

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 05 JANUARY 2022 AT 10:00 HOURS
IN ON-LINE INFORMAL MEETING, MICROSOFT TEAMS

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 DECLARATIONS OF INTERESTS

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

3 - 26

4 CABINET MEMBER FOR EDUCATION, SKILLS & CULTURE - ANNUAL SKILLS UPDATE

Cllr Jayne Francis, Cabinet Member for Education, Skills & Culture and Ilgun Yusuf, Assistant Director, Skills & Employability

27 - 30

5 WORK PROGRAMME

For discussion.

6 **REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)**

To consider any request for call in/councillor call for action/petitions (if received).

7 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

8 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

ECONOMY & SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY 5 JANUARY 2022

REPORT OF COUNCILLOR JAYNE FRANCIS - CABINET MEMBER FOR EDUCATION, SKILLS AND CULTURE

1. PURPOSE OF REPORT

This report gives an update on my portfolio priorities relating to the Economy and Skills Overview & Scrutiny Committee.

2. ACCOUNTABILITY

Skills, expansion for key growth sectors enterprise and innovation	Developing the skills and employability of Birmingham's workforce, thereby enabling each citizen to realise their potential. Engaging with the skills agenda throughout the Council and Birmingham in liaison with local, regional and national partners.
Youth Engagement and Youth Service, along with Lifelong Learning (post 14 skills and adult education)	Clear progression and vocational pathways from education into further and higher education and employment. Provision of all-age guidance, skills development, training and work experience to meet the economic needs of the city now and in the future.
Skills and Entrepreneurship in Schools	Development of 14-19 career pathways, enterprise and entrepreneurship in Birmingham schools.
Development of 14-19 career pathways, enterprise and entrepreneurship in Birmingham schools	Enabling all residents to access employment through the development and delivery of local employment plans

3. INTRODUCTION AND CONTEXT

The annual Birmingham Economic Review for 2021, produced by the University of Birmingham's City- REDI and the Greater Birmingham of Chambers, sets out the impact of COVID-19 on the local economy and its citizens. It also captures the signs for economic recovery.

Birmingham has a young and diverse population with 46% aged between 0-29 years and 1 in 4 born outside the UK, with youth unemployment in Birmingham rising to 13.8% in 2020 and young people having a higher instance of furlough. For the three months to July 2021, regional unemployment stood at 5.3%. During

a period of strong labour market recovery, UK job vacancies exceeded 1 million for the first time in August 2021.

Skills gaps, however, have restricted business growth - 57% of Greater Birmingham firms attempted to recruit in the third quarter of 2021 with 62% experiencing difficulties in doing so. Consequently, the focus of the Council and its partners such as WMCA, GBSLEP and DWP is a twin-track approach.

Firstly, to 'support and broker' people into current vacancies such as the November Jobs Fair at Aston Villa FC with over 50 employers present and nearly 1,000 people attending. The Breaking Down Barriers Report, launched in the summer, has a focus on creating a clearer pathway for young people towards good jobs/careers with higher skill sets and consequently a reduction in work poverty.

There is a need for stronger linkage between providers, brokers and employers across the full age range and funding landscape so that every young person receives a full and seamless quality jobs and skills package.

Longer term strategies will need to be fully addressed and be supported by additional central government resources (eg levelling up) and flexibilities (ie Partnerships for People and Place) for impact to be accelerated.

This report endeavours to capture activity and progress towards these short-term operational outcomes, as well as longer-term system-change goals.

4. UPDATE ON DEVELOPMENTS

4.1 Kickstart update and Apprenticeships

As at 17 December 2021, there were 40 Kickstart placements in BCC with a further 10 starting in January 2022.

The Council has received bronze membership accreditation from the 5% Club. The 5% Club is a dynamic movement of employers committed to earn & learn as part of building and developing the workforce they need as part of a socially mobile, prosperous and cohesive nation. We participated in an audit and had 2.4% of our workforce in 'earn as you learn' roles only missing silver by 0.1%.

Apprenticeship Levy Transfer – in partnership with the GBSLEP, we have now started to levy transfers to support SMEs. So far, we have committed over £70,000 to supporting apprenticeships.

New Apprentices into the Council – we have and will have a number of new apprentices joining the council with roles in Finance, Procurement, HR and Customer Services. The Council also had a winner at the recent Greater Birmingham Apprenticeship Awards. One of our apprentices won the category for Apprentice of the Year – Professional Services.

4.2 Support for those with SEN and Children in Care

Birmingham Careers Service (BCS) has a dedicated post 16 team in the 'virtual' school. BCS trades with Birmingham Virtual School offering a guidance service for young people they wish to refer to us who are in care.

BCS offers a free impartial careers information advice and guidance service for SEN young people who are NEET and aged 16-24. In addition, BCS delivers this service to nine special schools who chose Birmingham Careers Service as their preferred supplier in line with schools having the statutory duty to ensure their pupils access a careers guidance service.

