

**Members are reminded that they must declare all relevant pecuniary and non-pecuniary interests relating to any items of business to be discussed at this meeting**

**BIRMINGHAM CITY COUNCIL**

**ERDINGTON DISTRICT COMMITTEE**

**TUESDAY, 27 OCTOBER 2015 AT 14:00 HOURS**  
**IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA**  
**SQUARE, BIRMINGHAM, B1 1BB**

**A G E N D A**

**1 NOTICE OF RECORDING/WEBCAST**

The Chairman to advise the meeting to note that this meeting will be webcast for live and subsequent broadcast via the Council's Internet site ([www.birminghamnewsroom.com](http://www.birminghamnewsroom.com)) and that members of the press/public may record and take photographs. The whole of the meeting will be filmed except where there are confidential or exempt items.

**2 APOLOGIES**

To receive any apologies.

**3 - 18**

**3 MINUTES**

To confirm and sign the Minutes of the last meeting held on 30 June 2015

**4 PARTNERSHIP WORKING GROUPS**

To nominate Members to serve on the Partnership Working Groups.

**19 - 42**

**5 ERDINGTON DISTRICT JOBS AND SKILLS PLAN 2015**

An officer will be in attendance at the meeting.

**43 - 52**

**6 BIRMINGHAM COUNCIL HOUSING INVESTMENT PROGRAMME**  
**ENVIRONMENTAL WORKS BUDGET 2015/16**

To note progress in connection with the projects initiated in 2014/15, approve the projects outlined at Appendix 2 and note the budgetary position statement provided at Appendix 3.

7 **CLEAN AND GREEN SUB-COMMITTEE**

An officer will be in attendance at the meeting.

8 **NORTH BIRMINGHAM TRUST**

The Chairman will give a verbal update report at the meeting.

9 **DATE AND TIME OF NEXT MEETING**

To agree a date and time.

10 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

11 **AUTHORITY TO CHAIRMAN AND OFFICERS**

Chairman to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

**ERDINGTON DISTRICT  
COMMITTEE  
TUESDAY, 30 JUNE 2015**

**MINUTES OF A MEETING OF THE ERDINGTON  
DISTRICT COMMITTEE HELD ON TUESDAY 30  
JUNE 2015 AT 1400 HOURS, IN COMMITTEE  
ROOMS 3 & 4, COUNCIL HOUSE, BIRMINGHAM**

**PRESENT:** - Councillors Bob Beauchamp, Mick Brown, Des Hughes, Mick Finnegan, Penny Holbrook, Josh Jones, Gareth Moore, Gary Sambrook, and Ron Storer.

**ALSO PRESENT:** -

Station Commander Andrew Burnham – West Midlands Fire Service  
Mike Davis – District Head (Erdington)  
Pete Hobbs – Service Head, Housing Transformation  
Superintendent Brandon Langley – West Midlands Police  
Mary Latham – Regional Representative, West Midlands National Landlords Assoc.  
Pamela Powis, Safer Neighbourhood Partnership  
Errol Wilson - Committee Manager

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**ELECTION OF THE EXECUTIVE MEMBER AND VICE-CHAIRMAN FOR  
ERDINGTON DISTRICT**

On the receipt of nominations, it was:-

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**RESOLVED:** -

- a) That Councillor Josh Jones be elected Chairperson (Executive Member) for Erdington District for the Municipal Year 2015/2016, ending with the first meeting of the Committee in the 2016/17 Municipal Year.
- b) That Councillor Mick Brown be appointed Committee Vice-Chairperson for the 2015/2016 Municipal Year, ending with the first meeting of the Committee in the 2016/17 Municipal Year.

(Councillor Josh Jones in the Chair)

- 273 The District Committee were advised that the meeting would be webcast for live or subsequent broadcast via the Council's Internet site and members of the press/public may record and take photographs except where there were confidential or exempt items.
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**APOLOGIES**

- 274 Apologies for non-attendance were submitted on behalf of Councillors Robert Alden and Mike Sharpe for their inability to attend the meeting.
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**MINUTES**

- 275 **RESOLVED: -**

That the Minutes of the meeting held on 17 March 2015 having been previously circulated, were confirmed and signed by the Chairman.

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**MEMBERSHIP OF THE COMMITTEE**

- 276 The membership of the Committee was noted as follows: -
- Councillors Robert Alden, Bob Beauchamp and Gareth Moore (Erdington Ward).
- Councillors Des Hughes, Gary Sambrook and Ron Storer (Kingstanding Ward).
- Councillors Penny Holbrook, Josh Jones and Mike Finnegan (Stockland Green Ward).
- Councillors Lynda Clinton, Mick Brown and Mike Sharpe (Tyburn Ward).

**Co-opted Members:-**

Station Commander Andrew Burnham – West Midlands Fire Service  
Superintendent Brandon Langley – West Midlands Police.

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**LEAD OFFICER ARRANGEMENTS**

- 277 The lead officer arrangements were noted as follows: -

Lead Officer: - Mike Davis, District Head (Erdington)

Support Officers:-

District Contact Lawyer - Stuart Evans  
District Finance Officer – Sukvinder Kalsi/Parmjeet Jassal  
Committee Manager - Sarah Stride.

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**DECLARATION OF INTERESTS**

- 278 Councillor Gareth Moore declared his non-pecuniary interest as a member of the Community Safety and Police Crime Board.
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**CODE OF CONDUCT FOR DISTRICT COMMITTEE MEETINGS**

The following Code of Conduct for District Committees was submitted:-

(See document No. 1)

- 279 **RESOLVED:-**

That the Code of Conduct for meetings of the District Committee be noted.

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**DISTRICT COMMITTEES FUNCTIONS AND GUIDELINES**

The following schedule of District Committee Functions and Guidelines were submitted:-

(See document No. 2)

- 280 **RESOLVED:-**

That the Functions and Guidelines be noted.

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**DISTRICT COMMITTEE APPOINTMENTS**

It was -

- 281 **RESOLVED-**

- a) That the following Members be appointed to serve as Member representatives on the following bodies/ community organisations:
- (i) Youth Champion - Councillor Josh Jones
  - (ii) Looked after Children's Champion - Councillor Mick Brown
  - (iii) Older Person's Champion - Councillor Mick Finnegan
  - (iv) District Parent Partnership Champion - Councillor Mick Brown
  - (v) Heritage Champion - Councillor Mike Sharpe
- b) To appoint Members to serve as a board representative on the following Community organisations:-

Witton Lodge Community Association

That Councillor Des Hughes be appointed as a Member representative for Witton Lodge Community Association.

Erdington Town Centre Partnership Ltd

That Councillor Robert Alden be appointed to serve as a Member representative on the Erdington Town Centre Partnership Ltd.

Councillor Gareth Moore suggested that a report be submitted by the champions at a future District Committee meeting in relation to the work they have been doing. He remarked that it was bizarre that the District Committee appointed the Community Association representative, and the Ward Committee that appointed the Member for Erdington Town Centre. A brief discussion then ensued concerning the issue.

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**ERDINGTON DISTRICT - INCOME AND EXPENDITURE FOR THE YEAR ENDING 31 MARCH 2015**

The following joint report of the Service Directors District Services, Housing Transformation, Sports Events and Parks and the Director of Finance was submitted:-

(See document No. 3)

Sukvinder Kalsi, Assistant Director of Finance, Place introduced the item and advised that this was the final report for the year ended 2014/15 and completes the governance cycle for the year. He drew the attention of the Committee to section 5 of the report which highlighted some of the key information contained in the report. He added that the District had received some added resources to meet the voluntary redundancy cost that had been incurred by the District. He further added that Table 5.5 summarises the year end position, the details of which were further explained in Appendix 1 to the report. He advised that the City Council had provided some extra resource as detailed in paragraphs 5.1 to 5.3 of the report to write off all the prior year overdrawn balances and reserves for the District. In Erdington's case, this was £1.358m which was funded corporately. There was some commitments that was made in relation to the Community Chest in the year which would be carried forward in 2015/16 so that all the programmes would be spent.

Mr Kalsi advised that the District Committee had a Capital programme of £190k in relation to the Neighbourhoods programme. There had been some slippage to the Capital programme as a result of a late start, but that this would be carried forward. He highlighted that the Community Initiative Fund would be introduced in the financial year 2016/2017 which would be £2m across the districts. He added that when the framework was approved, it was anticipated that the District would receive a special financial report on this fund. In response to an enquiry from Councillor Moore, Mr Kalsi advised that this was the final report.

The Chairperson thanked Sukvinder for attending the meeting and presenting the information.

It was

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**RESOLVED:-**

- (i) That the net underspend of £0.055m for Directly Managed and SLA Services, as detailed in report Appendix 1 be noted, compared to a breakeven position at month 10, after taking into account the write off of prior year overdrawn reserves and debt balances from 2013/14 of £1.51m. The net underspend has been utilised to manage the year end and brought forward deficit position as approved by Cabinet on 16 March 2015;
- (ii) That the financial position of the Community Chest projects of an underspend of £0.047m, as detailed in report Appendix 2 be noted, which will be carried forward into 2015/16 to fund approved commitments; and
- (iii) That an appropriation to reserves of £0.040m has been made to meet commitments in 2015/16 relating to an externally funded post, be noted.

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**EXTENDED LICENSING FOR THE PRIVATE RENTED HOUSING SECTOR**

Pete Hobbs, Service Head, Housing Transformation and Mary Latham, Regional Representative, West Midlands National Landlords Association gave the following verbal presentation:-

Mr Hobbs highlighted that the City operates a mandatory licensing scheme for Houses in Multiple Occupation (HMO's). He added that this did not cover all the HMO's in the City, but that to date they had licensed 1800 properties across the city, which was a 5 year licence subject to renewal. They were currently undertaking the renewal process. The Housing Act legislation allows local authorities to consider additional licensing for properties in their area under certain circumstances. A report was taken to the Cabinet Member for Health and Wellbeing, Councillor John Cotton, in February and was approved to consider consultation whether the City need to use those additional powers in parts of the City to tackle specific issues. The legislation, speaks of additional licensing powers, where the ineffective management powers of the Private Rented Sector properties were having a significant impact on residents in an area. There was also selective licensing powers where there were issues of low demands and/or associated issues of anti-social behaviour.

In discussions with the Cabinet Member and local Elected Members, the report identifies some key areas where there were concerns where they wanted to explore whether the City's powers were of any use in those areas one of which was Stockland Green. Another was Selly Oak Ward where there was a high concentration of student housing and the other was the hostels market. Not all hostels that had the most vulnerable people in the City was covered by the current mandatory licensing. There were issues as to whether they should be considering extending any extra powers to the hostels market. The consultation was in two phases and this was the early part. In discussion with the Cabinet Member, they

were looking to extend the period of consultation to August 2015, to be able to gather as many views as to what the issues were.

The first phase of the consultation involve statutory agencies colleagues, community safety partnerships etc. to build up a picture as to whether they had issues in relation to the private rented sector where they were and what the issues were. A report would then be submitted to Cabinet for a decision to be made if as a result of all the information an analysis of what the problems were was identified and whether the licensing approach was appropriate in those areas. If this was so, there was a full consultation process that would be undertaken with a proper Business Case. They could then be consulted for 12 weeks. A review of the feedback from the consultation period would then be undertaken before the final decision was made. He reiterated that they were in the first phase of the consultation and had set up a simple questionnaire for local residents on the Be Heard website, which was allowing people to state where they lived and whether there were issues in and around the area and whether these issues were related to the private rented sector. This process had been to the District Housing Panel and they were visiting a number of other Housing Panels where it was thought there were issues and people made representation to them.

The early stages in particularly to Stockland Green, but also in relation to the other Wards, whether there were issues and what were the issues they faced and whether they were related to the private rented sector and what the nature of the issues were. There were other powers and agencies that could be used to resolve some issues. There were exemptions within the licensing regime for certain types of properties and landlords. Registered Social Landlords (RSLs) were excluded and anyone registered through the Homes and Communities Agency and some property types were not included in the current mandatory licensing.

The Private Rented Sector had increased at a pace over the last decade and was in the region of 68,000 to 70,000 households in the City. It was a significant provider of accommodation in the City and was an important part of housing for the City.

