

**SCHEDULE OF VISITS FOR CBM 5 MAY 2020 (Period Jan-Mar 2020)**

**APPENDIX A**

**CIVIC RELATED VISITS - None**

**NETWORK RELATED VISITS**

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
European and international Affairs, Inclusive Growth Directorate – 1 Officer	Brussels, Belgium	4-6 February 2020	<p>The purpose of the visit was twofold:</p> <p>1. Brussels Office</p> <p>The future of the office is current under review. The Office has been open since 1986 but since the RDA's were abolished, in 2013 the City Council took on ownership and legal entity of the office. However, in 2017, as part of the Council's major budget savings exercise funding for the office was withdrawn and new commercial models of management and governance have since been developed to maintain the regions physical presence in Brussels. Notwithstanding this, as part of the review, the Brussels Office Management Board are reconsidering the current office space and exploring options. The first day of the visit to Brussels explored and viewed alternative office accommodation options to enable an informed review of accommodation and savings options available.</p> <p>Since the visit, a new deal has been struck with the current landlord to operate within a smaller space saving 50% on rental costs.</p> <p>2. Eurocities Executive Committee meeting (Excom)</p> <p>Birmingham is one of the 12 Excom members in a network of over 140 cities. The Political Excom meetings (of City Mayors and Leaders) takes place only 3 times per year and in advance of these meetings, the Excom City Officers meet to plan the agenda, papers and political programme for the subsequent Political meeting. The subsequent Politicians Excom was on the 17-18 March. The Excom has overall financial,</p>	<p>£669.15</p> <p>Flight: £344.01</p> <p>Subsistence: £30.00 (circa)</p> <p>Accommodation: £295.14</p> <p>Authorised by Ian MacLeod</p>	Eurocities activities overseas all network related activities and therefore cuts across all BCC Council Plan outcomes.

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			operational and strategic oversight of all Eurocities activities. These are standard agenda items which are reviewed during all Excom meetings alongside the preparation of a Political programme or meetings which were determined and agreed at this Officer meeting.		

