

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

- Meeting with local Cllr 22.11.16, 21.12.16, 12.1.17, 31.1.17, 15.2.17
- Round table meeting with like-minded organisations and ward Cllrs (JABS B8 FC, Saltley Stallions, ARYP, ARCF and ARPA) 24.11.16
- Waqar Ahmed (Prevent)
- Inspector Aziz, Pc Najib (Police)
- Major Naveed (Royal Army)
- Lewis O'Rourke,, Matthew Price (FA)
- Solihull college
- Pathway Group
- Lincoln Moses MBE
- Friends of Ward End park
- Social housing
- Alum Rock residents association
- Residents
- Mosques

All were in unanimous agreement that this is much needed and ties in with the Ward and Council priorities.

Discussed at

Ward meeting?

Date 31.1.17... and 28 June 2017

Signatures of all 3 Ward Councillors

Name MOHAMMED IDREES Signature [Signature] Date 16/08/2017

Name ANSAR Ali KHAN Signature [Signature] Date 17/08/2017

Name MARIAM KHAN Signature [Signature] Date 22/08/2017

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	

Match funding grants will be applied.

- | | |
|-------------------------|-----------------------------|
| - Awards for all | - Sport England |
| - Lord Taverner's Trust | - Active Citizenship Trust |
| - Airport Fund | - Age Concern |
| - Comic Relief | - Sir John Middlemore Trust |

We are also in the process of hosting of our own funding event which will be a regular occurrence.

Contact person for proposal

Name: Obayed Hussain.....

Telephone: 07958 502311.....

E-mail: ...obayed.hussain@birminghamfa.com.....

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

The initiative's aims to encompass a lot of issues and the funding sources are very specific and narrow with their criteria. The LIF is the initial funding to get the project started but with the help of local volunteers and collaboration with partner agencies, this will ensure long term sustainability combined with match funding.

What resources will be required?

Our capital figures have been collated through online market research.

Running costs are based around the quotes that we pay as individual organisations and what community interest companies would normally pay put.

£	
- Capital	£6,000 - to equip and carry out the delivery of the project (online research)
- Running costs	- Purchase of equipment including laptops, printer, projector, etc).
- People power volunteers	£16,000 for 30 hours per week To pay for 2 part time workers (Outreach Worker and Place manager) that will mentor, deliver information, advice and guidance. Work with partner agencies to get employment and apprenticeship by holding careers fare, open days, visits and events etc.,
Amount required from LIF £ 48,000	<ul style="list-style-type: none"> - Insurance: £500 (Public Liability) - Facility hire and admin: £5,000 (year) - Accountancy fee: £1,000 (as part of the CIC) - Running Costs (Marketing) £4,500 - Operational costs (DBS, stationary) £2,000 - £11,000 Delivery agents (workshops, fares, events, seminars)
In-kind costs: £19,344 salary per annum per year for volunteering 30 hours per week £96,720 salary per annum for 5 volunteers	£2,000 Training of volunteers, (lunch, travel expenses etc..)
Total project cost: £144,720	

- Tackle mental health barriers and increase social mobility.
- Have fitter and healthier citizens
- Crime rate will be reduced
- Pride and ownership of the neighbourhood increased
- Diverse friends and better understanding of different faiths, race and genders
- Increase community engagement, financial, emotional and social well-being.

For each person that takes up employment and apprenticeship, this will save £6,000 in benefits and also reduce the chance of crime and marginalisation and increase health and well-being.

The programme will carry out an audit about from participants understanding before and after, carry out regular evaluation and tailor the programme to best suit the needs of the young people. With regular consultation with the target group, the service will continue to deliver and be responsive to the training and employment needs of the young people and develop a new way of engaging and signposting the local young people to tackle high unemployment.

The service will be run by a consortium of organisations who have a proven track record of engaging and delivering for young people. The proposal has collaboration and partnership as its central theme and as such will be working with a host of third sector and public agencies as well as community organisations who wish to deliver according to the projects aims and objectives.

The outcomes that will be used to measure the success of the project over 12 months:

- The number of people given advice and guidance = 350
- The number of people who are given 1:1 mentoring = 100
- The number of people who engage in active citizenship = 100
- The number of people who are engaging with training and employment, apprenticeship providers = 50
- The number of people who gain employment and apprenticeship = 25

We will also measure success by the number of people especially the most marginalised who are engaging and have access to services that they were previously not. We will also measure our outcome by real life case studies and use a system called 'Substance/Views' that will allow us to record and draw our statistics. We will also be working with like mind organisations who have a tool kit that will measure the journey from each client.

