with match funding – this will up-skill people in the process of fund raising and organising an event and create a sense of pride in their community. This will also engage people in making neighbourhood decisions.
- Develop a support system of fund raising, skills, spaces and time
  - Running fund-raising workshops for local people hosted by Big Lottery, Comic Relief and Cadburys and held at a local venue – again up-skilling residents and creating a stake in the community
- Use the Participation Cities framework as a model

We have established support mechanisms to create the Billesley & Highters Heath Development Group via recognised organisations. While independent of any existing project, The Development Group can piggyback on the existing structures offered by local community/voluntary sector groups, whilst building wider membership with a view to establishing the Development Group as a Trust at the end of this project.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

The following will be achieved within 1 year:

1. The establishment of a development team
2. An increase in community led projects
3. A raised level of community engagement, consultation and decision-making for the communities of the Billesley & Highters Heath Ward and its environs.
4. Engagement with young people in the community via steering group involvement, bid writing and social media
5. The creation of a community vehicle to address the charity-funding gap in Billesley & Highters Heath Ward.
6. More people skilled in writing bids, assessing bid criteria, planning and organizing events.
7. Sustainability will be secured via an active bidding strategy.
8. Increased levels of funding in Billesley & Highters Heath Ward from charitable funders for community projects promoting community cohesion and reducing deprivation (within 5 years).

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

The major purpose of the project is to create and sustain a process of attracting external funding to the current Ward area.

**What resources will be required?**

	£
- Capital	0
- Running costs	24000
- People power volunteers	0

**Amount required from LIF £24000**

- For set up and administration
- To fund match local projects
- To fund the person responsible for the social media etc.
- To resource bid-writing workshops
- To fund a specific programme of consultation/local engagement on improved governance (i.e. Parish/Community Council models)
- To fund an immediate needs programme in the Billesley & Highters Heath Community

**Have you got any match funding – in cash or in kind?**

Trustees will volunteer their services. The strategy of The Development Group will focus on engagement with existing volunteer networks (e.g. Local environmental improvement groups such as the Riverside Project and Friends of Billesley Common, plus faith groups etc.) Volunteer time contributions can be factored into specific funding bids.

In the first year of the Development Group's life, Birmingham Moseley RFC will provide accommodation, services, resources, management time, trustees and accountancy and auditor services as an in kind contribution.

**Contact person for proposal**

Name: Lynda Batchelor  
 Telephone: 07879609458  
 E-mail: lynda.mrcf@gmail.com

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

Consultations have taken place with Billesley & Highters Heath Faith Forum lead members Rev Trevor Neill, Imam Mohammed Imtiaz and colleagues at the Faith Forum lunch held at Yardley Wood Baptist Church on February 1st, 2017 Cllr Davis attended.

The idea of a community trust has also been discussed in the Ark (community centre) Partnership, a body bringing together statutory agencies, schools and others. It was also discussed at the January 18th Partnership meeting. Cllr Davis attended.

A wider meeting was held on April 11th involving statutory agencies, plus a range of community bodies (Riverside Project, Billesley & Highters Heath Tenant Management Organisation, Malachi Trust/The Ark, Grendon & Billesley & Highters Heath Children and Family Centres, Moseley Rugby Community Foundation, Yardley Wood Baptist Church (venue). Councillors Davis and Buchanan attended.

A 'steering group' meeting was held at Birmingham Moseley RFC on 24<sup>th</sup> April 2017 with Councillors Davis, Buchanan and Barnett, Gordon Lee, Sandra Jenkinson, Derek Nutt and Lynda Batchelor.

A further consultation meeting was held 15<sup>th</sup> June 2017, chaired by Karen Cheney, District Head, BCC, in attendance were:

Councillor Alex Buchanan, Councillor Susan Barnett, Lynda Batchelor & Derek Nutt, Moseley Rugby Club Community Foundation and representatives from:

South Central CCG; Big Lottery Fund; Youth Service; West Midlands Police; Christ Church Yardley Wood; B14 News; Yardley Wood Baptist Church; Maypole & Chinnbrook Children's Centre; BBC Children in Need; Comic Relief & Charitable Trusts West Midlands; Grendon Nursery & Family Centre; Malachi; BCC Housing; Holy Cross Church; BCC

Following this, a strategy meeting was held between Lynda Batchelor, Moseley Rugby Community Foundation and Dipali Chandra of Charitable Trusts West Midlands on 3<sup>rd</sup> July, 2017.

A final signing-off meeting was held at Birmingham Moseley Rugby Club on 29<sup>th</sup> August 2017.



**Discussed at**

Ward meeting .....

Date 29/8/17 .....**Signatures of all 3 Ward Councillors**Name Cllr Susan Barnett Signature [Signature] Date 29/8/17 .....Name Cllr Alex Buchanan Signature [Signature] Date 29/8/17 .....Name Cllr Philip M Davis Signature [Signature] Date 28/8/17 .....**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>													
<b>WARD</b> Acocks Green.....	<b>INNOVATION</b> <b>TITLE</b> Acocks Green Youth Work Project.....												
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>We have identified the lack of youth work provision for young people as our target group. whether this is the lack of activities for young people in general or target activities for young people presenting issues. We feel the proposal is different from previous Youth Work Provision in Acocks Green because it is an initiative based on experience of local voluntary and community organisations who work across the Acocks Green Area.</p> <p>The Local Authority Youth Service work with a very small number of young people and in a particular style. They have had no significant input into Acocks Green over the last few years. Our project would hope to engage young people in activities they wanted to do rather than what adults felt they needed.</p> <p><b>Collaborative</b> the project has been developed by a Multi- Agency group consisting of Fox Hollies Community Association, 24<sup>th</sup> Scout Group, 260<sup>th</sup> Scout Group, Stockfield Community Association, Hall Green Youth Project, Hope, Westley Vale Millennium Group, West Midlands Police. Acocks Green Neighbourhood Forum, Acocks Green Village Bid.</p> <p>The steering group is made up of a number of local organisations who bring a variety of experiences to the meeting, some already working directly with young people others willing to extend their role to include them.</p> <p>The project would be managed by a Steering group who would continue to meet monthly to receive reports and updates from the workers to provide local knowledge.</p> <p>The day to day management/supervision of the workers would be undertaken by a small group. Finances and employment of the project would be undertaken by Fox Hollies Community Association CIO and the steering group would operate as a sub-committee of the Association following their financial procedure, employment conditions and insurance requirements as regulated by the charities commission.</p>													

**Innovative Idea** To employ one youth worker full time, two part time youth workers to engage with as many young people (11-18years) people across the Acocks Green ward to identify what their "out of school" activity needs are (social, educational and leisure) and produce a full report for further funding from external sources.

**Active Citizenship** the first phase of the project would be dependant on local active citizen knowledge of the area and organisation to identify groups of young people, venues, etc to engage local young people- Respond to the final report. The contribution into the project from the steering group would be the use of venues, contacts with young people, attending steering group meetings, local knowledge and helping to give direction to the project. Other agencies from across Acocks Green would be encouraged to become involved in the project by hopefully offering venues

**Time Frame – is it:-**

**Delivery** We would hope to start the project September 2017 with recruitment, DBS induction etc of youth workers.

**Direct work with young people to start October.** Which would include workshops, major conference for young people detached and informal street meetings, meeting with community groups formation of Youth Forum of young people who would oversee future work and help with additional funding applications.

**Final report early January 2018.**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?** The innovation will be implemented by the Youth Workers holding a series of scoping and consultation meetings with young people within the Acocks Green ward-via-local secondary schools, 6<sup>th</sup> form, youth groups, churches and community centres and any other groups relevant groups. This will produce information and, statistics that would identify areas of future work with young people, and form the evidence to support future funding applications/commencing with launch event for community groups/local businesses and young people.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

The benefits for the young people of Acocks Green would be:- improve self esteem, introduction to new skills, widen horizons, involve young members in the life of the wider community and attract additional funding to extend the legacy of the project.  
Identify/source how young people want to use their leisure time- collate information regarding needs of young people, to produce feasibility study, approach other funding bodies.  
Commitment from a group of young people to support final report and form a "youth forum" to work with future project workers.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

Information gained would be used to approach external funding's

Big Lottery (5 year Funding)

West Midlands Police (Project Based Work)

Charitable trusts-(Small grants and project work)

- What resources will be required?	£
- Project Costing	
- Youth Worker 15weeks x 36hrx£10.00	5,400
- N.I. etc	1,188
- Venue Hire	500
- Part time Support Workers 15wksx£10X12hr X 2	3,600
- Admin/office hire/telephone/stationary	1,800
- DBS x 3	177
- Refreshments	500
- Management Costs (£13165 x10%)	1,316
Phase 2 costs	6,249
Amount required from LIF £20,730.....	

...

Have you got any match funding – in cash or in kind. The commitment of member's to the Steering Group, application preparation and writing, monthly meetings represent a substantial input in kind, contact with other funding agencies, if the application is successful this will continue and also include use of venues, knowledge, feed back and contacts and this would represent a major commitment to the project "in kind"

#### Phase 2

The steering group are conscious that there will be a time gap between the final report and any future funding if the LIF would be able to provide additional funding to allow us to employ part time youth workers who could maintain contacts with the young people to continue the Youth Forum this would be of great benefit and would help with any matched funding (Police active citizens have indicated that they may consider matched funding) we may be able to secure.

Part time youth worker x 2 x10hrsx15wksx£10hr	3,000
---	-------

N.I etc	660
Activities	2,089
Admin	500
<b>Total</b>	<b>£6,249.</b>

**Contact person for proposal**

Name .....David Swingle.....

Telephone ...0121 706 0652.....

E-mail  
.....foxholliescommassoc@gmail.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Acocks Green Neighbourhood Forum	Shown interest unable to attend meetings but wish to be kept informed
Acocks Green Village in Bloom	
Fox Hollies Community Association	Boys Brigade
24 <sup>th</sup> Scout	Acocks Green Methodist Church
260 <sup>th</sup> Scout Group	Gospel Oak Community Centre
Stockfield Community Association	
Hall Green Youth Project	
Hope	
Westley Vale Millennium Green	
West Midlands Police	
All attend steering club meetings	

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Meetings 23<sup>rd</sup> January 2017 Councillor John O'Shea Attended  
27<sup>th</sup> February 2017 Councillor John O'Shea Attended

The original Steering group started to meet January 2017 and have continued to meet each month since then we have generally had attendance of 65% of the Steering committee members each meeting.  
Representatives of the Steering Group have also attended ward meetings on 15<sup>th</sup> February 2017 and 24<sup>th</sup> May 2017.

<b>Discussed at</b>  Ward meeting ..... 24 May 2017 ..... Date .....							
<b>Signatures of all 3 Ward Councillors</b>  Name <u>ROLER HARMER</u> Signature <u>[Signature]</u> Date <u>9/8/17</u> Name <u>STEWART SLACEY</u> Signature <u>[Signature]</u> Date <u>21/08/2017</u> Name <u>JOHN O'NEILL</u> Signature <u>[Signature]</u> Date <u>7/8/17</u>							
<b><u>Internal use only</u></b>  Received: Date .....  Go to Cabinet Committee – Local Leadership for decision: Date .....  Approved <table border="1" style="display: inline-table; vertical-align: middle; margin-left: 20px;"> <tr> <td style="padding: 2px 5px;">Yes</td> <td style="width: 40px; height: 20px;"></td> </tr> <tr> <td style="padding: 2px 5px;">No</td> <td style="width: 40px; height: 20px;"></td> </tr> </table>				Yes		No	
Yes							
No							



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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>To dramatically improve the physical environment and make much better practical use of a long-neglected green space located at one of the gateways to Acocks Green. Over many years it has been blighted by litter and graffiti but remains well used by local residents. Its situation encompasses houses, businesses, community organisations as well as a major public transport hub within an area of limited green space. Proposed improvements would benefit local residents as well as the wider community including local businesses and visitors by providing a more attractive, useful and amenable aspect.</p> <p>We want to engage, consult and involve both a greater number of residents and a broader demographic of residents who use the park or live near it in efforts, which have already started on a small-scale, to develop the recreation ground to be more welcoming, safe and secure, clean and well-maintained, sustainable etc. *, protecting the historic green space for future generations.</p> <p>Acocks Green Recreation Ground, sometimes referred to as 'just a field', a 'green desert', or 'poo park' and often thought of solely as the location for the carnival and a fair once a year, was donated to the people of Acocks Green for recreation nearly 120 years ago. The open six-acre site bordered by Broad Road, Westley Road and Fox Hollies Road was donated by Yardley Charity Estates in 1898 for the physical education of local people, particularly children, and opened formally in 1902 to celebrate the coronation of King Edward VII.</p> <p><small>*Green Flag Park criteria – a welcoming place; healthy safe and secure; clean and well maintained; sustainability; conservation and heritage; community involvement; marketing; and management.</small></p>													

The Birmingham Weekly Post of 12 July 1902 (see page 4) shows the original landscape design, which included a perimeter path, football and cricket ground, tennis court, a shelter and planting at the entrance and near the children's playground.

Despite many years of neglect and the poor state of the recreation ground, it is relatively well used and by a variety of people, from those who walk their dogs every day and young families using the playground, to teenagers playing football and cricket and others exercising by running and circuit training in the park.

Equally, there are other people who though it is their local park wouldn't dream of walking through it or sitting on one of the two remaining benches, 'because it's not very nice'. These may be older people who don't feel safe in the park or parents for whom the play area is only for very small children and not screened from idling buses and their exhaust fumes on Westley Road.

During the course of the last year, a small group of residents in Broad Road has liaised and worked with a wide range of community groups, including all three ward councillors, to improve the park as best it can with its own funds. In that time, the Friends of Acocks Green Recreation Ground, now constituted, have painted benches and bins and covered over graffiti; planted spring bulbs, fruit trees and an edible jamming hedge; acquired three more bins and picked litter regularly; and explored introducing activities and events into the park.