Ms Latham stated that they recognised the problems the City was facing several years ago. She stated that they had warned the predecessor that the issue would get worse and that it had gotten worse and would spread further into other parts of the City, particularly when they close Birmingham City University in respect of Perry Barr. The problem was that there had been a downward spiral of the type of people that had been rehoused in the private rented sector. The Private Rented Sector covers a wide range of properties in the sector. When a landlord found shortage of tenants in Erdington primarily as a result of difficulties as there were already some problems in the area due to the lack of good tenants not want to live there anymore.

Good landlords struggled to get decent families in to the area that they had before. Many landlords could not sell due to negative equity or various other reasons and were tempted by 'rent to rent'. Rent to rent operated by an individual, company, RSL or any entity offers a private individual a contract i.e. I will take your property for 5 years for a certain amount each month which was less that they could get on the market. This was guaranteed, who would then manage that property and would put other people in there and maintained that property. A number of landlords took this option. The rent to rent scheme was in her opinion a 'scary' option and this was raised by the National Landlords Association at Government level. This had resulted in people living in an accommodation which was not managed by the owner and



where the local authorities did not have the power to deal with the 'middle man' as they did not exist.

Ms Latham stated that the downward spiral continued. She added that she had been approached approximately 5 years ago by an organisation that informed her that they wanted landlords as they could offer them any number of tenants that wanted to come into the area. She stated that they had reluctantly informed her that they had been to every prison in the country and had advised that when individuals leave prisons, they should contact them so that they could be provided with accommodation in Birmingham, particularly in the Erdington area. She stated that she was told that she was judgmental when she questioned why put these people in the Erdington area who had an history of breaking the law and this was probably not a good idea. These persons found landlords who had entered into a contractual arrangement with them, who then brought in the client group she had referred to into Erdington. Following this there had been a wave of people who had set up as RSLs, charitable organisations and Trusts.

An accredited landlord scheme was offered by the City Council. Concerns were expressed in relation to the number of persons that stated that they did not have to comply with the scheme as they were not HMOs but were RSLs. They were bringing people who were not only ex-offenders, but were also drug addicts etc. Freedom of Information (FOI) was obtained to ascertain how much was being paid to people who were exempt accommodation. Bill from Department for Work and Pensions was £4,676,759, in addition to the £18m the City Council paid for supporting vulnerable people. Landlords with good portfolio stated that Erdington was becoming an area where no one wanted to live. Using the extended licensing powers would not address the issue.

Mr Hobbs advised that the process for regulation was through the Homes and Communities Agency. The Cabinet Member had written to the Home and Communities Agency and had voiced concerns in relation to the introduction of the licence. Concerns were also voiced regarding the regulations.

In the course of the discussion that ensued, the following was amongst the issues raised and comments made in response to questions: -

Councillor Holbrook commented they had been working on this issue for 10 years and was in agreement with most of the comments that were made. It was noted that Erdington had a lot of people with more needs, but that there were a host of good people in Erdington. The infiltration by private landlord was not just the landlord's doing. The problem was at the other end of the scale which they had no control of. The problem was some private landlords who had set up, then sub-let. The proposal would not address the issue but would stabilise the market. Legislation meant that properties had to be at a minimum standard and there was a need for this. Private rented properties were going to be a permanent part of the offer and a number of landlords were asking for this legislation. It was not considered that this would disadvantage good landlords.

Councillor Moore commented that his submission was similar to Councillor Holbrook's. He added that he was a resident of Erdington and that it was a wonderful place. He stated that he 'cringed' when people made disparaging remarks about Erdington, particularly when it was stated that people were moving out of Erdington as it was not a nice place. This was encouraging the movement of people

out of Erdington and that there was a need to say that Erdington was a good place which would encourage people to move in. This was a long term way of encouraging people to move in and by bringing decent families to move into the area. Portraying a good image of Erdington was necessary. A number of private landlords had good properties. There was a need for the anti-social behaviour issues to be addressed; HMO's needed to be looked at and those who exploit people who were on housing benefit. A question was how this would address the issues and what would happen in terms of enforcements and those properties that did not meet the standard.

Councillor Finnegan commented that this was not a short term measure, but would take a number of years. This had to be the starting point and was a long-term project.

The Chairperson commented that a lot of good landlords were likely to be engaged with the good landlord accreditation scheme and was the reason the licensing scheme was being introduced. It was important to have a pilot of this in Stockland Green.

Mr Hobbs stated that the strategy was to encourage responsible renting and that other models were being looked at that exist across the country such as Doncaster. He added that the policy officer was interested in the models they had looked at particularly what Doncaster was doing which was a link between the Landlord Accreditation Scheme and the licensing scheme. If landlords were out of any of these they would be subject to enforcement by the local authority robustly. There were a number of opportunities within the consultation and feedback from other stakeholders and the landlords etc. identifying potential models that operates in different ways and might exist across the City. Part of the localisation approach was getting the right model for the right area. If there was no licensing, there was still the enforcement powers by the City Council where there was the ability to enforce. There was a need to look at the different ways of working around the request they get from the private rented sector along with the general disrepair items. They still had enforcement powers which they could use to take action. Licensing potentially gives the ability to ultimately exclude someone from having a licence. They have taken action against people who failed to licence their properties in the City and have given them substantial fines. These enforcement powers would continue.

The licensing approach was part of the framework approach and was not a single solution. The discussion around Stockland Green and colleagues, if that approach was seen as the right way forward and the other work around anti-social behaviour; community safety and the work done with other housing providers around homelessness was a more holistic approach with those tools was also relevant for other areas of the City. A question was what powers would be made available under licensing that did not already exist to maintain standards. There was existing power prior to the legislation being introduced to allow the City to take enforcement action on poor standards of management. Licensing gives the framework to require people to say where properties were, the City would then be able to focus its resources on an inspection problem. It was noted that a number of landlords were enquiring whether there was a register of landlords. Licensing will give some additional powers, but would still be a resource enquiry to manage a licensing scheme.

In response to an enquiry from the Chairperson, Mr Hobbs advised that the questionnaire on the Be Heard website was not the only thing they were doing, but it was set up for residents in areas to inform the Council where they live and whether

there were issues regarding the private rented sector. They have extended the opportunity for people to fill in the questionnaire. It was not for the statutory agencies to fill in the questionnaire as it was focussed around residents and residents group to tell the Council about what was happening in their area. They were working with their landlord colleagues other agencies within the Third Sector; statutory colleagues within the Police, Fire etc. The aim was to take a report back to the Cabinet Member, who has given a clear direction that this was not to be rushed as he required the consultation evidence to be put in the right way for a robust decision. The evidence will be brought together in the summer.

The Chairperson thanked Pete Hobbs and Mary Latham for attending the meeting and presenting the information.

It was

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**RESOLVED:-**

That the Committee note the verbal report.

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**POLICY STATEMENT FOR THE DISTRICT**

The following report of the Erdington District Head was submitted:-

(See document No. 4)

Mike Davis, District Head (Erdington) introduced the item and drew the Committee's attention to the draft Erdington District Policy statement. He added that this seeks to build on the Councillor Sir Albert Bore, Leader of the City Council's City wide Policy Statement. Each of the 10 districts were developing a policy statement for their district. He added that the document would be developed into a broader Community Plan during the course of the year for Erdington; the work programme and the timescale.

Chairperson commented that it was important to produce a policy statement for the District at its first meeting to put some context to the Leader's Policy Statement. Councillor Sambrook enquired why the Chairperson did not present the report seeing that the report had been written in the first person by the Chairperson. He added that he was pleased that mental health was mentioned in the report and that it was good to see that this was taking in a bigger picture. In terms of the clean green and safe priority, the one point was that work to ensure the wheelie bins were successfully implemented. He questioned what the clean green and safe group actually felt how this had gone as in his opinion this was a shambles and a nightmare, particularly in Kingstanding Ward. He added that he was interested to see how this priority would be monitored and reported back to the District Committee.

Councillor Sambrook made reference to paragraphs 2 and 3 in to *Erdington District – Putting People at the Heart of Everything We Do* and commented that whilst this may be true, of the 7 members of the group, 5 members were allowed to sit on the sub-groups but that they had been constantly voted out of those sub-groups. He stated that last year they went from having two members on some group to one group to deliberately take out the Conservatives Members.

Councillor Moore sought clarification on the first page of the policy statement that made reference to a *Social Innovation Zone*. He further questioned what the Social Innovation Zone, what it meant for the District and for Erdington. He added that it would be useful to have milestones and whether there were plans to include milestones in the document so that they could see the successes going forward.

The Chairperson stated that it was important to have mental health in the District Policy Statement as this was something that was constantly brought to the fore by partner organisations. He added that mental health issues had affect a number of people, but that it was never really brought in the spotlight publicly in the way that it should and that it never got the importance that it deserves. He further stated that the District was trying to work with partner agencies and the Community Care Group (CCG), the Wellbeing Board etc.

In terms of the report, it was nothing political, so he did not see the point for him to present it. He felt that it was easy for Mike Davis to present the report. With regards to the sub-groups, there were 7 Labour Councillors and 5 Conservative Councillors on the District. He added that this was a democratic process followed by the District, but that if people had any ideas they should refer these to him. A brief discussion concerning the issue then ensued. With regard to the Social Innovation Zone, this was an idea that was put into the Leader's Policy Statement for 2014/2015 and there has been some work concerning this for the last year. Recently, he and Councillor Lisa Trickett, Cabinet Member for Green Smart and Sustainable City and officers met to discuss what the Social innovation Zone would look like. It was an idea about standing up for Birmingham Campaign, concerning other ways they could to designate areas in the city to try and bring in some social innovation or try and give this some credence. He had spoken to the Leader to ascertain whether they could pilot this in the District and he had agreed that Erdington and Selly Oak would be the two districts that would pilot this. This was a 20 year vision and it was important that they put something in over the coming months as a district. This was as a result of the changes that were needed was not something that would be done overnight.

Councillor Moore commented that the 20 year vision was what they needed to do to move forward and that Sir Bob Kerslake identified that they were too short-termism. He added that he had no objection to the proposal, but felt it would be useful to have the milestones as he would like to see this happening in 20 years' time. It was worthwhile that they achieve this rather than setting the milestone and not getting there. Councillor Moore stated that it was not clear what tangible benefit the Social Innovation Zone would bring to the District. He requested that an officer be invited to attend a future District Committee to explain what it meant etc.

The Chairperson agreed to Councillor Moore's request and advised that a briefing note concerning the issue would also be circulated to the Members of the Committee. Councillor Sambrook requested that a report be submitted by the sub-groups. The Chairperson stated that the sub-groups were different to the District Champions and that they had Afzal from Witton Lodge attending to speak about what was happening in the employment sub-group and Ruth Miller speaking on health and Pete Richmond spoke on housing and Pamela Powis to speak on the Local Delivery Group. He added that he was happy to put the wheelie bins on the agenda for the next meeting. He advised that the Clean and Green sub-group will be the next group coming to report at the next District Committee meeting.

That the Committee note the report.

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### **LOCAL COMMUNITY SAFETY**

Pamela Powis, Safer Neighbourhood Partnership Manager introduced the item. She drew the Committee's attention to the overview plan circulated at the meeting, pertaining to the Community Safety Plan of the Partnership:-

(See document No. 5)

Ms Powis advised that the previously known Local Delivery Group (LDG) was renamed and was now known as the Local Community Safety Partnership. She added that in relation to the Chair, historically the group had been chaired by Chief inspector Paul Ditta who has since left. Chief Inspector Paul Brindley was now the Chair and will hopefully be voted in at the next meeting on the 2<sup>nd</sup> July 2015.

Councillor Moore referred to page 7 of the document and the £25k being spent in relation to the continued development of the North LDG etc. He stated that a lot of these seem to be admin functions, whereas when he looked at the other projects, particularly in terms of domestic violence, they appear to receive a lot less in comparison. He questioned why it was that seem to be admin functions took up a large chunk of the money more than the important things such as domestic violence, substance miss-use or vulnerable persons. He sought clarification on how the money was broken down and what it had been spent on.

Ms Powis advised that when the plan was first put together, during the financial year, they had no indication then of what funding they would get. They were told from the partnership that they would have access to £25k under the Mobilising Community Agenda so that they actually secure that money. There was never any guarantee for any money for any of the other items. They tried to have a guestimate of what the partnership would give them. This had since moved on and the arrangement was that they would have £50k. There was more extensive work going on with domestic abuse and she would be happy to attend a future District Committee to give the whole financial breakdown. Currently the biggest spend had gone against domestic abuse. The £25k was no longer there. The £45k had been replaced by the £45k for the small grants fund which will be used to develop those agenda items.

