

East Birmingham & North Solihull Project Board

Update to Economy, Skills and Transport Scrutiny

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Assistant Director Regeneration

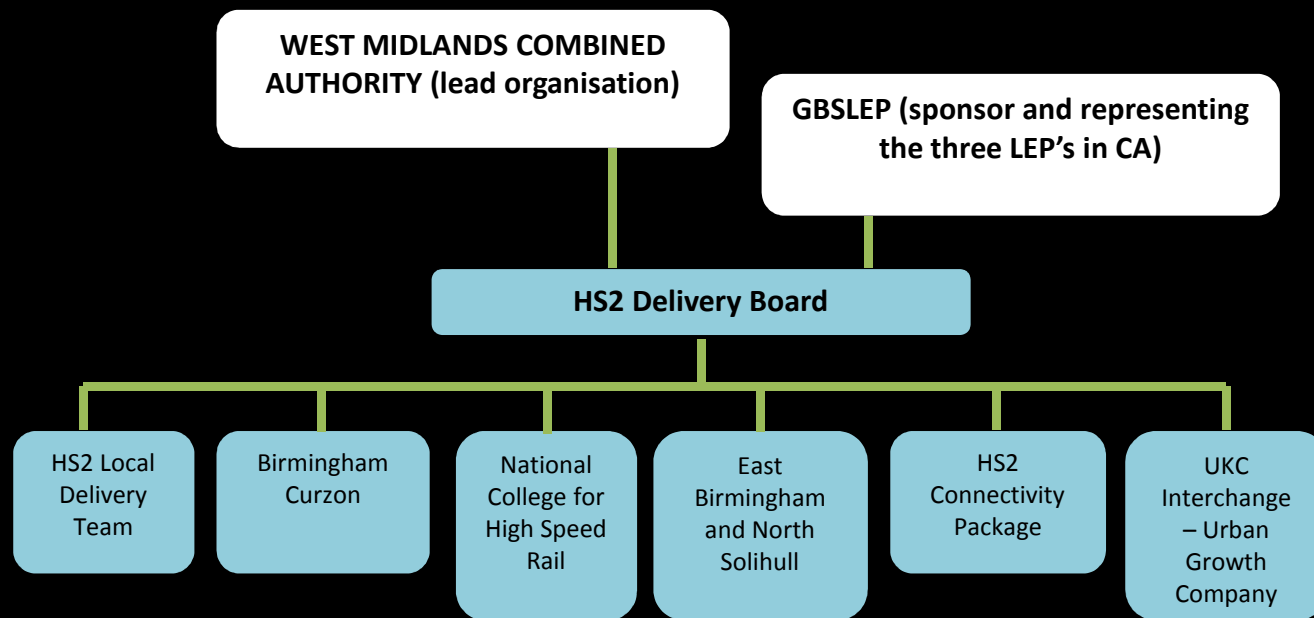
Doug Lee

East Development Planning Manager

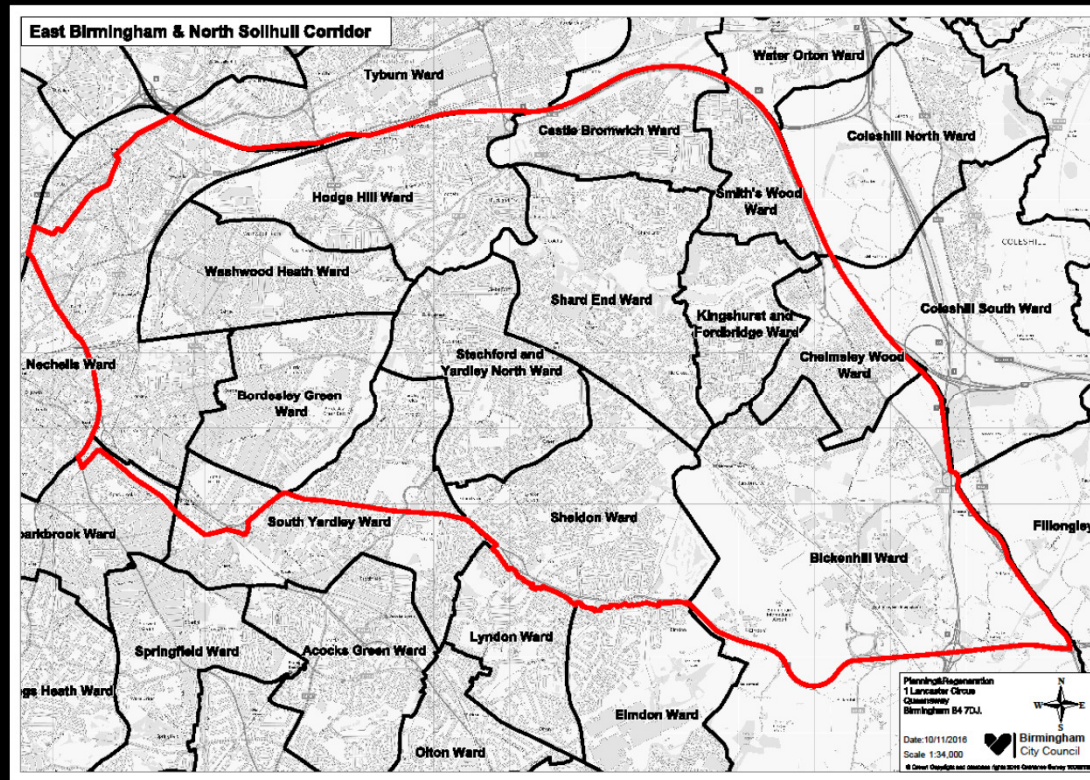
Why East Birmingham & North Solihull Project Board?

- Greater Understanding of Challenges in East Birmingham & North Solihull
- Identify Key Regeneration Opportunities
- Formulate a Strategy to Maximise Impact of Opportunities
- Comprehensive Approach to East Birmingham & North Solihull – Bringing Together Key Stakeholders:
 - BCC
 - Solihull MBC
 - HCA
 - HS2
 - Department for Work and Pensions
 - Transport for West Midlands
 - NHS & Public Health

HS2 Governance and Local Delivery Team



The Study Area



The Challenges

- Persistently high levels of unemployment
- Low levels of academic attainment and skills
- Poor health
- Poor transport connectivity – a barrier to accessing employment and growth
- Poor quality housing – including design and layout
- Shortage of employment land for development
- Limited development activity – weak market
- Poor environment