YESS will deliver from a number of local venues but primarily from a venue called Naseby Youth Centre. However, one of the key priorities is to secure The Base, a vacant building located at Ward End Park that will be the central venue we use to deliver our outcomes. However, our project is not dependent on securing the Base.

If successful with our business plan, The Base will be transferred to the YESS via the Community Asset transfer and we will ensure the refurbishment is done with no cost from the LIF. External organisations such as BVSC will be used to secure funding revenues as well as organising fundraising events.

All of our activities will be delivered via a team of trained volunteers who are DBS checked and those who wish to work with YESS will have to meet our safeguarding policies. The volunteers will have to meet a track record of engaging with young people in the local area and are keen to continue to offer their time and expertise free of charge to ensure the lives of young people are transformed in Washwood Heath / Alum Rock / Ward End.

Managed, coordinated, evaluated and led by a team of trained local volunteers, We anticipate to recruit and train 10-15 local volunteers who will cover 30+ hours per week. This in kind service calculated at the volunteer wage of £12.40 per hour per volunteer equates to £19,344 per annum.

The qualified, trained consultant, Cllrs, social housing, parks manager, Alum Rock traders Association and community organisations will all be involved and consulted as part of a wider consultation process. Strong links will also be formed with local schools and colleges, employers, third sector and apprentice providers.

Our target group will be from the Washwood Heath area and will be age between 13-29 years of age and is open to all. This is because our project is split into 2 segments i) The younger people will be targeted for early intervention so they leave school with the necessary qualification to go into further education or secure an apprenticeship. The second segment is to work with NEETS (not in Education, Employment and Training) to get them the necessary training qualification and training to get them into unemployment.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

This will have a direct benefit to the young people who because of their socio-economic deprivation and lack of social mobility may not have the opportunity to have a better understanding of these issues who will then go on to become responsible, understanding and better informed citizens of Birmingham.

- Increased awareness of their chosen career paths.
- Mentoring
- Increased uptake in employment and apprenticeships
- Volunteering and acquire life skills
- Reduce isolation and increase engagement with a hard to reach socially excluded groups (bridge the gap between the young and older members of our community – work with Age concern and older age groups).

The series of workshops/seminars will have an expert and the qualified consultant take charge of the interactive sessions and cover a period of 24+ months to include some of the following topics:

- | | |
|------------------------|---|
| - Apprenticeships | - Careers Info, Advice and Guidance (IAG) |
| - Employment | - Nutrition (vegetable allotment) |
| - Volunteering | - Learning a Trade |
| - Interfaith work | - Careers fare |
| - Mentoring | - Further Education |
| - Health and wellbeing | - Social cohesion |
| - Obesity | - Environmental (Clean up) |
| - Neighbourhood | - Drugs and Alcohol |
| - Armed Forces | - Crime |

The aim is to provide young people with a clear road map of what they wish to do matched with their skills and experience. This will consist of:

- i) a course through mainstream college and university
- ii) apprenticeships
- iii) employment and entrepreneurship
- iv) learn a trade – train them as local volunteers to help clean the environment, have a local vegetable allotment, use Ward End park for horticulture, carry out DIY for socially isolated members of the community
- v) train up the young people in 'life skills' such as First Aid, Health and Safety etc to demonstrate to potential employers.

The project will enable an experienced, qualified consultant who will mentor, provide IAG, apprenticeships and employment for the young people.

As part of this project, we will also organise and undertake educational trips to employers, museums, garden allotments and cross community and faith events to gain a first-hand insight of engaging with others of different backgrounds and experiences.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

X

How will the innovation be implemented?

The management panel of YESS will have a specific aim and objectives that will be agreed with the local ward councillors.

The programme will carry out an initial questionnaire /survey from the young people as to what issues and how the program should be tailored. Working in collaboration with the young people, the external stakeholders and experts to tailor and shape the schedule.

We are currently engaging with over 420 young people who are monitored using Views and substance. Our long term aim is to build a formal agreement with the above mentioned bodies to provide easy access into employment within these companies.