**PARTNER CITIES RELATED VISITS - None**

**PROFESSIONAL, FUNDING AND SPECIFIC PROJECTS RELATED VISITS**

<b>DEPARTMENT /REPRESENTATION</b>	<b>DESTINATION</b>	<b>DURATION</b>	<b>PURPOSE OF VISIT / PRACTICAL OUTCOMES</b>	<b>TOTAL COST</b>	<b>COUNCIL PLAN OUTCOMES / PRIORITIES</b>
<p>Transport and Connectivity, Inclusive Growth Directorate – 2 Officers</p>	<p>Brussels, Belgium</p>	<p>6-9 January 2020</p>	<p><b>New EU Funded project:</b> easyRights</p> <p>Attended EU Project Kick Off Meeting for Project Consortium</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>• Learning around human and migrant rights;</li> <li>• Learning about challenges of migration and immigration in respect of integration and quality of life;</li> <li>• Opportunity to present on Birmingham migration statistics, challenges and possible service ideas to be addressed by the project;</li> <li>• Understanding of requirements of EU Project Coordinator;</li> <li>• Review of project work packages, IT systems, financial reporting and document reviewing responsibilities.</li> </ul>	<p><b>ALL COSTS MET BY EUROPEAN FUNDING</b></p> <p>Authorised by Ian MacLeod</p>	<p><b>Outcome 1</b> – Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 1</b> – We will create opportunities for local people to develop skills and make the best of economic growth.</p> <p><b>Outcome 2</b> – Birmingham is an aspirational city to grow up in.</p> <p><b>Priority 3</b> – We will inspire our children and young people to be ambitious and achieve their potential.</p> <p><b>Outcome 3</b> - Birmingham is a fulfilling city to age well in</p> <p><b>Priority 1:</b> We will work with our citizens to prevent social isolation, loneliness, and develop active citizenship.</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in.</p> <p><b>Priority 6</b> - We will foster local influence and involvement to ensure that local people have a voice in how their area is run.</p> <p><b>Priority 7</b> - We will work with partners to build a fair and inclusive city for all.</p> <p><b>Priority 8</b> – We will enhance our status as a city of culture, sports and events.</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
Transport and Connectivity, Inclusive Growth Directorate – 1 Officer	Nis Serbia	27-30 January 2020	<p><b>Visit to product supplier to check and inspect new Variable Message Signs</b></p> <p><b>Purpose of Visit:</b></p> <p>Ten key radial roads leading to the A4540 Ring Road were identified for the introduction of the Variable Message Sign (VMS) and approved by Department for Environment, Food and Rural Affairs (DEFRA) as part of the Early Measures Tranche 2 bid as well as the Option Appraisal approved by Cabinet Members Transport and Environment and Finance and Resources.</p> <p>The VMS will display messages making drivers aware of the Clean Air Zone being introduced in July 2020. Subsequently from July 2020 the VMS will be utilised to display warning messages for unexpected events on the Ring Road, such as accidents, severe weather etc.</p> <p>As part of the specification we have identified that the Variable Messages Signs should be able to show symbols as well as text. It is essential that as part of the acceptance process that a representative of the City Council CAZ project team witness that the signs meet the specification before they leave the factory. In this case the place of manufacture is in Serbia. There is the ability to sign of the signs when they are delivered to the stores in Redditch however if they do not meet our specification and alterations are required in may be necessary for them to be returned to the main factory in Serbia. Should they need to be returned to Serbia this could delay the installation. It does not hold up the start of the Clean Air Zone but could lead to the Variable Message Signs being installed after the launch.</p> <ul style="list-style-type: none"> <li>• Sign off that the VMS meet the specification as set out in the requirements document and therefore fit for purpose to be installed on the Highway.</li> </ul>	<p><b>Visit related costs fully funded by the supplier.</b></p> <p>Authorised by Ian MacLeod</p>	<p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 4</b> - We will develop transport infrastructure, keeps the city moving through walking, cycling and improved public transport.</p> <p><b>Outcome 2</b> - Birmingham is an aspirational city to grow up in.</p> <p><b>Priority 4</b> - We will improve intervention and prevention work to secure healthy lifestyles and behaviours.</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in.</p> <p><b>Priority 1</b> – We will work with our residents and business to improve the cleanliness of our city.</p> <p><b>Priority 4:</b> We will improve the environment and tackle air pollution.</p> <p>The implementation of the VMS as part of the Clean Air Zone project will support delivery of the wider CAZ outcomes and allow benefits to be realised which are consistent with the City Council's Plan 2018-2022:</p> <ul style="list-style-type: none"> <li>• <b>Children</b> – We want Birmingham to be an aspirational city to grow up in by supporting future generations of vulnerable adults by creating healthier communities and focusing on prevention.</li> <li>• <b>Health</b> – We want Birmingham to be a fulfilling city to age well in and take a leading role in tackling climate change, this will be supported by the introduction of</li> </ul>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			<p><b>Practical Outcomes:</b></p> <p>All the new variable message signs were inspected and a full factory acceptance test (FAT) process was carried out on the equipment.</p> <p>This included checking:</p> <ol style="list-style-type: none"> <li>1. That the signs were manufactured and tested to ensure that they conformed to the specification set out in the tender.</li> <li>2. IP testing to ensure that the signs met the stated requirements.</li> <li>3. The optical properties of the signs were correct and that they would auto-adjust in different light conditions.</li> <li>4. The communications between the office and the signs were tested, including the signs ability to display updated messages promptly.</li> <li>5. The signs were checked for damage prior to shipping to the UK.</li> <li>6. Basic user training on the operation of the signs and basic fault finding diagnostic tools.</li> </ol>		<p>the Clean Air Zone within the city centre will support the transition from carbon-intensive diesel and petrol vehicles to ultralow and zero-emission vehicles.</p> <ul style="list-style-type: none"> <li>• The scheme supports the Additional Climate Change Commitments agreed by Cabinet on 30<sup>th</sup> July 2019 following the motion on Climate Emergency passed at the full City Council meeting of 11<sup>th</sup> June 2019, including the aspiration for the City Council to be net zero-carbon by 2030.</li> </ul> <p>In addition, the Council is required to take measures to improve air quality pursuant to a mandate from Central Government under the Air Quality Standard Regulations 2010.</p>
European and international Affairs, Inclusive Growth Directorate – 1 Officer	Tartu, Estonia	27-29 January 2020	<p><b>EU Funded project: BETTER</b> project fully funded by the INTERREG NWE Programme.</p> <p>BETTER aims to:</p> <ol style="list-style-type: none"> <li>1. Increase the quality of the public administration services (e.g. government effectiveness)</li> <li>2. Use intelligent tools for modernising public administration (e.g. eGovernment; strategic human resources management, etc)</li> <li>3. ICT systems ensuring that citizens have easy access to local government information, services and decision-making processes and they are the focus of public administration</li> </ol> <p>The project aims to foster a policy environment that will provide:</p> <ul style="list-style-type: none"> <li>• Better support for <b>SMEs</b> by connecting them with innovation and digital solutions and by</li> </ul>	<p><b>ALL COSTS MET BY EUROPEAN FUNDING</b></p> <p>Authorised by Ian MacLeod</p>	<p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 1</b> - We will create opportunities for local people to develop skills and make the best of economic growth.</p> <p><b>Priority 3</b> - We will invest in growth sectors where Birmingham has competitive strengths to diversify the economic base of the city.</p> <p><b>Priority 4</b> - We will develop transport infrastructure, keeps the city moving through walking, cycling and improved public transport.</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			<p>providing them with a better skilled workforce.</p> <ul style="list-style-type: none"> <li>• Better <b>health</b> for the city and region through improved use of big data to tackle city health challenges</li> <li>• Better <b>data management</b> capability through platform tools to enable transformation across the public and private sector e.g. public health data</li> <li>• Better <b>air quality/transport</b> in the city and region through improved infrastructure and enabling technologies. This could include demand led challenges through data analysis to make the lives of the city region better</li> </ul> <p><b>Practical Outcomes:</b></p> <p>The second thematic event included the following outcomes:</p> <ul style="list-style-type: none"> <li>• presented best practice examples around development and application of innovative products and services including how public authorities can design facilitation processes to support and create opportunities for open innovation. The partner countries are now deciding which of these would be interesting to visit.</li> <li>• presented a potential agenda for the next thematic event to be hosted in Birmingham on 16-19 March 2020</li> <li>• collected information on e-governance solutions adopted by Tartu. This included several ideas which may be interesting to implement in BCC including the e identity scheme and single point of access for the customer.</li> <li>• There was a presentation on how the city council used a Metallica concert to gather data and the results of this are now available. This will be fed to the CWG team.</li> <li>• The learning from the thematic meeting will be disseminated to the Birmingham Stakeholder group which includes</li> </ul>		<p>The project aims to foster improved partnerships and cooperation involving: the private sector, including SMEs; research institutions; third sector and citizens to include frameworks to enable rapid, agile and effective innovation and support R&amp;D and proof of concept activities to de-risk investment. For instance, utilising the expertise of 'STEAMHouse' Collaborative Maker Space in the city which also runs challenge events to solve city problems. This will contribute to an improved physical and virtual infrastructure to support innovation.</p> <p><b>Outcome 2</b> - Birmingham is an aspirational city to grow up in.</p> <p><b>Priority 4</b> - We will improve intervention and prevention work to secure healthy lifestyles and behaviours.</p> <p>This will be supported by the project through new service delivery models capitalising on the use of enabling technologies and exploiting the use of data to address critical demand led challenges to make the lives of the city region better e.g. Health: tackling obesity.</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in.</p> <p><b>Priority 4:</b> We will improve the environment and tackle air pollution.</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			stakeholders who are responsible for informing future Science and Innovation Audits, the next ESIF call for proposals and provide evidence to input into the future UK Shared Prosperity Fund.		
