



umbrella

Sexual health clinics in England see record demand amid budget cuts

Councils say they could struggle to respond to unforeseen STI outbreaks if cuts aren't reversed



A record number of visits were made to sexual health clinics in England last year, as councils warn the services are 'stretched to the limit'.

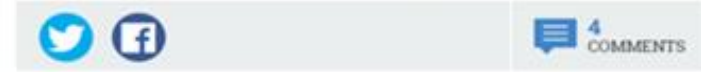
UK Edition Search

UK News World News Politics Opinion Health News

HOOK-UP CULTURE Sex clinics 'at breaking point' with MILLIONS of randy Brits visiting every year for STD treatment after one-night stands

Increasing use of online dating apps such as Tinder and Grindr have allegedly increased sexual activity among Brits

By Sun Reporter
1st September 2018, 3:57 pm Updated: 9th September 2018, 2:43 pm



SEXUAL health clinics in England saw a record 3.3million visits last year, as local councils warn the services are 'stretched to the limit'.

The reason for the demand is due to public health service budgets being slashed by hundreds of millions of pounds, the Local Government Association (LGA) said.

The Tinder effect? Sexual health services are at 'breaking point' after 3.3million people visit clinics in one year, councils warn

Sexual health services in England are 'stretched to the limit' as 3.3million people visited clinics last year, council leaders are warning. They say Tinder and Grindr are fuelling a rise in sexual activity.

DAVID HARGREAVES FOR THE DAILY MAIL
PUBLISHED: 01:28, 1 September 2018 | UPDATED: 20:16, 1 September 2018



Health services in England are 'stretched to the limit' as a record 3.3million people visited clinics last year, council leaders are warning.

The demand comes as local public health service budgets are slashed by hundreds of millions of pounds, the Local Government Association (LGA) said. It fears that online dating apps such as Tinder and Grindr are fuelling a rise in sexual activity.



NEWS

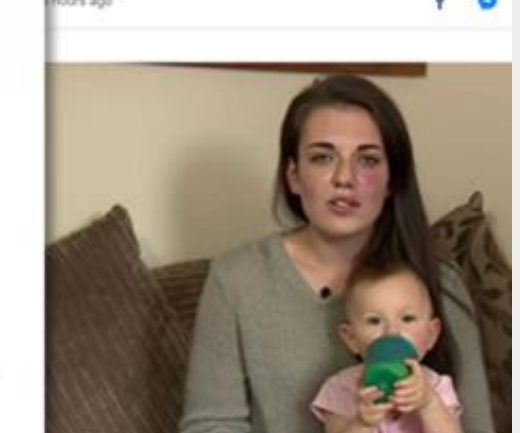
Home UK World Business Politics Tech Science

Health

Women 'struggling to access contraception'

By George Bevan, BBC East & Caroline Parkinson
News

Hours ago



Record demand for sexual health services amid spending cuts

1 September 2018



A record 3.3 million visits were made to sexual health clinics in England last year, as councils warn over funding cuts and stretched resources across the country in 2017.

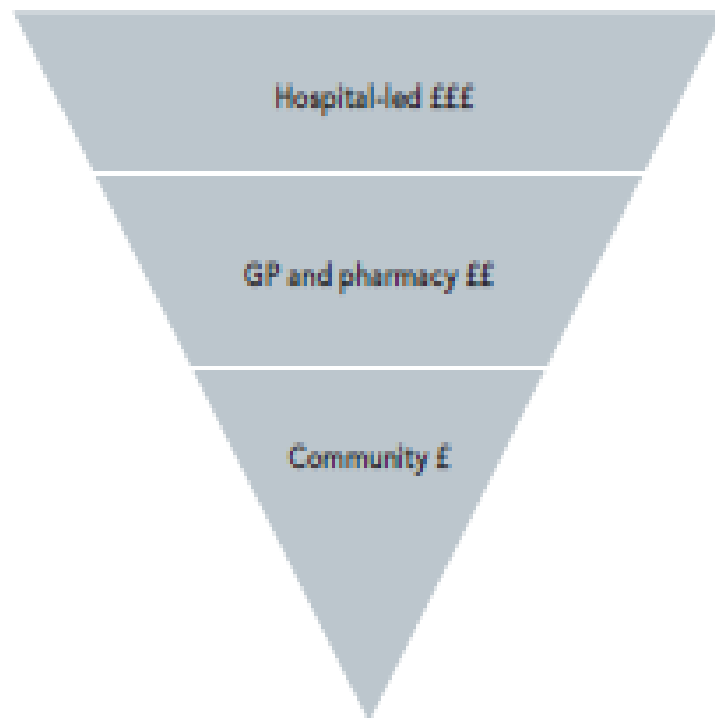
News > Health

Sexual health clinics turning patients away amid record demand as government cuts bite, councils warn

