

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" PROPOSAL FORM													
WARDNechelles.....	INNOVATION TITLE ...Exploration to empower women.....												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input style="width: 50px;" type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills <input style="width: 50px;" type="checkbox"/></td> <td>• New approaches to investment <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td>• Housing for Birmingham <input style="width: 50px;" type="checkbox"/></td> <td>• Active citizens & communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health <input style="width: 50px;" type="checkbox"/></td> <td>• Clean streets <input style="width: 50px;" type="checkbox"/></td> </tr> <tr> <td></td> <td>• Improving local centres <input style="width: 50px;" type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input style="width: 50px;" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• Jobs & Skills <input style="width: 50px;" type="checkbox"/>	• New approaches to investment <input style="width: 50px;" type="checkbox"/>	• Housing for Birmingham <input style="width: 50px;" type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health <input style="width: 50px;" type="checkbox"/>	• Clean streets <input style="width: 50px;" type="checkbox"/>		• Improving local centres <input style="width: 50px;" type="checkbox"/>
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<p>What is your Innovative Idea and how does it show collaborative, partnership working and active citizenship?</p> <p>Building the confidence and empowering 300 girls and women through art and craft, business and trade through a self sustaining women's enabling group.</p> <p>We will form Girls Clubs and collaborate with a number of community groups to explore various themes such as food, culture, fashion, artefacts, scarfs and bracelets with women.</p> <p>We will find ten female mentors to act as accessible inspirational role models</p> <p>We believe that investment in women promotes active citizenship because women reinvest 90% of their earnings in their families and communities—which means that investing in women is an investment in our collective future.</p> <p>Nechelles needs women entrepreneurs, and women entrepreneurs need all of us. It is time to provide the support and tools to give more women a shot at the resources that can enable them to start up or scale up, thus ensuring that, women-led businesses flourish.</p>													

Time Frame – Is It:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

How will the innovation be implemented?

Through a series of mini workshop activities as follows:

Mentoring/Budding/Counselling – key output 150/200 girls/women

We will use our role models and other success stories to stimulate and inspire young girls into entrepreneurs. We will tap into a local and regional pool of wealthy and/or successful business women and seek their assistance to provide mentoring and counselling to 150/200 girls and women.

Training - 15/20 per session (x3)

We will deliver training to a network of women artists, designers, and entrepreneurs around issues of market access, product development, and socially and environmentally sustainable business practices. Our main objective here is to increase capacity and market access for local entrepreneurs and develop a sustainable structure for ongoing training run by local representatives or ambassadors. We expect to run three sessions with 15/20 people per session

Fashion competition – 20 designers to benefit

We will launch a fashion competition to a network of 20 local designers, fashion professionals, fashion students and graduates. We will organise retail, designer, and press support for the event and launch the competition. The aim is to bring together design and market expertise.

Art/Fashion Tradeshows - 20/30 participants to benefit

We will organise local tradeshow to bring together 20 local manufacturers and suppliers of arts, artefacts, jewellery makers and fashion to showcase a wide variety of local products. The event will include a programme of seminars, introducing new products, as well as trends and resource areas. We will seek to attract a professional audience dedicated to sustainable sourcing and buyers.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

Our project is about building the confidence and empowerment of a minimum of 300 girls and women of all ages to increase capacity and market access for women entrepreneur businesses in food, culture fashion, artefacts, scarfs and bracelets.

We aim to be inclusive in terms of the age profile of the women and capture talent where ever it is.

We will structure the project to have a wider impact both in the elected ward and city-wide given the

absence of a coherent and well-developed/designed service package to support women entrepreneurs. Not only will our project provide training and services for individual women entrepreneurs but also developing approaches to change attitudes and behaviour, networking with the relevant policy makers, working in and with the community and educating men, as well as helping to develop women's understanding of the dynamics of business market place.

We will design and implement systems that will allow us to monitor progress on an ongoing basis. We will undertake an external evaluation of the project, designed to provide our sponsors and other stakeholders with evidence of good practice in developing a woman centred support service, in addressing the attitude towards women entrepreneurs and providing training and education for women and men alike.

In sum, our legacy will be the creation of a sustainable structure for training, mentoring and guiding local representatives to act as ambassadors.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

What resources will be required?

- Capital
- Running costs
- People power volunteers

£

Amount required from LIF £...15,000.00.....

Have you got any match funding – in cash or in kind?

Contact person for proposal

Name ...Miss Nura Ali Dhuhul.....

Telephone ...07947634742.....

E-mail ...nura.ali@allies-network.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Discussed with the following groups as follows:

- Meeting with the Somali children and women's group Nechelles Baths 11th October 2016,
- Gambian community meeting on 20th October 2016,
- Ghana Union Greater Birmingham at the Stirchley Baths on 19th November 2016.
- Women's Support Network Group November 6th 2016 Attended by Councillor Yvonne Mosquito.

Discussed at

Ward meeting NECHELLES

Date

Signatures of all 3 Ward Councillors

Name Yvonne Mosquito Signature [Signature] Date 21/3/17

Name TAHIR ALI Signature [Signature] Date 21/3/17

Name CHALUHDY KASHID Signature [Signature] Date 23/5/17

Internal use only					
Received: Date					
Go to Cabinet Committee – Local Leadership for decision: Date					
Approved	<table border="1"><tr><td>Yes</td><td></td></tr><tr><td>No</td><td></td></tr></table>	Yes		No	
Yes					
No					