In order to build on the community volunteer work of the last year, the Friends of Acocks Green Recreation Ground, want to extend their resident support network and develop a proper plan for the park that is not only supported by local residents today but provides a legacy for tomorrow, for the park to be used and enjoyed for a long time to come. We seek support from Birmingham City Council's Local Innovation Fund (LIF) to set us on that path for the next five to ten years. Therefore, our request is for initial funding to:

1. **Purchase and install an 'Acocks Green Recreation Ground' community park notice board, which would match the green and gold community and history boards in Acocks Green Village.**
  - This would extend the Acocks Green 'brand' of the much improved village centre half-a-mile down Westley Road to one of the gateways to Acocks Green, and a major transport hub, and as such provides many people's first impression of Acocks Green. We have liaised with both Acocks Green Business Improvement District (BID) and the Highways Constituency Engineer who purchased and installed the community and history boards in the village centre. Estimated cost of £3,500.
  - Regularly updated posters on the community notice board would promote the existence and activities of the Friends of Acocks Green Recreation Ground, making it clear that the park is cared for and hopefully encourage more people to become involved or support the group. Residents in nearby streets have so far been reached by occasional hand-made, hand-delivered leaflets and a different but interested, niche audience via social media (twitter). A great untapped group of residents, who would be reached by a community notice board, are those that walk through and use the park every day, such as dog walkers and joggers.



**2. Commission a landscape designer/architect to develop and present a small number of proposals to improve the appearance and function of the recreation ground for the next decade and beyond.**

- Residents have already come up with a number of ideas for the green space but the Friends of the Park need professional expertise to assess the feasibility and sustainability of these ideas and to consider new suggestions. The ideas so far include: a circular 1K running, walking, cycling track around the perimeter; hedge screening along the Fox Hollies Road side and by the children's play area to lessen traffic noise and pollution; painting the fence in the meantime and the back wall, while the planted edible jamming hedge grows; a wild flower meadow around the edges; benches, picnic tables and a stumpery; improve and update the play area; a prettier park with more colour, including more fruit/blossom trees along the path opposite the existing lime trees and flower beds/planters; more welcoming and attractive gates/entrances in the existing three 'corners'; some recreational developments, including an outdoor gym, football/cricket pitch, table tennis, boules/bowling court etc.; event space for a pop-up café or stage; and thinking a little more out of the box, some outdoor art or sculpture. We have liaised with Birmingham City Council's District Parks Manager and Groundwork about providing three proposals and to see the final revised design, after consultation, through to implementation. Estimated cost of £6,500.

**3. Hold community events to engage and consult more residents and agree the design for implementation.**

- The Friends of Acocks Green Recreation Ground propose engaging with the wider community, both geographically and demographically, at existing events such as the Acocks Green Carnival in July 2017, as well as organising our own consultation opportunities, both in the park and at nearby venues, such as The Grange Social Club. We would also design and print materials, such as leaflets and questionnaires, to raise awareness, gather suggestions and gauge opinions; and consider more creative ways of collating views, such as short video or audio interviews with park users and those who don't use the park. Leaflets could be delivered door-to-door in streets not only immediately surrounding the recreation ground but also widening out to such areas as the Yarnfield Estate, where people living in those streets may not use the park even though it is their nearest green space. We could also consider a consultation event at a venue on this housing estate, maybe at Yarnfield Primary School. The options developed by the designer will also be produced and presented as accessible visual plans or models. Estimated cost of £3,000. Materials already purchased e.g. branded banner, photocopying/printing, raffle tickets etc, for events already attended e.g. carnival, string quartet evening, meetings etc to be covered by the remaining £361.

FOR THE PEOPLE OF YARDELEY.

THE FIVE RECREATION GROUNDS: AUTHORIZED PLAN.

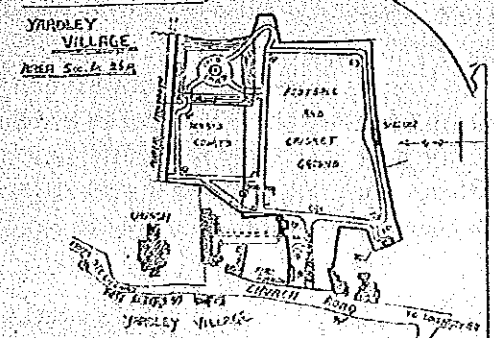
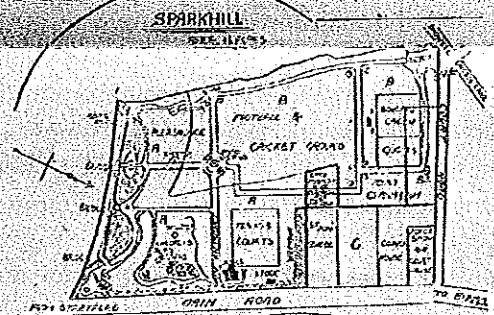
There is, however, no doubt that the plan for the five recreation grounds is a most desirable one, and it is to be hoped that the authorities will be able to carry it out in full. The plan is a most desirable one, and it is to be hoped that the authorities will be able to carry it out in full. The plan is a most desirable one, and it is to be hoped that the authorities will be able to carry it out in full.

The five recreation grounds are situated in the following order: 1. Sparkhill, 2. Yardley Village, 3. Hay Mills, 4. Steinfeld, and 5. Ackers Green. The plan is a most desirable one, and it is to be hoped that the authorities will be able to carry it out in full. The plan is a most desirable one, and it is to be hoped that the authorities will be able to carry it out in full.

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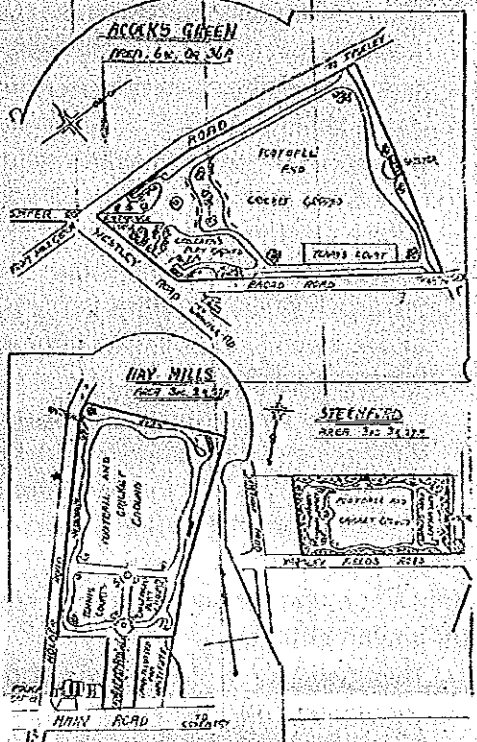
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Attached are some images taken in Acocks Green Recreation Ground during the course of the last year (Easter 2016 – Easter 2017), when the 'Friends' have been active, which show some before and after photographs in relation to litter and graffiti; some seasonal images for winter, autumn and spring; plus some volunteer images from litter picks and tree planting.

**How will the innovation be implemented?**

The Friends of Acocks Green Recreation Ground working with Birmingham City Council's District Parks Manager, Highways Constituency Engineer, Landscape Practice Group, and Groundwork, plus other supportive community groups to: 1) order, install and populate a community park notice board; 2) commission and present two or three landscape designs; and 3) organise and manage consultation events for residents, with supporting materials.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

The completion of plans for the park will clearly demonstrate how the physical space could be transformed into an attractive, useable outdoor green space, in which residents and visitors can walk (with dogs), run, cycle, sit quietly, take children to play games, exercise and play sports (football, cricket), in the middle of a built-up urban setting, all for free. And show that this will be done in a proper planned, sustainable way rather than with small piecemeal improvements as now.

All the activity to engage more residents living near the park and/or using the park to support the efforts of the Friends of Acocks Green Recreation Ground, should result in both greater awareness of the park itself and the plans to improve the recreation ground, and increased numbers of people becoming 'Friends' and actually getting involved in activities and events, which we can, of course, measure.

Also, all the information gathered about people's current view of the park and what they would like to see in the park in the future, by engaging with more residents and a broader spectrum of people, will provide solid data for us to develop a park plan that is supported locally and valuable for future funding applications.

The recreation ground is small enough, in such obvious need of improvement, but well-used and visible on three sides that any enhancements will not only be affordable but impactful. And a stronger 'friends of the park' group, working with other community groups, will ensure sustainability.

Ultimately, success will be measured by the increased use and affection for the park rather than an uncared for space in which to drop litter, leave dog mess, graffiti, smash glass or other anti-social behaviour, and for a diverse community of residents to attend more high quality events.

Just in the last year, we have seen some improvements in the use of the park in terms of less litter and graffiti, and even the small step of installing a community park noticeboard will demonstrate care for the park and should encourage further improved behaviour and attitude towards the recreation ground.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

Yes. The Friends have met with and discussed the plans with the Big Lottery Fund and would look to Awards for All for a grant of up to £10,000 to implement initial elements of the proposal this year (2017/18). The plans meet three of the four programme outcomes, and a project is only required to meet one, and they are: stronger communities with more active citizens; improved urban environments; and healthier and more active people and communities.

We would also look at the Veolia EnviroGrant, Tesco Bags of Help, the West Midlands Police and Crime Commissioner's Active Citizens Fund this year, and the Big Lottery Fund again in the following year (2018/19) to fund further or remaining elements of the design.

**What resources will be required?**

	£
- Capital	9,500
- Running costs	2,500
- People power volunteers	12

Amount required from LIF £.....13,361.....

Have you got any match funding – in cash or in kind? No

**Contact person for proposal**

Name Deborah Harries, Chair, Friends of Acocks Green Recreation Ground

Telephone 0121 251 0861 (home)/07816 324306 (mobile)

E-mail deborahharries@hotmail.com

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

Friends of Acocks Green Recreation Ground – 17 November 2016 (informal preliminary meeting), 16 February 2017 (inaugural general meeting). Both meetings were attended by all three ward members, Cllrs Stewart Stacey, John O'Shea and Roger Harmer. Local resident attendees included Ruth Power, Richard Essom, Vicki Lee, Frances McGarry, Ken and Ruth Freakley, Keith and Yvonne Lane, Adrian Kimberlin, Emma Phillips, Marcia Springer, Nicola Toms, and David Treadwell.

Also, numerous discussions have taken place with individuals from a wide variety of community groups during the course of the last year, including: Acocks Green Carnival, Arts in the Yard, Acocks Green Neighbourhood Forum, Fox Hollies Neighbourhood Forum, Acocks Green Housing Liaison Board, Acocks Green in Bloom, Acocks Green Focus Group, Acocks Green History Society, Acocks Green Church of God of Prophecy, Active Parks and Active Streets, Kimichi School, Acocks Green School, Grange Social Club, 260<sup>th</sup> Birmingham Scouts, Friends of Fox Hollies Park, Friends of Millennium Green, Arden Road Residents Association, House of Play and Education, and Birmingham Open Spaces Forum.

#### Discussed at

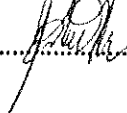
Ward meeting - Acocks Green ward committee meeting

Date - Wednesday 15 February 2017; Wednesday 24 May 2017

#### Signatures of all 3 Ward Councillors

Name Cllr Roger Harmer..... Signature  Date 8/8/17.....

Name Cllr Stewart Stacey ..... Signature  Date 21/08/2017.....

Name Cllr John O'Shea..... Signature  Date 7/8/17.....

#### Internal use only

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>					
<b>WARD</b> Acocks Green	<b>INNOVATION</b> <b>TITLE</b> Hope in the Future				
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b>            (Tick all those that apply)</p> <table style="width: 100%; border: none;"> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input checked="" type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>• <b>Citizens' Independence &amp; Well Being</b> <input checked="" type="checkbox"/></li> <li>• <b>New approaches to investment</b> <input checked="" type="checkbox"/></li> <li>• <b>Active citizens &amp; communities</b> stepping up <input checked="" type="checkbox"/></li> <li>• <b>Clean streets</b></li> <li>• <b>Improving local centres</b> <input checked="" type="checkbox"/></li> </ul> </td> </tr> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	<ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input checked="" type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Citizens' Independence &amp; Well Being</b> <input checked="" type="checkbox"/></li> <li>• <b>New approaches to investment</b> <input checked="" type="checkbox"/></li> <li>• <b>Active citizens &amp; communities</b> stepping up <input checked="" type="checkbox"/></li> <li>• <b>Clean streets</b></li> <li>• <b>Improving local centres</b> <input checked="" type="checkbox"/></li> </ul>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>To reduce childhood poverty! Tony Blair said this would be achieved by 2020 however the Government have so far failed to meet this pledge and so it is up to grassroots community groups like House Of Play + Education (HOPE) to do what we can do! Currently more than one in three children in Acocks Green are living in poverty; the number of households where children live with no one in employment is double the national average. It is becoming widely accepted that early intervention is key to resolving many of our social issues; this is backed up by West Midlands Police who have identified early intervention as one of their priorities. However from September Children's Centre Services will be reduced meaning that the work of organisations such as HOPE will be needed even more. Since establishing in Acocks Green eight years ago we have always taken an innovative approach to changing lives in the ward from our early holiday playschemes, to setting up a permanent base, to providing play on the streets of Acocks Green.</p> <p>Through our hard work and persistence we have brought counselling services to the ward, brought the National Careers Service in, facilitated training and done much more collaborative work including being a leading player in multi agency working with the council, NHS and DWP through the District health and employment and skills boards.</p> <p>However this has been a struggle, which on numerous occasions has resulted in us nearly closing down. We are in the process of working with DWP on an innovative new approach to not only supporting single parents out of poverty but also a long term solution to our funding requirements enabling us to move forwards as a stronger and more sustainable support service for both the residents and other voluntary sector organisations in the ward.</p>					

Our innovative Idea has two main components

1 – To strengthen the work we are already doing at our centre, this will include a £10,000 refurbishment of the centre paid for by Awards for All funding which has already been secured. In addition to the groups already run at the centre we will add new groups including Basic Money Management delivered by the Birmingham Training Unit and "Cook and Taste" healthy eating workshops (as suggested at the previous ward meeting). We have spoken with the Operational Manager for Dietetics at Birmingham Community Nutrition who has advised us that the council no longer provide this service but we can replicate it using online resources. This work is ready to commence as soon as the funding is in place. Match funding has also been secured from various other sources (one of which is conditional on securing LIF funding)

We are asking for £3,000 to implement the Cook and Taste sessions this will include all the cooking equipment, ingredients and half the cost of the wages for a new Health and Wellbeing Coordinator who will deliver the project as well as take the lead on other health projects.

