# BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM

WARD PROPOSAL FORIVI	
WARD Northfield	INNOVATION TITLE Northfield House, Price's Square
Innovations have to meet the LIF priorities and add value to the City wide core priorities	
listed below.	
(Tick all those that apply)	
City Core Priorities	LIF Priorities
Children - a Great     City to Grow Up In	Citizens' Independence & x Well Being
Jobs & Skills a great x City to succeed in	New approaches to investment x
Housing a great   x	• Active citizens & communities
City to live in	stepping up
<ul> <li>Health a great City</li> </ul>	• Clean streets
to lead a healthy & active life	
	Improving local centres

What is your innovative idea and how does it show collaborative, partnership working and active citizenship? This funding application is written on behalf of Northfield Stakeholders' Group (NSG). NSG is a group of over forty community groups from all across Northfield District, made up of third-sector organisations, charities, community groups, churches, businesses, schools, voluntary organisations, our MP, the Department for Work and Pensions and representation from the police and other local groups.

Our aim is two-fold: 1) To offer a forum where like-minded organisations can support and cross-refer effectively for the benefit of the Northfield District; 2) To support the existing work of Birmingham City Council (BCC), recognising its statutory responsibilities and the opportunities to work more collaboratively and strategically alongside BCC, in light of the financial strain that it is under.

We believe this proposal will help the council meet its strategic priorities (particularly around Jobs & Skills, Children, Housing and Health) on a local basis, and I outline some examples of this later. Over an extended period of time, we have sought to identify with BCC long-term potential opportunities which exist within Northfield District where we can assist practically with needs that BCC has and consider creative solutions to financially complicated BCC priorities.

Through the implementation of community-led activity and services and consistent with BCC objectives, we seek to equip the local community and work together collaboratively for the good of the District. Following identification of the 1st floor building space on Price's Square as a prime location for key community activity to take place, NSG has developed a vision for it to be used for the good of the community in a way which complements existing BCC services and which also helps to fill a gap left by financial restrictions in key areas.

We are now in a position where we have secured a 2 year lease from Birmingham City council and are making this funding proposal for support towards the initial costs of opening.		
Time Frame – is it:- One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)	x	

#### How will the innovation be implemented?

This project is truly innovative bringing the collective skills of a vast number of community organisations together to address some of the most difficult issues that South West Birmingham is facing.

The space will be used to

- Provide office space for business start –ups and social enterprise, through affordable rents and organisational support.
- Welfare advice from Northfield Community Partnership, offering benefit and debt advice, universal job match support and operation of their food bank from these premises. (NCP will also act as the managing agent, bringing skills and experience as a trusted community charity)
- Homeless resources and support from South Birmingham Young Homeless Project (SBYHP) operating a drop-in homeless advice service from the premises. This service – recently negotiated between NSG, NCP, SBYHP and BCC – would have space to offer an enhanced service of what is currently on offer within NCPs existing premises.
- Smartworks an employability charity for women would also use the premises for additional storage space for stock another dressing room and interview space.
- Gordon Franks would also offer apprenticeship training and workshops in this space.
- Health and wellbeing services would be provided by CASBA a local mental health charity –using this space to run their services from and to hold advice services and sessions.
- Family support Homestart Birmingham South would use this as part of their office space in Northfield, which would enable them to offer centralised support services to the many families who need what they offer.
- Longbridge and Northfield Children Centres would also use it as administrative space for their support staff.
- Northfield Arts Forum and other arts based groups will use it for workshops, drop-in clinics and creative space for their staff to use, and it would act as a central hub for their many local activities.
- Pop up events and the annual events Northfield Carnival and Northfield By the sea will have a natural 'home' allowing greater storage space for event equipment, rehearsal space and planning, with the opportunity to utilise the performance potential of prices square.
- Northfield Baptist Church would also use it for space for wider community initiatives to practically support the needy in the community. Such events as the

- Christmas hampers which we distribute to local, vulnerable families in need would be co-ordinated by these organisations here.
- TRYA radio young person's internet based radio station offering employability training opportunities and skills will also have studio place in the building.
- Computer suite offering digital literacy courses and access to free computers.
- Office space for ARTS 50 alive intergenerational network

There are also many other partnerships and organisations who are keen to offer a range of service delivery once the building is open.