Local Government Association says 3.3 million attendances at clinics last year could become unsustainable and make outbreaks more likely if the government continues with £600m in cuts

Alex Matthews-King Health Correspondent | Saturday 1 September 2018 00:01 | 45 comments

Traditional service



Umbrella service



Umbrella Network

10 Clinic sites

9 Delivery Partners

169 pharmacies

50 Community Partners

132 GP Practices

Sexual Health is a Partnership

Umbrella is a collaboration of...



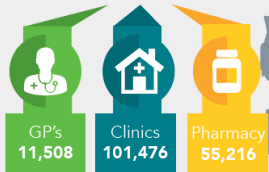
300

full time equivalent
employed staff

10

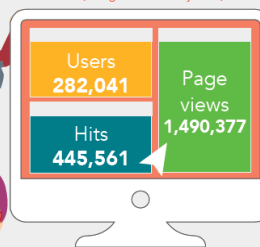
city wide
umbrella clinics

Service user contacts



Umbrella Online

Year 4 (1 Aug 2018 – 31 July 2019)



In year 4 Umbrella carried out



Over 100k service users

through our clinics

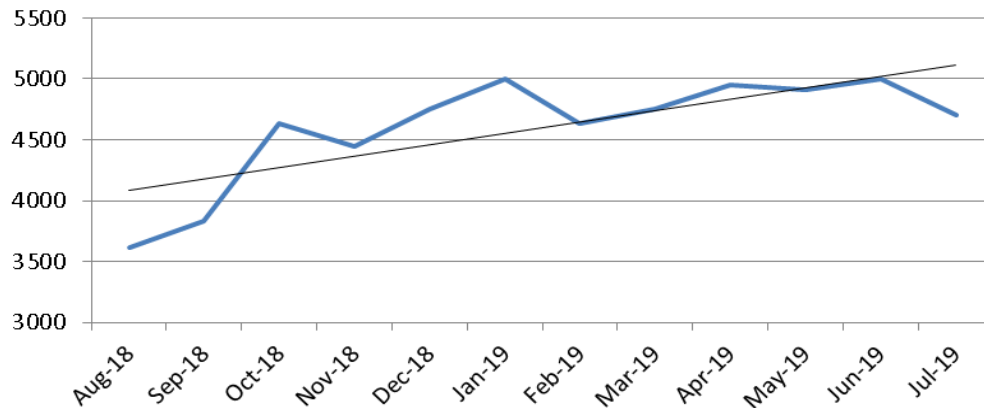
Around 70k services delivered

through the community network

— and growing!



Overall Pharmacy Activity Aug 18-July19



Over 55k people seen in a
community pharmacy setting in
Year 4. Estimate Year 5 will be
closer to 70k



GP Activity for Umbrella Year 4

- 3,453 IUCs fitted
- 2,917 SDIs fitted
- 2,173 chlamydia screens returned, with 132 positive diagnoses





PDI Alcohol Prep Pads

- 1 Tampon de préparation à l'alcool
- 2 Mit Alkohol getränkter Tupfer
- 3 Cuscinetto preparatorio all'alcol
- 4 Voorbereidingsdoekje met alcohol
- 5 Compresa con alcohol
- 6 Салфетка проспиртованная

PDI Alcohol Prep Pads

- 1 Tampon de préparation à l'alcool
- 2 Mit Alkohol getränkter Tupfer
- 3 Cuscinetto preparatorio all'alcol
- 4 Voorbereidingsdoekje met alcohol
- 5 Compresa con alcohol
- 6 Салфетка проспиртованная