We will provide three 3 week healthy eating workshops to be delivered during the time period, this will work with 8 women on low incomes and their children per session (24 women)

2 - Single parents of children under five receive Income Support however are expected to return to work once their child turns five. This can often be a difficult transition for parents especially those who may have never worked. We are working closely with DWP on a scheme to identify and target specialist services which we will deliver for these women. If successful it will help parents into work giving them a sense of pride and acting as positive role models to their children. This comes just in time for the roll out of Universal Credit later on in the year and will make a considerable difference to family life.

From our perspective this will also help with funding (as DWP will pay us to deliver the sessions approximately £100 per client per session) and will give us opportunity to engage parents who currently wouldn't think to engage with a service like ours which can offer them confidence, peer support and activities for their children.

Our work with DWP is innovative and new and puts control back into the hands of the local community however it is also very risky – we will need to spend a lot of money up front including employing three new members of staff however will only be paid by results and so we need money behind us to get started. We are suggesting that local innovation fund show their support by paying the project costs for the first 12 weeks (£8,700) we will then receive this back through revenue which can then be channelled back into further expansion of the project.

We will be working with single mums who are claiming income support. The official statistics available for November 2016 published on NOMIS state that 12,560 single parents are claiming Income Support in Birmingham of which 305 live in Acocks Green Ward (However to note the system highlights "Fox Hollies" as a separate ward with 360 claimants. Much of the old Fox Hollies Ward is now in Acocks Green Ward and includes areas such as the Gospel Oak Estate



which the local Counsellors have identified as a priority for requiring support in the ward. If we combine the two figures this gives us 665 – the highest figure in the city – 50 more than Northfield or almost 200 more than Nechells)

Income Support Claimants attend the Job Centre Plus every six month where the advisor encourages them to access support; our programme of support is targeted at various stages of a child's development and transition so that there is always something for the Job Centre to recommend. We will also promote courses through our existing Family Centres and Facebook page which has over 300 followers.

We also have strong ties with Acocks Green library, the Business Improvement District and local schools who would promote courses for us.

Our recent "Jobs in Security" course run in partnership with the National Careers Service and targeted at women attracted over 20 participants from the Ward.

To assist in this work we will need to increase our IT facilities as each participant will need access to a laptop. We currently have 4 laptops available but require an additional 6 at a cost of £1,200

Finally we are asking for £800 to deliver Village of Play Open access play activities for 4 weeks in the summer holidays – this has proved a popular way of bringing the community together, engaging people of different cultures and ethnicities and has been well received by older members of the community - In 2015 our gardening corner was well received by the Britain in Bloom judges who were impressed to see children playing with soil and getting that experience. Village of Play will act as publicity for our activities in the ward included the projects listed above and will help us identify hard to reach clients.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

<input type="checkbox"/>
<input type="checkbox"/>
<input checked="" type="checkbox"/>

**How will the innovation be implemented?**

We are up and running and ready to hit the ground running, we have the facilities and the contacts to start working immediately. The project will need additional staffing and so we will recruit however our existing experienced team will put things in place ready for delivery during the school holidays and beyond.

We plan to deliver the courses from 4 venues around the ward:

1. Swan Courtyard – serving the north of the Ward (Stockfield estate)
2. WM Police' new Youth facility at Gospel Oak – serving the south of the Ward (Gospel Oak estate)
3. House of Play – serving the west of the Ward (Yarnfield estate)
4. In the centre of the Ward we would use either; the Christian Centre, Methodist Church or the Library – all of whom we have rented rooms from in the past when needed.

LIF funding gives us start up capital to put 2 crèche workers and training officer into place to plan and deliver the first 4 courses (one in each venue) once these have been delivered and we get the results required by DWP we will start to receive payment from DWP. Therefore it would be estimated that LIF funding would enable 40 Lone Parents receiving Income Support to be given at least 4 weeks of work related training and to achieve DWP's basic targets to progression into employment ("100% to complete an action plan and to achieve an agreed social justice outcome" (e.g. training, volunteer work, CV)

Progress may be quicker depending on commissioning from DWP but a conservative timetable would look something like this:

September / October -	First 6 week course delivered at Swan Courtyard With at least 5 Acocks Green residents
October / November -	First 6 week course delivered at House of Play and Gospel Oak With at least 7 Acocks Green residents at each
January / February -	Second 6 week course delivered at Swan Courtyard Second 6 week course delivered at either Gospel Oak or House of Play
February / March -	First 6 week course delivered at Acocks Green Christian Centre Second 6 week course delivered at either Gospel Oak or House of Play

Beyond April 2018 subject to DWP funding it is our hope to be delivering up to three courses per term at each venue (36 per year) If we reach 6 Acocks Green residents per session this would be 216 people in one year meaning that by April 2021 all 665 single mums claiming Income Support in Acocks Green could have received support to build a brighter future for their children.

With our extensive knowledge and contacts in the world of small grants we are well placed to give advice and guidance to existing and start up projects and have given advice to numerous groups including the friends of the parks groups, the food bank, Britain in Bloom, a local home education group and many more. Although this is additional to our core work we believe this is key to being active citizens in our community.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

#### **Early intervention and Healthy Cooking**

It is hard to gauge the impact of play and socialisation for both children and parents, we know that depression affects 1 in 4 people and that loneliness is a major contributor to this so any work to get parents out of their houses and into groups must be a good thing.

We also know that speech and language delay is a growing problem in children which is more than likely being caused by children not having opportunities to socialise from a young age. Studies show that the younger children can learn to share and interact with others the better it is for their development, making the need for free open access play opportunities crucial.

Outcomes will therefore include reduced isolation, increased school readiness in children, reduced unemployment, reduced poverty and increased community cohesion.

We will provide three 3 week healthy eating workshops to be delivered during the time period, this will work with 8 women on low incomes and their children per session (24 women)

#### **Employment Support Project**

LIF funding would directly enable 40 Lone Parents receiving Income Support to be given at least 4 weeks of work related training and to achieve DWP's basic targets to progression into employment ("100% to complete an action plan and to achieve an agreed social justice outcome" (e.g. training, volunteer work, CV)

With the additional income from DWP If we reach 6 Acocks Green residents per session this would be 216 people in one year meaning that by April 2021 all 665 single mums claiming Income Support in Acocks Green could have received support to build a brighter future for their children.

The money LIF contributes this year will be matched over 5 years 12 times over by commissioned work and 8 times over by small grants - these figures are based on realistic projections which are clear to see today, further funding could be added to this in time.

Success will see parents accessing services, taking control of their lives and aspiring to be better people.

A key aspect of the project is building legacy as it develops a local charity to have the capacity to deliver services locally that benefit local people. The community will have a refurbished centre which is actively used by the community including those facing the greatest poverty, the community will also benefit from a team of locally based community workers who can respond to local needs and develop new projects relatively inexpensively.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We have a good track record of securing 10's of thousands of pounds of funding, our experience is that with City Council funding we can leverage in much more match funding as funders recognise the significance of council funding.

**What resources will be required?**

	£
- Capital	10,000
- Running costs	37,700
- People power volunteers	

Amount required from LIF £13,309

Have you got any match funding – in cash or in kind? YES

**Contact person for proposal**

Name	Michael Sharman
Telephone	07951 674 624
E-mail	HOPE.Michael@outlook.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Discussed at

Ward meeting ...24 May 2017.....

Date .....

Signatures of all 3 Ward Councillors

Name JOHN D'HEA..... Signature [Signature]..... Date 3/8/17.....  
 Name ROLER HARMER..... Signature [Signature]..... Date 9/8/17.....  
 Name STEWART STACEY..... Signature [Signature]..... Date 21/08/2017.....

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>					
<b>WARD</b> Handsworth Wood	<b>INNOVATION TITLE</b> Together We can Make a Difference.				
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>Hestia House is based in Hamstead, our aim for "Together We Can Make a Difference" to is engage people in social action, community engagement and collaboration through providing a resource for local people and organisations to create their own projects and to be able gain and share skills including social media and fundraising , and provide the opportunity to network together. The project will be called – "Together We Can make a Difference"</p> <p>We propose to do this via the following:</p> <ol style="list-style-type: none"> <li>1. 1 year programme to identify and bring local people and groups together who are looking to engage in social action and improve the area through collaboration.</li> <li>2. 2 short programmes to support local people and groups to become project and delivery funding ready. (governance support)</li> <li>3. 4 funding workshops to support groups to apply for small grants. Aim for 10 groups to make small grant applications of total £50,000 to £100,000.</li> <li>4. 4 specialist workshops – safeguarding, social media, finances and 2 to be identified by working with local groups to meet development needs.</li> </ol> <p>Spring Housing Association provides accommodation and support for people in housing need. We currently support over 100 people including families and children in the area, the people we accommodate include refugees, older people and families and have become part of the community. We have moved our offices to Hestia House and we aim for the building to become a community hub focused on community skills development and digital inclusion.</p>					

We have consulted with local groups, the local authority and people from the local community and funders regards the type of support which would benefit the Handsworth Wood Ward. We note that the Big Lottery consider Perry Barr district a priority area due to in part the levels of need/deprivation and that this is not matched by applications which are of sufficient quality to fund projects to meet need by local community groups to improve health, well being, skills and employment which support social cohesion and meet the district agenda.

We would like to utilize Springs skills to bring local people together to share ideas and collaborate on issues which address the priorities in the ward and work together with the community to create projects that meet those needs, and provide advice on project development, management and funding.

We will be hosting the Funders Day that is being organised by the Perry Barr District Lead, on the 5<sup>th</sup> July 2017.

### **Collaboration and Partnership**

Groups we have engaged with include—the Handsworth Schools Association, Handsworth Community Choir, HEAT, Handsworth in Bloom, Code Club, Crisis, Talent Match, Youth Promise Trident and Core Assets, Aquarius, and funders UnLtd and the Big Lottery.

We propose to engage with Handsworth Wood community foundation, Laurel Road, the Perry Barr Arts Forum and CSPAN to promote the proposed work.

Our staff and board have are active citizens in the local area and with funders – this includes our MD who is a governor at Holyhead School, staff who are committee members and founders of the Boathouse runners and the British Heart foundation 10k in Handsworth Park and the Friends of Handsworth Park. Our staff sit on national funders WM committees including BBC Children in Need, and the Heritage Lottery Fund, they are have over 20 years experience of community development work and supporting individuals and groups to become funding ready.

The proposed work will create partnerships with the above groups and new partnerships between local people and groups who have not met.

### **Active Citizens**

Handsworth Wood is a diverse and dynamic area, our proposal works with local people through a co-production model to bring together local people, community groups and the local authority to share and develop skills in the community. It takes a village to raise a child and children model behaviour from adults – good community cohesion needs modelling we will aim to provide opportunities for children, young people and adults.

During our conversations with people and groups we know there are a lot of active citizens locally, however they recognised that they need support to build up skills or want to meet other people and groups to develop their work and networks.



Currently meetings are happening separately and are time consuming, the opportunity to regularly meet with people who wish to share ideas and make them happen and find collaborators in a local venue will benefit local cohesion. Often there the same issues regarding employment, health or wellbeing that are common to all. A venue and a programme to facilitate this is needed locally.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

x

**• How will the innovation be implemented?**

**Implementation will involve:**

Spring will provide project management, outreach and develop the programme, we will do this through implementing a 1 year project plan with milestones around the proposed activities:

1. The development of a small steering group to include the District Lead.
2. Development of a marketing strategy to recruit active citizens and groups.
3. Outreach work to identify groups who need support capacity building.
4. Quarterly networking events to bring local people and groups to come together, who are looking to engage in social action and improve the area.
5. 2 short programmes of 3 workshops supporting local people and groups to become funding ready. – (governance support)
6. 4 funding workshops to support groups to apply for small grants. Aim for 10 groups to make small grant applications of total £50,000 to £100,000.
7. 4 specialist workshops – safeguarding, social media and 2 to be identified by working with local groups to meet development needs.
8. Hosting an annual funders fair with the Perry Barr District.

Implementation will include allocation of addition staffing time and bringing in specific specialist skills including and trainers to facilitate workshops and materials.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

#### **Outcomes**

- Building capacity amongst local people and groups to realise ideas which improve and make a difference to the lives of people in the Handsworth Wood Ward.
- Increasing opportunities for engagement.
- Increasing resilience of local groups within current economic climate.
- Developing sustainable peer networks.
- Increasing external funding investment into the ward.
- Empowering local people to be active citizens
- Increased health and wellbeing activities

#### **Outputs:**

- 15 people and 15 groups will network together who have not engaged previously to consider social action projects
- 10 people will volunteer and join committees of groups
- 10 grant applications will be made for 10 social action projects focused on ward priorities
- £50-£100K of external funding will be secured through support of the project
- 2 funding ready programmes, 4 skills workshops, and 4 networking events will be organised.

#### **Success Will Look like:**

During the year people in the ward will feel inspired to become engaged in a social action project or join a local group, and we will see at the end of a year see a connected voluntary sector with inspired to work together to create activity to improve the well being and opportunities for people in the area.

#### **Impact**

We will use qualitative and quantitative methods of measuring impact and outcomes.

Quantitative will include interviews and questionnaires to capture the following:

numbers of people attending governance training/workshops, repeat engagement, Number of projects created, Number of grant applications made, and amount funding secured, number of groups gaining volunteers and committee members.

**Qualitative:** will include case studies and interviews mapping change.

#### **Long term sustainability:**

We are looking to create a robust model around community capacity building which will be accessible beyond the project.

The Skills share networking group will become organising.

A partnership steering group will be formed of orgs and people to facilitate the work going forward with the Handsworth wood District.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We are in discussions with UnLtd who have £20,000 for supporting resilient communities work and we are exploring options for how a partnership with them will leverage some of these funds and from other sources to add to this bid.

**What resources will be required**

£

- Project: outreach work, development for training programme, activity co-ordination and monitoring
- Workshop facilitators for the programmes
- Marketing and publication of info packs to support Training and workshops

10,500
3500
2000
16,000

**Total: £16000**

**Amount required from LIF £16,000**

**Have you got any match funding – in cash or in kind?**

- We will be working with UnLtd to draw leverage addition income into the ward amount yet to be agreed.
- We will be offering the venue at no charge for the year.