4.3 Careers advice and support in schools/YP at risk of being NEET

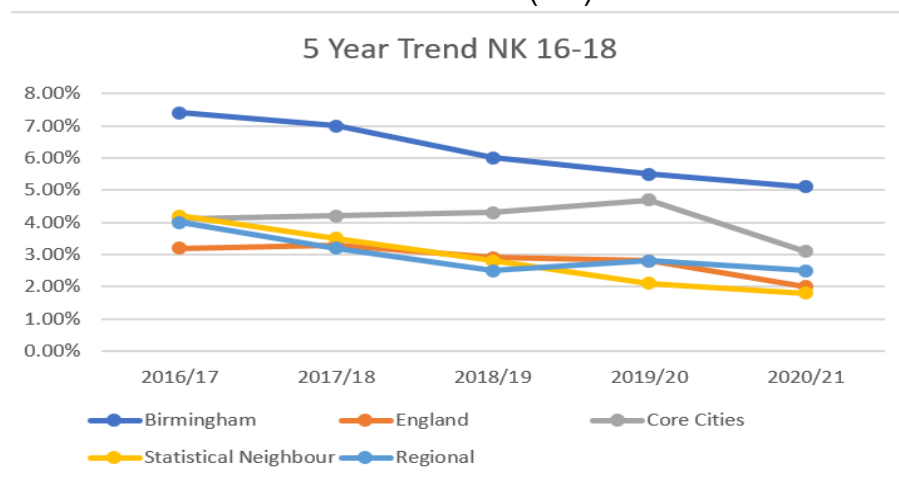
As stated above, Birmingham Careers Service (BCS) delivers an independent careers information advice and guidance service for young people who are NEET (not engaged in education employment or training) aged 16-19.

The statutory responsibility for careers advice and support in schools sits with the schools themselves. Schools should deliver their careers education, information and guidance packages in line with the Gatsby Benchmarks -

<https://www.gatsby.org.uk/education/focus-areas/good-career-guidance>

During Spring and Summer terms 2021, 1513 careers guidance interviews and careers plans were produced from year 11 referrals within our traded schools. Over 5,709 students aged 16-18 have had careers advice given on a one to one basis during 2021.

The risk of NEET indicator (RONI) process is an ongoing development and we can see year on year improvement. This has been possible due to the team having a greater focus and prioritising the tracking of young people in this cohort. Performance to date of Not Knowns (NK) is as follows:



- Progress in reducing Not Known figures from 7.4% to 5.1% over five years

- Approx. 1400 young people March 2021
- Position at 23/11/21 is 5.97% not known - 1,847 young people with live data currently being processed and cleansed in line with tracking cycle.
- Previous Not Known figures have been at rates of 16.9% (and higher) at comparative times
- Bottom quintile of Councils nationally for tracking - combined NEET and NK at 7.4% (NA: 5%) March 2021 LA tables.

Youth Promise Plus Project

Our major Youth Promise Plus employment project supports around 1,500 young people per year and has been extended to December 2023. Resourcing for this service funds the Council's Careers and Youth Services for NEETs. Five partner organisations and contractors to deliver a range of very specialised support for unemployed young people. This is delivered by internal and external partners. Partnership organisations facilitate routes to employment, education and training based on mentoring and engaging training and work experience programmes.

The success of delivering YPP-funded services to those furthest from jobs and skills in a climate of virtual working and stop-start services against the background of the pandemic and lockdowns is credit to the staff and young people of Birmingham. We have seen engagement with just over 700 unemployed/NEET young people into support from January–June 2021, with around 300 young people moving into employment/education or training which indicates strong performance in-year. The appendix has a detailed summary of referrals/outcomes to September 2021.

4.4 Birmingham Adult Education Service (BAES)

Since September 2021, there have been 10,500 enrolments in BAES courses, which is 4,600 more than at the same time last year.

Enrolments in English, Maths, Digital, SEND and Health and Social care are back to 2017-18 levels. This has been possible through the individual support that our learners received throughout this year, which help them achieve and progress into the next level for this year. In addition, this year we have recruited 48% more new learners.

Our Health and Social care provision has also attracted more learners than 2018-19. The majority of the current enrolments (450) are in Level 2 and Level 3 courses. These include our Healthcare Support - Level 3 Diploma, Understanding Autism and Understanding Mental Health at Level 3 and Working in the Health Care Sector Level 2 amongst others. These courses have a high rate of

employment outcomes and are valued by learners who are seeking employment or looking to change career as a result of the pandemic.

During the pandemic, the service launched the Route to Work programme (2020/21 academic year) with more than 1,000 enrolments. This programme is aimed at learners looking for work, to complement the skills they are learning in a vocational course, English, Digital, Maths or ESOL. The programme is now open to members of the public and enrolments are expected to reach 2,000 by the end of this year.

Learner destinations (where learners progress to after completing their studies at BAES) are good. Most are first steps courses at entry level and Level 1. Many of our learners come to us for reasons other than to gain employment or pursue further study.

In terms of outcomes, 75% of 4,585 learners had positive destinations with nearly 50% going into education. Some 26% went into employment and 0.5% into voluntary work as at 16 November 2021.

The proportion of learners who moved into work is more than double the 12% who did so in 2019/20. In IT and business, the proportion of learners moving into employment increased from 22% to 38% and in Health and Social Care from 7% to 30%.

Some 64% of learners on our pre-employment training programmes secured jobs. This reflects the greater focus of the vocational curriculum on qualifications which lead directly into work plus the good support provided to learners by 'Route to Work'.

In 2020/21, 48% of learners have moved on to further study, much of it with BAES. This is much higher in ESOL where learners are further from the labour market, where 67% of learners returned to study.

A recent survey of 1,569 learners found that of 692 who did not have a recognised positive destination at the time of the survey, 29% were due to start or were looking for a full or part-time course, 16% were full time homemakers or carers, 3% were recovering from illness, 21% were retired and 20% were actively seeking employment.