European and international Affairs, Inclusive Growth Directorate – 1 Officer	Porto, Portugal	29-31 January 2020	<p><b>EU Funding Project:</b> Unlocking Social and Economic Innovation Together (USE-IT!)</p> <p><b>Use-It!</b></p> <p>Attendance at 4th Cities Forum 2020 Together we Built Sustainable Urban Future – event co-organised by the UIA Secretariat who paid for BCC's participation</p> <p>This was a dissemination visit where learning from a regeneration project USE-IT was shared with other UIA Cities. Dissemination of learning is a contractual obligation of the project.</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>- Presented the learning and outcomes of the UIA funded USE-IT project in a dedicated session to other UIA cities (over 300 participants)</li> <li>- raised the profile of Birmingham's work around inclusive growth</li> </ul> <p>participated in the policy debate about strengthening local economy by focusing on Jobs&amp;Skills and digital transformation in cities and communities.</p>	<p><b>ALL COSTS MET BY EUROPEAN FUNDING</b></p> <p>Authorised by Ian MacLeod</p>	<p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 1</b> - We will create opportunities for local people to develop skills and make the best of economic growth.</p> <p><b>Outcome 3</b> - Birmingham is a fulfilling city to age well in.</p> <p><b>Priority 1</b> – develop active citizens</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in</p> <p><b>Priority 6</b> - we will foster local influence</p> <p><b>Priority 7</b> - We will work with partners to build an inclusive city for all.</p>
Transport and Connectivity, Inclusive Growth Directorate – 1 Officer	Limerick, Ireland	12-14 February 2020	<p>Attended Joining the Dots conference as part of the Connected Places Catapult supported by UK Embassy in Dublin including making a presentation at the conference.</p> <p><b>Practical Outcomes:</b></p>	<p>£230.01</p> <p>Flights: £181.02 Subsistence: £48.99 Accommodation organised by host city.</p>	<p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 3</b> - We will invest in growth sectors where Birmingham has competitive strengths to diversify the economic base of</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			<ul style="list-style-type: none"> <li>Promoted City Council's innovative proposals around the Birmingham Transport Plan and Clean Air Zone;</li> <li>Participated in roundtable to discuss how future links could be strengthened between UK and South West Ireland;</li> <li>Made key contacts at CX and Director level at Kerry and Limerick Council's who are interested in learning more from Birmingham and undertaking a visit during the spring.</li> <li>Made key contact with elected members at Limerick Council who would like to make a political visit to explore joint working.</li> </ul> <p>Made key contacts at British Embassy who can support future engagement between Birmingham, WM and Southern Ireland</p>	Authorised by Ian MacLeod	<p>the city.</p> <p><b>Priority 4</b> - We will develop transport infrastructure, keeps the city moving through walking, cycling and improved public transport.</p>
Transport Policy Team, Inclusive Growth Directorate – 1 Officer	Brussels, Belgium	18-19 February 2020	<p><b>EU Funded project: EU SUMPS UP Project (Sustainable Urban Mobility Plans)</b></p> <p>Birmingham City Council committed to being a contributor city as part of the Horizon 2020 funded project SUMPs Up in 2016. Contributor cities are expected to learn and exchange on improving practices around developing Sustainable Urban Mobility Plans. A Sustainable Urban Mobility Plan (SUMP) is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation and evaluation principles.</p> <p>Birmingham Connected has been recognised for SUMP best practice and involvement in SUMPs Up provides a platform for experience exchange. The</p>	<p><b>ALL COSTS MET BY EUROPEAN FUNDING</b></p> <p>Authorised by Ian MacLeod</p>	<p>The project contributes to towards the Birmingham Connected Vision of improving the transport network to create a successful, vibrant, healthy and sustainable city.</p> <p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 4</b> – We will develop our transport infrastructure, keeps the city moving through walking, cycling and improved public transport.</p> <p><b>Outcome 3</b> - Birmingham is a fulfilling city to age well in</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			<p>project allows Birmingham to share its experiences in SUMP development whilst building knowledge on measures to promote low carbon transport; address air quality and improve road safety and support sustainable growth and economic development. Of particular interest to the proposal leaders was Birmingham's approach on integrating key elements of the SUMP with other policies.</p> <p>SUMPS – UP project final project partner meeting and dissemination event.</p> <p>At the dissemination event, the project team will share the wide-ranging project results, SUMP project tools and associated publications with Europe's transport community. As a Lead City Partner, Birmingham City Council's role in the project includes a commitment to share best practice with other local authorities/policymakers, participation in this key event forms part of this work. Birmingham City Council are expected to be represented at the event and officer time is covered by the project.</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>• During the event I learnt about sustainable transport projects being delivered across Europe and also established what final work was required for the completion of Birmingham's role in the SUMPS – Up Project.</li> <li>• Participation in the SUMPS-up project contributes to towards the Birmingham Connected Vision of improving the transport network to create a successful, vibrant, healthy and sustainable city.</li> <li>• In reference to the Birmingham City Council Plan: 2018-2022 (revised 2019), the project supports a number of the strategic outcomes particularly:</li> </ul>		<p><b>Priority 1:</b> We will work with our citizens to prevent social isolation, loneliness, and develop active citizenship.</p> <p><b>Priority 3:</b> Citizens and communities will have choice and control over their care and improved resilience and independence.</p> <p><b>Outcome 4 -</b> Birmingham is a great city to live in.</p> <p><b>Priority 4:</b> We will improve the environment and tackle air pollution.</p> <p><b>Outcome 5 -</b> Birmingham residents gain the maximum benefit from hosting the Commonwealth Games.</p> <p><b>Priority 2:</b> We will encourage citizens of all abilities and ages to engage in physical activity and improve their health and wellbeing.</p> <p><b>Priority 3:</b> We will deliver high quality housing, sporting facilities and transport infrastructure for the benefit of our citizens.</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			<ul style="list-style-type: none"> <li>○ Birmingham is a city that takes a leading role in tackling Climate Change;</li> <li>○ Birmingham is a fulfilling city to age well in; and</li> <li>○ Birmingham is a great city to live in.</li> </ul>		
<p>Planning Team, Inclusive Growth – 2 Officers</p> <p>European and international Affairs, Inclusive Growth Directorate – 1 Officer</p>	Toulouse, France	<p>23-25 February 2020</p> <p>22-26 February 2020</p>	<p><b>EU Funded project: REMIX</b></p> <p>This was a visit focused on Planning practice in the context of regeneration. Birmingham Planners attended a study visit where best examples of regeneration projects from Toulouse were showcased and best practice around consultations was shared.</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>• Over three days of the visit (Monday-Wednesday), most of the current regeneration projects from Toulouse were discussed in details and showcased to allow for the delegates to understand challenges linked to them and solutions that have been applied – the visit was design to respond to the specific needs of Birmingham Planning Team,</li> <li>• Practical learning included processes and tools used in planning in Toulouse in large projects and specific,</li> <li>• The concept of ‘Third Place’ was discussed and demonstrated on the case of the Chartucherie project,</li> <li>• Delegates learned about consultations and participation work in Toulouse – several difficult projects were showcased where mediation was needed.</li> </ul>	<p><b>ALL COSTS MET BY EUROPEAN FUNDING</b></p> <p>Authorised by Ian MacLeod</p>	<p><b>Outcome 3</b> - Birmingham is a fulfilling city to age well in.</p> <p><b>Priority 1</b> - develop active citizens</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in.</p> <p><b>Priority 6</b> - We will foster local influence and involvement to ensure that local people have a voice in how their area is run.</p> <p><b>Priority 7</b> - We will work with partners to build a fair and inclusive city for all.</p>
Neighbourhoods – Cultural Department – 1	Braga, Portugal	2-5 March 2020	<p><b>EU Funded project: REMIX</b></p> <p>To participate in a transnational management</p>	<b>ALL COSTS MET BY EUROPEAN FUNDING</b>	<b>Outcome 3</b> - Birmingham is a fulfilling city to age well in.