Deprivation Overall Index 2015

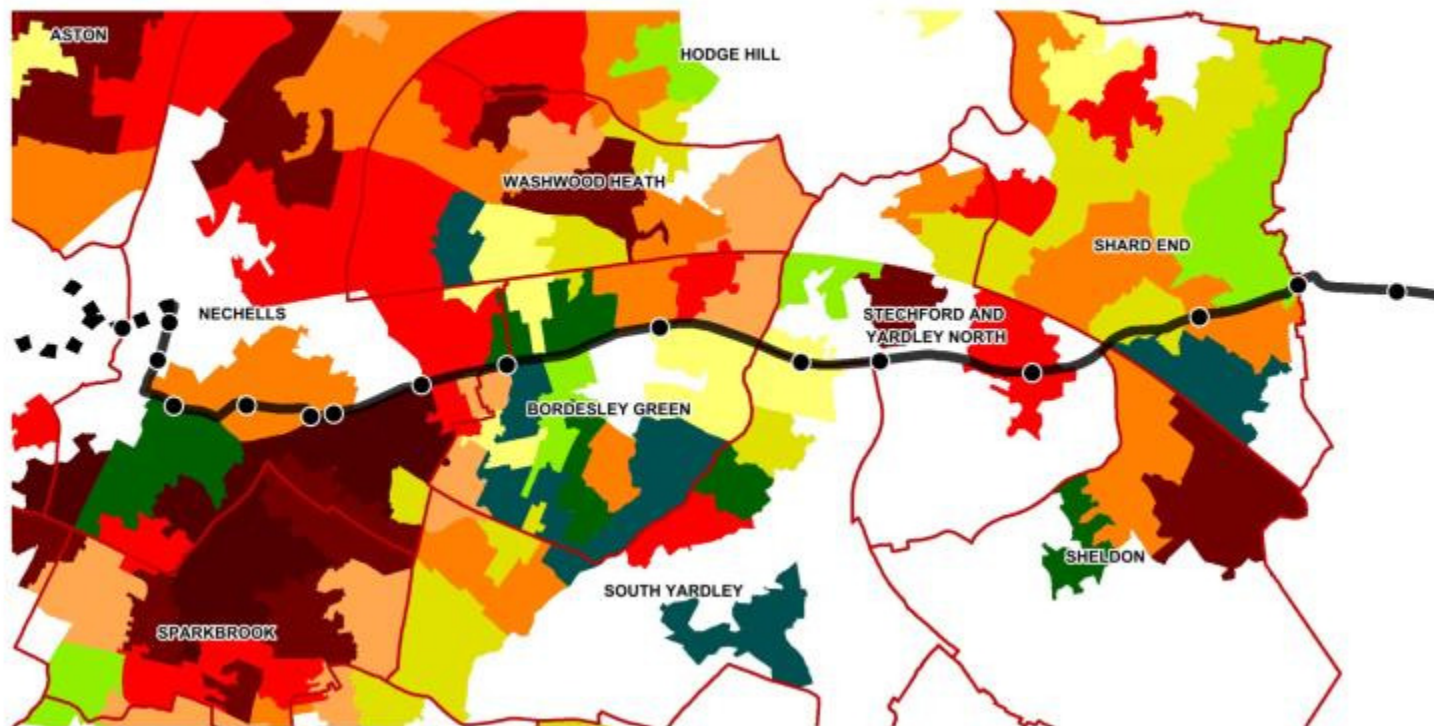
2015 Multiple Deprivation - Overall Index

Birmingham LSOAs ranked between 1 and 10% deprived LSOAs in England

2015 Index of Deprivation
1 is the most deprived



Source: Index of Multiple Deprivation 2015,
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Skills and Training 2015

