

Appendix 1 – Creating a Physically Active City Forum Highlight Report

1.1 Context

The forum met virtually on 16th December 2020, the fourth meeting since business as usual activity had paused following the COVID-19 emergency response. The forum specifically requested an agenda to cover the following items:

- An update on Active Travel work in the city
- An update from WMCA/Sport Birmingham with reference to CWG
- A presentation of the Healthy City Planning Toolkit (for endorsement)

1.2 Current Circumstance

The December meeting of the Forum was chaired by Cllr Waseem Zaffar, Cabinet Member for Transport and the Environment. It was attended by 17 participants. The meeting acknowledged the continued focus on the impact of COVID-19, and once again discussed the impact on participation, impact on programme delivery, the Emergency Transport Plan and the Emergency Travel Fund. The agenda covered the following:

Updates

- An update on the progress of the Emergency Active Travel Fund (EATF) tranche 2 funding bid was given, this included confirmation that Birmingham has been successful in being awarded funding from tranche 2 of the Department for Transport Active Travel fund. This includes circa £55k for a walking and cycling social prescribing model to be piloted in the city, and approximately another 1,000 free bikes for the city. The bid was worked up by BCC Travel Demand Management and Public Health in conjunction with WMCA.
- An update on the Bloomberg/Partnership for Healthy Cities project was given, highlighting progress against the milestones of the work plan. This included the completion of the Seldom Heard Voices surveys, future insight work, and the commissioning conclusions to appoint a marketing and communications provider to develop the campaigns and social media messages that will underpin the project; a preferred provider has now been identified and a contract is being drawn up for them to start work in January 2021
- The Healthy City Planning toolkit was presented by Public Health, this was to seek endorsement of the toolkit and to support next steps to it being embedded into Local Authority planning policy and/or guidance. Support and endorsement was unanimous; it was also communicated that CLT provided similar endorsement and support on the 30th November.

1.3 Next Steps and Delivery

- Consider the guidance on next steps for ensuring that the toolkit is embedded into Local Authority planning policy and/or guidance.
- Consider the opportunities put forward by WMCA and Sport Birmingham to embed the toolkit into CWG legacy work and WMCA wider determinants work.
- Work with providers to produce delivery plans to enable the next tranche of EATF funding projects to start.
- Consider an agenda that focuses on resilience and recovery for the next meeting in February.