*\* £8K Allocated by ward Councillors !*

**Contact person for proposal**

Name .....Rachel Chiu.....

Telephone .....07957028357 / 0121 663 1443

E-mail .....rachel@springhousing.org.uk

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

We attended the ward meeting on the 17<sup>th</sup> January to present our proposal to councillors and local people.

This project is supported by Friends of Handsworth Park who are all local residents and partners including Handsworth community choir, Boat house runners, Handsworth creative etc, and we have discussed with local police.

Also at FHP held meetings last October and will be having a meeting on the 10<sup>th</sup> Jan 2017 to. The project meets local priority regarding activities for children and brings capacity to the local community to develop skill and become active citizens, maintaining the environment.

**Discussed at**

Ward meeting .....

Date .....

**Signatures of all 3 Ward Councillors**

Name GURBIR SINGH ATTWAL Signature [Signature] Date 30/8/2017

Name NARINDER KOONER Signature [Signature] Date 30/8/2017

Name Pauline Hamilton Signature P. A. Hamilton Date 29/8/2017

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>			
<b>WARD</b> ...Handsworth Wood	<b>INNOVATION</b> <b>TITLE</b> Uplands Allotments Open Air Learning Space (OPALS)		
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>Our innovative idea is to develop an open air learning space facility on a specific part of the Uplands site to provide a stimulating open air learning environment that will be available for schools and other organisations and individuals from the city.</p> <p>The Open Air Learning Space (OPAL) will connect directly to City Core Priorities and LIF priorities.</p> <p><b>Children - A Great City to grow up in:</b> Outdoor learning with hands-on activities engage some young people who find learning space learning lacks the stimulation they need (Knight 2011; Constable 2014<sup>1</sup>). The outdoor learning space would be an exciting resource where all young people could engage with learning in a different, stimulating environment. The Open Air Learning Space can offer an alternative to the institutionalised settings offered by schools. This kind of space can be a trigger for engaging with young people who feel as though school isn't for them, who find the learning space offered by schools difficult to cope with.</p> <p><b>Jobs and Skills – a great city to succeed in:</b> Our plan is to involve stakeholder organisations in the construction of the open air learning space. This will help engender a sense of ownership but will also initiate the intergenerational interaction that we see as being at the heart of the project. The skills needed to realise this vision are not just manual and dextrous skills connected to construction, but they are the interpersonal skills of cooperation and communication that are transferrable across different industries and contexts. In other words, the construction activities that the project demands will involve participants in the kind of teamwork that develops transferrable</p>			



skills and that employers find valuable.

**Health - great city to lead a healthy and active life:** As Birmingham has many densely populated areas, our open air learning space would offer an opportunity to connect with nature in a local venue to help young people to establish an ongoing active relationship with green spaces, the importance of growing healthy food and the social benefits of belonging to a community of people who share an interest in environmental issues, growing natural food and issues connected with sustainable living.

**Citizens' Independence and Well-Being:** The Open Air Learning Space and Learning Facility will connect directly to the LIF priority of Citizens' Independence and Well-Being. The facility will be open for all groups and individuals. Users will find out about how to grow their own food and how to look after their own health and well-being. The Open Air Learning Space will naturally lead to discussions about healthy diets and the importance of fresh air, exercise and an ongoing relationship with the natural environment. Growing our own food builds a sense of self-reliance and independence as it enables people to make informed choices about what they eat.

**Active Citizens and Communities stepping up:** Our bid addresses this priority as the Open Air Learning Space will be an ideal venue for promoting an active and healthy life. Uplands Allotments is a space where members of the city's many diverse communities come together. This offers the opportunity for allotmenters from these communities to "step up" and connect with those who use the facility. A majority of our ploholders are senior citizens and bring with them a rich fund of cultural knowledge which is important to the history of this city. They would interact with the visitors to the site and in so doing would assume a role as facilitator and 'expert' in growing and gardening. This aspect has strongly beneficial aspects as it will affirm the identities and knowledge of our ploholders and provide them with a platform to share their considerable knowledge and understanding. This would in turn will be beneficial for our ploholders, by enhancing their feelings of self-esteem and self-worth. Food is a deeply embedded aspect of culture – this makes the Open Air Learning Space idea an ideal opportunity for enhancing cohesion between different communities. Our ploholders would welcome the opportunity to talk to school children and others about the food they grow and their countries of origin. The Open Air Learning Space would be an integral aspect of the life of Uplands Allotments.

The Open Air Learning Space would be a venue for learning about growing and gardening. In this way it would catalyse the interest of visitors, inspiring them to take up the challenge of taking on their own allotment and thereby encouraging them to remain active and healthy citizens.

Uplands' proposal includes:

- an open-sided, timber-framed, learning deck with bench seating;
- Roofing for the above incorporating water harvesting;
- BBQ area;
- composting; seed banks; recycling facilities;
- pathway to footbridge and on to bee hives;

pathway to orchard (via abandoned plot);  
 restoration and refurbishment of existing shack;  
 construction of a compost toilet;  
 food growing areas & raised beds.

Uplands Allotments is a well-established allotments site with established community connections in the locality. With over four hundred plots over thirty eight acres on the outskirts of Handsworth, Uplands allotmenters produce a wide variety of different produce including honey from our own hives. Uplands draws its plot holders from across a wide range of communities and ethnic groups in the city. Uplands connects with local residents, groups and organisations of **Handsworth Wood Ward**. We have ongoing relationship with schools (including Holyhead School, St John Wall School and Wattville School) and other organisations such as Birmingham City University (see below), Midland Heart Housing; we are also currently in discussions with a leading local refugee organisation. These organisations are all keen to increase their engagement and involvement with the site and this bid would facilitate this. We also have the support of Handsworth Wood Residents Association in this bid.

Uplands is overseen by a group of community-minded active volunteers. We have a core of 10-15 active volunteers. Recently, the Association established a Community Garden at the Oxhill Road entrance. This project was funded by Prologis Logistics as one of their CSR "Impact Days". Whittings Landscape – a firm which started life in Handsworth 40 years ago – undertook the groundwork and managed the 30 plus Prologis volunteers. In addition, the Allotment Association has also bid for and won money for the construction of a community pizza oven. This is to be constructed in the immediate vicinity of the clubhouse and may connect with the Open Air Learning Space we are proposing to build with money from the Local Innovation Fund. In the last year students from Birmingham City University have helped us to develop an area on the Friary Road area of the site. This involved establishing an area to be used as a community workspace and constructing a bridge for ploholders' use across the Pearl Brook that runs through the Uplands site.

Our bid is to build on this to create an open air Learning Space for use by schools in the area and from across the city: an area of decking with an open-sided, roofed frame, with benches and a series of long classroom benches.

This would be a space for participants to learn about cultivation, environmental issues, local ecologies and nature, sustainable food production and other related issues.

Participants could meet and interact with our broad range of ploholders. There is also a cross-generational aspect to this as local young people will have the opportunity to interact socially with people from the older generation, to hear their stories and to find out about different cultures through different foods. People from different parts of the world have settled in Handsworth grow, cook and eat a wide range of foods.

This could also connect to the newly built pizza oven: as a schools visit could round off with supervised young people preparing and eating food using vegetables grown on

site.

Uplands Allotments Cooperative Association is applying for money to pay for the materials and a proportion of the construction costs for the open air classroom facility. Some of the lighter construction itself will be undertaken by volunteers from the different organisations, groups and individuals who have engaged in a range of projects in the recent past.

**Our proposal is not limited to use only by schools but extends to other organisations including care homes, scout and guide groups, NHS therapy organisations and others.**

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

<input type="checkbox"/>
<input type="checkbox"/>
<input checked="" type="checkbox"/>

**How will the innovation be implemented?**

Uplands Allotments Cooperative Association has contacts with a range of organisations and individuals in the city and links to different community groups and organisations. Using the money provided by the Local Innovation Fund, materials can be purchased to construct a stimulating and healthy learning environment for young people and other users. Research evidence indicates that fresh air and being outdoors has strong health benefits. The learning space will need to be properly roofed and will need to have features that make it accessible to all including wheelchair users and other disabled people.

This will necessitate a design process (already begun by Birmingham City University students who have already contributed ideas and time – please see revised attached design brief) as well as a carefully managed group of volunteers to help with the layout and construction.

Some funding will be utilised for the heavier construction work. The Association already has some connections with construction firms and some work has been undertaken to improve existing facilities (namely the Clubhouse). Such local craft businesses can provide professional oversight of construction. We are also keen to involve some of our stakeholders in the construction work. We envisage our schools will be keen to take part in these activities.

While the construction is underway, we will build on existing links to generate interest and 'custom' from our neighbouring schools and other organisations in the Ward. One aspect of this will be encouraging the schools and organisations already involved at Uplands to take part in aspects of the construction. One of the Association members, Malcolm Curry has already been involved in some preliminary discussions regarding the project with Rob Tilling (a Birmingham-based champion of community gardens and greenspaces) who may help in this regard.



**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

The proposal will further enhance Uplands' role as a hub for health-related educational community uses. Success will mean a fully developed open air learning environment that sits at the heart of the ward and links to different parts of the community and city.

Other outcomes include:

- enhancement to Primary School Curriculum which now includes reference to allotments;
- young people learning how to grow food and understand where it comes from!
- Inter-generational contact will add to community cohesion; provide better cross generation understanding;
- Enhanced environmental understanding in terms of relationship between land, weather, human impact and use of resources.

MEASURES of success will include:-

- feedback from schools and other organisations regarding impact on participants;
- an ongoing record of the numbers of people taking part.

**LEARNING**

- This is implicit in the outcomes and is a two way process, with site tenants also gaining from the experience of working with young people and other adults. Again, this is not new to the site as school groups have been well received by established plot holders.

We currently have school children and other community groups accessing the site but the educational and social potential of these visits could be greatly enhanced through this bid. This resource will provide a proper focus and a way of coordinating the educational, health and well-being benefits that the site can offer. Our proposal will also see an increased footfall on the site as more school children and others come to Uplands to learn about cultivation and to enjoy the fantastic community amenity that Uplands offers.

**User increase numbers**

We expect numbers to increase from between 50-100 individual X hours visits annum at present to 300-500 individual X hours visits. In other words, at the moment, we have between 50 and 100 school children and other individuals from community organisations visiting the allotments for at least an hour during the year. We think this will increase by at least tenfold. If a single 'class' was to take place over an hour and each class had 25 children, then we would need to have twenty classes across the year to achieve this figure. We currently have links with three schools. We would expect to build on this and extend uptake to between five and ten schools. We would also build up engagement with more community groups; we currently engage with one or two but intend to see this increase to four or five. Uplands Association will be able to record this increased footfall and the up-take of the amenity by different schools. By

establishing a clear record of users and recording their evaluations of the amenity we will gather evidence on numbers but also data on how to improve the facility. We believe that once the Open Air Learning Space is established, word of mouth will result in many schools and other organisations wanting to use it. Our job will be to administer bookings and to ensure the facility is maintained and kept usable.

**Legacy and Sustainability for Handsworth Wood Ward:** The legacy will be an ongoing environmental and educational resource for young people and others from our ward and city. Our close relationships with schools and other organisations means that we can ensure an annual timetable of calendared events that we would expect to roll on from year to year. Once schools have experienced using the facility, we will be able to establish the role of the Uplands Open Air Learning Space as a part of their curriculum offer. We would also like the facility to be used by other groups including Care Home residents and organisations that offer sheltered housing. The Learning Space could equally act as a meeting and eating area for such groups. We will draw up a list of targets groups such as Housing Associations like Spring Housing and Servol to promote the use of the Open Air Learning Space. Our strong connections as an Association with local community organisations such as Handsworth Wood Residents' Association will further strengthen the potential to build strong and lasting links with the area. We will ensure there are site bookings from one year to the next by schools and others. This will involve the development of strategic plan to grow the use of the Open Air Learning Space Facility; maintenance and repairs will be required from time to time and a small management group from the local plot holders has already been discussed with a number of long standing plot holders.

This facility will be a healthy place to learn that offers opportunities for learning not just about the health benefits of allotmenting and growing food, but also for enhancing understanding about the different communities that make up our multicultural city. In this way, our proposal will promote community cohesion and active citizenship.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

This mini project is part of a bigger scheme for developing the site as a place that offers recreational and educational facilities with associated health benefits and that provides a venue for activities that enhance community cohesion. We fully expect to be able to access further funding from different organisations as part of this bigger scheme. Other funding that we have accessed includes estimated in kind input from Prologis of £10k on garden; £2k from RSA for bees and honey production; £2.5k from LoveBrum for oven.

We would of course be very pleased to accept guidance about other funding sources that we could bid to.

**What resources will be required?**

We intend to use a contractor for heavier construction tasks and volunteer help from

our stakeholder schools and organisations for others. We would aim to rely on local companies, and to use recycled timber where possible. Our estimated costings are:

#### Stage 1 Design Proposal:

Basic temporary structures during construction and stakeholder meetings:

Scaffolding rig and used timber, tarpaulin rain screens - Estimated - minor costs £1000

Materials for permanent structure:

Fabricate onsite timber frame (type tbc.) Variable  $\pm 50\%$  £1500

Footings Variable  $\pm 20\%$  £250

Waterproofing and covering for roof (Cost varies depending on material) Variable  $\pm 50\%$  £450

Fittings Budget £1000

Watlings and other on site work L&M Free Null

Associated Costs:

Toilet re-roofing Variable  $\pm 20\%$  £450

Toilet conversion to reedbed (subject to feasibility study) Estimated £2000

Additional Labour (if not provided for free) Est. 30% of materials £1995

Recommended Budget level: £ 6650 + £ 1995 : £ 8645

Possible Maximum Budget level: £ 7765 + £ 1995 : £ 9760

Further choices of materials and tendering will impact this budget, and it is set out as a guide to investors. Other works such as Knotweed mitigation and removal are critical but will require separate quotation by external contractors, possibly with council input.