The project will utilise the many skills of local volunteers to get the building back in to a condition where by it is fit for purpose and we have already received several 'pledges' from skilled professionals who are keen to work with the group to bring the empty building back to life.

We have a large pool of volunteers who are collectively looking for work experience opportunities to enhance their CVS, opportunities in office work, project development and practical skills such as painting and decorating will be offered, creating ownership of the space and the community building.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

- Improved Employability through worked based volunteering opportunities, accredited courses, digital literacy skills and access to specialist support through on site job advisors, digital literacy skills, smart works and other various job support provided by qualified job advisors and NCP staff.
- Improved access to volunteering- meaningful volunteering opportunities will be
  offered through the time bank which view everyone's skills and time as equal,
  building confidence support and a shared resource of skills to build a vibrant
  community.
- Improve Partnership Working through Northfield Stakeholders' Group and provision of a community HUB.
- Decreased financial strain on Birmingham City Council through the implementation of local service delivery which is a priority for BCC such as homelessness support.
- Free meeting space for networks and community development workers.
- Shorter referral times for Northfield residents requiring services. Having a
  developed method of shared referrals all organisations will have a direct point of
  access for referrals, meaning easier to reach services and shorter waiting times,
  offering services in a holistic way.
- Greater footfall in to Northfield Town Centre through a range of art and pop up events. Greater footfall in to the town centre means that the local business economy thrives and encourages further investment in to the local town centre and what it has to offer.
- Greater health and wellbeing- through the reduction of isolation amongst older people by provision of activities which promote inclusion and learning amongst older and younger people, and space for older peoples groups to meet.

- Decrease in food poverty through the provision of the food bank, a community fridge and pay as you feel food cafes which provide food which would otherwise be wasted.
- Increased economic activity through the support of start-up business and local enterprise.
- Increased night time activity by provision of evening activities which promote involvement.
- Increase of cultural and arts based activity through the provision of performance space, rehearsal space and pop up activities

The outcomes of the project will be measured by the numbers of clients we see, by the number of volunteers who are engaged in the time bank, the number of people who gain employment through the project and the number of people who use the incubator for start-ups and social enterprise.

## Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Bids are currently being prepared to Awards For All, the National Lottery, the Heart of England Community Foundation and the Tudor Trust.

#### What resources will be required?

Annually the premises will cost between 30-35k to run. We are asking for initial costs towards the first years rent and rates and a contribution towards the redecoration of the premises.

Income will be generated from the sub-letting of office space at affordable rents to organisations who share the vision and values of Northfield Stakeholders' Group.

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£ 35 K (per annum)

- Capital

- Running costs

- People power volunteers

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#### Amount required from LIF £6,000

### Have you got any match funding - in cash or in kind?

We have £1,200 in cash, and over 50 regular volunteers pooled from Northfield Stakeholders' Group, current NCP volunteers, Northfield Baptist Church and Northfield Arts Forum. if each of these volunteers did 50 hours per year it would work out to an in kind contribution of (£20,625) based on them being paid the equivalent of the Living Wage of £8.25.

#### Contact person for proposal

Name: Rev. Dave Tubby Telephone: 07511 565757

E-mail: minister@northfieldbaptist.org.uk.

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

This was discussed within Northfield Stakeholders' Group on 10<sup>th</sup> November, when Cllr. Clancy and Cllr. O'Reilly were both present. It has been discussed at previous Stakeholders' Group meetings and has continued to be with on a bi-monthly basis.

Discussed at

Ward meeting Northfield

Date 20<sup>th</sup> March 2017

Signatures of all 3 Ward Councillors

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Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Yes No

Approved