5. PRIORITIES FOR THE YEAR AHEAD

5.1 Levelling Up Strategy

BCC's Levelling Up strategy was launched at a cross-party Parliamentary reception in November 2021. Led by the Inclusive Growth Directorate, the strategy takes a cross-council approach with explicit linkage to skills, employability and good jobs.

With an initial focus on the communities, citizens and business of East Birmingham, the strategy contains the following projects:

- Early Intervention and Prevention
- Delivering Net Zero
- Skills and Employment
- Enhancing Connectivity

The proposal for Skills and Employment has three elements.

Firstly, the strategy will seek to enhance the accessibility and quality of careers-related support and advice available to school pupils in East Birmingham. Following the launch of the Breaking down Barriers report, the Council will work closely with local schools, employers, the WMCA and the Department for Education to explore how it can:

- Reshape careers advice and guidance services;
- Facilitate accessible work experience opportunities; and
- Develop a comprehensive city-wide mentoring scheme.

The aim is to ensure that all school leavers in East Birmingham are equipped with the skills and knowledge that they need to succeed. In order to achieve this, the Council will:

- Provide support to facilitate access to work experience so that all young people have an equal opportunity to gain experience and skills and to support all businesses to identify and recruit the talent that they need; and
- Explore options for developing an easily accessible, city-wide mentoring scheme to connect young people with mentors from business, including entrepreneurs and the self-employed.

Secondly, the Council and the WMCA will boost their partnership working arrangements with JCP and GBSLEP to create an “Adult Hub” which integrates mass local growth sector recruitment into JCP mainstream support.

Thirdly, the Council will accelerate and scale up its existing initiatives which connect residents seeking employment and/or career progression to the employment opportunities which are already available and expected to materialise in the coming years.

Specifically, the Council will seek to extend its activities to support workforce pipeline management with the NHS and HS2 to other sectors where significant employment opportunities exist to enable forward planning for local people to be encouraged and prepared to attain high level jobs. These include:

- Hospitality;
- Professional services;
- Social care; and

- Other anchor institutions.

5.2 Partnerships for People and Place

In November, the Council was informed by the Department for Levelling Up, Housing and Communities that its Expression of Interest (EOI) was successful (along with twelve other local authorities in England). The programme seeks to make an impact:

- At central government level: improving coordination between government departments and their arm's length bodies.
- Between central government and local places: improving coordination between central and local government.
- At an individual level: improving outcomes for people as a result of better central and local government coordination.

The EOI focussed on piloting some of the recommendations contained in the Breaking Down Barriers report in East Birmingham. A detailed project plan is currently in development in partnership with WMCA, University of Birmingham, Birmingham Education Partnership, Anchor Partnership and other partners and is due to be submitted in February 2022 for financial support of up to £300 000. The project will be delivered in 2022/23 financial year.

5.3 Commonwealth Games

Officers from Education and Skills are working with the CWG Jobs and Skills Academy to promote training pathways alongside the Volunteer Programme. This includes links to the Youth Programme and the focussed NEET support/Functional Skills delivery for 17-year olds (joint development work with the 14–19 Tracking Service).

We are also linking to the CWG cultural programme team to provide an offer of advice and support to the arts and events companies involved. The CWG team are running a volunteer programme around the cultural programme, and the providers will be encouraged to provide legacy via links to business start-up (referrals to Library of Birmingham team) and job creation/traineeships with advice from the Greater Birmingham and Solihull Local Enterprise Partnership Apprenticeship Hub.

BAES supported the CWG volunteering programme running information sessions in collaboration with CWG and WMCA between May and July 2021 in Birmingham. Dudley Adult Learning and Wolverhampton Adult Education also offer these sessions, with Birmingham leading its organisation.

BAES ran courses in volunteering, workshops with a volunteering theme and "Interview Preparation for The Commonwealth Games Volunteering Opportunities"

workshops. These programmes attracted approximately 200 enrolments between May and July 2021.

BAES is scheduled to run further courses in volunteering to support the legacy/importance of volunteering as a step into employment with a potential 200 enrolments between October 2021 and May 2022.

5.4 Youth Hubs

We have collaborated with Jobcentre Plus and WMCA to open a city-wide network of Youth Hubs and a central Hub at the Library of Birmingham. These activities are delivered by Jobcentre Plus and the Council's Employment and Skills Team and include project partners such as the Prince's Trust.

Officers attended a Ministerial Roundtable in October to share learning and best practice. The initial aim was to support 200 people per week by December 2021, with priority for delivering Kickstart through weekly events and support workshops. There have been challenges with referrals from DWP and BCC is awaiting the final data (last quarter of 2021) on the opportunity outcomes from that agency.

The focus of the Youth Hubs will broaden beyond Kickstart in the first quarter of 2022 to include apprenticeships and other career opportunities beyond DWP programmes, including more engagement with employers through the support of the Greater Birmingham and Solihull Local Enterprise Partnership (GBSLEP).

The Council will formally launch the Youth Hub programme at the LoB, jointly with WMCA in January 2022.

5.5 SEND Improvement Programme - Accelerated Progress Plan

The Council is committed to fully co-produce a new SEND Improvement Programme (SIP) based on identifying desired outcomes, which will be appropriately scrutinised by an Improvement Board chaired by the DfE appointed Commissioner.

Four objectives for Children and Young People with SEND in Birmingham have been identified. Objective 4 includes a ***14-29 review of employment and education pathways for young people with SEND***. This workstream will be co-led by the Assistant Director for Skills and Employability and the Assistant Director for SEND and Inclusion to deliver a fully integrated progression pathway in place for the 2022/23 academic year.