The Chairperson emphasises Councillor Moore's point regarding domestic abuse and domestic violence. He added that this was important and that this was something they should have real focus on as a District and as a North Quadrant. Considering the discussion concerning the District Policy Statement, about the importance of mental health, it was felt that there was going to be a spotlight or some funding would be placed in this. These were the two areas that they would be focussing funding on as a District.

Ms Powis highlighted that they were looking to set up the domestic abuse charity and that they were at the early stages. They had the constitution and the bank statements, partners signed up and the trustees. They had identified the priority and there were projects that they would lie to do that there were no statutory funding for. In relation to the vulnerable persons group, they had a launch event with 45 partners who attended to ensure they had a clear focus on what a vulnerable person looked

like in Birmingham North. The first meeting of that partnership group will be held on the 9<sup>th</sup> July 2015 and they did not doubt that there would be a priority of the funding to go forward to ensure that that group was functional and working well.

The Chairperson enquired whether the charity would be part of operating the North Domestic Abuse Hub and whether this was the main focus as a group. Ms Powis advised that the main focus as a group was around the legal package and a support package to support victims in the north. The constitution had been written in a way that they could develop that and go forward. The initial part was the biggest gap that they had identified which was that the victim needed added legal support. Even though they may have the finances, because of the restriction in the relationship, they did not move forward in any civil intervention as they did not have access to their funds. This was the priority they were leading on initially and then develop this as time goes on.

Councillor Holbrook commented that given that every single at Stockland Green domestic violence was one of the highest crimes. She questioned why this was not a priority. Ms Powis advised that when they identified and what was being looked at here was more about prevention, gaps in service and long term. The Police Tasking meets on a monthly basis and they look at the priority around violence. They did not want to duplicate something that was already being looked at. When there was an issue around any partnership approach, whether it was violence or burglary, that information comes to the Local Community Safety Partnership, they would look at project if they needed to.

Councillor Holbrook stated that given that violent crime was attributed to domestic violence or other, whether the partnership would consider contributing to the private rented sector consultation. Ms Powis advised that they had contributed to the consultation.

Councillor Brown referred to the vulnerable persons project and enquired whether the Triage Team was involved. He further questioned whether on the mental health First Aid training this was rolled out into the community. Ms Powis advised that the Street Triage Team was involved in the initial Speed Dating Event. They were more ofay dealing with the person who was at the crisis point, whereas the vulnerable person was about looking at the preventative work. They wanted to look at not getting people to that crisis point. They were not involved in the initial core membership group, but they had links with them. Mental Health First Aid training was undertaken last year but they did not have all the spaces taken up on north. There was a commissioning process being done currently for another round of training,

The Chairperson thanked Ms Powis for attending the meeting and presenting the information.

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**RESOLVED:-**

That the Committee note the report.

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**LOCAL FIRE ISSUES**

## **Erdington District Committee - 30 June 2015**

Station Commander Andrew Burnham, West Midlands Fire Service introduced the item. He drew the Committee's attention to the information in the summary report pertaining to the performance indicators for the current year circulated at the meeting.

(See document No. 6)

Station Commander Andrew Burnham advised that they had renumbered their performance indicators which were slightly different from previous year, but that the descriptions were the same. He referred the Committee to the 'green, red and black' in the right hand column of the document and advised that the figures in 'red' was where they needed to look at things further; 'green' they were performing well and 'black' was neutral. Station Commander Burnham stated that although he was tempted to state that the Committee should disregard the 100% in the red one as this was from 0 to 100%, still of concern was the 0 to 100% increase. They had looked at the Performance Indicator (PI) 2, which was the number of accidental fires in dwellings. PI 11 concerns arson and rubbish fires. PI 2 was on a Ward by Ward breakdown for the District. They were ahead of target in Tyburn Ward and slightly out in the others. The highlighted Ward was Kingstanding Ward where the numbers were slightly high. He added that they were mapping their accidental fires in dwellings and were putting in low interventions with these, which was about public education. There were programmes that they were involved with such as teaching people to avoid the number of fires they have in their dwellings as accidental dwelling fires. It was too early to give more accurate details, but will be able to provide more details at a future District Committee meeting.

In terms of PI 11, Kingstanding Ward was the worst in terms of the figures and it was believed that they were not related arson fires which they could investigate for the necessary action to be taken. They were sporadic and there was also a blip in April within the Ward. Not all the hotspot areas were monitored and every incident was logged to get an overall picture. They did look to identify any trends so that they could get an overall picture, but this early in the year they were performing well as the figures looked good and there were nothing of great concern at present.

Councillor Sambrook enquired about prevention and partnership with the Council. He gave examples of where he had reported a large mound of green waste had been dumped or a caravan. He stated that he caravan was reported in February 2015 and the Council stuck a 7 day notice on it. He added that this was reported a number of times, then two weeks ago the someone set it on fire. He further stated that although the Fire Service had put the fire out, they could not get the Council to remove the shell of the burnt out caravan. Councillor Sambrook highlighted that there were two examples of this in Kingstanding over the last 12 months. He stated that he would like to know how the Fire Service worked with the Council, in terms of when they put out a fire, how they approach the Council to get the caravans removed. Councillor Sambrook stated that the numbers in Kingstanding were quite high.

Station Commander Burnham advised that they had reported an abandoned vehicle to the City Council in the same way as any other member of the public, but that they did not have a special arrangement with the Council. In terms of the clean-up operation this was something that they would look into. With regard to the green waste, the burning of green waste was where people wanted to set fire to their own green waste which was everyone's right to do so. They did not have any powers to

deal with the burning of rubbish and that this was a matter for the City Council and not West Midlands Fire Service. They will attend incidence where fires go out of control to deal with them and give advice. In their engagement with the public, they do encourage people about more efficient ways of disposing of their green waste i.e. land fill sites, local recycling centres and composting.

Councillor Finnegan enquired about false alarm calls as it cost a lot of money to send the fire engine out to answer a false alarm call, they are not there to protect the people. He further queried what was being done to get people to ensure their fire alarm equipment was in good working order. Station Commander Burnham stated that in terms of businesses, they would come under the Regulatory Reform Order concerning the maintenance and care of their fire alarm system. They encourage good housekeeping to prevent any unwanted fire signals through their inspection programme. With regards to the domestic front, they undertake home fire safety checks and encourage people to cook responsibly which was a major cause of domestic fire alarms. This was a public education programme that they do. In relation to turning out with a fire engine now, they have a specialist, vehicle that primarily deals with fire alarm systems activating. If the call was a simple call not backed up by a call to emergency 999 systems, then one vehicle would be sent to do an initial inspection, then those officers that did that inspection, would call on the fire engine if they needed to. This was also backed up by the fire alarm system itself. If the fire alarm went off automatically, then the fire control would ensure that a fire engine was sent as well.

Councillor Hughes commented that he was curious concerning the main cause of accidental house fires – i.e. the charging of equipment and unattended washing machines were significant causes. He questioned whether there was a major significant cause that could be addressed. Station Commander Burnham advised that the two major ones were unattended cooking and the careless disposal of smoking things. In terms of the increase in the number of phone chargers, or other mobile device chargers causes house fires primarily due to the fact that people were using non-standard/non-recommended chargers from the supplier of the device itself. Cheap imports were a major cause of this issue as they were not regulated. In relation to unattended washing machines, there were some brands that were prone to this happening.

Councillor Storer enquired whether there were any businesses that were repeat offenders in terms of the false alarm calls. Station Commander Burnham stated that he did not have the statistics with him at present, but that there were companies that were prone to having more than one unwanted fire signal. The Fire Service class more than one in any six month period as a nuisance. They would then arrange for the Fire Safety Department to go out and monitor all the fire alarm systems, speak to the owners to ascertain what the issues were, which could be a faulty equipment which they would asked them to replace, renew or re-wired.

The Chairperson thanked Station Commander Burnham for attending the meeting and presenting the information.

**RESOLVED:-**

That the Committee note the report.



**DATES OF FUTURE MEETINGS 2015/2016**

The Chairperson advised that an additional meeting would be scheduled as an evidence gathering session when they discuss the future arrangements to the District work programme.

Councillor Sambrook advised that the meeting that was scheduled for the 1<sup>st</sup> December 2015 clashes with Full City Council meeting on that day. The Committee agreed for the District Committee meeting on that day to be rescheduled. Councillor Sambrook made reference to the Community Investment Fund that would replace the Community Chest and stated that they were usually advised to get the Community Chest applications in for assessment early, but with the large gap until October 2015 when the new fund comes into operation, whether this would affect their funding.

The Chairperson advised that the Community Investment Fund was for 2016/2017 and would not come into operation this year.

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**RESOLVED: -**

That the District Committee note the schedule of meetings for 2015/16: -

**2015**

27 October

**2016**

26 January  
29 March

All meetings will be held at 1400 hours in Committee Rooms 3 & 4 at the Council House, Victoria Square, Birmingham.

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**FUTURE WORKING ARRANGEMENTS/DISTRICT WORK PROGRAMME**

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The Chairperson introduced the item and advised that there had been some changes to how District Committees would operate post Sir Bob Kerslake's report which was subsequently ratified by the City Council's Annual General Meeting. The changes were that the District Committee: --

- Will no longer have the role of setting and overseeing budgets, this will be dealt with centrally
- The role of District Committees will be more of a partnership working, which was something they had already embarked on in the District
- Its role will also be around a challenging function i.e. challenging things that were not working, whether it be Housing repairs, Fleet and Waste Management.
- It was about having some neighbourhood challenges and working and about priorities which was in effect a scrutiny role and an overview role of City Council policies.
- There will be a number of consultation documents and one of the more important things would be to try and change and sway the opinion of the consultation documents. The Districts will have a lot more consultation work

## **Erdington District Committee - 30 June 2015**

An additional meeting would be scheduled as an evidence gathering session when they discuss the future arrangements to the District work programme.

The Chairperson advised that Members could send an email stating what they feel should be the priority for the District for discussion prior to the next District Committee meeting in September 2015.

Councillor Sambrook made reference to Sir Bob Kerslake's report and stated that he had suggested that District Committees should meet in the district. He added that this would be a good move especially if they would be involved in partnership working rather than bringing them into the City Centre, where parking was an issue. In terms of the work programme, he suggested that refuse be invited to discuss the wheelie bins roll out programme and to scrutinise the work they do.

The Chairperson stated that in relation to the second point raised by Councillor Sambrook, if this was what the Committee Members wanted, he was more than happy to go ahead with the suggestion. He noted Councillor Sambrook's comment concerning where District Committees were being held and advised that he was more than happy for when they do the evidence gathering session for this to be held in the District, but the issue was having everything web-streamed from the District, the support of Democratic Services personnel in terms of the reduction in their resources and to ensure that the District Committee could meet in the way that they had some legally binding parts to it. District Committees would continue to be held in the Council House.

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### **AUTHORITY TO CHAIRPERSON AND OFFICERS**

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#### **RESOLVED: -**

Chairperson to move:-

"In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

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The meeting ended at 1550 hours.

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CHAIRMAN

# Erdington District Jobs and Skills Plan 2015

## Overview of Erdington District<sup>1</sup>

Erdington District is situated to the north east of the city centre, with inner city Birmingham to the south and Sutton Coldfield to the north. It is composed of 4 wards – Erdington, Kingstanding, Tyburn and Stockland Green.

**Unemployment rates** are similar to the city average, but **Worklessness** is above the city average.

Erdington has a similar **age profile** to the city with 62,269 (64%) of its 97,778 residents being of working age. 9,512 residents (10%) are aged 18-24.

The **ethnic profile** of the working age population in the district differs to that of the city, with a higher proportion of white working age residents (74%) compared to the city average (59%). The largest non-white group is Black Caribbean (7%) followed by Pakistani (5%), with the proportion of Black Caribbean residents being above the city average and the proportion who are of Pakistani heritage below the city average. But there are differences between the wards. Stockland Green ward is the most diverse with 53% White British, and Kingstanding ward the least diverse (76% White British).

**Deprivation levels** are high, with 29% of residents living in LSOAs in the 5% most deprived in England compared to 23% for Birmingham and 49% in the 10% most deprived (40% for Birmingham). There are pockets of LSOAs in the 5% most deprived in all 4 wards. However there are parts of the district where deprivation is low, mainly towards the south east of Stockland Green and Erdington wards. (See Appendix Table 1 and Map 1 for details).