Adhesive Dressing

Sterile unless wrapper is opened or damaged

STERILE EO

umbrella
Birmingham and Solihull Sexual Health

STI testing kit

Female

You have received this kit because you or your partner has female genitals

Before you start

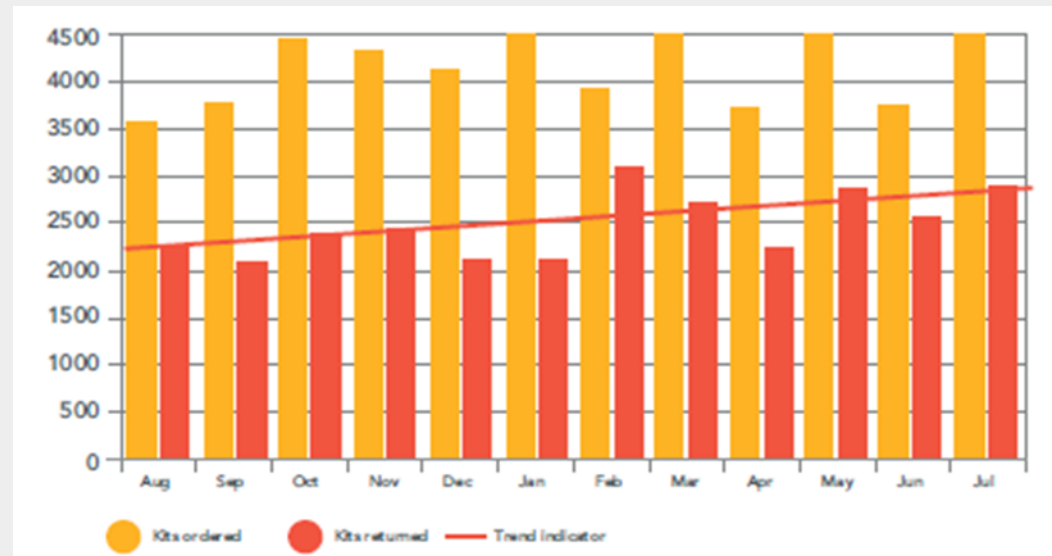
In this kit you will find items to take internal

Aptima
Hologic
Multixen Swab Transport Media (STM)

Aptima
Hologic
Multixen Swab Transport Media (STM)

	Year 4	Year 3
STI Kits Issued	52,191	38,860
STI Kits Returned	30,544	22,788
Avg Issued/Month	4,349	3,238
Avg Returned/Month	2,545	1,899

34% year-on-year
increase whilst maintaining
59% return rate



Freshers: Year 4 Campaign

- Distribution of 250,000 condoms at Freshers events
- Extensive distribution of posters and information cards to partners
- Holloway Circus billboard
- Digital screens – in shopping centres and nightlife venues
- Google adwords
- Boosted Facebook, Twitter and Instagram



The poster is divided into two main sections. The left section has a dark grey background and features eight stylized footprints in white and orange, arranged in a circular pattern. The right section has an orange background. At the top right of the orange section is a cluster of small white circles. The text 'Freshers.' is written in a large, white, sans-serif font. Below it, the text 'What's your position on safe sex?' is written in a smaller, dark blue, sans-serif font. Further down, the text 'Free and confidential sexual health support and advice across Birmingham and Solihull.' is written in a small, white, sans-serif font. At the bottom left of the orange section, the website 'umbrellahealth.co.uk/freshers' is written in a small, white, sans-serif font. At the bottom right of the orange section, the 'umbrella' logo is displayed, consisting of a white umbrella icon and the word 'umbrella' in a white, sans-serif font, with 'Birmingham and Solihull Sexual Health' written in a very small font below it.

Freshers.

What's your position on safe sex?