5.6 Jobs and Skills Plan

The Employment and Skills Service will support the development and delivery of the Council's Covid 19 Economic Strategy Taskforce Action Plan.

Delivered through the Skills and Employability Portfolio, the partnership is a coalition of stakeholders under the leadership of the Council and aims to maximise an inclusive economic recovery by the improved coordination of resources.

Councillor Jayne Francis
Cabinet Member for Education, Skills and Culture

22 December 2021

BIRMINGHAM AND SOLIHULL YOUTH PROMISE PLUS

Birmingham and Solihull Youth Promise Plus Outputs and Results Performance Monitoring for Period: Sept 2021											Report Dated 22/10/2021		
ENGAGEMENTS/RE-ENGAGEMENTS (OUTPUTS)				2021						2021			
				Cumulative To Jun			Cumulative To Sep			Quarter 3 (Jul - Sep)		Total All Years	
				Target	Actual	%age Achvd	Target	Actual	%age Achvd	Target	Actual	%age Achvd	Target
Age													
YEI08 Aged 15–24 (overall project targets 49% males: 51% Females)				12,724	12,733	100%	13,097	13,054	100%	373	321	86%	14,770
YEI03 Aged 25–29 (overall project targets: 45% males: 55% Females)				3,126	3,108	99%	3,183	3,133	98%	57	25	44%	4,022
Totals				15,850	15,841	100%	16,280	16,187	99%	430	346	80%	18,792
Employment Status						Item 4							
YEI09 Unemployed (including long-term unemployed)				13,486	13,501	100%	13,666	13,671	100%	180	170	94%	14,766
YEI010 Long Term Unemployed(included above)				6,138	6,411	104%	6,158	6,519	106%	20	108	540%	6,284
YEI011 Inactive (NEET)				2,364	2,340	99%	2,614	2,516	96%	250	176	70%	4,026
Totals				15,850	15,841	100%	16,280	16,187	99%	430	346	80%	18,792
Participants from an Ethnic Minority				8,666	8,785	101%	8,730	8,992	103%	64	207	323%	9,098
Participants with a Disability				2,968	3107	105%	2,986	3,111	104%	18	4	22%	3,094
Participants from a Single Adult Household with Dependant Children				1,570	1,897	121%	1,574	1,967	125%	4	70	1750%	1,729
OUTCOMES UPON LEAVING (RESULTS)				2021						2021			
				Cumulative To Jun			Cumulative To Sep			Quarter 3 (Jul - Sep)		Total All Years	
				Target	Actual	%age Achvd	Target	Actual	%age Achvd	Target	Actual	%age Achvd	Target
Participants who Complete Support													
CR01 Unemployed (including long-term unemployed)				4,914	4,783	97%	5,260	4,975	95%	346	192	55%	8,495
CR04 Long Term Unemployed(included above)				2,013	2,023	100%	2,101	2,159	103%	88	136	155%	2,914
CR07 Inactive (NEET)				946	936	99%	1,131	1,031	91%	185	95	51%	2,416
Totals				5,860	5,719	98%	6,391	6,006	94%	531	287	54%	10,911
Participants who receive an Offer of employment , continued education, apprenticeship or traineeship :													
CR02 Unemployed (including long-term unemployed)				4,333	4,263	98%	4,555	4,381	96%	222	118	53%	6,976
CR05 Long Term Unemployed(included above)				1,726	1,731	100%	1,791	1,814	101%	65	83	128%	2,388
CR08 Inactive (NEET)				833	862	103%	898	940	105%	65	78	120%	1,294
Totals				5,166	5,125	99%	5,453	5,321	98%	287	196	68%	8,270
Participants who are in education training, gain a qualification or are in employment, including self-employment:													
CR03 Unemployed (including long-term unemployed)				4,288	4,213	98%	4,513	4,335	96%	225	122	54%	6,976
CR06 Long Term Unemployed(included above)				1,759	1,762	100%	1,825	1,850	101%	66	88	133%	2,388
CR09 Inactive (NEET)				784	802	102%	854	881	103%	70	79	113%	1,294
Totals				5,072	5,015	99%	5,367	5,216	97%	295	201	68%	8,270

Economy and Skills O&S Committee

January 2022

**COUNCILLOR JAYNE FRANCIS
CABINET MEMBER FOR EDUCATION, SKILLS
AND CULTURE**



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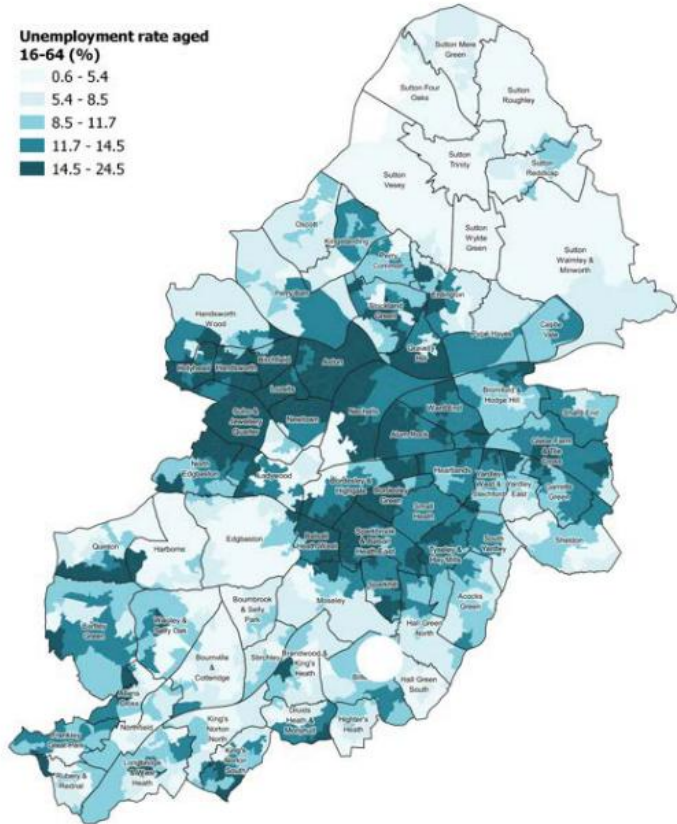
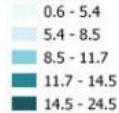
Making a positive difference everyday to people's lives