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
<p>Officer</p> <p>European and international Affairs, Inclusive Growth Directorate – 1 Officer</p>		<p>3-5 March 2020</p>	<p>meeting of the Urban Regeneration Mix (REMIX) project in Braga.</p> <p>This was a visit focused on the role of culture and mediation in regeneration. Braga demonstrated their mediation work in the case of Roma communities that need to be re-housed.</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>• Reported on Birmingham's progress on the localism agenda that is very interesting for the other cities. She also covered Birmingham's work on asset-based approaches in the context of regeneration, and the work Birmingham does with anchor institutions. Karolina also provided practical examples of community engagement in the most disadvantaged neighbourhoods in Birmingham;</li> <li>• Took part in the discussion about co-design of regeneration and the role culture plays in the process. Roxanna also provided examples of planning and regeneration projects in Birmingham where culture played an important role and spoke about the role of public art in planning;</li> <li>• Both delegates learned about mediation and participation work in Braga in the context of Roma communities that are being re-housed;</li> <li>• As a result of our participation in the project, we are expected to improve resident engagement through art and cultural activities in the opportunities emerging in the regenerated areas and improve access to these opportunities for the most disadvantaged residents. We will also seek to inform actions linked to the localism agenda. This is a longer process however, and the results are expected</li> </ul>	<p>Authorised by Ian MacLeod</p>	<p><b>Priority 1</b> - develop active citizens</p> <p><b>Outcome 4</b> - Birmingham is a great city to live in.</p> <p><b>Priority 6</b> - We will foster local influence and involvement to ensure that local people have a voice in how their area is run.</p> <p><b>Priority 7</b> - We will work with partners to build a fair and inclusive city for all.</p>