**Strategic District Assessments** contain contextual information and provide a broader assessment of the district, including crime, health and housing data; as well as detailed maps showing worklessness, unemployment and youth unemployment rates by LSOA. These are updated annually and can be downloaded from <http://fairbrum.wordpress.com/about/district-strategic-assessments/>

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BCC District Contact:	Mike Davis <a href="mailto:Mike.davis@birmingham.gov.uk">Mike.davis@birmingham.gov.uk</a>
BCC Employment and Skills Service Contact:	Andrew Barnes <a href="mailto:andrew.barnes@birmingham.gov.uk">andrew.barnes@birmingham.gov.uk</a>
BCC Regeneration Contact:	James Betjemann 0121 303 4174 <a href="mailto:James.betjemann@birmingham.gov.uk">James.betjemann@birmingham.gov.uk</a>
BCC Data Contact:	Lesley Bradnam 0121 464 2114 <a href="mailto:Lesley.bradnam@birmingham.gov.uk">Lesley.bradnam@birmingham.gov.uk</a>
DWP Contact:	Danielle O'Connor <a href="mailto:Danielle.O'connor@dwp.gsi.gov.uk">Danielle.O'connor@dwp.gsi.gov.uk</a>

<sup>1</sup> For definitions please see glossary

## Section 1: District Data

### 1.1 Economic Activity, Employment & Unemployment in Erdington District

**Economic activity and employment rates** are above the city average with 74% of residents being economically active and 63% employed, compared to 69% and 57% respectively for Birmingham. 41% are full time employees, 14% part-time employees and 8% self-employed (*Census 2011*). 26% of residents are economically inactive, which includes the long-term sick & disabled (7%), looking after home or family (6%), students (6%) and retired (5%). Economic activity (80%) and employment (74%) rates are highest in Stockland Green ward and lowest in Kingstanding (69% & 56%). A full data table can be found in the Appendix Table 2.

In August 2014 there were 3,545 **Job Seekers Allowance (JSA) Claimants** in Erdington District equating to a rate of 6.8%, just under the city rate of 7.2%. It has the fifth highest rate of all the districts. 1,450 claimants had been claiming for more than 12 months. The rate is highest in Stockland Green (8.4%) and lowest in Erdington Ward (6.5%).

The rate has fallen by 2.6 percentage points over the past year, slightly above the decrease in the city (2.3pp). There is some variation in the decrease in ward rates, with Kingstanding showing the greatest decrease (-3.6pp) and Erdington the smallest (-2.2pp).

A full data table can be found in the Appendix Tables 3 & 4. The most up-to-date unemployment data by ward can be found in the Unemployment Briefing which can be downloaded from [www.birmingham.gov.uk/birminghameconomy](http://www.birmingham.gov.uk/birminghameconomy) This includes a map of the city showing unemployment by LSOA.

**Youth Unemployment<sup>2</sup> (JSA claimants)** In August 2014 there were 765 residents aged 18-24 claiming JSA, equating to an unemployment proportion of 7.8%, above the city average of 6.0%. Of these 480 were male and 285 female. 170 had been claiming for over 1 year. Erdington has the second highest youth unemployment proportion of all the districts. Over the year to August 2014 the proportion has fallen by 4.9 percentage points (the city proportion fell by 2.9pp over the same period).

Stockland Green ward has the highest youth claimant proportion (8.6%) and Erdington the lowest (6.6%).

A full data table can be found in the Appendix Table 5. The most up-to-date youth unemployment data by ward can be found in the Unemployment Briefing which can be downloaded from [www.birmingham.gov.uk/birminghameconomy](http://www.birmingham.gov.uk/birminghameconomy) This includes a map of the city showing unemployment by LSOA.

The number of young people (aged 16-19) estimated to be **Not in Employment, Education or Training (NEET)** in Erdington District was 399 in November 2014. This is the second highest number of all the Districts. Kingstanding and Tyburn wards have the highest numbers within the District at 134 and 119 respectively. These wards have some of the highest number of NEETs of all the city's wards. Numbers have been adjusted to account for outstanding returns from providers.

<sup>2</sup> Unemployment is usually expressed as a rate i.e. the percentage of the *economically active population*, but for those aged 18-24 it is calculated as a proportion, i.e. the percentage of the *total population aged 18-24*. Proportions are lower than rates and are not comparable.

### 1.2 Skills Levels in Erdington District

**School Attainment** (as measured by 5 or more GCSEs A\*-C including English and Maths) is below the city average, but attainment levels are rising. In 2013 54% of pupils resident in the district and attending Birmingham schools achieved 5 or more GCSEs A\*-C including English and Maths compared to 60% for Birmingham as a whole. The rate has risen by 6 percentage points since 2011 and has risen by 14 percentage points in Tyburn. The city's rate increased by 2 percentage points over the same period.

Under 50% of pupils achieved this target in Kingstanding ward (48%) but in Erdington ward the proportion was 63%. A full data table can be found in the Appendix Table 6.

**Adult attainment** is also below the city average at all levels. 15,450 (25%) of residents have no qualifications, compared to 21% for the city as a whole. 52% are qualified to Level 2 and above compared to 58% for Birmingham, and 33% to Level 3 and above (Birmingham = 40%) (*Census 2011*).

Attainment is worst in Kingstanding and Tyburn wards, with 31% and 28% respectively with no qualifications. These wards also perform below the other two wards at other levels of attainment with only 26% and 28% respectively at Level 3 and above

A full data table can be found in the Appendix Table 9, along with definitions of the different Levels.

**Language:** 97% of the working age population can speak English well, and it is the main language of 90% of the population. Only 2% cannot speak it or cannot speak it well. This compares with 95% of the city's population who can speak English well. There is relatively little difference between the wards. Stockland Green ward has the lowest population for whom English is the main language (85%) and the highest proportion who cannot speak it or cannot speak it well (4%).

It is acknowledged that there is evidence of a skills gap with school leavers, and adult under attainment. Jobcentre Plus is able to support moving claimants into work through the support of Sector Based Work Academies and appropriate funded provision

Basic Skills and ESOL provision is available along with additional sector based skills training. An analysis of the effectiveness of this provision is required to ensure it is able to move claimants into work with the skills and knowledge required to meet the labour market

### 1.3 Key Issues

From the data presented in this section it is possible to identify key issues that can be used to help identify jobs and skills priorities for Erdington District. These include:

- The Job Seekers Allowance (JSA) unemployment rate is above the national average but below the city average. There is relatively little difference between the wards.
- Youth unemployment is above the city average and has the second highest youth unemployment proportion of all the districts and although decreasing is a key priority for Erdington JCP
- The district has the second highest number of NEETS in the city. Numbers are amongst the highest in the city in Kingstanding and Tyburn wards
- School attainment at Key Stage 4 is below the city average in all wards apart from Erdington, and is particularly low in Kingstanding ward
- Adult attainment is below the city average and is lowest in Kingstanding and Tyburn wards.
- Male unemployment for age group 25/49 is also an issue with 55% of the JSA register in this group
- Digital Skills and access to Digital Services require more focus and support to enable claimants to access the labour market
- The proportion of ESA claimants exceeds JSA and further skills and health support is required to move claimants into work

## Section 2: Employment Opportunities

Where known, business contact information can be found in the appendix Table 11

### 2.1 Birmingham Economy –future prospects

Research has shown the Greater Birmingham area has a competitive offer in the following sectors – both in terms of inward investment and indigenous growth. Employment growth will be achieved principally through the development of the Economic Zones and other GBSLEP initiatives:

- Advanced engineering – automotive and aerospace
- Business, financial and professional services
- ICT& Digital Media
- Life Sciences
- Food and Drink

In addition, the development of the city centre Enterprise Zone and improved connectivity between HS2 and the wider LEP will not only create large numbers of jobs directly, but will also offer significant opportunities for attracting further investment and jobs growth.

Current economic forecasts, which exclude the impact of the proposed initiatives, forecast only modest employment growth for the city. They also suggest that the occupational mix of jobs will change with a move towards higher skilled occupations such as corporate managers and professional and technical occupations. The occupations that are forecast to decline most are lower skilled occupations such as plant and machinery operatives and admin and secretarial roles. However, there will still be 250,000 job opportunities in the local economy between 2013 and 2025, due to replacement demand e.g. job churn created by retirement, people leaving jobs etc. But, of these, only 15,000 will be for those without qualifications. This clearly has implications for the city's relatively low skilled workforce.

### 2.2 Business Base in Erdington District

Erdington has a thriving employer base with a range of Large, SME and Micro employers. There are around 1,600 VAT and PAYE **registered enterprises** located in the district (*BIS 2013*) employing around 35,000 people (*ONS/BRES 2013*). Of these, 20 employ between 100 and 249 people and a further 10 employ 250 or more. 175 have an annual turnover of more than £1million and of these 40 have a turnover of more than £5million. The sectors with most employment are retail and leisure (10,000 29%) and public services (9,000 24%). There are also over 6,000 manufacturing (18%) and 5,000 financial and professional jobs. Around one half of all employment is in Tyburn ward, which is where the majority of the manufacturing jobs are situated. A full data table can be found in the Appendix Tables 8 & 9.

**Major employers** in the district include Jaguar Cars Ltd, with approx. 2000 employees. Major supermarkets include Sainsbury's. Information on major employers is very limited, but local district intelligence on the Top 20 Largest Employers in the district is attached as Table 10a and 10b.

The city centre is accessible by public transport within 30 minutes during the morning rush hour (*Mott McDonald 2013*), offering a much wider range of employment, predominantly in retail and financial and professional services. In addition the district is adjacent to Sutton Coldfield, with a further 33,000 jobs.

The Erdington JCP Employer Engagement Team has recently expanded to engage with employers that have not accessed their services previously, to broker jobs through Jobcentre Plus. The National Employer Support Team work closely with the local team to maximise and develop relationships with national companies based locally. The Employer Engagement team is committed to working with local community based groups (Witton Lodge, Castle Vale etc) and is part of the Erdington District Skills and Employment Forum. This will enable all parties to share and develop strong employer relationships and opportunities.

### 2.3 Development and Regeneration in Erdington District

Development and regeneration in Erdington District include:

Jaguar Land Rover – A major employer in the area that has ongoing plans to expand their operations, which will create a number of skilled and semi-skilled jobs. Over 1,000 jobs have been created, and there will be opportunities in the future, including through its outsourcing arrangements with companies such as DHL.

Lyndhurst Estate - The redevelopment of the Lyndhurst estate through BMHT. Phase 1 is partially complete and in total there will be 179 dwellings with the potential to create a significant number of construction jobs.

Perry Common – The final phase of redevelopment of Perry Common through BMHT will include 146 residential development units creating a significant number of jobs

Primark - Developing a new store at the Fort with 100 new jobs.

Court Lane Allotments – Former allotments site that has planning permission for 121 houses to be built through the Birmingham Municipal Housing Trust with the potential to create 186 construction jobs.

Nocks Brickworks – A 6ha site with outline planning permission for 250 dwellings to be delivered by Persimmon Homes and with the potential to create 375 construction jobs.

Colliers site – Planning permission is in place for 5,100sqm of retail space, including a retail superstore and 15 residential dwellings. There is the potential for 400 jobs.

Opus Aspect – 3.5ha remain of this significant employment site with the potential for up to 300 jobs.

The Cincinnati Building has aspirations for residential use (103 units) and the potential for over 100 construction jobs.

Erdington Local Centre – A well-established Business Improvement District is in place to support the development of the centre. The traders work well together to deliver activities and events which improve the area and encourage new investment, for example public realm works and events. A strong local centre will support new job opportunities.

### 2.4 Key Issues

#### General issues affecting businesses in the city

- Businesses, especially those within the manufacturing sector, including importers and exporters, remain sensitive to any challenges within the economy. Access to funding remains a constraint on businesses looking to expand, especially with purchasing equipment, and whilst lending is more available it is not necessarily affordable.
- Recruitment of staff with the right skills is often highlighted as a constraint to those companies with vacancies, which in turn impacts on their performance.
- Poor quality business space is another issue affecting companies looking to expand, there is often a need to invest heavily in their properties to make them fit for purpose, however the end value often makes the investment unviable. This issue also applies to companies and developers looking to invest in the area, many sites still remain unviable due to land values and development costs exceeding the final return.