 **Birmingham**
City Council

009761/2022

The Context – Birmingham is different

Unemployment rate aged
16-64 (%)



Evidence

Unemployment and economic inactivity in Birmingham before Covid was already high, with unemployment at around double the UK average, and high youth unemployment.

Birmingham's **unemployment and deprivation is entrenched in many neighbourhoods** and exacerbated by Covid.

Skill levels are lower than average and **earnings are the second lowest** level of all the Core Cities, affecting women and people with caring responsibilities.

Birmingham's claimant count is recovering more slowly from Covid at -2.4% than in other Core Cities and other parts of the West Midlands.

Job density is low, but some sectors have struggled to recruit.

There are **barriers to local people taking up jobs** – pay and conditions, awareness of opportunities, physical connectivity.

Desired outcomes

Reduced claimant count, especially for young people.

Good job creation across communities, including from large employers and anchor institutions, and SME growth.

Improved impact of skills provision, careers advice and work experience.

Enhanced **access to training** and more **apprenticeships**.

More vacancies filled from deprived communities.

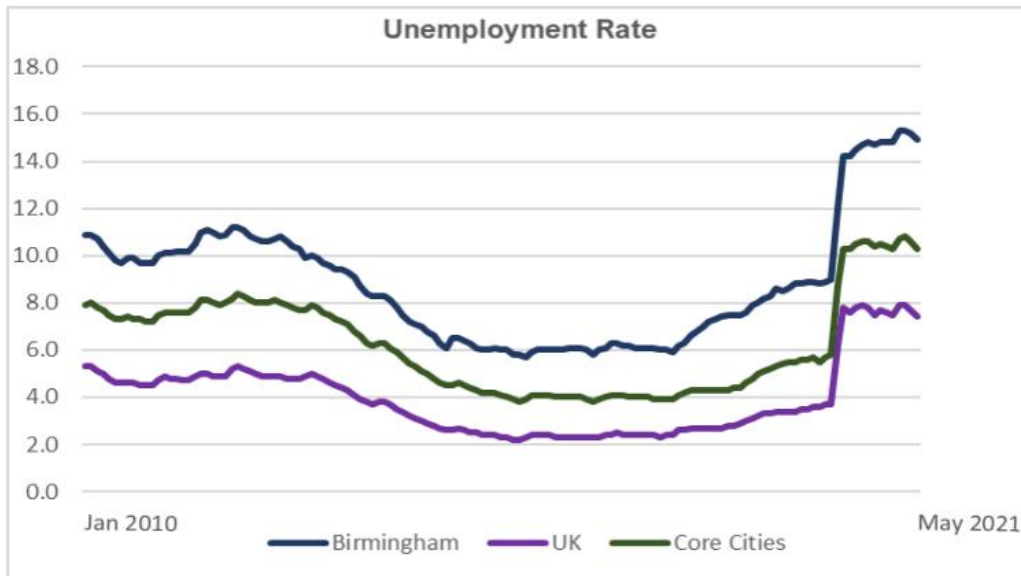
Greater delivery and collaboration capacity at community / local level.

Delivering **Breaking Down Barriers recommendations** – accessible work experience, careers guidance, an online hub and employment support that works for young people and businesses

Pre-Covid labour market trends

Persistently High Unemployment

The city has maintained the highest rates of unemployment among the core cities, and at least double the UK average since 2010.



Resident Workforce (16-64)

Birmingham residents have lower skill levels than national and core city averages and lower levels of economic activity, especially within some groups and communities.

Skill levels (2020)

NVQ3+		No Qualifications	
Birmingham	58.1%	Birmingham	9.2%
Core Cities	63.0%	Core Cities	7.9%
UK	61.2%	UK	6.6%

Employment rates (2020)

All People		BAME	
Birmingham	66.1%	Birmingham	56.5%
Core Cities	71.5%	Core Cities	61.2%
UK	75.3%	UK	67.4%

Economic inactivity rates (2020)

All People		Females	
Birmingham	27.6%	Birmingham	33%
Core Cities	24.1%	Core Cities	28.4%
UK	21.1%	UK	24.9%