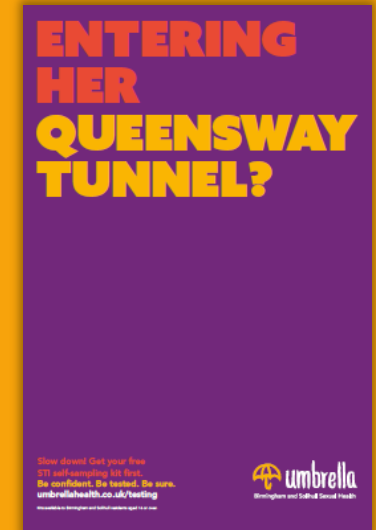
Free and confidential sexual health support and advice across Birmingham and Solihull.

umbrellahealth.co.uk/freshers

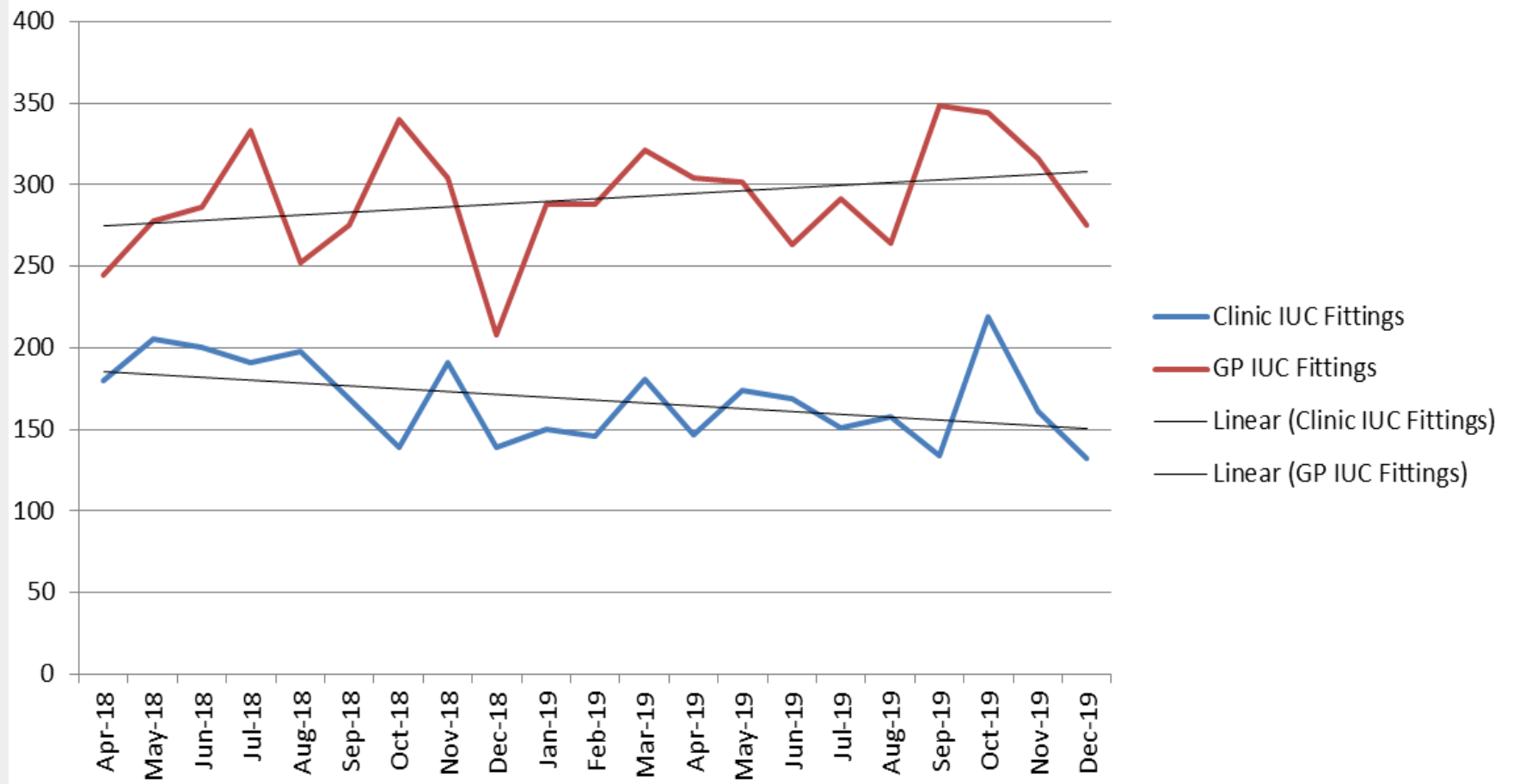
 **umbrella**
Birmingham and Solihull Sexual Health

STI kit: Year 4 Campaign

- Campaign tested by UoB
- Local landmarks coupled with innuendo word play
- Increase in STI kit requested went from 4,500 up to 7,000+
- New colour palette used to enhance campaigns