#### Issues specific to Erdington

High Speed 2, the Airport and UK Central offer major opportunities for the area if the right connections are in place.



### Section 3: Training Employment & Skills Provision in and around Erdington District

#### 3.1 BCC and Partner Employment Training and Skills Initiatives

**(i) Youth Promise:** Every young person living in Birmingham will have access to a Universal Offer, which guarantees young people aged 14-25 an offer of: education, training, apprenticeship, experience of work or employment within four months of leaving education, employment or training

**(ii) Birmingham Jobs Fund:** Financial incentives to businesses recruiting Birmingham young people aged 16 - 24 into jobs and apprenticeships

**(iii) Destination Work:** An enhanced package of employment support (including motivational support, mentoring and personalised budgets) to 18-24 year old JSA claimants, from 13th week of claim signing on at Perry Barr, Washwood Heath and Chelmsley Wood Jobcentres. Access to this scheme has recently been extended to include young people signing on at Erdington Jobcentre.

**(iv) Birmingham Talent Match:** BVSC-led partnership of voluntary, public & private orgs from B'ham & Solihull assisting 18-24 year olds, unemployed for 12 months+, to progress into employment, education or enterprise.

**(v) Support to workless families within the Think Families Project**

**(vi) Enterprise Catalyst:** ERDF funded project, offering advice, support and finance for business start-up and growth, and entrepreneurship in key Birmingham wards, but does not include any wards within Erdington district (This project time expires in September 2015.)

**(vii) Disability Support / Work Choice:** Specialist guidance and support for people with disabilities aged 18+ moving into employment.

**(viii) Employment Access Team:** Employment and training opportunities captured through procurement clauses & planning agreements and targeted at unemployed priority groups (particularly in priority wards) through joint working with partner agencies.

**(ix) Building Birmingham Scholarship:** Bursary scheme to help young people 18 - 24 into careers in construction / built environment sectors; support can cover work placements, internships, apprenticeship & employment.

**(x) Unlocking Talent and Potential:** DLG funded programme to build capacity of schools to deliver enterprise and careers, being rolled out across schools, but currently being delivered in Wilson Stuart School (Kingstanding ward)

**(xi) Pre and Post 16 NEET Provision:** ESF to support disengaged young people and post 16 to positive progression pathways. Being delivered by Seetec Ltd across Birmingham and Solihull and targeted at specific groups and wards, including all wards within Erdington district.

**(xii) Erdington Works:** Erdington Works helps unemployed NEETS, in the Erdington district to gain workplace skills and find work & training. It is a Birmingham City Council funded programme in association with the Witton Lodge Community Centre, Castle Vale Tenants and Residents Alliance, Castle Vale Regeneration Services, Merlin Venture and John Taylor Hospice.



### 3.2 Employment Training & Skills Services/Providers (see appendix Table 11 for contact details)

#### (i) Secondary Schools

- *Kingswood School and Sports College*
- *Stockland Green Technology College*
- *Wilson Stuart School*
- *Queensbury School*

#### With Sixth Forms:

- *Greenwood Academy*
- *St Edmund Campion Catholic School*
- *North Birmingham Academy*

#### (ii) Further Education

Provision of full time and part time courses in both vocational and non-vocational subjects: ranging from foundation to Level 3, with some providers also delivering Higher Education qualifications to Level 5.

Includes Apprenticeships and Traineeships.

- *BMET – Castle Vale Campus*
- *BMET – Erdington Skills Centre*

#### (iii) Adult Educations Centres

Provision of skills training for adults, including basic literacy and numeracy, a range of vocational and non-vocational courses and ESOL. Provision varies across centres.

- *Kingstanding Adult Education Centre*
- *Osborne Adult Education Centre*

#### (iv) Foundation Learning Providers

- *Kingsbury Training Centre*

#### (v) Connexions

Careers information, advice and guidance to young people who are aged 16 to 19 (up to 25 if they have a learning difficulty or disability). Provides online support and Outreach via:

- *The Sanctuary*
- *Erdington Library*
- *Malcolm Locker Youth Centre*
- *New Heights*
- *Erdington Health & Wellbeing Centre*

#### (vi) National Careers Service

Advice, guidance and support for anyone looking to get into work, move jobs or retrain. Online support and outreach delivery Lead Provider Prospects.

#### (vii) Jobcentres

Erdington Jobcentre Plus covers the majority of Erdington District, with the exception of the furthest North West point (Kingstanding) which is covered by Perry Barr Jobcentre. The Jobcentres are *the* route for referral and mandation onto Work Programme, a national DWP programme delivered in Birmingham through three contracted providers (Pertemps People Development Group, EOS Works- now Avanta, NCG/ Intraining)

Employers and Agencies are available on site at Erdington Jobcentre on a daily basis

#### (viii) National Apprenticeship Service

Online support and access to apprenticeship vacancies

## Erdington Jobs and Skills Plan

**(ix) Employment Access Team Opportunities Mailing Dbase:** : distribution of opportunities to network of Employment & Training Support Providers

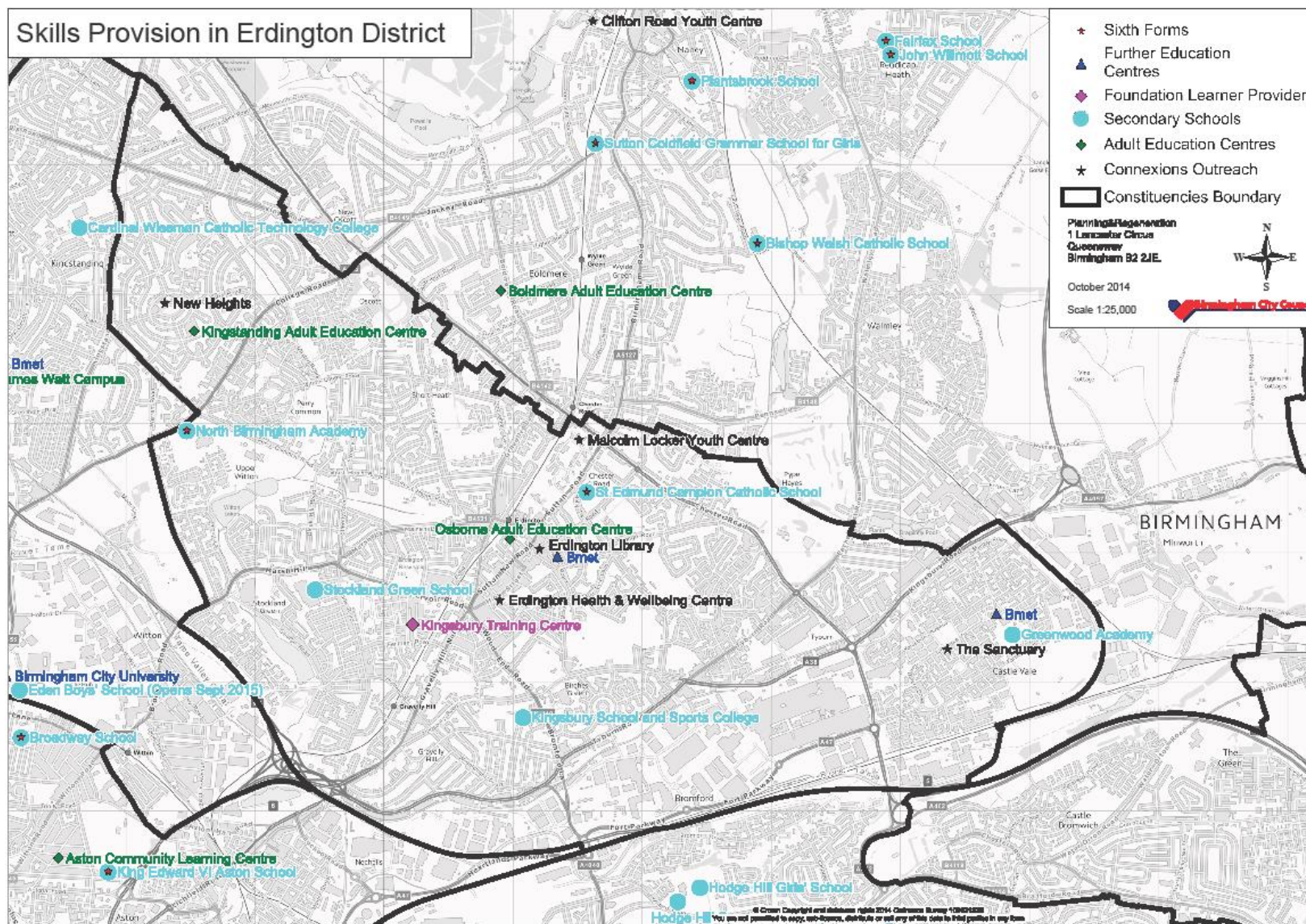
Provide a range of support, improve skills and help access employment opportunities.

- *Kingsbury Training Centre Ltd*
- *Birmingham Youth Offending Service*
- *Ingeus Birmingham*
- *Castle Vale Tenants & Residents Alliance (CVTRA)*
- *Merlin Venture*
- *Witton Lodge Community Association*
- *BCC College Road Office*

### 3.3 Identified Gaps in Provision

- Opportunities for young people to develop relevant work experience through local employers
- Positive support / promotion of work as an alternative for those at risk of offending
- Need to re-establish and refocus local business group (formerly convened by Merlin Venture) in order to seek to negotiate work experience and vacancy/ recruitment opportunities, particularly through SMEs
- Longer term relationships with major Locally based employers focused on corporate Social responsibility rather than purely requests for support around recruitment to specific vacancies.

# Erdington Jobs and Skills Plan



### Section 4: District Jobs and Skill Plan Priorities

Based on the analysis in the previous sections of this plan, consultation during the Erdington District Convention, and building on the existing Employment & Skills District theme group and its action plan, the following key priorities have been agreed:

- Addressing Youth unemployment, and particularly high levels of NEET/ young unemployed in Kingstanding, Perry Common, Stockland Green and Caste Vale estate
- Reducing the numbers and potential for NEETS through co-ordinated intervention with at risk/RONI young people in local schools and provision in community settings; tracking progress and producing good practice guide for schools and agencies.
- Improving coordination and impact of Employer Engagement activity, maximising engagement with major employers based within the District and increasing the recruitment of local unemployed residents through Small and Medium sized enterprises in the locality.

In addition, the following issues remain relevant to the area;

- Erdington District employment rate is 63%. Overall there is a need to reduce unemployment differentials in district wards and aim to converge towards to district average around both unemployment and employment rates at ward level
- Address male unemployment aged 25/49
- Enhance support for claimant of Employment Support allowance and more generally for people with disabilities and limiting conditions
- Skills gap in school leavers and adult attainment
- Maximising use of BCC and Partner Initiatives
- Improving Digital skills and access to Digital Services
- Coordinated Employer Engagement activity, maximising resource
- Quality assurance that the support and initiatives provide the required outcomes



## Section 5: Department for Work and Pensions Jobcentre commitments

As a key local stakeholder DWP have an impact in the Erdington District through jobcentres in Erdington and Perry Barr. Erdington Jobcentre covers the majority of Erdington District, with the exception of the furthest north west point (Kingstanding) where claimants predominantly make claims through Perry Barr Jobcentre.

**DWP Actions and local outputs** - in response to the local priorities set out in Section 4, DWP are committed to the following actions and output targets:

Active participation in the Erdington District Employment & Skills Theme group (Erdington Works partnership) with Erdington Jobcentre acting as the local lead for DWP input. Specifically:

- To develop and contribute to outreach through community partners to engage and support young unemployed residents
- To lead a local campaign with community partners to engage with key local employers and SMEs

Through these activities DWP will seek to promote and maximise the local impact of the following service elements:

- **Birmingham Jobs Fund** - promotion of BJF incentives to local employers recruiting NEET or unemployed 16-24 year olds. Jointly with Birmingham City Council (who manage the fund), DWP are committed to a District target for job starts generated by BJF of **114** in 2015/16.
- **The Destination Work project** has recently been extended to allow additional referrals through Erdington Jobcentre with effect from 7th April. DWP will work actively to promote this opportunity and to maximise the number of unemployed 18-24 year old district residents benefiting from the project's mentoring support programme.
- **Work Experience Placements** - DWP will work with local partners to generate work experience placements with local employers and then to maximise the take up of these opportunities by unemployed District residents. The two centres that impact upon Erdington District are Erdington and Perry Barr jobcentres which have WEX targets of **884** and 780 placements in 2015/16 respectively.
- **Sector Based Work Academies** – DWP will actively promote the creation and filling of Sector based work academy opportunities by unemployed District residents- (numerical target for 2015-16 to be confirmed).
- **Delivery of further support measures** including Job Clubs, work trials and traineeships through local promotion and outreach.