Labour is our largest variable - depending on how much of it we can do using allotmenters. This should include time spent operating (small) diggers which will be needed to realise the project. Below is a detailed breakdown of the works:

	£
- Capital for materials & equipment hire	£8645 / £9760
- Running costs	-The Association will undertake this.
- People power volunteers	We have 10 volunteers who each provide 10 hours of time per week over 8 weeks to realise our plan. This equates to £9 600 match funding.
Amount required from LIF £9500	
Have you got any match funding – in cash or in kind? See above	

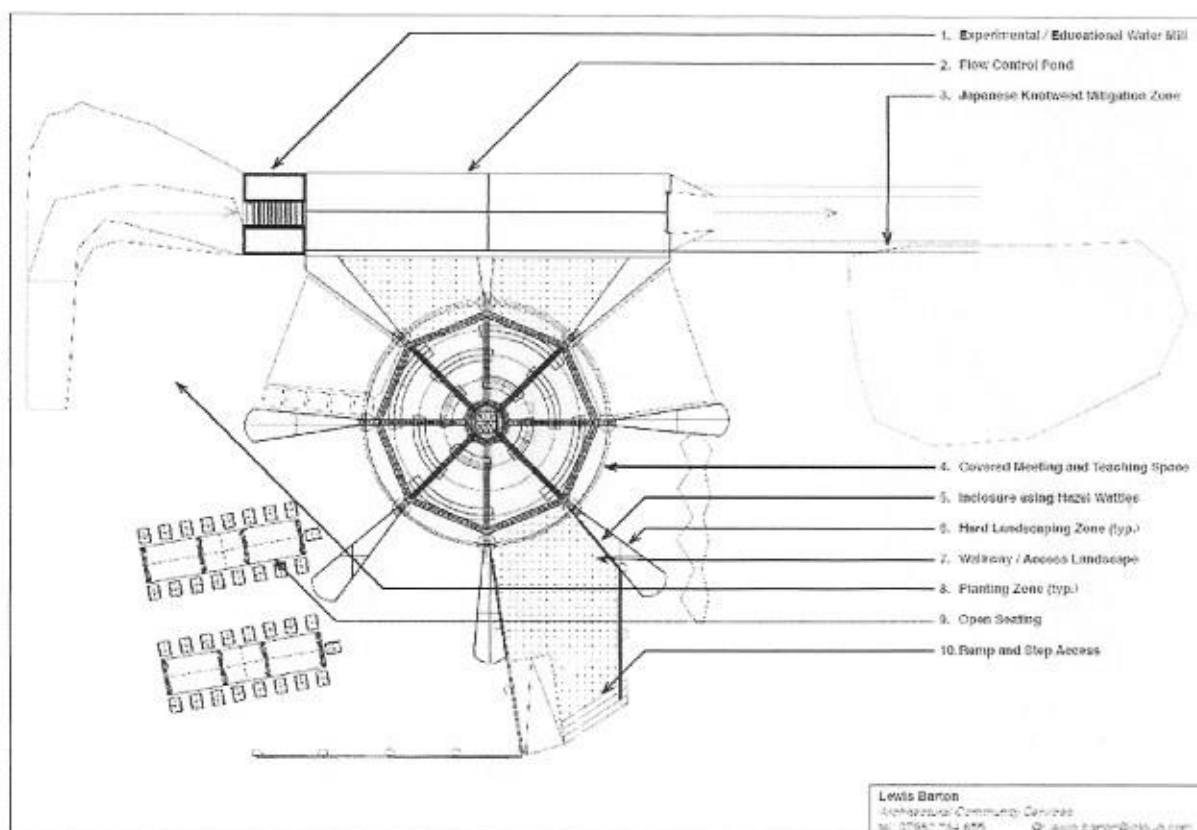
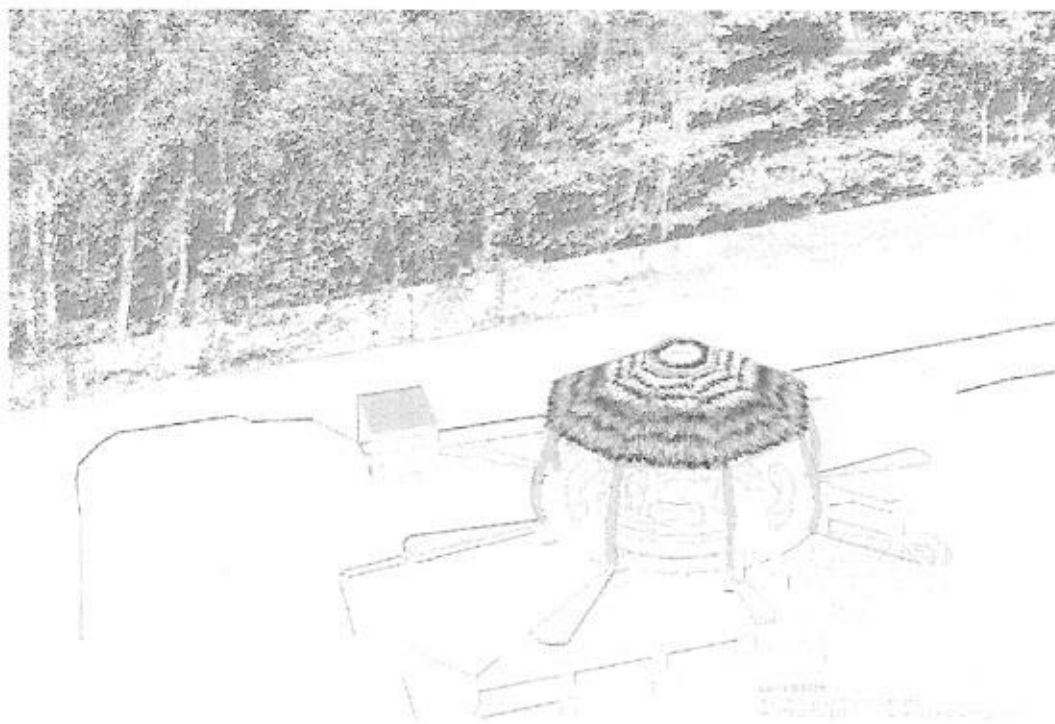
If our bid is successful, we would want the work to start at the beginning of October 2017. *\* £4.9K Allocated by Ward Councillors!*

Contact person for proposal

Name: Rob Smith

Telephone 0121 551 8875

E-mail [rob.smith@bcu.ac.uk](mailto:rob.smith@bcu.ac.uk)





**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

The proposal has been discussed with Handsworth Wood Residents' Association. The association heard about the Local Innovation Fund quite late on. The bid was not prepared in time for the Ward meeting at which other bids were discussed.

**Discussed at**

Ward meeting .....

Date .....4<sup>th</sup> July 2017.....

**Signatures of all 3 Ward Councillors**

Name GURDIAL SINGH ATWAL Signature [Signature] Date 30/8/2017  
 Name NARINDER KOONER Signature [Signature] Date 30/8/2017  
 Name Paulette Hamilton Signature P. A. Hamilton Date 29/8/2017

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

<sup>1</sup> Knight, S. (2011) *Forest School for All*. London: Sage.

Constable, K. (2014) *The Outdoor Classroom in Practice, Ages 3-7*. London: Routledge



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>			
<b>WARD</b> ...Handsworth Wood .....	<b>INNOVATION</b> <b>TITLE</b> .....Walk-In Outdoor Gym.....		
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>Olive Branch 2 would like the Local innovation fund to support a proposal for a Walk-In Outdoor Gym based at laurel road community sports centre. The Walk-In Outdoor Gym is aimed at encouraging an active lifestyle by providing an outdoor gym to increase the participation in physical exercise amongst adults and older people.</p> <p>Currently we run a range of indoor physical activities at laurel road and whilst there is a good take up, but there is a definite gap in adults over 50 taking part in our activities. We have run 3 learn to cycle courses and there has been a great take up for the over 50's, yet they have asked for more exercise opportunities. A lot of residents can not get to the local park and wellbeing centre and also do not feel safe travelling all the way there by themselves. We have very limited indoor space, and underused green space outdoors.</p> <p>We believe that by positioning Walk-In Outdoor Gym at laurel road in a convenient location residents of the local community will be more likely to take the opportunity to exercise when it presents itself rather than being told what to do or when to do it.</p> <p>Laurel road is a quiet haven of green space particularly in the daytime, so local people can come to exercise in a tranquil yet friendly and welcoming place. They can familiarise themselves with the equipment and exercise at their own pace to build their confidence in using the Walk-In Outdoor gym.</p>			

Older people in the community will be given a doorstep opportunity to exercise in a healthy and innovative way and which also has the added bonus of providing social interaction, friendship and support.

We know that isolation affects many older people so going out to meet other people will help to lift spirits, increase self-confidence and self-worth. People have told us that Cost and accessibility are the two main barriers for people wanting to exercise; having the Walk-In Outdoor Gym equipment in laurel road will remove these barriers.

At a time when people are struggling to find money for gym fees or sporting activities this is a great way to get or stay healthy without having to spend a single penny.

Older people have told us that they are often advised by Doctors and care workers or join a gym but they don't know where to go as there are no gyms for older people in a safe and secure environment.

An outdoor gym in a pleasant green surrounding with support to use the equipment will be a new and enjoyable experience.

Many People in our community don't even realise they can exercise outdoor in fresh clean air.

The gym equipment will be specially chosen to provide low impact exercise options for older people to keep active and exercise safely. People can do gentle cardiovascular exercises as well as exercises that will improve balance, flexibility and co-ordination.

The adults in the community will become fitter as the gym will only be a short walking distance from their home and will be free to use whenever they choose to do so, just wearing everyday comfortable clothes.

Research has shown that the combination of mental and physical activity can delay the onset of dementia. We will be targeting individual streets, knocking on doors inviting older people to come and try the gym. We will go meet them at the end of their road and walk with them for the first few times to get to the gym. Hopefully this will encourage those who live alone to feel less isolated, and acquire increased confidence to communicate and socially interact with others outside of their immediate family and social circles.



**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

There will be an element of speed in the implementation just so that regular attendance can be established while the weather is fairly good.

We have consulted 2 outdoor gym companies.

Both have recommended 7 pieces of equipment.

The pieces of equipment recommended are for

Balance

Lower and upper limb strength

Cardiovascular fitness

The chosen supplier will be the one that is most competitively priced

They will design the Walk-In Outdoor Gym area – the location will be

Accessible – Safe and highly visible

Suitable surfacing and a perimeter fence will be fitted

The Recommended gym equipment will be installed

Once Walk-In outdoor gym is installed we would Raise awareness of the outdoor gym among local residents of the handsworth wood ward.

We will go and speak with other local community groups in the ward and invite those groups to come and have a look and try out the equipment before the launch event.

We will do some door to door conversations both day and evening times to ensure we capture as many residents as possible to invite them to come and try out the equipment.

We will contact local carers groups to ensure their group members know about the new facility.

We will get some professionally printed leaflets

We will take leaflets to local groups in the community.

We will take leaflets to local places like the temple, the dentist, doctors and chemist as well as display flyers in Tesco, Co-op Lidl and other food outlets

We will Speak to health care providers

We will have a open day Launch event with local press coverage

We will Offer a Series of Try it and see days to Encourage outdoor gym usage

Arrange induction sessions with instructors at specific times to Increase knowledge of correct and effective use Of the outdoor gym

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The beneficiaries of the project will be Adults over 50 who live within the ward, some of whom may be facing significant problems with their health and wellbeing, including: People with physical disabilities, mental health problems and learning difficulties. For some beneficiaries the Walk-In Outdoor gym will be just the nudge they need to get them to return to exercise.

We expect the usage will be increase month by month as more local people find out about the Outdoor gym

The project will bring the following health and wellbeing benefits: Improved fitness, strength, stamina, coordination, mobility and overall wellbeing. Through regular attendance they will increase their awareness of the health benefits of exercise.

Visits to the Walk-In Gym will increase month by month People who exercise outdoors are more likely to engage in the activity longer than those who exercise indoors. We expect initially we would have 30 people each week through local community groups. Within 3 months we envisage numbers will steadily increase (weather permitting) by spring we expect over 200 regular users per month. We know there will be a spike of usage in the summer months when the weather is milder 300 users per month would easily be possible.

As the Walk-In Outdoor gym will Provide a social outlet for exercise it will be used by people of all abilities and fitness Levels. The gym will provide exposure to fresh air, nature and sunlight which increases levels of vitamin D which is beneficial to good health.

Regular users will build up a caring community support network that look out for each other and can check on each other if they have not seen them for a while. Regular users will be made aware of all the other health activities across the ward and encouraged to try them out also.

Local people will see that the equipment is safe to use and is also located in a safe environment. They will also feel a sense of ownership of the equipment so we expect everyone will look after the Walk-In Outdoor Gym, keeping the area tidy and ensuring the equipment is not mis-used.

We think the most exciting thing is the potential Walk-In Outdoor Gym to act as the catalyst for an ongoing change in lifestyle for those using the equipment and who have never tried a gym or regular exercise. We will promote and publicise other health related activities across the ward to improve their health and lifestyle. Regular attenders may start looking at other ways to be physically active, as a result of using the outdoor gym and taking the opportunity to attend other activities that are held but held at the wellbeing centre such as walking groups and cycling groups.

The Walk-In Gym will become the main source of people's activity and will be an asset for the community, regenerating extended family links as older people will be able to attend the Facilities with other adult family members. It give them something, to do and somewhere for isolated people to go where they can meet others.

There will be stronger friendship groups amongst older people. Nudging them to come outside their usual 'roaming' distance and venture to try new opportunities available across the ward.

As a result of the Walk-In Outdoor gym will create a healthier local community that results in improved quality of life and life expectancy for older people in the local area thus sustaining long term independence for the ageing community. The Adults will become role models in the community showing their peers how to use the equipment.

On becoming familiar with the equipment Adults will see that the, meeting with others at the Walk-In Outdoor Gym would bring the principle of fun and play back into the lives of Adults. Play and, fun and are about spontaneity and therefore requires no planning or organisation they simply have to Walk-n.

In the future we would target older people with training sessions at the Walk-In Outdoor gym to increase strength and balance and sustain healthy ageing and prevent the risk of falls.

The impact of the project will be measured through feedback conversations to identify improvements to their physical health, mental health, wellbeing, confidence and overall improvements to the quality of their life.

To enable the project to continue beyond the duration of the funding from have researched best-match funders who will support health initiatives so we can have specific one to one

support when needed.. We will also use the information captured through monitoring and evaluation to develop case studies and models of best practice,.

