BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND
"Doing things differently in neighbourhoods to make better places to live"
WARD PROPOSAL FORM

WARD .....Selly Oak.....	**INNOVATION TITLE** .....Digital Selly Oak.....

Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.
(Tick all those that apply)

City Core Priorities

- **Children** - a Great City to Grow Up In [x]
- **Jobs & Skills** a great City to succeed in [x]
- **Housing** a great City to live in [ ]
- **Health** a great City to lead a healthy & active life [ ]

LIF Priorities

- Citizens' Independence & Well Being [x]
- New approaches to investment [ ]
- Active citizens & communities stepping up [x]
- Clean streets [ ]
- Improving local centres [ ]

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Selly Oak's people have widely varying levels of digital engagement, from university students who are constantly online to elderly residents and vulnerable families who have little access to the internet. This gap is becoming wider as services and discounts are only available on line: the best rates for utilities are the internet rates, and universal credit has to be claimed on line.

At the same time, there are many local issues which also are best handled on line: missed refuse collections, planning issues, transport queries are just a few. There have been attempts to use different platforms for an "app for Selly Oak", including some work with Microsoft when they were working in the city.

"Digital Selly Oak" will bring all those together who have knowledge and experience in this field to develop a site which will support making the best of living in Selly Oak, as well as enabling those without digital experience to access the information and services available.

Time Frame – is it:-

One off event/programme	
Implement and complete within 6 months (2016)	
Implement and complete within 12 months (2017)	x

How will the innovation be implemented?

Through a series of workshops and training sessions, plus professional support to develop the site

By using a well respected organisation which specialises in this type of work, we will be able to get the best out of the proposal

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

A robust site which can be used to report problems, share information and make living in Selly Oak better for the whole community
A team of volunteers to support this work and to ensure all of the local community can use the site

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

No other funding for start-up has been identified but success will enable further applications to be made if needed

What resources will be required?

	£
- Capital	1200
- Running costs	8800
- People power volunteers	

Workshops and social media surgeries £2750, Planning and development £2975, Hosting etc £550, Training and equipment £3675

Amount required from LIF **£**...10,000
Have you got any match funding – in cash or in kind?

In kind: Volunteer time + use of equipment at partner organisations

Contact person for proposal

Name .....Nick Booth, Podnosh Ltd.....

Telephone .....0121 364 1740.....

E-mail .....nick.booth@podnosh.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Discussions have gone back several years with residents on the idea of this.

For this proposal, there were discussions at ward committee on 09/11/2016 and 14/06/17. The Community Partnership for Selly Oak (CPSO), an umbrella group of 14 local groups, received an update on 15/11/17

Discussed at

Ward meeting .....Selly Oak.....

Date .....09/11/16 and 14/06/17.....

Signatures of all 3 Ward Councillors

Name BRIGID JONES Signature ..... Date 22-11-2017

Name KAREN McCARTHY Signature ..... Date 22.11.2017

Name CHANJEEB AHM Signature ..... Date 22/11/17

Internal use only

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	