### **DWP impact Targets** (to be reviewed when Universal credit is fully embedded)

Ultimately the aim is to maximise volume and rate of off flow from benefits into work for District residents. All Jobcentres impacting upon the District have been set the following increased targets:

For **Job Seekers Allowance** claimants:

By 13th Week of claim : 2014/15 off flow target = **53.5%**      New 2015-16 target will be **71%**

By 52<sup>nd</sup> Week                      2014/15 off flow target = **88%**      New 2015-16 target will be **96%**

Within this, for 18-24 year olds the aim is that 100% of claimants are off register within 52 weeks of claiming.

For **Income Support** claimants:

By 52<sup>nd</sup> Week                      2014/15 off flow target = **38.55%**      New 2015-16 target will be **43.5%**

For **ESA** claimants: By 65<sup>th</sup> Week      2014/15 off flow target = **47%**      New 2015-16 target will be **52%**

## Erdington Jobs and Skills Plan

### Section 6: Erdington District Jobs and Skills ACTION PLAN – Stakeholder pledges

Priority	Action	Milestones / Targets	Timescales	Owner	Progress Update
1 Develop and deepen Local Governance structures to coordinate and move forward effective local actions around jobs and Skills	1A Widen membership and extend the local delivery role of the existing Employment and Skills theme group	Refreshed group meeting regularly with revised terms of reference	Sept 2015	Witton Lodge Community Association (WLCA)	<p>WLCA already nominated as District Champion organisation for jobs and skills.</p> <p>Existing Erdington Works partnership and plan available on which the District Jobs and Skills plan can build.</p> <p>Theme group already involves Castle Vale Housing and residents groups, Kingstanding Regeneration trust, Birmingham City Council, Birmingham Careers Service and other local providers. Membership needs to widen to encompass DWP Jobcentres and FE &amp; prime providers with contracts to deliver in the District</p>
	1B Ensure proposed employment, skills and enterprise initiatives are discussed, endorsed (and if appropriate approved) and progress subsequently reported at the Erdington District Employment and Skills Group to ensure a co-ordinated approach to delivering Plan objectives	Recognised/formal role of ESE Group by BCC / DWP	Sept 2015	Witton Lodge Community Association (WLCA)	<p>The majority of partnership based proposals, such as Erdington Works are presented at the ESE Group.</p> <p>Need to ensure regular reporting of issues, progress on other projects funded in the District</p>
2 Tackling Youth Unemployment	2A Build upon and extend KRT Big Lottery funded social	Submit Youth Promise Fund application to	August 2015	Kingstanding regeneration	To result in up to 30 additional jobs for local residents by March 2016

## Erdington Jobs and Skills Plan

Priority	Action	Milestones / Targets	Timescales	Owner	Progress Update
	enterprise to provide work experience and routes to jobs/apprenticeships, particularly in construction and on-site skills.	establish a local rapid response fund  Alignment of KRT project with available Birmingham Jobs Fund incentives in order to create progression routes for young people into substantive jobs.	September 2015	trust  KRT & BCC Employment Team	Report issues and progress at ESE Group, where partners and other providers may be able to support delivery
	2B Develop and deliver Erdington Works Partnership NEET prevention project. Delivery to be centred on Year 11 students at Risk of becoming NEET (RONI) initially at North Birmingham Academy, Stockland Green School, Greenwood Academy, and Kingsbury School. Service will involve youth employment mentoring service.	Submit Youth Promise fund application  Commence delivery	August 2015  October 2015	Witton Lodge Community Association  Erdington Works members plus Birmingham Careers Service	Proposal developed in consultation with local partners including BCS.
	2C Expand existing Destination Work employment mentoring programme to encompass young people signing on at Erdington Jobcentre	200 additional starts on programme for District residents	By March 2016	Birmingham City Council  DWP Jobcentre  Witton Lodge CA	Resulting in 140 job starts for young unemployed people from Erdington District  Reporting of Destination Work performance by A4E and BEST led contracts
3 Local Employer Engagement Campaign	3A Erdington Works Partnership to undertake an employer engagement campaign with SME's focused	Contact with 100 local employers. Common database and working	September 2015 to January	DWP Erdington Jobcentre/ Witton Lodge	Driven through District Employment & Skills Theme group/ Erdington Works Partnership

## Erdington Jobs and Skills Plan

Priority	Action	Milestones / Targets	Timescales	Owner	Progress Update
	on Erdington High Street and retail parks adjacent to Castle Vale	protocol developed	2016	CA	
	3B Promotion of DWP Work Experience offer to local employers	Increased delivery of WEX placements through Erdington Job centre to 884 in a 12 month period	By March 2016	DWP Erdington Jobcentre	Linked to matching of service users through WLCA, KRT, CVTRA, Destination Work and other local training and employment support providers
	3C Promotion of Birmingham Job Fund incentives to local employers recruiting young unemployed residents.	To generate an additional 114 job starts for District residents	By March 2016	DWP Erdington Jobcentre/ Birmingham City Council	Linked to matching of service users through WLCA, KRT, CVTRA, Destination Work and other local training and employment support providers
	3D Promotion of Sector based work academies through local and larger employers linked to interview guarantees for specific vacancies	Increase take up of Sector based Work academies through Erdington Jobcentre	By March 2016	DWP Erdington Jobcentre	Needs to link to Perry Barr jobcentre activity for signers based in Kingstanding.
	3E Re-establish and refocus Business Group (previously convened by Merlin Venture)	Refreshed group meeting regularly with revised terms of reference	Oct 2015	Castle Vale residents and Tenants Association	Proposal for Castle Vale R& TA to take on convening role currently being development
	3F Organise an Erdington Town Centre Christmas Recruitment Fair	Recruitment Fair held and jobs secured	Nov 2015	JCP	Supported by Erdington Works Partners



## Glossary of Terms

Definition of Terms	
<b><i>In work or employed:</i></b>	Has a paid job
<b><i>Unemployed:</i></b>	Does not have a job, but is actively seeking work
<b><i>Unemployment Rate:</i></b>	The claimant unemployment rate is the number of claimant count unemployed as a percentage of the economically active 16 + population. The unemployment rate is the most robust measure of unemployment – and allows Birmingham to be compared with national claimant rates published by the ONS.
<b><i>Workless:</i></b>	Does not have a paid job. The economically inactive, together with the unemployed, constitute the ‘workless’.
<b><i>Economically active or participating in the labour market:</i></b>	Either has a job or is actively seeking work i.e. the sum of the employed and the unemployed, which together constitute the labour force
<b><i>Economically inactive:</i></b>	Does not have a paid job and is not actively seeking work.
<b><i>Deprivation</i></b>	Using the Indices of Multiple Deprivation 2010 which provide a relative measure of deprivation at small area level across England. Areas are ranked from least deprived to most deprived on seven different dimensions of deprivation and an overall composite measure of multiple deprivation. Most of the data underlying the 2010 Indices are for the year 2008. The domains used in the Indices of Deprivation 2010 are: income deprivation; employment deprivation; health deprivation and disability; education deprivation; crime deprivation; barriers to housing and services deprivation; and living environment deprivation.
<b><i>Lower Super Output Areas</i></b>	A neighbourhood level geography, defined by ONS, with approximately 1,500 residents
<b><i>ONS</i></b>	Office for National Statistics

## Erdington Jobs and Skills Plan ~ Draft as at July 2015

Map1: 2010 Indices of Deprivation in Erdington Constituency

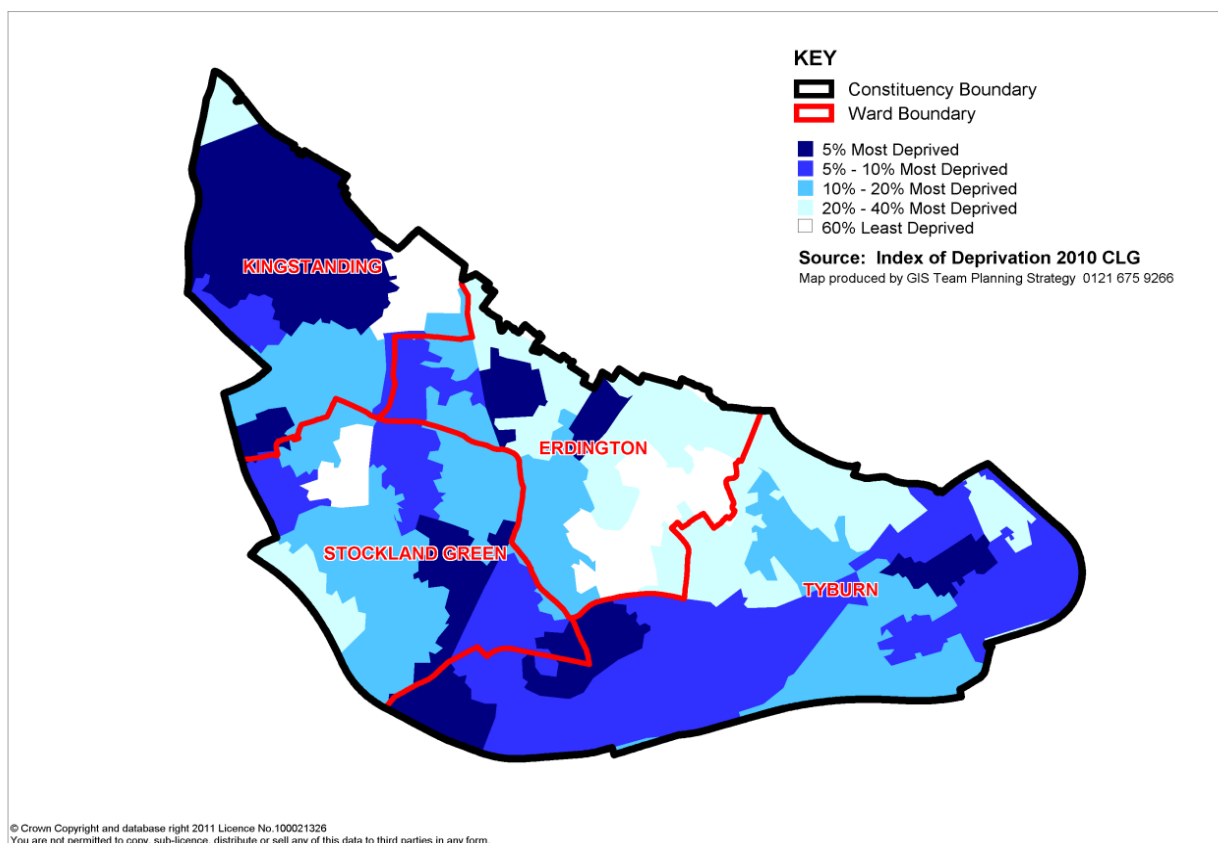


Table 1: Proportion of the ward population that lives in the 5%, 10%, 20% and 40% most deprived SOAs in England (IMD 2010)

Ward	5%	10%	20%	40%	Remainder
Erdington Ward	11%	20%	42%	80%	20%
Kingstanding Ward	66%	74%	91%	94%	6%
Stockland Green Ward	13%	41%	86%	94%	6%
Tyburn Ward	23%	59%	74%	100%	0%
<b>Erdington District</b>	<b>29%</b>	<b>49%</b>	<b>74%</b>	<b>92%</b>	<b>8%</b>
Birmingham	23%	40%	56%	75%	25%

## Erdington Jobs and Skills Plan ~ Draft as at July 2015

Table 2: Erdington District – Economic Activity and Employment Source: Census 2011