As older members initially use the Walk-In Outdoor Gym, family members will see the benefits and will be encouraged to volunteer their time to support the Walk-in Outdoor Gym.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

We have secured some funding from Tesco's for two pieces of Outdoor Play equipment for children, thus bringing an intergenerational element to the Walk-In Outdoor Gym, in that Adults would be able to exercise whilst children play safely. It also means that when adults are caring for children particularly in school holidays their weekly exercise regime will not have to be stopped as there will be outdoor equipment for the children to use also. Children will also see Adults having fun outdoors and understand that Adults like to be fit and healthy too.

What resources will be required?

£

- Capital
- Running costs
- People power volunteers

£10,799
£1,500

Amount required from LIF £.....£10,799.00

\* **£6K Allocated by Ward Councillors!**

Have you got any match funding – in cash or in kind?

Trained instructors will be available to assist and instruct in the use of the equipment, they will be provided by Sport Birmingham Apprenticeship scheme.

Volunteers will run the Walk-In outdoor Gym Olive Branch 2 will fund the costs of 2 volunteers each day for up to £1,500

Leisure assistants will be on site at all times so older adults will feel safe at all times.

**Contact person for proposal**

Name .....joy Scott-thompson.....

Telephone .....01215236802.....

E-mail .....office@laurelroad.co.uk.....



Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

We have worked with over 1000 senior citizens from the local community over the last 2 years, who have provided us with first hand evidence by saying that they will benefit immensely from outdoor gym equipment that is in easy walking distance of their home. We have consulted two mental health groups who meet here at Laurel road every week. They understand that increased physical activity will improve their mental health, but they do not have the confidence to attend anywhere else as this is a safe place for them and they have been meeting here for the past 2 years

Discussed at

Ward meeting 17/01/17 & 04/07/17

Date .....

Signatures of all 3 Ward Councillors

Name <u>GURDIAL SINGH PTWALS</u>	Signature <u>[Signature]</u>	Date <u>30/7/2017</u>
Name <u>NARINDER KOONER</u>	Signature <u>[Signature]</u>	Date <u>30/8/2017</u>
Name <u>Paula Hamilton</u>	Signature <u>P. A Hamilton</u>	Date <u>29/8/2017</u>

Internal use only

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>													
<b>WARD</b> Handsworth Wood	<b>INNOVATION TITLE</b> <b>DIAMOND SPARKLERS</b>												
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>The 'Diamond Sparklers' project is to enhance and improve the health and wellbeing of children, young people, adults and families through active involvement and participation through our football club, Hamstead Diamonds Community FC.</p> <p>We aim to do this by providing CPD, Coaching, Development and Progression and achieving it through engaging with the local community, creating an environment for involvement in active participation and supporting them to become a part of the Hamstead Diamonds CFC, football family. This will all be delivered through the football clubs, Diamonds Football Development Academy [DFDA] programme, taking us to the heart of people's locality, i.e. on their doorstep (the local park). This will go towards.....</p> <ul style="list-style-type: none"> <li>• Contributing significantly to an increase in the provision of physical activities and community driven initiatives.</li> <li>• Creating safe, sustainable and inclusive communities – an increase in use and opportunities at our local park would begin to develop its role as a focal point for community activity.</li> <li>• Improving safeguarding, learning and the life chances for children and young</li> </ul>													

people – improvements to the facilities would benefit everyone.

Working collaboratively together in partnership with another local football club we want to involve more local participants who fall into either as:

- Local children and young people taking part in structured coaching programme leading to long term involvement in new or existing competitive teams.
- New coaches (young people/ adults) trained and mentored to take the FA Level 1 or 2 qualification to support their and football club's development.
- Volunteers who be encouraged from new family intake to support and take on development roles, coaching and training new team creation (this follows a format like previous successful campaigns)
- Initial Parents/Carers involvement in basic club administration, marketing and promotion tasks

By tackling the categories above, simultaneously there is a greater likelihood of establishing new team structures that will support the growth and sustainability of, not only the football club but the members of the community it serves and belongs to.

We are also going to run a supplement programme getting adults cycling by providing fun social cycling practice activities, developing their basic cycling skills, encouragement to cycle in a group, cycle traffic free laps and develop links with other cyclists, in a safe and surrounding area in their local park, with all the equipment to participate provided.

With parents / carers needing to be there to complete the football registration for their children, they will also have an activity to do, that will be the cycling, some will be new to it, some haven't ridden for a while and others season riders. By creating an environment for cycling, with a qualified cycling instructor on hand and the use of on-site bicycles and helmets, we hope to foster a culture where people will start riding their bikes again and become confident on and off road. We also hope when the children have finished their session they can then join their parents / carers and ride together.

We will have, to start the programme one cycling instructor and by the end aim to have two more, from 10 - 20 adult participants, this will help sustain future cycling activity by people bringing their own bikes.

Also as part of the cycling programme we want to encourage, support and give an opportunity for people to take the Cycling Instructor course to deliver sessions in



the future and further support its sustainability for growth.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

/

**How will the innovation be implemented?**

We will promote and market the 'Diamond Sparklers' project to the local and wider community through our existing established network of partners, our membership base, new website and social media and by working in collaboration with local schools, voluntary organisation and other football clubs.

The project will run daily, lasting 2 hours, splitting different age groups, engaging boys and girls together, football coaching sessions will be run by DBS checked and qualified football coaches and the main emphasis will be to have FUN and total inclusion, over a 12-week period.

With the programme being delivered in an Open Green Space (the local park) we are moving closer to our local community and providing more flexibility for them to access it, this will help as to engage with more local community members as we will be more visible, accessible and can reach out to those children, young people and adults who might not have done before. When parents / carers who come and visit the park and see the activity going on we want them and their children to come over to engage and participate in a safe and friendly environment. Anticipation is around 50-80 new participants with around 6 - 10 new coaches engaged as volunteers with potential to become football coaches or a cycling instructor.

The Cycling sessions will either run alongside the 'Diamond Sparklers' project or other times and days to suit the participants lasting from an hour to 90 minutes, also over a 12-week

period.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

Physical activity is linked to better general health and higher levels of self-esteem. There is also good evidence that vigorous activity (such as football) can bring health benefits over and above that of moderate activity and muscle strength is necessary for daily activities; to build and maintain strong bones, regulate blood sugar and blood pressure, and help maintain a healthy weight.

*'At young ages, we should be talking about athleticism. You want to be a great cricketer, a great footballer, a great hockey or tennis player you must have the skills of a track and field athlete. You must be able to run all day, must be able to sprint, have hand-eye coordination. If you can throw a cricket ball it is the same dynamics as throwing a javelin. We have to encourage youngsters to think about athletics as a way of moving onto other sports.'* Lord Coe

We want to have a fit and healthy local community and through the 'Diamonds Sparklers' project we are aiming to bring it to fruition by utilizing the CPD, Coaching, Participation and Development. The focus of the impact will be identified by the activity (football coaching) its delivery, areas of measurement and planning, followed by (registration) collecting the information, moving to (charts projection) comparing the data composed and finally (feedback meeting with parents/ carers / the participants / coaches) communicating and learning from the findings to ensure the programme gets better and is sustained by expanding it, charging a subscription, bringing in a different activity to complement it and increase the numbers.

Through the project we are also aiming to create an ....

..... Improved physical environment .... with

..... better health and well-being resident members .... who are

..... more connected, cohesive and a proud community .... by being

..... skilled and confident residents.

With 50 - 80 participants participating in the 'Diamonds Sparklers' programme that will equal to 1,200 to 1,920 hours of activity (24 hrs. x 50 or 80 participants), not including the volunteers.

By having new participants on the programme will allow us to reach out to new and more young people and adults to become volunteers, leaders or coaches. This in turn will mean we can create more teams to play structural football and retain members. By retaining more members, we can continue run the programme for a longer period and this in turn will bring more participants on to the programme and the entire process is repeated, as the numbers grow we can keep the subscription's down and we hope this will bring even more families to support the activity and at the same time learn a new or enhance a skill, cycling, by becoming more confident on and off the road cycling and in the process, get fitter and healthier.

This project will feed into BCC remit of the city plan to

- \* Provide volunteering, employment skills and employment.
- \* Provide social interaction and social cohesion.
- \* Provide positive activity and help reduce anti-social behaviour and crime.
- \* Provide opportunities for people to positively contribute to their communities through sport volunteering.
- \* Provide environmentally friendly activity/transport options such as cycling, jogging and running.

Through the cycling session we want to connect all cyclists and the people participating will become healthier, more proficient in cycling and feel safe to participate on a bike. Those who feel confidence and want to take the Cycling Instructors course which will prepare them to deliver cycling sessions to either adults or young people and improve their own personal riding skills by learning how to teach groups and individuals, how to provide a safe training area and how to assess when your trainees have achieved their outcomes.

The qualification will also give them an

- Introduction to the National Standard, planning sessions
- Delivery methods
- Conducting a Bike, Helmet and Clothing check
- Evaluating the session, providing feedback and motivation.
- Managing groups effectively.
- Conducting effective risk assessment.
- Safeguarding children and vulnerable adults.
- Signposting trainees to further cycling opportunities.

- One-to-one feedback from an experienced tutor

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Yes, we are looking at applying also to Sport England and other funders through the 'Big Lottery' to further strengthen the project and work with other groups in collaboration by sharing resources' and expertise.

What resources will be required?

	£
- Capital	3,900
- Running costs	1,960
- People power volunteers	2,129

Amount required from LIF £5,860

*\* £5K Allocated by Ward Councillors!*

Capital & Running costs include: -

Item	Unit Cost	Total
Samba 'Locking' Mini-Goal, 12 x 6ft	£137.80 x 6	£826.80
Samba trainer goals, 8 x 4ft	£ 66.28 x 2	£132.56
Central 'Pop-Up' goals, 6 x 3ft per set	£ 47.37 x 1	£ 47.37
Training footballs, 10balls + ball bag, sizes 5,4 &3	£ 86.49 x 4	£345.96
Football bibs, 2 sizes (jr & yth) 4 colours	£ 2.50 x 40	£100.00
Banners (promotion / advertising / information)	£150.00 x 2	£300.00
Multi-Markers 40 in a set	£ 19.04 x 2	£ 38.08
Marker saucers, 100 markers in a set	£ 18.67 x 1	£ 18.67
8 Telescopic poles with spike attachment & bag	£ 75.79 x 1	£ 75.79
Respect Barrier, 60m long	£ 67.14 x 2	£134.28
External & Internal building paint & brushes (Community centre refurbishment)	£200.00 x 1	£200.00
Ball cabinet (hold all items secure, stored in the community centre)	£340.49 x 1	£340.49
Administration / Registration (1 person x £10per session x 12 weeks)	£10 x 1 x 12	£120.00
Fitness Coach (1 coach x £10per hour x 12 weeks)	£10 x 1 x 12	£120.00

Lead Football Coach L2 + (1 coach x 24 hours x £20per hour)	£20 x 1 x 24	£480.00
Assistant Coaches L1 (3 coaches' x 24 hours x £1-per hour)	£10 x 3 x 24	£720.00
Cycling Instructors	£20 x 2 x 24	£960.00
Cycling Instructors Courses (Up to 2 participants)	£450 x 2	£900.00
<b>Total</b>		<b>£5860.00</b>

Have you got any match funding – in cash or in kind?

Facility area in kind = £ 240

Marketing of the project = £ 200

Volunteers 8 volunteers' x 2 hours x 12weeks x £11.09p/hr =£2129.28

**Total =£2569.28**

**Contact person for proposal**

Name .....Harjinder S. Jheet.

Telephone .....07540 987268

E-mail .....harj210@gmail.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

'Diamonds Sparklers' LIF application presentation made at the Handsworth Wood Ward Meeting to ward councillors and members of the public on Tuesday 4<sup>th</sup> July 2017@ Handsworth Fire Station.

Discussed at

Ward meeting Handsworth Wood Ward Meeting Tuesday 4<sup>th</sup> July 2017@ Handsworth Fire Station.

Date Tuesday 4<sup>th</sup> July 2017@ Handsworth Fire Station.

**Signatures of all 3 Ward Councillors**

Name Councillor Kooner

Signature

Date

30/8/2017

Name Councillor Attwal

Signature

Date

30/8/17

Name Councillor Hamilton

Signature

Date

29/8/2017

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>“Doing things differently in neighbourhoods to make better places to live”</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD</b> .....FOUR OAKS.....	<b>INNOVATION</b> <b>TITLE</b> Dementia Social Enterprising Model.
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b></p> <p>(Tick all those that apply)</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><b><u>City Core Priorities</u></b></p> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul> </div> <div style="width: 48%;"> <p><b><u>LIF Priorities</u></b></p> <ul style="list-style-type: none"> <li>• Citizens' Independence &amp; Well Being <input checked="" type="checkbox"/></li> <li>• New approaches to investment <input checked="" type="checkbox"/></li> <li>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></li> <li>• Clean streets <input type="checkbox"/></li> <li>• Improving local centres <input type="checkbox"/></li> </ul> </div> </div>	
<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p style="margin-top: 20px;">We conducted a six-month community mapping exercise to ascertain the key needs of Sutton Coldfield. Our findings have uncovered a major issue on dementia. Sutton Coldfield has the highest levels of dementia in Birmingham. (in part due to the aging population of Sutton Coldfield). The stats from Birmingham's Public Health Team however show the lowest health care admissions in Birmingham indicating that the main source of care for dementia suffers comes from the immediate family.</p> <p style="margin-top: 20px;">People with dementia and their carers said they often felt discouraged and unsupported by their community and excluded because of their condition. This, they said, made it difficult to live independently with choice and control over their life</p> <p style="margin-top: 20px;">A regular statement that came out of our survey was “I want to maintain my social networks and continue to feel I belong.” The basic principle of being able to lead a “normal” life in an integrated society with the rights of older people to continue to be active members of society is an elementary right. However, people with physical, sensory or cognitive impairments often</p>	

become excluded through physical, social, psychological and/or economic barriers. This is particularly the case for people with dementia, with recent research suggesting they are among the most marginalised, socially excluded and highly stigmatised groups in society' (Alzheimer's Society)

We are partnering with Wilson Stuart School (Special Needs school) and with Home Instead (professional dementia care provider) to start a Dementia Café Lunching Club.