Clinic v. GP IUC Fittings



Under-18 Conception Rates 2018

Rate of decline nationally — 18%

Rate of decline in Birmingham — 26%



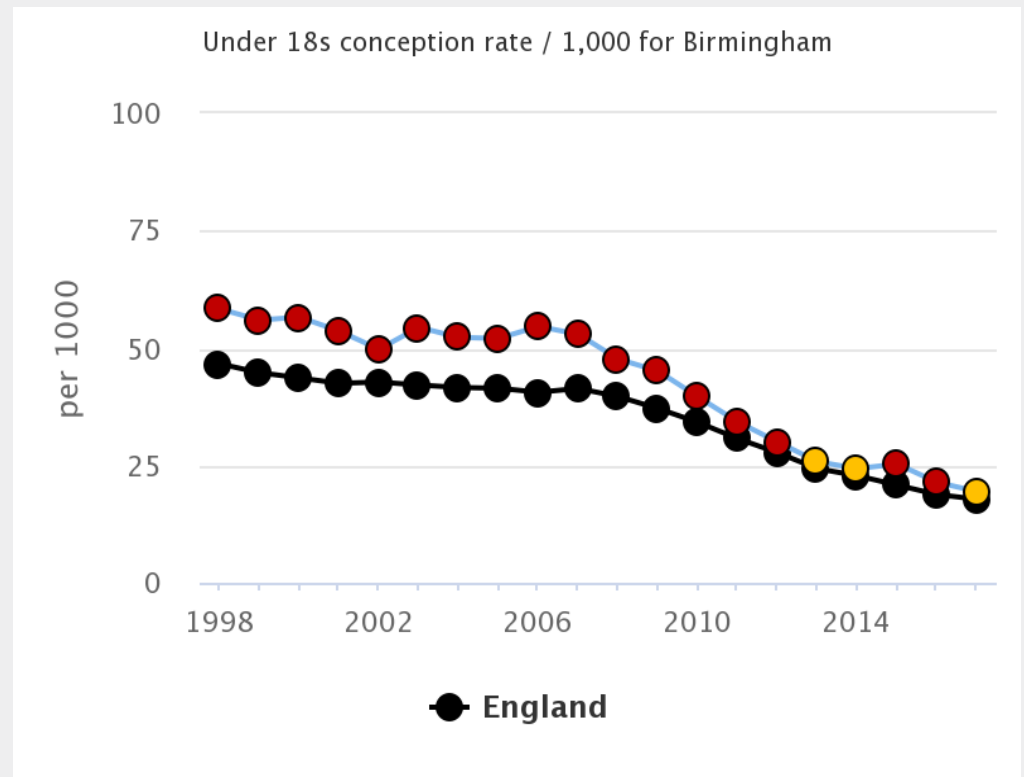
A poster for Umbrella Birmingham and Solihull Sexual Health. The background is dark blue with white plus signs and 'x' marks. The text 'Not ready for a baby?' is written in large, yellow, handwritten-style font. Below it, in white, is the text 'Ask here about your contraceptive needs including implants and coils. Convenient birth control that you can't forget.' At the bottom, in yellow, is the text 'Registered practice patients and registered Birmingham patients welcomed. We offer Umbrella GP services — umbrellahealth.co.uk'. The Umbrella logo is in the top right corner.

umbrella
Birmingham and Solihull Sexual Health

Not ready for a baby?