Source: Birmingham City Council analysis

Earnings

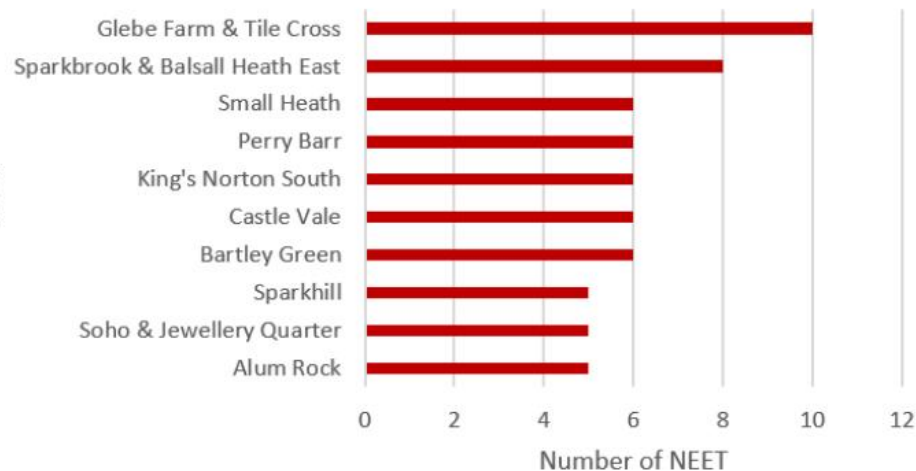
- Birmingham has the second lowest average hourly wage in 2019 of our Core City partners
- Hourly earnings in Birmingham only increased by 10% between 2015 and 2019.
- This indicates a higher level of Universal Credit claimants on low pay that will be slower to be able to move off UC to supplement earnings.

Hourly earnings in Core Cities

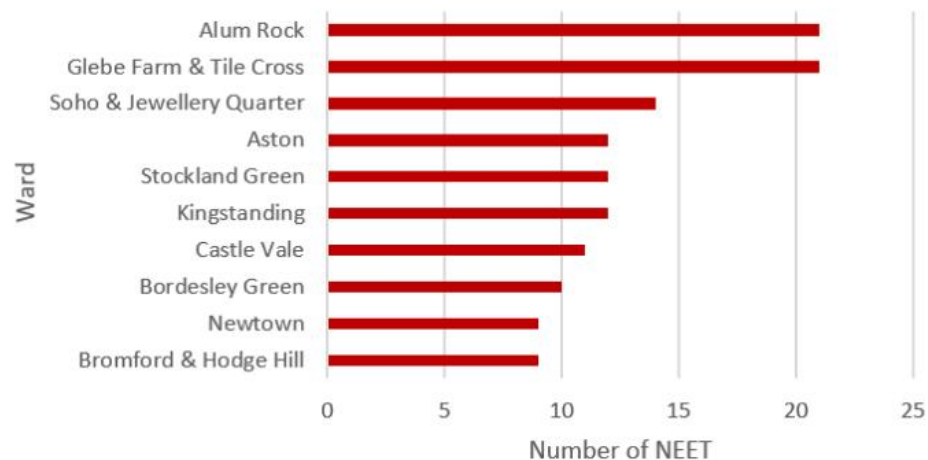
Core City	2015	2019	% Increase
Birmingham	11.03	12.10	10%
Leeds	11.5	12.91	12%
Nottingham	9.9	11.19	13%
Sheffield	11.1	12.59	13%
Newcastle upon Tyne	10.81	12.35	14%
Manchester	10.8	12.46	15%
Bristol, City of	12.12	14.27	18%
United Kingdom	11.78	13.28	13%
England	11.89	13.42	13%