- ii) ARYP CIC: was set up in 2012 after previously trading as a non-profit voluntary organisation for over 5 years in Alum Rock. It has been formed to serve the local community by offering Youth Work, Play schemes, International exchange projects, volunteering and employment.
- iii) Juniors Academy of Birmingham Sports (JABS B8 FC): was formed in 2014 and now have over 100 players registered on their books ranging from 6-46 years and from a variety of backgrounds. As well as providing them with a platform to play football, JABS B8 FC Academy have also provided advice and guidance that has resulted in 4 young people securing full time employment with a further 2 securing apprenticeships with JLR.
- iv) Alum Rock People's Association (ARPA) has a proven track record of engaging with all the stakeholders to develop a joined up thinking to raise awareness and the consequences of gangs, street crime, illegal substances and extremism. This is delivered by developing sustainable strategies, projects and educational workshops.
- v) Homeless Heroes: is a Birmingham based charity that provides food, clothing and emotional support to the hungry and homeless people of Birmingham. Formed in 2014, the volunteers not only serve hot food to over 100 people 3 times per week, they also provide much needed sign-posting to the appropriate channels.
- vi) Alum Rock Community Forum (ARCF): is a non-profit community organisation that provides a platform for the residents of Alum Rock to share their ideas and work together for a better future. Regular environmental clean ups, volunteering opportunities and community meetings.
- vii) ARctive (Alum Rock Creative Team) is a newly formed organisation with the aim of engaging and empowering the young people through discovering their creativity.

Our research from anecdotal, Consensus and the City Council's unemployment briefing shows that the young, marginalised people of Washwood Heath leave school with less GCSE qualifications than the Birmingham average, less likely to take up apprenticeships because of lack of signposting and awareness and there is a higher unemployment than the city average. Our research also shows that young people, are less likely to engage with integral services such as NHS, employment and careers services, and third sector providers because of the lack of grass roots engagement and trust.

Our aim is to bring the young people of the deprived and diverse area of Washwood Heath together to provide skills and training for them to become better engaged Citizens of Birmingham. The new YESS organisation will be formed with the objective of developing these young people so they are working, responsible, healthy and law-abiding citizens of Birmingham. This will be take the shape of regular an active participation in workshops, training, seminars and 1:1 mentoring.

The expectation is to work in partnership and foster long term, sustainable collaboration with external stakeholders with a wide variety of providers such as, employers, Jobs & Employment centre, Schools, West Midlands Police, Fire Service, Armed forces, NHS, nutritionists, careers and apprenticeship providers, other neighbourhood and community organisations.

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM													
WARD: ...Washwood Heath (WWH).....	INNOVATION TITLE: Youth Empowerment and Support Services (YESS)												
<p>Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.</p> <p>(Tick all those that apply)</p> <table style="width: 100%;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td>• Children - a Great City to Grow Up In <input checked="" type="checkbox"/></td> <td>• Citizens' Independence & Well Being <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/></td> <td>• New approaches to investment <input type="checkbox"/></td> </tr> <tr> <td>• Housing a great City to live in <input type="checkbox"/></td> <td>• Active citizens & communities stepping up <input checked="" type="checkbox"/></td> </tr> <tr> <td>• Health a great City to lead a healthy & active life <input checked="" type="checkbox"/></td> <td>• Clean streets <input checked="" type="checkbox"/></td> </tr> <tr> <td></td> <td>Improving local centres <input type="checkbox"/></td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	• Children - a Great City to Grow Up In <input checked="" type="checkbox"/>	• Citizens' Independence & Well Being <input checked="" type="checkbox"/>	• Jobs & Skills a great City to succeed in <input checked="" type="checkbox"/>	• New approaches to investment <input type="checkbox"/>	• Housing a great City to live in <input type="checkbox"/>	• Active citizens & communities stepping up <input checked="" type="checkbox"/>	• Health a great City to lead a healthy & active life <input checked="" type="checkbox"/>	• Clean streets <input checked="" type="checkbox"/>		Improving local centres <input type="checkbox"/>
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<p>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</p> <p>Youth Empowerment and Support Services (YESS) is a newly formed non-profit community organisation that was formed in November 2016 that will deliver new and innovative ideas that aims to build on the foundation that the consortium groups have demonstrated to date so far. The consortium consists of 7 local grass roots organisations operating in WWH which have a similar vision that have come together to draw on their collective strengths, skills and experience demonstrated over a period of many years. 2 out of the 7 organisations were formed in November 2016. The YESS consortium will be open for other like-minded organisations to join and contribute at a later stage.</p> <p>YESS is made up of the following 7 organisations;</p> <p>i) Saltley Stallions: Saltley Stallions FC was formed with young people from the areas of Saltley. We are a Community organisation and aim to give young adults a chance of a better life using the medium of Sport to provide employment and education opportunities. Our aim is to engage the local youth in this sporting activity, we believe this will help keep them off the streets and away from criminal activities, as well as, helping them acquire key behaviours from discipline to team working, consideration of others and get the drop-outs back to college and into University.</p> <p>Saltley Stallions have done some brilliant work over the years by getting young people back into education and employment at Birmingham City Council, Service Birmingham and Virgin media.</p> <p style="text-align: center;">http://www.bbc.co.uk/news/uk-england-birmingham-27285672</p>													