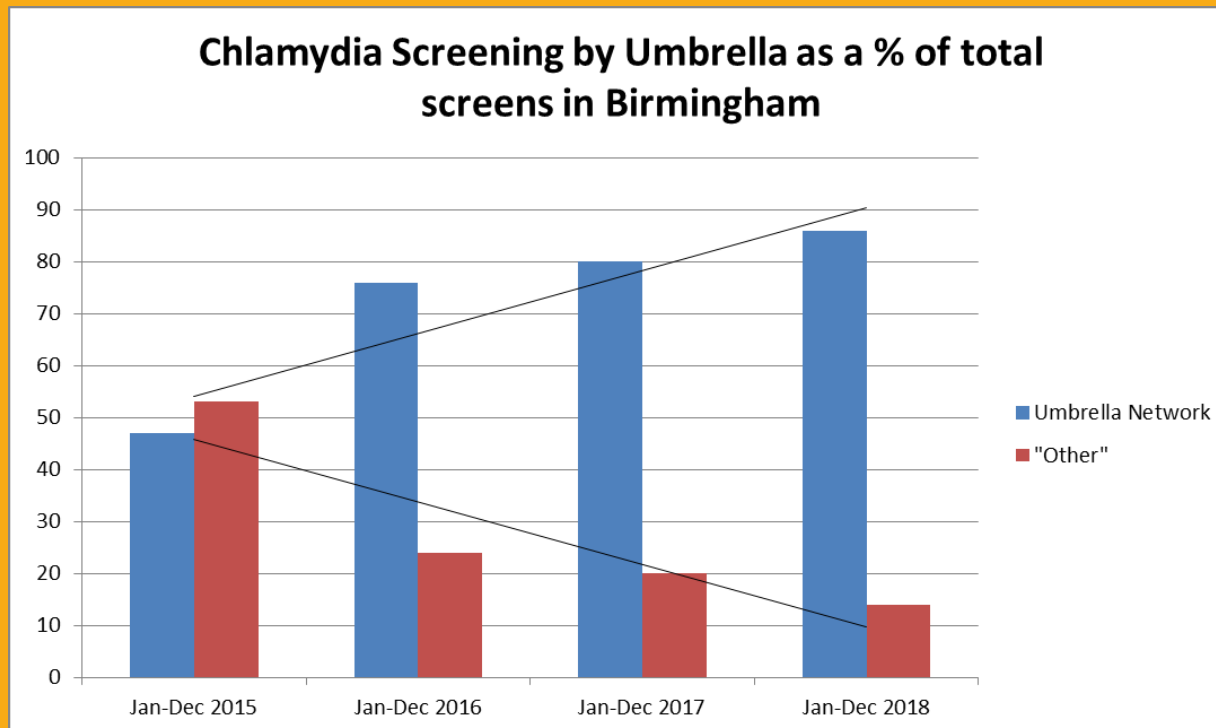
Ask here about your contraceptive needs including implants and coils.
Convenient birth control that you can't forget.

Registered practice patients and registered Birmingham patients welcomed. We offer Umbrella GP services — umbrellahealth.co.uk



Chlamydia Diagnoses

- Continued year-on-year increase
- Accessible screening across the city-wide network
- In Year 4, service was within 1% of the national average
- Over half the screens were completed via online testing



HIV:

- Birmingham's late HIV diagnosis rates now around the national average and 2nd lowest in the region
- 88 confirmed cases of HIV in Year 4 (73 last year)
- Supporting efforts to implement NICE guidance in Birmingham
- HIV Outbreak Strategy developed with guidance from Umbrella



Umbrella — the Wider Influence

HAVING A FEW DRINKS?

**MAKE SURE LOSING YOUR
VOICE IS THE ONLY THING
YOU'LL REGRET TOMORROW**



STAY SAFE AROUND THE RAILWAY OR YOU MIGHT REGRET IT





Public Health England

Protecting and improving the nation's health

The Pharmacy Offer for Sexual Health, Reproductive Health and HIV

A resource for commissioners and
providers



Tell us what you think of GOV.UK

[Take a short survey to give us your feedback](#)

[Home](#) > [Health and social care](#) > [Public health](#) > [Sexual health](#)

Case study

The role of community pharmacies in sexual health services

A central component of Umbrella Sexual Health in
Birmingham is the work being undertaken by a formally
contracted network of 174 community pharmacies.



Health and Social Care Committee

House of Commons London SW1A 0AA

Tel: 020 7219 6182 Fax 020 7219 5171 Email: hsccom@parliament.uk

Website: www.parliament.uk/healthcom Twitter: [@CommonsHealth](https://twitter.com/CommonsHealth)

From Dr Sarah Wollaston MP, Chair



Collaborating with community pharmacists to deliver sexual health services

Plans for 2020 include:

- Upgrading T1 pharmacies to T2
- Create Centre of Excellence for Training
- Support the Council with Fast Track City Plans
- Develop more referral pathways from clinic to community

Umbrella is a service
to be proud of!