2015 Multiple Deprivation - Skills and Training



Worklessness Rates August 2015

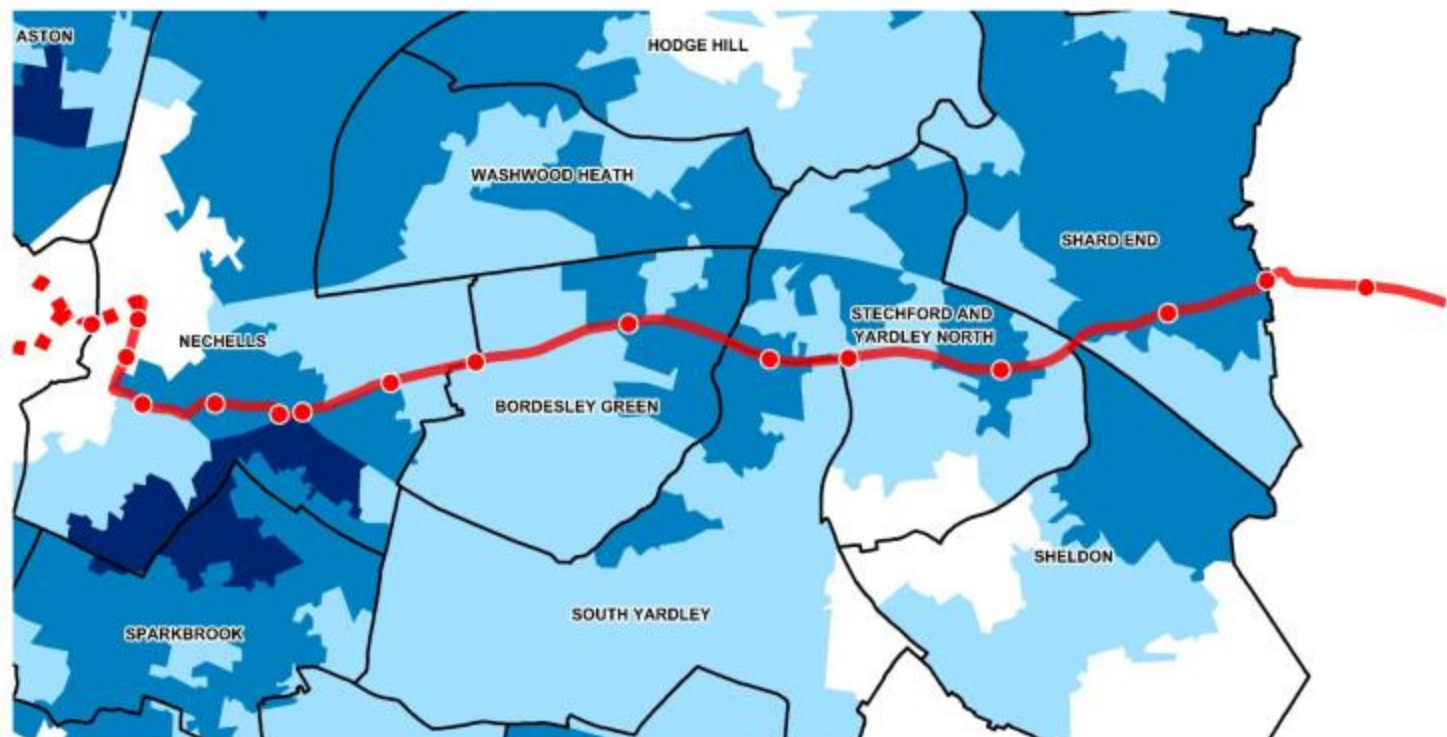
Birmingham Worklessness Rates February 2015 Quarter