DEPARTMENT /REPRESENTATION	DESTINATION	DURATION	PURPOSE OF VISIT / PRACTICAL OUTCOMES	TOTAL COST	COUNCIL PLAN OUTCOMES / PRIORITIES
			towards the end of the project.		
Film Birmingham, Cultural Development, Neighbourhoods – 1 Officer	Mumbai, India	5-7 March 2020	<p>The purpose of the visit was to promote Birmingham &amp; West Midlands as a destination for film &amp; TV production, 121 Meetings, distribute marketing material, professional development and networking.</p> <p><b>Practical Outcomes:</b></p> <ul style="list-style-type: none"> <li>• Attended and exhibited at the Indian International Film &amp; Tourism Conclave (IIFTC) to promote the region as a destination for film &amp; TV production to Indian film industry.</li> <li>• Attended network events and promoted the region amongst film-makers, producers, writers and directors sharing the marketing material, 'Lookbook'.</li> <li>• Arranged 121 meetings with production companies and studios. We discussed forthcoming projects, how we can best work together going forward to maximise opportunities of attracting their projects to the city and region.</li> </ul> <p>Shared details of UK tax relief available and how to access further details for qualifying projects. Shared comparisons of the financial benefits of filming in the West Midlands v London. All welcomed a one-stop-shop for the wider offer of locations in the West Midlands. All visited expressed their appreciation of Film Birmingham taking the time to meet with them face to face.</p>	<p>Visit fully funded by GBSLEP grant.</p> <p>Authorised by Robert James</p>	<p><b>Outcome 1</b> - Birmingham is an entrepreneurial city to learn, work and invest in.</p> <p><b>Priority 1</b> - We will create opportunities for local people to develop skills and make the best of economic growth.</p> <p><b>Priority 2</b> - We will strive to maximise the investment in the city and engage local employers to create quality jobs and opportunities for citizens.</p> <p><b>Priority 3</b> - We will invest in growth sectors where Birmingham has competitive strengths to diversify the economic base of the city.</p>

