



BIRMINGHAM CITY COUNCIL
LICENSING SUB COMMITTEE C

4 November 2016

Booze Land, 11 Station Road, Erdington, Birmingham B23 6UB

That the application by Muhammad Sajid for a premises licence in respect of Booze Land, 11 Station Road, Erdington, Birmingham B23 6UB be refused.

In reaching this decision, the Sub-Committee was mindful of the promotion of the Licensing Objectives in the Act, particularly the prevention of crime and disorder, the public safety, the prevention of public nuisance and the protection of children from harm.

The Sub-Committee's reasons for refusing this application for a premises licence are due to concerns by other persons, namely the two Ward Councillors who attended the meeting, regarding the impact of the proposed operation and the particular locality of the premises in Erdington.

The Sub Committee carefully considered the operating schedule put forward by the applicant and the likely impact of the application but were not persuaded that that either the applicant or the proposed operation of the premises would properly promote any of the Licensing Objectives. They felt that although Mr Muhammad Sajid confirmed that he is the holder of a personal licence to sell alcohol, the proposed operating schedule did not give them any confidence that the management arrangements at the proposed Off-Licence were suitable.

The Sub-Committee gave consideration to whether any measures could be taken to ensure that the four licensing objectives were adequately promoted and that therefore the licence be granted; however Members considered that neither modifying conditions of the licence, refusing the proposed Designated Premises Supervisor nor excluding any of the licensable activities from the scope of the licence would mitigate the concerns raised by those making representations. The Sub-Committee noted in particular the proximity of various local schools in the area, some of which were nursery and primary schools.

The Sub-Committee has given due consideration to the City Council's Statement of Licensing Policy, the Guidance issued under Section 182 of the Licensing Act 2003 by the Secretary of State, the information contained in the application, the written representations received and the submissions made at the hearing by the applicant, their adviser and those making representations.

All parties are reminded that under the provisions contained within Schedule 5 to the Licensing Act 2003, there is the right of appeal against the decision of the Licensing Authority to the Magistrates' Court, such an appeal to be made within twenty-one days of the date of notification of the decision.