We have got a brand-new kitchen facilities which can be used to welcome people from community and those living with dementia along with their carers for a lunching club, twice in a week from September 2017 till December 2017 and from Jan 2018 till September 2018 for five days a week.

Our project is unique in that it would be the first time in the west midlands, where An agency such as ourselves in partnership with a specialist third sector organisation, will be able to offer, such a detailed, innovative and encompassing service to the families and the people living with dementia. Our project acknowledges that dementia impacts on the living condition of individuals and the families affect by the condition.

We will be offering and all-encompassing support through intergenerational interaction. The aims of the programme will be to support carers on a more regular basis, than the agencies are currently able to offer. Normally there are a frequent Dementia café's, advisory groups, and carer support. No one in England has yet been able to offer a constant day to day service, which our project will.

The Wilson Stuart will be sending 10 – 12 children on the days when the café will be run. The students will assist a professional chef in preparing the food and then serving them to the users of the lunching club and of our dementia café.

Our own local research and national evidence has proven that intergenerational work is one of the best ways of stimulating hippocampus side of the brain, which is essential of those combating symptoms of dementia.



Wilson Stuart school has been a very keen to support this initiative as it has obvious impact on the issues of dementia, but our new trained young volunteers, have reported, a huge impact in their own self-worth, and confidence and the school is now looking to utilise this by involving their pupils to a level that will have a positive impact on their own potential employability.

Our initiative will therefore, plan to provide employability skill classes after lunching club for pupils from Wilson student school and art classes from individuals living with dementia. As a means of saying thank you to our volunteers, but also insuring that these young people, have better life skills and chances.

In the community, this will provide a great community hub, for people to come together and share life wisdom and build on social skills to tackle unconscious bias and issue of hidden poverty within the community of Mere Green. Families that have registered disability and in particular dementia are less well-off of the national income by 30% and large numbers are below the poverty line. We will be targeting these families and ensuring they get all the relevant financial advice and assistance, that will enable their lives to bring stability to their economic chaos.

We are also looking in partnering with various supermarkets like Tesco and also with Birmingham junk food project to reduce food waste and offer greener solutions to the issue of food poverty and social exclusion. Tesco's have already pledged their support to this initiative by offering breads, meats etc. We are also partnering with local allotments to supply us with their fresh surplus produce. An outreach part of the programme will be to offer sessions in green open space such as allotment work etc, to work with the families in a non - enclosed environment that will stimulate their imagination and allow them to escape the mundanities that they face.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

✓

**How will the innovation be implemented?**

This innovation will be implemented in three phases:

**Phase 1:**

Sept 2017 till Dec. 2017 – Working together of various organisations – “Synchronising phase”

**Phase 2:**

Jan 2018 till March 2018 – Drawing up document of Good practise – “Analysing phase”

**Phase 3:**

April 2018 till Sept. 2018 – Making the project sustainable – “Sustainability phase”

The initiative will have constant feedback from all users and recipients of the project. This will ensure that we are implementing practises, that are effective and relevant to the receipts of these services.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

We are one of the leading agencies of dementia practise in Sutton Coldfield and we are working with all of the local dementia groups , to insure that best practise is shared amongst all of our groups, as they life ourselves, are very excited, to see such an in-depth initiative piloted in Sutton Coldfield.

The impact of the IFSEM model will produce a good practise document between January 2018 and March 2018. To help tackle issue of:

- a. How living a healthy life with dementia is possible?
- b. When equal job opportunities are offered to young people can it transform their lives?

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We have pledges of support from Tesco's with food supply to reduce food waste.

We have pledges from Wilson Stuart to provide 10-12 children to volunteer to help in preparation and serving of meals.

We have pledge from a professional chef to offer free services for this café.

We have already secured £10,000 from St. James Church Centre, £10, 000 from Awards for all, £10,000 from Sutton Town Council and £5,000 Funeral directors under corporate social responsibility to renovate the kitchen.

**What resources will be required?**

	£
- Capital	5k
- Running costs	35k
- People power volunteers	210K

Amount required from LIF £.....£40,000.....

**Capital Cost: £5,000.00**

**Running Cost: £35,000.00**

**Sessional rate: £50/hr**

(Kitchen usage - £10 & Foyer Usage - £40)

**Duration of Session – 5 hours**

(Food Preparation 2 Hours; Food Service – 3 Hours)

**Community Volunteer contribution: £300/hr**

(2 Dementia specialist staff; 10 Student volunteers from local School; 2 School Staff and a professional Chef)

**Sessions Breakdown**

Month	No. of Sessions
September 2017	12 Sessions
October 2017	12 Sessions
November 2017	12 Sessions
December 2017	8 Sessions
January 2018	12 Sessions
February 2018	8 Sessions
March 2018	12 Sessions
April 2018	12 Sessions
May 2018	12 Sessions
June 2018	12 Sessions
July 2018	8 Sessions
August 2018	8 Sessions
September 2018	12 Sessions
<b>TOTAL SESSIONS</b>	<b>140 Sessions</b>

## Costing Calculation:

*Total Number of Session X Duration of session X Sessional Rate*

140 Sessions X 5 Hours X £50 = **£35,000 (from LIF)**

140 Sessions X 5 Hours X £300 = **£210,000 (from People Power Volunteer)**

Have you got any match funding – in cash or in kind?

**Contact person for proposal**

Name .....Revd. A. Daniel Ramble, Vicar, St James Hill .....

Telephone .....07530973238.....

E-mail ..... vicarstjameshill@gmail.com .....

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

**Discussed at**

Dementia conference – Sutton Town Hall

Sutton Town Council – 31<sup>st</sup> May, 2017.

Ward meeting .....Four Oaks .....

Date .....22<sup>nd</sup> May, 2017.....

**Signatures of all 3 Ward Councillors**

Name CLAREMIRION JEMINS Signature [Signature] Date 6/7/17

Name MARK MAURICE CORROSE Signature [Signature] Date 28/7/17

Name CAR ANNE UNDERWOOD Signature [Signature] Date 3/8/17

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>													
<b>WARD</b> Lozells and East Handsworth	<b>INNOVATION</b> <b>TITLE</b> The Local Consolidation and Collaboration Strategy												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• <b>Children</b> - a Great City to Grow Up In <input type="checkbox"/></td> <td>• <b>Citizens' Independence &amp; Well Being</b> <input type="checkbox"/></td> </tr> <tr> <td>• <b>Jobs &amp; Skills</b> a great City to succeed in <input type="checkbox"/></td> <td>• <b>New approaches to investment</b> <input checked="" type="checkbox"/></td> </tr> <tr> <td>• <b>Housing</b> a great City to live in <input type="checkbox"/></td> <td>• <b>Active citizens &amp; communities stepping up</b> <input checked="" type="checkbox"/></td> </tr> <tr> <td>• <b>Health</b> a great City to lead a healthy &amp; active life <input type="checkbox"/></td> <td>• <b>Clean streets</b> <input type="checkbox"/></td> </tr> <tr> <td></td> <td>• <b>Improving local centres</b> <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• <b>Children</b> - a Great City to Grow Up In <input type="checkbox"/>	• <b>Citizens' Independence &amp; Well Being</b> <input type="checkbox"/>	• <b>Jobs &amp; Skills</b> a great City to succeed in <input type="checkbox"/>	• <b>New approaches to investment</b> <input checked="" type="checkbox"/>	• <b>Housing</b> a great City to live in <input type="checkbox"/>	• <b>Active citizens &amp; communities stepping up</b> <input checked="" type="checkbox"/>	• <b>Health</b> a great City to lead a healthy & active life <input type="checkbox"/>	• <b>Clean streets</b> <input type="checkbox"/>		• <b>Improving local centres</b> <input type="checkbox"/>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The <b>Idea</b> is to create a sustainable network of community stakeholders to maximise investment for the areas working as a collective to work on 'common platforms' in the 'life-design', implementation and delivery of coordinated services across the ward.</p> <p>The <b>Intention</b> is to consider a model of a community-based infrastructure consisting of local assets harnessing their resources to increase investment for the area. Organisations will keep their own identity and brand status utilising their knowledgebase, skills and expertise however working on thematic based platforms as a collective to improve their sustainability and reach within the community.</p> <p>The <b>purpose</b> will be to create a strong robust community led structures. The approach will be to determined community points and connectivity to allow the development of new or sustained projects and commissioned services within the ward.</p> <p>The <b>outcome</b> is to create a sustainable community model of partners working on potential new work by securing national, regional and local resources within the ward. To prepare local assets for the proposed changes in ward boundaries to work together on single themed priorities and translating them into meaning activities.</p> <p>The <b>approach</b> is empowering local community based organisations to have the required 'critical mass' to become key local drivers of change by leading, participating and engaging in local strategies and developing solutions by close partnership and collaboration with key stakeholders working closely in Local Commissioners and officers.</p>													

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2018)

✓

**How will the innovation be implemented?**

There will be a threefold strategy;

1. **Mobilisation Phase** to identify local space, place and assets harnessing local resources including, buildings, people, skills and knowledgebase to develop platforms to operate. This will involve identified 'key drivers' to lead on one priority and build a team to develop programmes. This process will utilise their mission objectives to align with local priorities.
2. **Transformational Phase** will involve translating vision; mission and intention of working together, this will interrogate and investigate how local organisations can build strategies with local residents addressing key issues. This would further be analysed to determine the best fit models to develop business case or procurement models to secure the resources required to stimulate change in the neighbourhood.
3. **Implementation Phase** This would take into account the development of the various approaches and to consider most suitable for execution. This would be an evolving approach utilising opportunities and consolidating models of delivery using a place-based approach.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

To create a physical community asset that can act as a magnet to bring alternative investment into the ward by developing strong robust mechanisms of delivery, working in collaboration where organisations can share their access and reach of the area along with their existing accumulative skills and resources available to harness investment into the area.

It will also provide evidence base research strengthening local infrastructure; the outcome may develop or redirect future operating model of collaboration or partnership into new ventures.

Creation of a resource bank of people, places and services to work together within a defined geographical area and any knowledge gained can be utilised to benefit future model

The legacy will be to develop project orientated activity, the worst case scenario the knowledge acquired may be translated in a working instrument i.e. action plan, needs survey or neighbourhood plan and used as a platform to bring in new opportunities or resources.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

This is an exploratory project to harness local assets to work collaboratively using various test bed or pilot models of developing innovative projects.

The nature of the activity will create new relationships and consolidate existing structures to consider 'one vision' strategies for the local area.

The mixture of resident, community, Voluntary and charitable bodies will empower us to explore accessing funding and anticipated collaborations to seek support from

1. Big Lottery – new operating models of developing ideas
2. DCLG – Place based activity to support the approach
3. Commissioned Services by Public Agencies, ESIF, GBLEP, LA, CCG
4. National Departmental Funding
5. Trusts

The creation of such structures may provide the evidence base required to bring in resources into the ward by presenting strong business case for investment for the locality.

The intention would be to create the relevant business case to be 'investment ready' for the new ward boundary changes in May 2018

What resources will be required?

	£
- Capital	0.00
- Running costs	2500.00
- People power volunteers	1500.00

Amount required from LIF **£2500.00**

Have you got any match funding – in cash or in kind?

Utilisation of our resources, staff to assist in the programme - **£1500.00**

**Contact person for proposal**

Name	Naeem Qureshi
Telephone	0121 520 0580
E-mail	naeem@asianresource.org.uk



Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

The idea has been in place by Birmingham City Council as part of their transformation plan in 0214 and across the Council Core business plan. The anticipated implementation of the new wards in May 2018 will provide an opportunity to develop new plans for the ward

Models were in place as part of the Place Strategy included in the Future Council model.

Birmingham Asian Resource Centre has commence a process of discussions with local stakeholders and there is an intention to work and develop ideas into projects, however, there is a lack of direction, leadership and motivation to take the models of innovation into practice.

We anticipate the initial investment of the innovation fund will act as a catalyst to bring more resources into the area and in turn increase access to services for local people supported by the Birmingham City Council.

Discussed at in principle

Ward meeting Handsworth and Lozells Ward

Date February 2017

Signatures of all 3 Ward Councillors

Name Hendinga Guinnen Signature [Signature] Date 30-08-2017

Name: Mahmood Hussain Signature [Signature] Date: 30/08/17

Name: Waseem Zaffar Signature (see attached) Date: 30/08/17

Internal use only

Received: Date -original: 22/06/17 Revised: 29/08/17

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	<input type="checkbox"/>
No	<input type="checkbox"/>



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD</b> Stockland Green	<b>INNOVATION</b> <b>TITLE</b> Get Healthy Get Working
<b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b> (Tick all those that apply)	
<b><u>City Core Priorities</u></b> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input type="checkbox"/></li> <li>❖ <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></li> <li>❖ <b>Housing</b> a great City to live in <input type="checkbox"/></li> <li>❖ <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul>	<b><u>LIF Priorities</u></b> <ul style="list-style-type: none"> <li>• <b>Citizens' Independence &amp; Well Being</b> <input type="checkbox"/></li> <li>• <b>New approaches to investment</b> <input type="checkbox"/></li> <li>• <b>Active citizens &amp; communities stepping up</b> <input type="checkbox"/></li> <li>• <b>Clean streets</b> <input type="checkbox"/></li> <li>• <b>Improving local centres</b> <input type="checkbox"/></li> </ul>
<b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b>	
<p>As a well-established third sector organisation, embedded within the communities in which we serve, we have a strong track record of delivering high quality support services and interventions - providing a co-ordinated and holistic approach to responding to local community needs. We/our partner organisation are experienced practitioners in delivering: community development, family support, debt/welfare advice, employment support, independent living, health and well-being and managing community hubs and have been providing these services for over 20 years.</p> <p>Our application is to fund 'Get Healthy Get Working' - our innovative project responding to the needs of adults who are claiming Employment Support Allowance (for health related barriers that prevent them accessing employment). We have been delivering the project on Castle Vale to test a new approach to tackling health related unemployment for the last 18 months, and are ready to scale up the delivery to support a wider range of clients. Our outcomes for our existing provision to date are:</p> <ul style="list-style-type: none"> <li>- 67 Engaged</li> <li>- 24% into employment – on track to achieve 30% by Sept 2017</li> <li>- 43% into volunteering</li> <li>- 98% evidencing improvements in well-being</li> <li>- 40% financial capability improved</li> </ul> <p>We are using our learning and testing of this model, including good practice to scale up delivery that benefits clients furthest away from the labour market through a genuine and trusted health and employment service. 'Get healthy Get Working' offers the opportunity for people to access a dedicated</p>	

and qualified coach. The coach will be their key-worker for a minimum of 6 months. We recognise that for those further away from the labour market support interventions may be required for a longer period of time. In the early stages of support the coach will meet weekly with individuals to assess their requirements and ensure there is a process of continuous progress and moving forwards. It is envisaged that the frequency of meetings with the coach will reduce as time goes on. The coach will provide bespoke 1-1 support to enable, change mind-set and change behaviours - a 'true' coaching model. This approach will move people from a 'can't do' or 'don't want to do' to a 'can-do' using a range of coaching and mentoring techniques:

- ❖ Exploration of needs, motivations and thought processes
- ❖ Reflection and mindfulness
- ❖ Questioning techniques
- ❖ Observation and listening
- ❖ Develop personal competencies and do not develop unhealthy dependencies on supportive relationship
- ❖ Work within their area of personal competence.
- ❖ Encourage a commitment to action, develop a plan, review and take forward

The coach will continue to provide support, if required, when clients are in employment. This will aid on-going review and continue to reflect the on-going support needs of the individual – therefore leading to sustained employment, one of the major challenges we are aware of for this client group. Regular contact with the employer would also prove beneficial and all effort will be made to establish a trusted partnership to support the client.