**Total Cost of visits = £899.16**  
**No of visits by Members = 0**  
**No of visits by Officers = 10**  
**No of visits at No Cost to the City = 8**  
**Total cost of visits undertaken between**

**Current financial year 2019/2020**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2019 – 30 June 2019	12	£ 8,736.64
1 July 2019 – 30 September 2019	6	£ 1,848.81
1 October 2019 – 31 December 2019	20	£19,145.00
1 January 2020 – 31 March 2020	10	£ 899.16
<b>Totals</b>	<b>48</b>	<b>£30,629.61</b>

**Visits summary 2018/2019**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2018 – 30 June 2018 (*figure includes £49,022.05 for Gold Coast 2018 Commonwealth Games in Australia)	23	*£60,188.86
1 July 2018 – 30 September 2018	12	£13,879.46
1 October – 31 December 2018	13	£2,374.68
1 January 2019 – 31 March 2019	11	£2,356.58
<b>Totals</b>	<b>59</b>	<b>£78,799.58</b>

**Costings Info for the previous period, 2014-2018:**

**Visits summary 2017/2018**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2017 – 30 June 2017	17	£13,788
1 July 2017 – 30 September 2017	8	£2,634
1 October – 31 December 2017	21	£7,026.18
1 January 2018 – 31 March 2018	17	£3,956.01
<b>Totals</b>	<b>63</b>	<b>£27,404.19</b>

**Visits summary 2016/2017**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2016 – 30 June 2016	25	£16,989
1 July – 30 September 2016	12	£5,133
1 October – 31 December 2016	36	£9,112
1 January 2017 – 31 March 2017	24	£14,839
<b>Totals</b>	<b>97</b>	<b>£46,073</b>

**Visits summary 2015/2016**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2015 to 30 June 2015	36	£8,648
1 July – 30 September 2015	32	£18,740
1 October – 31 December 2015	42	£15,910
1 January 2016 - 31 March 2016	25	£16,687
<b>Totals</b>	<b>135</b>	<b>£59,985</b>

**Visits summary 2014/2015**

<b>Date</b>	<b>No of visits</b>	<b>Cost</b>
1 April 2014 to 30 June 2014	28	£21,966
1 July – 30 September 2014	16	£7,833
1 October – 31 December 2014	39	£14,659
1 January 2015 to 31 March 2015	21	£9,540
<b>Totals</b>	<b>104</b>	<b>£53,998</b>