NEET By Ward

Year 12 NEET By Ward Top 10

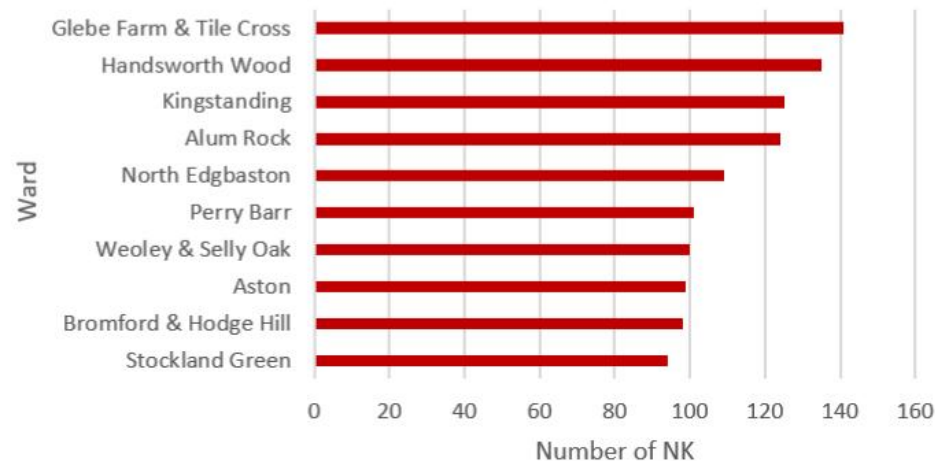


Year 13 NEET By Ward Top 10

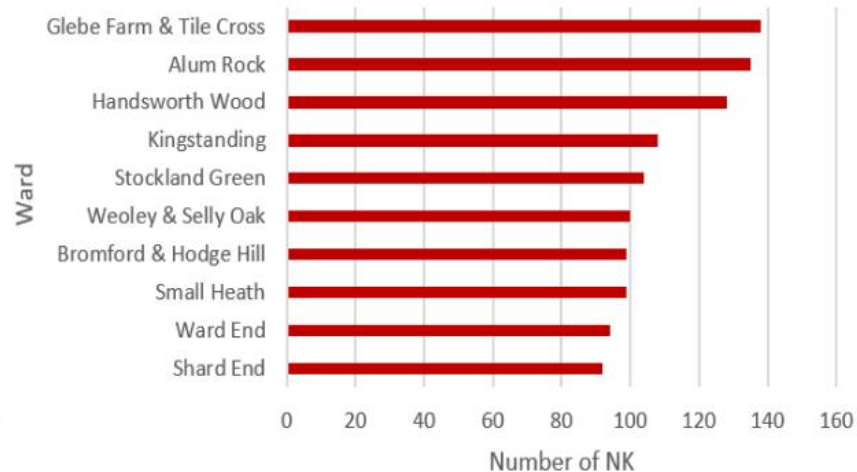


Not Known Status By Ward

Year 12 NK By Ward Top 10



Year 13 NK By Ward Top 10



Transforming Skills Development and Employment

- Early Intervention and Prevention
- Breaking Down Barriers – Working Towards Birmingham's Future
- Community Recovery Strategy
- Inclusive Economic Recovery Strategy
- Digital Inclusion Strategy
- SEND Improvement Programme (14-29 review of jobs/skills pathways)
- Partnership for People and Place
- Levelling Up Strategy
- East Birmingham Strategy
- Commonwealth Games
- Libraries as places for self-directed and programme-based learning & job search

Rationale for further action through Jobs/Skills plan

- **Birmingham City Council has a leadership role** in the city, to convene partners and initiate actions. **BCC is a large direct employer, procurer and commissioner** of services across the city.
- A central role for **place leaders, large employers, anchor institutions, community organisations and the skills system** to lead on action.
- There are existing **strong place based partnerships** in North Birmingham and East Birmingham – other parts of the city could benefit from similar partnership action.
- The evidence of need and gaps in activity already happening shows there is rationale for **three areas of further action:**
 - Job creation and matching especially for young people
 - Pathways into training and work supported with large employers
 - Local public services and social care supporting communities, and expanded place based partnerships

Overview of ongoing actions

Places	Sectors	Anchor institutions	Birmingham City Council
<p>Ongoing Witton Lodge and North Birmingham Recovery Taskforce partners to deliver on employment objectives in the North Birmingham Recovery Strategy.</p> <p>Ongoing BCC, Pioneer Group and partners to strengthen and deliver on employment and skills ambitions in the East Birmingham Inclusive Growth Strategy.</p> <p>Ongoing GBSLEP to use the ongoing Enterprise Zone employment and investment review to work with employers to commit to local recruitment and training placements, and support transport options for residents in deprived communities to access city centre opportunities.</p>	<p>Ongoing DWP with WMCA to lead delivery of sector work academies in sectors with recruitment demand – construction, health and care, hospitality.</p> <p>Ongoing WMCA, GBSLEP, events organisers to deliver employment, training and volunteering opportunities for residents from CWG and big events.</p>	<p>Ongoing University Hospitals Birmingham and Sandwell and West Birmingham Trusts to continue to offer work experience and entry level training, commitments to recruitment – including utilising new Midlands Met Hospital learning hub.</p> <p>Ongoing Birmingham Anchor Network developing simplifying universal entry level pathways for local residents – especially young people in deprived communities.</p>	<p>Ongoing BCC skills team to deliver Youth Hub linked with online hub, Youth Promise Plus, digital inclusivity and ESF programmes with delivery partners to support people into employment from deprived communities.</p> <p>Ongoing BCC HR to use own direct recruitment to build on and extend commitments to contractors on Kickstart placements, volunteers, traineeships, T Level placements, apprenticeships, and paying the Real Living Wage for Council staff.</p> <p>Ongoing BCC procurement to enhance requirements for local community recruitment, apprenticeship and training provision, preventative social value from contractors and expand into all types of procurement contracts as well as planning.</p>

Further actions – next 6-12 months

Places	Sectors	Anchor institutions	Birmingham City Council
<p>Next 6-12 months BCC skills and neighbourhoods teams to lead with community organisations and social landlords – through BISHP, FE and skills providers, and businesses on developing place based partnerships in other parts of Birmingham.</p> <p>This could be focused on wards around Birchfield, Handsworth and Lozells to the west; Sparkbrook and Balsall Heath near the centre; and Bartley Green, building on Northfield and King's Norton to the south.</p> <p>Scoping key places and capacity needed for future funding (UKSPF) bids – would support residents in their communities with local services and careers advice into training and employment.</p>	<p>Next 6 months GBSLEP with Chamber of Commerce and BIDs to support hospitality and leisure businesses to fill vacancies through creating apprenticeships, advertising jobs on an online hub, exploring transport options for recruits.</p> <p>Next 6 months GBSLEP with Anchor Network to develop with large professional service firms an approach to universal pathways into entry level jobs that could be shared with high street firms – learning from work of University Hospitals Birmingham.</p> <p>Next 6-12 months BCC to lead and work with employers, skills providers and schools, GBSLEP and WMCA in creating a one-stop-shop online hub for young people to access job vacancies, apprenticeships, work experience, volunteering, mentoring and careers advice across the city.</p>	<p>Next 6-12 months NHS Integrated Care Systems to explore expanding local recruitment and training for people from deprived communities with social care providers through BCC.</p> <p>Next 6-12 months Community anchors – Witton Lodge in North Birmingham and Pioneer Group in East Birmingham – to work with BCC and across BISHP social landlord network to share employment and place based partnership initiatives in other deprived wards.</p> <p>Next 6-12 months Community organisations, DWP and skills providers to join up understanding of and action on place based partnerships in community and local service support that residents need to move into work, upskill or increase their incomes with other deprived wards.</p>	<p>Next 6-12 months BCC inclusive growth team to build in employment and training opportunities for residents in levelling up investment, housing and development – through future funding (UKSPF, LUF) bids.</p> <p>Next 6-12 months BCC adult social care to explore with social care providers commitments to RLW, local community recruitment, training support, flexible working conditions to support people who have caring responsibilities at home to also work in their own neighbourhoods.</p>

Thank you

Any Questions?