Our coaches will be fully qualified and accredited. Due to the nature of the customer group and the requirements of the model the coach will also be an experienced practitioner.

The individual will also access practical support that will assist in removing the barriers to employment: predominantly relating to health and well-being interventions and employability skills (employment advisors will be qualified to IAG level 6). People will also be able to access 'wrap-around' provision that has been identified through the employment coach. This type of support will be bespoke to the individual and reflect their personal circumstances and challenges which are contributing to their employment and health situation. Wrap-around provision will include some mentoring, however, this will differ and complement the role of the coach.

We already provide a range of wrap-around provision (as highlighted below) therefore a responsive service that meets the needs of clients can be quickly provided. In particular we would like to highlight our health and well-being knowledge and expertise that closely aligns with delivery of this service. Our health and well-being activities have been delivered for over 13 years and we have increasingly focused upon a model of social prescription – whereby individuals access a social prescription as opposed to or complementary to a medical prescription. Activities are provided within the community which support and improve an individuals well-being. Our delivery has evidenced that over 90% of clients improve their well-being scores (using WEMWBS).

Wrap-around opportunities include:

- ❖ Family support
- ❖ Debt advice
- ❖ Specific mental health and well-being provision e.g. social prescription
- ❖ Links to physical activities
- ❖ Counselling

- ❖ Volunteering opportunities
- ❖ Ensuring a co-ordinated approach to a referral pathway
- ❖ Training – basic skills
- ❖ identify and secure time-limited work placements with a range of local employers to enable people to gain practical experience within a work environment (via JCP/BCC's Employment Access Team, Chamber of Commerce, other employment initiatives e.g. Talent Match)

There will be times when other wrap-around services will be required, due to specialisms or areas of expertise. Partners already have strong working relationships with other providers (both statutory and VCS); these links will be optimised and new connections made to maximise outcomes for clients.

The project will also ensure that links with other local agencies are developed and maintained. Mapping of provision has been undertaken for the priority wards to ensure a complementary not duplicated service is provided. A clear referral pathway has been established for our work on Castle Vale and we will utilise these contacts whilst developing others for the delivery in Stockland Green, ensuring a streamlined and effective pathway which is enabling as opposed to creating barriers.

The coach will be the central point of contact and will therefore, develop and retain regular contact with parties throughout the client journey. This will form part of the review sessions and ensure a full picture is gathered from a number of sources.

#### Collaborative partnership working:

This project is a collaboration between Compass Support, Spitfire Support Services and Stockland Green Opportunity Housing & Training (SGOHT) In addition we have, and will continue to, work with other partners such as the member organisations of the Stockland Green Ward Advisory Board to identify referrals, offer alternative specialist support where required and ensure that members of the community have good quality local provision.

#### Active citizenship:

A key element of the Get Healthy Get Working programme is volunteering which forms part of the client's journey towards employment. We expect 50% of participants to engage in some form of volunteering, this builds key skills and builds community capacity in the local area.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

**How will the innovation be implemented?**

We will ensure that the relevant resources are placed within Stockland Green and will be scaling up our team to reflect this. Referrals would be sought from a range of sources using a dedicated referral pathway. These would include but are not exclusive to:

- ❖ JCP
- ❖ local agencies- schools, childrens centres, community organisations
- ❖ Existing clients
- ❖ Health – GP's, practices, district nurses, mental health team
- ❖ Commissioned services – for example, CRI (substance misuse provider)
- ❖ Self-referral

Clients would continue to be supported by their Coach and regular contact would be made with wrap-around providers to ensure there is feedback on progress. This would require close working relationships to achieve a common goal with the client. The Coach would remain the key contact throughout the whole of the process.

We will provide resources to establish a Coach, Employment Advisor support and well-being activities/interventions in the Stockland Green Ward who will provide one-to-one support and coordinate the wrap-around services, we will utilise this funding to provide resources for some of the key elements of the programme:

- ❖ Social prescription activity
- ❖ 1-1 Coach support
- ❖ Employability and skills training

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

Outcome	Indicator
Engagement	Numbers of clients engaged
People moved off ESA	No of claimants reduced
Employment	No. of participants securing employment opportunities No. of participants evidencing sustained employment (13 weeks)
Improved mental well-being	Participants will report improvements in their overall well-being

and resilience	<p>derived from WEMWBS scores</p> <p>Participants will report improved resilience – better able to make decisions about their own financial, health and well-being needs</p>
Improved skills, knowledge and competency	<p>No. of participants engaged in volunteering opportunities</p> <p>No. of participants engaged in work-place opportunities</p> <p>No. of participants engaged in training/taster opportunities</p> <p>No of participants successfully completing training</p>
Financial inclusion increased	<p>No. of participants that have reduced their debt</p> <p>No. of participants that have increased their individual income</p>

We expect to work intensively with **60 clients** over the year, based upon our track record (and taking into account that this client group is among the most challenging to move into employment) success will comprise:

30% Into employment or full time education

50% into volunteering

20% reduced debt

90% Improved mental and emotional wellbeing (as evidenced by WEMWBS framework)

We know that this project can deliver a Social Return on Investment because an independent report found that every £1 invested into Compass Support equates to £11.25 of social value (2015-16).

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

We have secured funding to continue delivery in Castle Vale and Tyburn Ward. We will also maximise contacts with the Youth Employment Initiative across the locality and through the mental health lot to provide additional support/resources for clients aged 18-19 years. We will also be actively seeking additional funding to support succession planning/sustainability. Funding secured for some of our wrap around provision will contribute towards this delivery e.g. debt/benefit advice , broader health and well-being work

We have also considered succession planning and are already identifying other funding streams that will support this delivery in the future. We are also being pro-active in enabling discussions with GP's and other health providers regarding commissioning opportunities.

**What resources will be required?**

- Capital
- Running costs
- People power volunteers

£
65,000

Amount required from LIF **£40,000...**

Have you got any match funding – in cash or in kind?

Approximately £17k of other sources of funding will be utilised to support delivery of this project , including funding for our wider wrap-around services. There will also be a significant contribution regarding management times, use of local facilities and development opportunities with other providers/partners.

**Contact person for proposal**

Name .....Cheryl Dockery.....

Telephone .....0121 748 8100.....

E-mail Cheryl.dockery@pioneergroup.org.uk.....

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

The proposal was shared and discussed with SGOHT a local housing provider and the chair of the SGWAB, Cllr Holbrook who all recognise the need to connect and support those in long term unemployment.

The Stockland Green Ward Advisory Board is a community stakeholder group in which has around 30 member organisations, comprising of community, faith groups and statutory partners, including local elected members and West Midlands Police all of whom are active in the life of Stockland Green.

The Groups ward plan, which is the strategic document created by SGWAG has as some of its priorities

"Better access to benefit and debt advice and money management skills."

"Promote employment and training opportunities"

These priorities complement the activities and outcomes described in the submission.

**Discussed at**

Ward meeting ..... STOCKLAND GREEN .....

Date ..... 25/7/17 .....

**Signatures of all 3 Ward Councillors**

Name ..... Penny Holbrook ..... Signature ..... P. Holbrook ..... Date ..... 25/7/17 .....

Name ..... JOSH JONES ..... Signature ..... Josh Jones ..... Date ..... 31.7.17 .....

Name ..... MICHAEL FINNEGAN ..... Signature ..... M. Finney ..... Date ..... 11/8/17 .....

**Internal use only**

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	



<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>	
<b>WARD</b> Stockland Green	<b>INNOVATION</b> <b>TITLE</b> Youth hub.
<p><b>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</b></p> <p>(Tick all those that apply)</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p><b><u>City Core Priorities</u></b></p> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input checked="" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input checked="" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input checked="" type="checkbox"/></li> </ul> </div> <div style="width: 48%;"> <p><b><u>LIF Priorities</u></b></p> <ul style="list-style-type: none"> <li>• Citizens' Independence &amp; Well Being <input checked="" type="checkbox"/></li> <li>• New approaches to investment <input type="checkbox"/></li> <li>• Active citizens &amp; communities stepping up <input checked="" type="checkbox"/></li> <li>• Clean streets <input type="checkbox"/></li> <li>• Improving local centres <input type="checkbox"/></li> </ul> </div> </div>	
<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The aim of the group is to support children and young people who are affected by domestic abuse, and working with them to improve their confidence and self-esteem, change their perceptions on what a healthy relationship is, to provide a life coaching service to build on individuals needs and to encourage young people to become active citizens within their local communicates.</p> <p>We will do this in the following ways:</p> <ul style="list-style-type: none"> <li>• Support group. A weekly 2hour group where young people can come together in a safe space to gain advice and guidance, mix with other children and young people who have had similar experiences whilst gaining a sense of normality. This club with be advertised as a youth club rather than a domestic abuse support group for the safety of all involved. This club is has been provisionally booked to be placed at Accord.</li> </ul> <p>Children and young people will be identified by referral from partnerships with local policing teams, schools and local refuge homes for victims &amp; families of domestic abuse such as Accord and The Salvation Army.</p> <p>Within this group young people will learn and improve upon vital skills such as communication, peer refusal, decision making, and budgeting whilst organising and delivering a ward wide campaign which helps raise the awareness of domestic abuse and its many forms.</p> <ul style="list-style-type: none"> <li>• Life Coaching. Young people will have the opportunity access weekly life coaching sessions from one of our qualified life coaches. Through this service children and young people can think about their present and future goals and begin to work towards them,</li> </ul>	

whilst dealing with some of their more difficult and challenging issues.

- Partnerships and collaborative working. We are members of Stockland Green Ward Advisory Board which is a network of over 25 statutory and voluntary organisations who work together in the best interests of Stockland Green. The Ward Advisory Board has a development plan based upon the needs of the area as identified by the board members. The provision of services which address the exceptionally high levels of domestic abuse in Stockland Green, is one of the many areas that the WAB has identified as being fundamental in the long-term success and betterment of Stockland Green. The WAB have orchestrated for ourselves and other agencies dealing with Domestic Abuse in Stockland Green, (including personnel from the three Domestic Abuse hostels in Stockland Green), to form together and identify innovative and pragmatic ways to deal with the effects of Domestic Abuse. This application would fund our first, locally based response to Domestic Abuse and will reaffirm to young people that Domestic Abuse is never acceptable.
- We are also in regular contact with Pam Powis who is the Safer Neighbourhood Partnership manager for Birmingham North, who also chairs the North Birmingham Domestic Abuse Forum. This forum is attended by 18-20 agencies whom all fully endorse this project as it is a very new and innovative way of working with young people who are witness to or affected by Domestic abuse. This project takes a more holistic approach to working with these young people and the NBD AF agree that this project will help young people to feel better equipped to deal with the issues they face on a day to day basis.

**Time Frame – is it:-**

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

x

**How will the innovation be implemented?**

1 x 2 hour a week centre based session based at the Accord site in Stockland Green. Dates and times to be confirmed through consultation with children and young people.

Young leaders programme delivered within youth club session to plan and deliver a Domestic Abuse Awareness campaign across the ward of Stockland Green.

Life coaching sessions to be accessed on an individual's needs basis, and can be delivered before/during/after youth group or by appointment.

**What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?**

Children and Young people will report having increased levels of self-confidence and self esteem

Children and Young people will have a better understanding of what healthy relationships

should look like.

Children and Young people will have learnt and developed life skills enabling them to achieve more in the future

10 Children and Young people will be trained to plan and deliver an awareness raising campaign for the whole community where a wide range of local providers are able to share and advertise their services by the end of the year.

50 Children and Young people will feel they have a safe space to turn to where they can be a "normal young person" through accessing the youth support group

Children and Young people will develop coping strategies to overcome obstacles preventing them from achieving their goals and helping them to deal with issues and conflict at home.

At least 20 children or young people will have accessed life coaching or play therapy by the end of the year

We are currently through to stage two on a Big Lottery bid, and the feedback has been very positive, we are highly confident that we will receive the funding. If this is the case then our Domestic abuse project will be looked upon as a pilot in Stockland Green, which, if successful, can be picked up through the Big Lottery project and continued.

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

no

**What resources will be required?**

- Capital
- Running costs
- People power volunteers

£
8000

Amount required from LIF £.....8000.....

Have you got any match funding – in cash or in kind?

**Contact person**

**Name** Kirsty Burden .....

Telephone 0121 354 5614

E-mail kirstyburden@ymcasc.org.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

**Discussed at**

Ward meeting ..... SYOCKLAND GREEN .....

Date ..... 25th JULY 2017 .....

**Signatures of all 3 Ward Councillors**

Name Penny Holbrook Signature ..... P. Holbrook ..... Date 27.7.17

Name JOSH JONES Signature ..... Joshua Jones ..... Date 31.7.17

Name MICK FINNEGAN Signature ..... M. Finnegan ..... Date 11/8/17

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