

Stakeholder	Stakeholder's Interest	Influence Impact	What does the project board expect from the stakeholder	Perceived attitudes and/or risks	Stakeholder management strategy	Responsible
Leader/Deputy Leader	Additional funding to help SMEs to mitigate high energy costs and transition to net zero	High	Political support	Supportive	Provide periodic progress reports during delivery	Head of Business Development and Innovation and Business Enterprise Manager
GBSLEP Growth Hub and Local Authority Partners	Provision of energy efficiency grant support across the 7 LA's across WMCA	High	LEP and LA partner endorsement of the Projects.	Supportive	Full consultation and partner engagement, regular progress updates, meetings and steering group	Head of Business Enterprise and Innovation and Business Enterprise Manager.
WMCA	Responsible for management, allocation and monitoring of UKSPF funding	High	Due Diligence, agreement of Offer letter and performance monitoring of project, payment of claims.	Supportive	Monthly claims, regular monitoring reports and contact as appropriate	Head of Business Enterprise and Innovation, Business Enterprise and Innovation Manager and Business officers
Local SME businesses across the WMCA area	Potential recipients of grant support.	Low	Applications for BEAS Energy Efficiency grants.	Supportive based on pipeline of enquiries, evidence of need and demand.	Project launch, development of an effective marketing strategy and materials to raise awareness and maximise take up of training support.	Project lead officers and LA partners.

BEAS ENERGY EFFICIENCY GRANT PROGRAMME – STAKEHOLDER ANALYSIS**APPENDIX 4**

Agencies and businesses networks across WMCA area	Identification and referral source of suitable business applications	Low	Referrals of suitable businesses into the projects.	Supportive	Launch of programme and development of marketing strategy to ensure agencies and networks are engaged effectively in each LA area and fully understand project offer / opportunities. Follow-up workshops as necessary.	Project lead officers and LA partner authorities
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