Area	Erdington Ward		Kingstanding Ward		Stockland Green Ward		Tyburn Ward		Erdington District		Birmingham	England
	No.	%	No.	%	No.	%	No.	No.	%	No.	%	No.
All residents aged 16-64	14,631		15,599		14,096		15,639		59,965			
Economically Active Total	11,211	77%	10,788	69%	11,335	80%	11,236	72%	44,570	74%	69%	77%
Total Employed	9,604	66%	8,664	56%	10,405	74%	9,231	59%	37,904	63%	57%	68%
Employed Full-time	6,536	45%	5,537	35%	6,504	46%	6,042	39%	24,619	41%	36%	43%
Employed Part-time	1,997	14%	2,268	15%	2,108	15%	2,271	15%	8,644	14%	13%	15%
Self-employed	1,071	7%	859	6%	1,793	13%	918	6%	4,641	8%	7%	10%
Unemployed	1,130	8%	1,649	11%	497	4%	1,465	9%	4,741	8%	8%	5%
Full-time student	477	3%	475	3%	433	3%	540	3%	1,925	3%	5%	4%
Economically inactive Total	3,420	23%	4,811	31%	2,761	20%	4,403	28%	15,395	26%	31%	23%
Retired	558	4%	611	4%	969	7%	587	4%	2,725	5%	4%	5%
Student	840	6%	1,091	7%	707	5%	1,021	7%	3,659	6%	11%	7%
Looking after home/family	712	5%	1,147	7%	532	4%	1,033	7%	3,424	6%	7%	5%
Long term sick/disabled	923	6%	1,386	9%	365	3%	1,279	8%	3,953	7%	6%	4%
Other	387	3%	576	4%	188	1%	483	3%	1,634	3%	4%	2%
Unemployed never worked	176	1%	379	2%	63	0%	312	2%	930	2%	2%	1%

### Erdington Jobs and Skills Plan ~ Draft as at July 2015

**Table 3: JSA Unemployment rates for Erdington District and constituent wards August 2014** Source: ONS/BCC

Area	Male	Female	Total	Long Term (12mths) Unemployed	
	Total	Total	Total	Rate	Number
Erdington Ward	503	247	750	6.5%	320
Kingstanding Ward	539	369	908	8.2%	384
Stockland Green Ward	697	340	1,037	8.4%	383
Tyburn Ward	562	309	871	7.6%	364
<b>Erdington District</b>	<b>2288 (8.4%)</b>	<b>1257 (5.1%)</b>	<b>3,545</b>	<b>6.8</b>	<b>1,450</b>
Birmingham	22,509	12,470	34,979	7.2%	13,405

**Table 4: JSA Unemployment Proportions and Rates by Ward August 2014** Source: OSN/BCC

Area	August 2014			Monthly Change		Annual Change	
	Number	Claimant Proportion	Claimant Rate	Number	% Point	Number	% Point
Erdington Ward	750	5.1%	6.5%	-48	-0.4	-256	-2.2
Kingstanding Ward	908	5.8%	8.2%	-69	-0.6	-400	-3.6
Stockland Green Ward	1,037	6.3%	8.4%	-6	0.0	-326	-2.6
Tyburn Ward	871	5.6%	7.6%	-27	-0.2	-333	-2.9
<b>Erdington District</b>	<b>3,566</b>	<b>5.7%</b>	<b>6.8%</b>	<b>-150</b>	<b>-0.3</b>	<b>-1,315</b>	<b>-2.6</b>
Birmingham	34,979	5.0%	7.2%	-922	-0.2	-11,117	-2.3

**Table 5: Youth (18-24) JSA claimants in Erdington District August 2014** Source: ONS/BCC

	August 214		Annual Change		Long Term Youth Unemployment
	Number	%	Number	% Point	Number
Erdington Ward	132	6.6%	-77	-3.9	25
Kingstanding Ward	220	8.4%	-144	-5.5	51
Stockland Green Ward	228	8.6%	-159	-6.0	59
Tyburn Ward	178	7.2%	-115	-4.6	35
<b>Erdington District</b>	<b>765</b>	<b>7.8%</b>	<b>-496</b>	<b>-4.9</b>	<b>170</b>
Birmingham	7,915	6.0%	-3,785	-2.9	1,530

## Erdington Jobs and Skills Plan ~ Draft as at July 2015

Table 6: Proportion of pupils resident in Erdington District achieving 5 or more GCSEs A*-C 2013 Source: BCC		
Ward	2013	Change 2011-2013
Erdington Ward	63%	4pp
Kingstanding Ward	48%	0pp
Stockland Green Ward	55%	4pp
Tyburn Ward	54%	14pp
<b>Erdington District</b>	<b>54%</b>	<b>6pp</b>
Birmingham	60%	2pp

Table 7: Numbers of Adults (working age ) with Qualifications <sup>3</sup> Source: Census 2011									
Area	No qualification	Level 1 only	Level 2 only	Apprenticeship	Level 3 only	Level 4 qualifications & above	Other qualifications	Level 2 & above	Level 3 & above
Erdington Ward	2,788	2,427	2,589	402	2,057	3,579	789	8,627	5,636
Kingstanding Ward	4,876	2,686	2,723	309	1,957	2,155	893	7,144	4,112
Stockland Green Ward	3,444	2,571	2,750	338	2,291	3,760	1,246	9,139	6,051
Tyburn Ward	4,342	2,767	2,914	360	2,010	2,440	806	7,724	4,450
<b>Erdington District</b>	<b>15,450</b>	<b>10,451</b>	<b>10,976</b>	<b>1,409</b>	<b>8,315</b>	<b>11,934</b>	<b>3,734</b>	<b>32,634</b>	<b>20,249</b>
Birmingham	2,788	2,427	2,589	402	2,057	3,579	789	8,627	5,636
<b>Percentages</b>									
Erdington Ward	19%	17%	18%	3%	14%	24%	5%	59%	39%
Kingstanding Ward	31%	17%	17%	2%	13%	14%	6%	46%	26%
Stockland Green Ward	21%	16%	17%	2%	14%	23%	8%	56%	37%
Tyburn Ward	28%	18%	19%	2%	13%	16%	5%	49%	28%
<b>Erdington District</b>	<b>25%</b>	<b>17%</b>	<b>18%</b>	<b>2%</b>	<b>13%</b>	<b>19%</b>	<b>6%</b>	<b>52%</b>	<b>33%</b>
Birmingham	21%	15%	15%	2%	15%	25%	7%	58%	40%

<sup>3</sup> **Qualification Definitions:** **Level 1:** 1-4 O Levels/CSE/GCSEs (any grades), Entry Level, Foundation Diploma, NVQ Level 1, Foundation GNVQ, Basic/Essential Skills; **Level 2:** 5+ O Level (Passes)/CSEs (Grade 1)/GCSEs (Grades A\*-C), School Certificate, 1 A Level/ 2-3 AS Levels/VCEs, Intermediate/Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma; **Level 3:** 2+ A Levels/VCEs, 4+ AS Levels, Higher School Certificate, Progression/Advanced Diploma, Welsh Baccalaureate Advanced Diploma, NVQ Level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma; **Level 4 and above:** Degree, Higher Degree (for example MA, PhD, PGCE), NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher level, Foundation degree (NI), Professional qualifications (for example teaching, nursing, accountancy); **Other qualifications:** Vocational/Work-related Qualifications, Foreign Qualifications (not stated/level unknown).

### Erdington Jobs and Skills Plan ~ Draft as at July 2015

Table 8: VAT and/or PAYE Based Enterprises in 2013 for Erdington District by sector Source: BIS UK Business: Activity, size and location 2013		
Sector	No.	%
Agriculture, forestry & fishing	5	0%
Production	120	8%
Construction	200	13%
Motor trades	55	3%
Wholesale	80	5%
Retail	250	16%
Transport & storage (inc. postal)	90	6%
Accommodation & food services	100	6%
Information & communication	80	5%
Finance & insurance	35	2%
Property	40	3%
Professional, scientific & technical	195	12%
Business administration and support services	110	7%
Public administration and defence	0	0%
Education	25	2%
Health	100	6%
Arts, entertainment, recreation and other services	90	6%
<b>TOTAL</b>	<b>1,575</b>	<b>100%</b>

Table 9: Employment in Erdington District Source; Business Register and Employment Survey 2013		
Sector	No.	%
Agriculture	0	0%
Construction	2,100	6%
Financial & Professional Services	5,000	14%
Manufacturing	6,300	18%
Mining & Utilities	100	0%
Public Services	9,000	25%
Retail & Leisure	10,400	29%
Transport & communications	2,500	7%
<b>Total</b>	<b>35,400</b>	<b>100%</b>

## Erdington Jobs and Skills Plan ~ Draft as at July 2015

Table 10a: Top 20 Relevant Employers – Erdington JCP Source: Erdington District		Table 10b: Largest Erdington Employers Source: Erdington District		No. of Employees
Employer		Employer		
1.	B &M Retail, Erdington High St	1.	Jaguar Cars Ltd. Tyburn Manufacturers of Automobile Assembly	2000
2.	AM2PM Recruitment, Erdington	2.	German Swedish & French Car Parts Ltd	853
3.	The Village Green, Stockland Green	3.	Josiah Mason College Stockland Green Colleges and Universities	500
4.	Dunelm Mill, Ravenside Retail Park	4.	Walbridge Tilbury Ltd. Stockland Green General Building Contractor	400
5.	Pertemps Recruitment, Bennetts Hill	5.	Trinity Mirror Midlands Ltd. Newspapers Publishers	400
6.	Fairway Care, Lichfield Road	6.	Gkn Driveline Birmingham Ltd. Manufacturer of Motor Vehicle Parts & Accessories	400
7.	Brituro Engineering, Witton	7.	Interserve Plc. General House Contractors	300
8.	Hart Recruitment, Great Barr	8.	Dunlop Aircraft Tyres Ltd. Manufacturers of Pneumatic Airplane Tyres	350
9.	Little Folks Nursery, Erdington	9.	Bromford Industries Ltd. Industrial Instrument Mfrs.	289
10.	British Heart Foundation, Erdington	10.	The Goodyear Tyre & Rubber Company. Tyre Manufacturers.	285
11.	The Coop, Erdington High St	11.	Sainsbury's Supermarket.	279
12.	Advantage 1 Security	12.	Butterfly Hotels Ltd. Hotel Proprietors.	268
13.	Group Horizon, Hastingwood Industrial Estate	13.	Douglas Kane. Hardware Wholesalers and Distributors.	250
14.	Shelter, Erdington High St	14.	Roman Originals Plc. Clothing & Furnishings Male.	233
15.	Cancer Research, Erdington High St	15.	Betterware Ltd. Retail of housewares.	230
16.	YMCA, Erdington	16.	Claire's European Services Ltd. Miscellaneous Business Services.	229
17.	Store 21, Erdington High St	17.	Birmingham City Council Social services, residential care services.	212
18.	Willmott Dixon, Aston and Kingstanding	18.	Hunter Douglas N.V. Manufactures of Window Blinds.	200
19.	Scope, Erdington High St	19.	Linford Group Ltd. General Residential and Non-Residential Building Contractors.	185
20.	MIND Charity Shop, Erdington High St	20.	Jaffray Care Society Nursing /Care Facilities.	180

## Erdington Jobs and Skills Plan ~ Draft as at July 2015

<b>TABLE 11: CONTACT DETAILS</b>	
<b>SECONDARY SCHOOLS</b>	
<b>Kingsbury School and Sports College</b> Kingsbury Road Erdington Birmingham B24 8RE	<b>Stockland Green Technology College</b> Slade Road Erdington Birmingham B23 7JH
<b>Wilson Stuart School (Special Academy)</b> Wilson Stuart School Perry Common Road Erdington, Birmingham B23 7AT	
<b>With Sixth Forms:</b>	
<b>Greenwood Academy</b> Farnborough Road Castle Vale Birmingham B35 7NL	<b>St Edmund Campion Catholic School</b> Sutton Road Erdington, Birmingham B23 5XA
<b>North Birmingham Academy</b> 395 College Road Birmingham B44 0HF	<b>Queensbury School</b> Queensbury School Wood End Road Erdington Birmingham B24 8BL
<b>FURTHER EDUCATION PROVIDERS</b>	
<b>Birmingham Metropolitan College (BMET)</b> <b>Key contact:</b> Contact centre <b>Telephone Number:</b> 0845 155 0101	<b>BMET – Castle Vale Skills Centre</b> 10 High Street, Birmingham, B35 7PR <b>Key contact:</b> Contact centre <b>Telephone Number:</b> 0845 155 0101  <b>BMET – Erdington Skills Centre</b> Edwards Road, Birmingham, B24 9EW <b>Key contact:</b> Contact centre <b>Telephone Number:</b> 0845 155 0101
<b>ADULT EDUCATION CENTRES - Telephone Number: 0121 464 8727 (BAES Central Team)</b>	
<b>Kingstanding Adult Education Centre</b> Kingstanding Leisure Centre, Dulwich Road, B44 OEW <b>Telephone Number:</b> 0121 464 5407	<b>Osborne Adult Education Centre</b> Osborne Road, Erdington B23 6TY <b>Telephone Number:</b> 0121 464 6190
<b>JOB CENTRES</b>	
<b>Erdington Job Centre</b> 37 Sutton New Rd, Erdington, Birmingham, B23 6TD <b>Telephone Number:</b> 0345 604 3719	<b>Chelmsley Wood Job Centre</b> 1 Chelmsley Wood Circle, Chelmsley Wood, B37 5TH <b>Telephone Number:</b> 0345 604 3719