Economy & Skills O&S Committee: Work Programme 2021/22

Chair:	Cllr Saima Suleman
Deputy Chair:	Cllr Chaman Lal
Committee Members:	Cllrs Alex Aitken, Maureen Cornish, Peter Griffiths, Zaheer Khan, Simon Morrall and Darius Sandhu
Officer Support:	Ceri Saunders, Acting Group Overview & Scrutiny Manager (303 2786) Baseema Begum, Scrutiny Officer (303 1668) Errol Wilson, Committee Manager (675 0955)

1 Meeting Schedule

Date	What	Officer Contact / Attendees
16th June 2021 (informal) 1000 hours Online meeting	To discuss priorities for the 2021/22 work programme.	Scrutiny Office
14th July 2021 (informal) 1000 hours Online meeting Report deadline: 5 th July	Supporting the Economic Recovery from Covid-19 – jobs & skills & supporting SMEs	Maria Dunn, Head of Development Policy Ilgun Yusuf, Assistant Director, Skills & Employability
15th September 2021 1000 hours BMI Main Hall Report deadline: 6 th Sept	East Birmingham Inclusive Growth Strategy – update Update on Brexit	Mark Gamble, East Birmingham Development Manager Lloyd Broad, Head of European Affairs and Ozge Iskit, Interim Brexit Co-Ordinator
6th October 2021 (informal) 1000 hours Online meeting Report deadline: 27 th Sept	Redevelopment of Birmingham Smithfield and surrounding area Council support to businesses	Richard Brown, Timothy Brown, Inclusive Growth Directorate Mohammed Zahir, Head of Business Enterprise and Innovation



Date	What	Officer Contact / Attendees
3rd November 2021 (informal) 1000 hours Online meeting Report deadline: 25 th Oct	Economic impacts on Birmingham's night-time economy (culture, leisure and hospitality sectors) of new residential developments (in relation to targets set in the Birmingham Development Plan)	Maria Dunn, Head of Development Policy
8th December 2021 (informal) 1000 hours Online meeting Report deadline: 29 th Nov	6-month assessment on the impact of the Clean Air Zone on businesses within the area	Stephen Arnold, Head of Clean Air Zone
5th January 2022 1000 hours BMI Main Hall Report deadline: 23 rd Dec	Cabinet Member for Education, Skills & Culture – Annual Skills Update	Cllr Jayne Francis, Cabinet Member for Education, Skills & Culture Illgun Yusuf, Assistant Director, Skills & Employability
2nd February 2022 1000 hours BMI Main Hall Report deadline: 24 th Jan	TBC	
2nd March 2022 1000 hours BMI Main Hall Report deadline: 21 st Feb	East Birmingham Inclusive Growth Strategy – update	
27th April 2022 1000 hours BMI Main Hall Report deadline: 18 th April	TBC	

2 Other Meetings

Call in Meetings	<i>None scheduled</i>
Petitions	<i>None scheduled</i>



Councillor Call for Action Requests	<i>None scheduled</i>
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- 2.1 It is suggested that the Committee approve Wednesday at 1000 hours as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

3 Forward Plan for Cabinet Decisions

The following decisions, extracted from the Cabinet Office Forward Plan of Decisions, are likely to be relevant to the Economy & Skills O&S Committee's remit. **Please note this is correct at the time of publication.**

Reference	Title	Portfolio	Proposed Date of Decision
009030/2022	Business Rates Income 2022/23	Leader	18 Jan 2022
009664/2022	Disposal of Council Owned Land at Bordesley Park	Leader	18 Jan 2022
005048/2018	Moor Street Queensway Public Realm Improvements Outline Business Case	Transport & Environment	18 Jan 2022
009031/2022	DRAFT FINANCIAL PLAN 2022-2026	n/a	08 Feb 2022
009281/2021	Adoption of Perry Barr 2040: A Vision for Legacy Masterplan and endorsement of the Perry Barr 2040 Delivery Plan	Leader	08 Feb 2022
009408/2022	25 Year City of Nature Delivery Framework	Leader	08 Feb 2022
009604/2022	Adoption of the Smethwick to Birmingham Corridor Framework Supplementary Planning Document and approval of the Grove Lane Masterplan	Leader	08 Feb 2022
009717/2022	Digital Strategy 2022-24	Deputy Leader	22 Mar 2022
007884/2020	Proposed Compulsory Purchase Order –Digbeth & Allison Street Birmingham for the Beorma Quarter Development	Leader	22 Mar 2022
008303/2021	Asset Review - Multi-storey car park, Brunel Street, Birmingham	Leader	22 Mar 2022
009407/2022	Enterprise Zone Investment Plan 2022	Leader	22 Mar 2022
009552/2022	Proposed Compulsory Purchase Order – Princip Street Development	Leader	22 Mar 2022
009685/2022	Adoption of Supplementary Planning Documents: Houses in Multiple Occupation and Large-scale Purpose-built Shared Accommodation	Leader	22 Mar 2022
009239/2021	Disposal of Murdoch and Pitman, Birmingham, 153 - 161 Corporation Street, Birmingham	Leader	17 May 2022
007686/2020	Historic Environment Supplementary Planning Document	Leader	28 Jun 2022

