Title of proposed EIA Technology Roadmap Reference No EOUA1002 EA is in support of **Amended Policy Review Frequency** Two Years Date of first review 31/10/2024 Directorate Digital and Customer Services Division IT & Digital Service Area Responsible Officer(s) ☐ Cheryl Doran Quality Control Officer(s) ☐ Cheryl Doran Accountable Officer(s) ☐ Cheryl Doran Purpose of proposal To provide detail on the platforms the Council will deliver to support the Digital Strategy 2022-25 Data sources relevant reports/strategies Please include any other sources of data ASSESS THE IMPACT AGAINST THE PROTECTED CHARACTERISTICS Protected characteristic: Age Not Applicable Age details: Protected characteristic: Disability Not Applicable Disability details: The emphasis is on making sure that services are designed around the user to ensure that they are seamless, accessible and easy to use. All services that can be will be made available online with support through other channels for those that need more help. This will have a positive impact for citizens, businesses, employees and wider communities. The outcome of this will be an improved customer experience and satisfaction with simplified access to information, advice, guidance and transactional services. It directly supports the Customer Service programme. Protected characteristic: Sex Not Applicable Gender details: Protected characteristics: Gender Reassignment Not Applicable

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Gender reassignment details:

Protected characteristics: Marriage and Civil Partnership Not Applicable

Marriage and civil partnership details:

Protected characteristics: Pregnancy and Maternity Not Applicable

Pregnancy and maternity details:

Protected characteristics: Race Not Applicable

Race details:

Protected characteristics: Religion or Beliefs Not Applicable

Religion or beliefs details:

Protected characteristics: Sexual Orientation Not Applicable

Sexual orientation details:

Socio-economic impacts

Please indicate any actions arising from completing this screening exercise.

Please indicate whether a full impact assessment is recommended NO

What data has been collected to facilitate the assessment of this policy/proposal?

Consultation analysis

Adverse impact on any people with protected characteristics.

Could the policy/proposal be modified to reduce or eliminate any adverse impact?

How will the effect(s) of this policy/proposal on equality be monitored?

What data is required in the future?

Are there any adverse impacts on any particular group(s)

No

If yes, please explain your reasons for going ahead.

Initial equality impact assessment of your proposal

Consulted People or Groups

Informed People or Groups

Summary and evidence of findings from your EIA

The strategy is about creating a truly digital Council to service our citizens and businesses better. It sets out how the Council will take a consistent digital approach across the Council to how we re-imagine, design, deliver and operate our services to achieve greatest value and impact where it is needed most in support of the Council's priority outcomes, addressing

inequalities and striving for continuous

inequalities and striving for continuous improvement. The priority areas of the strategy are focused on delivering outcomes that will bring benefits for the residents, communities and businesses of Birmingham as well as the Council and its employees. Success in implementation of the strategy and digital transformation of the Council will acheive efficiencies and savings as well as improving user experience and creating high quality digital services. Adoption of the strategy is helping our citizens and businesses access services more easily, introducing new channels, using service and user centred design to change our processes and systems and using data to better understmd what people need that will make the Council services significantly better as well as more cost effective to run

QUALITY CONTORL SECTION

Submit to the Quality Control Officer for reviewing?

Quality Control Officer comments

Decision by Quality Control Officer

Submit draft to Accountable Officer?

Decision by Accountable Officer

Date approved / rejected by the Accountable Officer

Reasons for approval or rejection

Please print and save a PDF copy for your records

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Yes

Proceed for final approval

Yes

Approve

25/10/2022

no impact

Yes

Close