## Erdington Jobs and Skills Plan ~ Draft as at July 2015

EAT OPPORTUNITIES MAILING DATABASE: EMPLOYMENT & TRAINING PROVIDERS	
<b>Kingsbury Training Centre Ltd</b> The Gardens, Fentham Road, Erdington, Birmingham, B23 6AG <b>Telephone Number:</b> 0121 384 3886 <b>Email:</b> <a href="mailto:enquiries@kingsburytraining.com">enquiries@kingsburytraining.com</a>	<b>Birmingham Youth Offending Service</b> Youth Offending Service, Kingsmere, 18 Gravelly Hill North, Erdington, Birmingham, B23 6BQ <b>Telephone Number:</b> 0121 464 0600
<b>Merlin Venture</b> Unit 19, Erdington Industrial Park, Chester Road, Birmingham, B24 0RD. <b>Telephone Number:</b> 0121 384 5614 <b>Email:</b> <a href="mailto:info@merlinventure.co.uk">info@merlinventure.co.uk</a>	<b>Castle Vale Tenants &amp; Residents Alliance (CVTRA)</b> 10 High Street, Castle Vale, Birmingham, B35 7PR <b>Telephone Number:</b> 0121 747 5932 <b>Email:</b> <a href="mailto:info@castlevale.org.uk">info@castlevale.org.uk</a>
<b>Witton Lodge Community Association</b> 87 Witton Lodge Road, Erdington, Kingstanding, Birmingham, B23 5JD <b>Telephone Number:</b> 0121 382 1930,	<b>Castle Vale Community Regeneration Services (CVCRS)</b> The Sanctuary, Tangmere Drive, Castle Vale, Birmingham B35 7PX <b>Telephone number:</b> 0121 748 0871 <b>Email:</b> <a href="mailto:contactus@cvcha.org.uk">contactus@cvcha.org.uk</a>
CONNEXIONS CONTACTS	
<b>Erdington Library</b> Orphanage Road, Erdington, Birmingham B24 9HP <b>Telephone number:</b> 0121675 4782	<b>Erdington Health &amp; Well-Being Centre</b> 196 High Street, Erdington, Birmingham B23 6SJ <b>Telephone number:</b> 0121 675 4782
<b>New Heights</b> Conker Island, 108 Warren Farm Road, Kingstanding, Birmingham B44 0QN <b>Telephone number:</b> 0121 675 4782	<b>The Sanctuary</b> Tangmere Drive, Castle Vale, Birmingham B35 7PX <b>Telephone number:</b> 0121 748 5520 or 07771 373230`
BUSINESS / REGENERATION CONTACTS	



<b>Report to</b>	<b>ERDINGTON DISTRICT COMMITTEE</b>
<b>Report of:</b> <b>Date of Decision</b>	<b>Strategic Director Place</b> <b>27 October 2015</b>
<b>SUBJECT:</b>	<b>BIRMINGHAM COUNCIL HOUSING INVESTMENT PROGRAMME ENVIRONMENTAL WORKS BUDGET 2015/16</b>
<b>Key Decision: Yes</b>	<b>Relevant Forward Plan Ref:</b>
<b>If not in the Forward Plan: (please "X" box)</b>	<b>Chief Executive approved</b> <b>O&amp;S Chairman approved</b>
<b>Relevant Cabinet Member(s):</b>	<b>Councillor Ian Ward – Deputy Leader of the Council</b> <b>Councillor John Cotton – Neighbourhood Management &amp; Homes</b>
<b>Relevant O&amp;S Chairman:</b>	<b>Councillor Zafar Iqbal – Neighbourhood &amp; Community Services, Overview &amp; Scrutiny Committee</b>
<b>Relevant Executive Member</b>	<b>Councillor Josh Jones</b>
<b>Wards Affected:</b>	<b>Erdington, Kingstanding, Stockland Green, Tyburn</b>

## 1. Purpose of Report

- 1.1 To re-state to the District Committee that a sum of £85,615 has been allocated for carrying out environmental improvement works in neighbourhoods for 2014/15 and to provide an update on progress. The projects have been submitted by a combination of suggestions from Housing Liaison Boards, local residents and members and Council officers as outlined in Appendix 1.
- 1.2 To inform the District Committee that a further sum of £85,600 has been allocated for carrying out environmental improvement works in neighbourhoods during 2015/16.
- 1.3 To seek approval for the projects at £152,983.69 detailed within Appendix 2.
- 1.4 To inform the District Committee of the budgetary position to date (Appendix 3).

## 2. Decision (s) recommended

That the District Committee:

- 2.1 Note progress in connection with the projects initiated in 2014/15.
- 2.2 Approve the projects outlined at Appendix 2.
- 2.3 Note the budget position statement provided at Appendix 3.

<b>Lead Contact Officer</b>	<b>Patrick Canavan</b> <b>Senior Service Manager – Landlord Services</b>
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### **3 Consultation**

#### **3.1 Internal**

All ward members within the district are being consulted on the project proposals for the District Committee Capital Environmental Budget for 2015/16.

#### **3.2 External**

The Housing Liaison Boards and other local residents are assisting with identifying the proposed projects to be funded from the Environmental Budget 2015/16.

### **4. Compliance Issues:**

#### **4.1 Are the recommended decisions consistent with the Council's policies, plans and strategies?**

Improving the Council owned housing stock directly contributes to the strategic outcomes of the Sustainable Community Strategy, the Council Business Plan and Budget 2014+. In particular there is a specific target under the theme of securing a high quality of life for residents. Stock improvements will also impact upon the other strategic outcomes, most notably on the aspiration for healthier communities, all of which are consistent with the themes identified in The Leader's policy statement.

The creation of targeted environmental projects on a district by district basis will significantly impact the quality of life for residents and enhance the stock improvements already in place.

#### **4.2 Financial Implications**

The total capital funding for these schemes is contained within the approved Housing Public Sector Capital Budget 2015/16. The 2015/16 Capital Environmental Budget allocation to Erdington is £85,600 and is based on the number of Council properties within the District.

#### **4.3 Legal Implications**

The proposed allocation of work is consistent with the effective management of the Council's housing stock under Part II Housing Act 1985. From a procurement perspective it makes good use of Repairs and Maintenance and framework contracts which have been established to secure improved performance and better value for money than conventional single scheme tendering.

#### **4.4 Public Sector Equality Duty (see separate guidance note)**

In making its decision the District Committee is required to have due regard to the public sector equality duty. In relation to the Programme, due regard has been paid to the requirements of the Equality Act 2010 and an Equality Assessment has been carried out which has shown that the programme will not have any adverse effects.

The requirements of the Council's Standing Order relating to Contracts No. 9 in relation to equal opportunities and the West Midlands Forum Common Standard for Equalities in Public Procurement will be incorporated in the contracts for projects carried out within the programme.

**5. Relevant background/ chronology**

- 5.1 A citywide sum of £800,000 has been identified for capital environmental projects on Housing Revenue Account land and/ or property.
- 5.2 A sum of £85,600 has been allocated to the Erdington District Committee for 2015/16. This allocation is based on a stock of 6,762 properties within the district.
- 5.3 The Local Housing Team together with their HLBs, elected members and other residents have identified the projects agreed by the District Committee and detailed at Appendix 1.

**6. Evaluation of alternative options**

- 6.1 Alternative options have been considered during the consultation with Housing Liaison boards and other residents. However, based on local priorities, it is recommended that the projects listed at Appendix 2 are proceeded with during the 2015/16 financial year.

**7. Reasons for decision(s)**

- 7.1 To enable the District Committee to meet its requirements in the delivery of the Housing Investment Programme Environmental Works Programme.

**8. Update on projects agreed in 2014/15**

- 8.1 An update on the delivery of capital projects agreed during 2014/15 is provided at Appendix 2.

**Signatures**

**Chief Officer**

**List of Background Documents used to compile this Report**

**1.**

**List of Appendices accompanying this report (if any)**

- 1. Appendix 1: Erdington District Environmental Capital Project: Update on schemes agreed 2014/15.
- 2. Appendix 2: Erdington District Capital Environmental Budget 2015/16 : Proposed schemes 2015/16 for District Committee Approval.
- 3. Appendix 3: Erdington District Committee: Overall Budget Sheet – Capital Environmental Budgets.

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Report Version 2		Dated	26 October 2015
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## Erdington District Capital Environmental Budget: Update on schemes agreed 2014/15

Location	Scheme details	Date of approval	Cost (£)	Position statement
<b>Payments made in 2014/15</b>				
Baldmoor Lake Road and Topcroft Road	Enclose landing doors	25-Nov-14	11,488.90	Completed 26 March 2015
37-47 Hayes Grove	Renew fencing and level site	25-Nov-14	10,770.12	Completed 18 February 2015
Wyrley House	Resurface car park	28-Oct-14	8,421.12	Completed 13 January 2015
<b>Total Payments made in 2014/15</b>			<b>30,680.14</b>	

<b>Payments made / to be made in 2015/16</b>				
Rosary Road and George Road	Replace timber fencing with metal palisade fencing	27-Oct-14	14,730.00	Completed 23 January 2015
Mona Road	Redesign communal area	21-May-14	14,508.78	Completed 1 October 2014
Finsbury Gardens	Improve communal garden	28-Oct-14	8,074.59	Completed 28 November 2014
73-79 Jerrys Lane	Improvements to communal areas	25-Nov-14	10,821.90	Completed 14 July 2015
<b>Total Payments made in 2015/16</b>			<b>48,135.27</b>	
<b>Outstanding commitments</b>				
The Spinney	Redesign communal area	25-Nov-14	3,080.00	Completed 30 April 2015
Huntingdon House	Replace trip rails with 1.2m metre high bow top fence	25-Nov-14	20,932.90	Completed 12 February 2015
<b>Payments outstanding on completed schemes</b>			<b>24,012.90</b>	
<b>Total Payments made / to be made in 2015/16</b>			<b>72,148.17</b>	





## APPENDIX 2

### Erdington District Capital Environmental Budget: Proposed Schemes 2015/16

Location	Ward	Scheme Details	Quote (£)
7- 15 Lakes Road	Kingstanding	Supply and fit 900 mm bow top metal fence	2,964.00
27-37 Wyrley Way	Kingstanding	Renew fascia in UPVC	5,738.41
28-34 Wyrley Way	Kingstanding	Renew fascia in UPVC	4,901.24
39-45 Wyrley Way	Kingstanding	Replace timber fence to drying area with 1 metre high bow top fencing, remove slabs and form storage area for wheelie bins	4,864.04
Greenford House	Kingstanding	Supply and fit railings to perimeter	13,176.00
Kingsbridge House	Kingstanding	Supply and fit railings to perimeter	13,228.80
Lynton House	Kingstanding	Supply and fit railings to perimeter	15,770.40
Oxted Croft	Kingstanding	Re-surface service road to garage site	14,951.00
Rear 49-59 Edmonton Avenue	Kingstanding	Supply and fit gate at rear of 50 Sidcup Road	3,060.00
81-121 Fentham Road	Stockland Green	Replace 219m timber fencing with 1200mm high bow top fencing	20,214.00
8-22 Scafell Drive	Stockland Green	Supply and fit bow top metal fencing to front	6,816.00
Inland Road	Tyburn	Create parking provision	47,300.00
<b>TOTAL</b>			<b>152,983.89</b>



### APPENDIX 3

#### Erdington District Committee

#### Overall Budget Sheet – Capital Environmental Budgets

	£
Slippage for 2014/15	139,566.00
New allocation 2015/16	85,600.00
<u>Total Budget</u>	225,166.00
Payments made/ to be made 2015/16	72,148.17
2015/16 budget available for new projects (A)	153,017.83
Project approvals (B)	152,983.89
Total = (A) – (B)	33.94