Key

Worklessness Rate

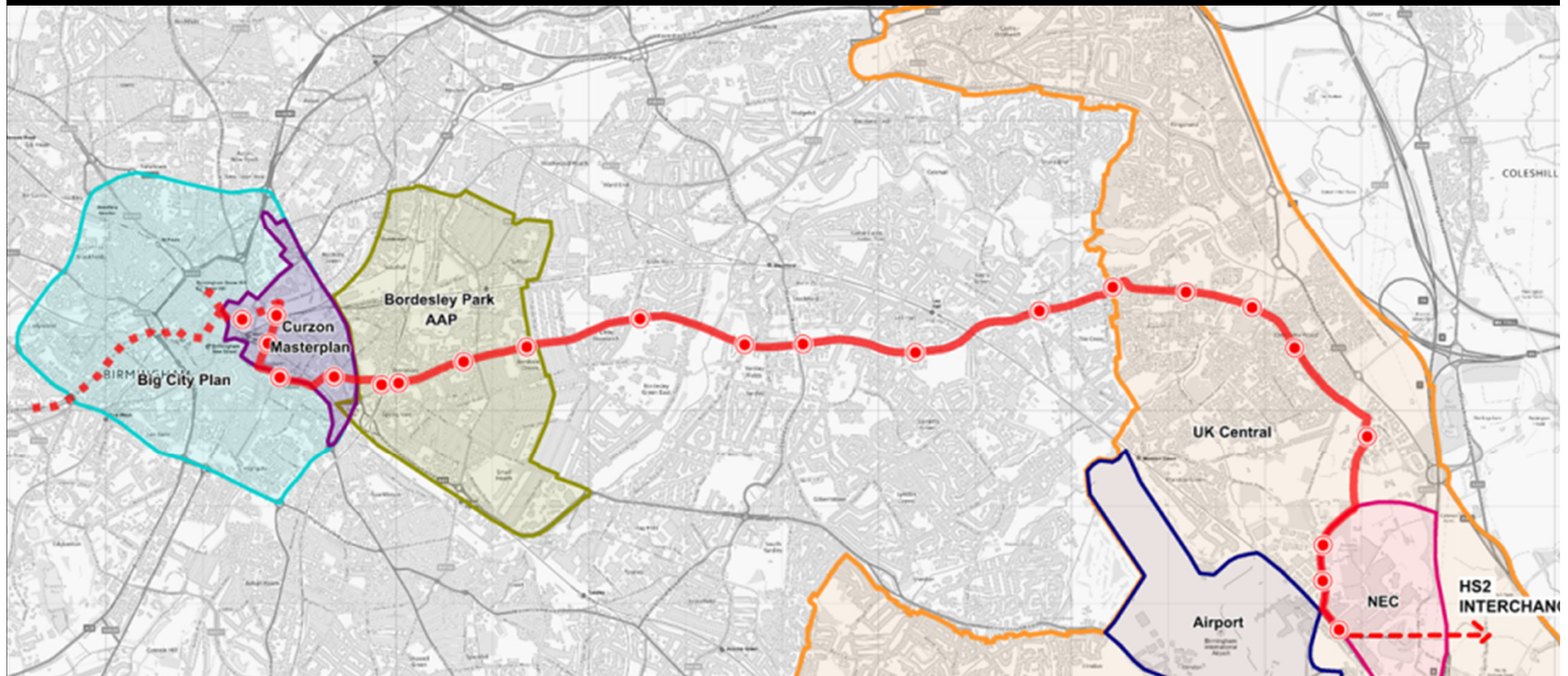
0	- 9.9%
10	- 19.9%
20	- 29.9%
30%+	

Source: BCC/NOMIS/DWP



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East Birmingham & North Solihull– Relationship to current Master Plans



East Birmingham & North Solihull Key Opportunities

- High Speed 2
- Airport & growth at NEC
- Metro – Development opportunities along the route
- A45 Sprint
- Bordesley Park AAP
 - Birmingham Wheels and Cherrywood Road
- Heartlands Hospital
- Yardley Brook housing opportunity
- Birmingham Business Park
- Local Centre Regeneration
 - North Solihull, Shard End, Swan, Fox & Goose, Small Heath and Alum Rock
- Improving Digital Connectivity
- Investment in cycling, walking and green travel districts

Next Steps – East Birmingham & North Solihull Master Plan Brief

- Five stage process
 - **Stage 1 – Infrastructure and Baseline Study**
 - **Stage 2 – Development Strategy and Vision**
 - **Stage 3 – Development Viability**
 - **Stage 4 – Implementation Strategy**
 - **Stage 5 – Funding and Financial Model**

Stage 1 – Peter Brett Associates

- Appointed to undertake Stage 1 – Infrastructure and Baseline Study.
- Joint brief – BCC, SMBC, HCA.
- PBA appointment funded through City Deal Asset Accelerator with HCA
- Completing information gathering stage.
- Workshop with MPs, members and stakeholders.
- Report April 2017.

Emerging Trends

Education

- Capital investment - 6,432 additional places created in East Birmingham
- Educational attainment.

Jobs & Skills

- Range of initiatives.

Health

- Range of providers and estate owners.

Connectivity

- Congested routes and north / south movement
- Metro extension.

The Emerging Approach

- Comprehensive Strategy needed for East Birmingham & North Solihull – Covering:
 - Education
 - Skills and training
 - Health and Quality of Life
 - Connectivity and the Metro extension
 - Economic sector growth and development opportunities
- Opportunities for higher density development
- Maximise employment opportunities at key sites including the Airport and NEC
- Market perspective on stalled sites

Summary and Timescales

- Stage 1 report completed April 2017
- Overall study completed by October 2017
- Upon completion of study – need to identify and prioritise programme of projects that will be taken forward and secure funding
- Not just physical infrastructure – education, skills & health
- Links to other funding opportunities e.g. Asset Accelerator; One Public Estate; NHS Clinical Commissioning