

A large, stylized letter 'B' in pink with a thick black outline, set against a teal background. The letter is partially cut off on the left side.

# Creating an Active Birmingham Strategy

Acocks Green Ward Forum Meeting  
15th November 2023

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Consultant in Public Health

A BOLDER HEALTHIER BIRMINGHAM

# A bit about me



A BOLDER HEALTHIER BIRMINGHAM



# Setting the Scene

## Physical activity

**Active living**

**Active travel**

**Active recreation**

**Active sport**

Schools

Homes

Workplaces

Utility transport

Active Play

Dance

Walking

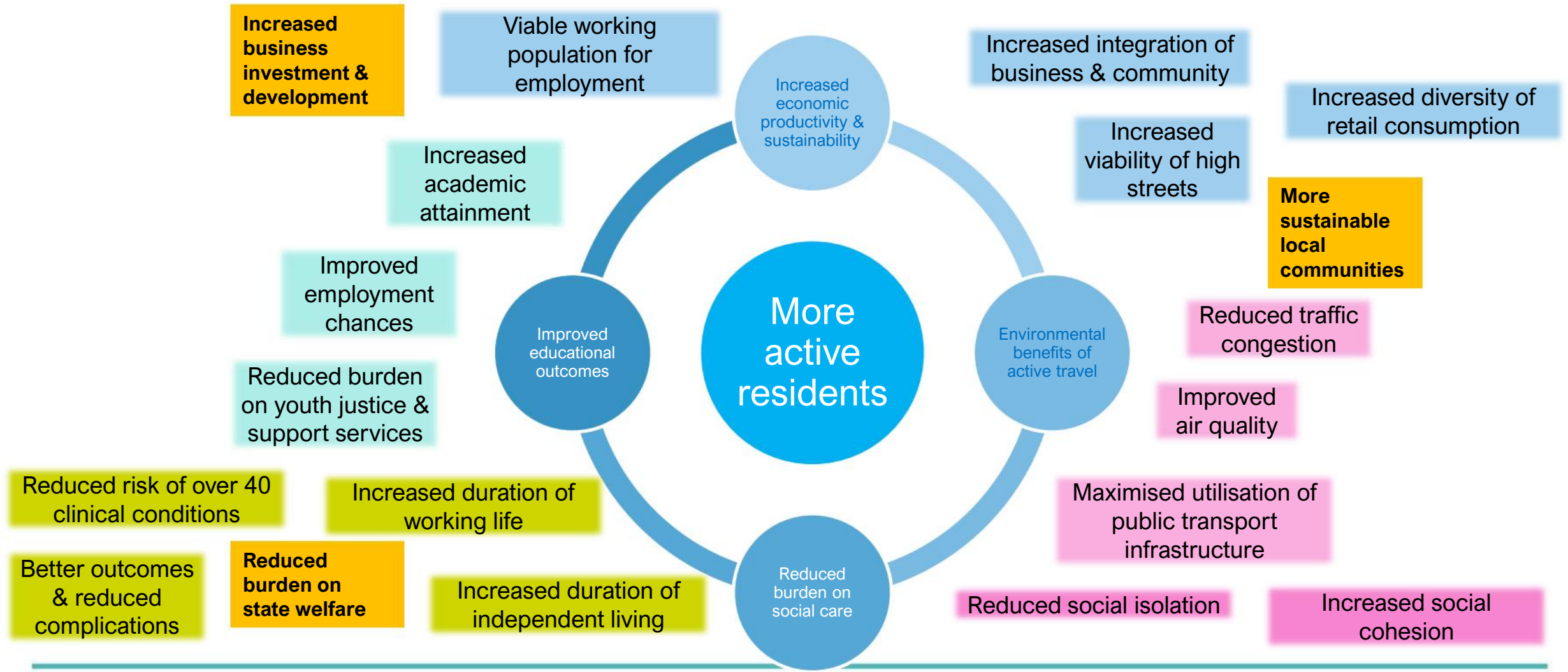
Cycling

Informal sport

Organised sport

**Important at every age and ability across the life-course**

# How does a more active population benefit the city?



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# Creating an Active Birmingham Strategy



# What are we consulting on?

**We want the public's views on:**

**The vision** for the Creating an Active Birmingham Strategy

**The Principles** of how partners will work collaboratively to deliver ambitions for the city

**The Priorities** for the Strategy

What should go into an **Implementation Plan for Change**





# Consultation Plan

- Online information and Questionnaire via BeHeard – available on 20<sup>th</sup> November
- Physical Activity Team attend face to face events and locations in Birmingham
- Interviews with groups of particular interest. Focusing on those who are least active, less likely to engage with digital, do not have English as a first language

# Requests of you

- Details of any public facing events during the consultation phase 20<sup>th</sup> November and 15<sup>th</sup> January
- Support to access the following groups: over 65s, LGBTQ+, Children and Young People, non English speaking communities, those with disability/impairment
- Dissemination of consultation information





# How to reach us

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- Physical Activity Team
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