

	<b><u>Agenda Item: 16</u></b>
<b>Report to:</b>	<b>Birmingham Health &amp; Wellbeing Board</b>
<b>Date:</b>	<b>27<sup>th</sup> July 2021</b>
<b>TITLE:</b>	<b>CREATING A HEALTHIER CITY STRATEGY</b>
<b>Organisation</b>	<b>Birmingham City Council</b>
<b>Presenting Officer</b>	<b>Dr Justin Varney</b>

<b>Report Type:</b>	<b>Discussion</b>
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<b>1. Purpose:</b>
<p>1.1 To communicate the outcomes from engagement sessions with the Health and Wellbeing Board sub forums to support the development of the Creating a Healthier City Framework.</p> <p>1.2 To highlight the continued progress in the development of the Creating a Healthier City Framework and steps required to consolidate and agree a draft document for public consultation.</p>

2. Implications:		
BHWB Strategy Priorities	Childhood Obesity	x
	Health Inequalities	x
Joint Strategic Needs Assessment		
Creating a Healthy Food City		x
Creating a Mentally Healthy City		x
Creating an Active City		x
Creating a City without Inequality		x
Health Protection		x

<b>3. Recommendation</b>
It is recommended that the Board:
3.1 Note the outcomes from the Health and Wellbeing Board sub forum consultations.

- 3.2 Continue to support the direction of travel suggested to finalise the draft Creating a Healthier City Framework document.

#### **4. Report Body**

##### **4.1 Context**

- 4.1.1 As outlined at the May 2021 Health and Wellbeing Board meeting, the Health and Wellbeing Board Strategy, Creating a Healthier City Framework has undertaken a period of partner and forum consultation throughout May and June 2021.
- 4.1.2 The framework has been presented and discussed at the Councils Corporate Leadership Team, the Creating a Healthy Food City Forum, the Creating a City Without Inequalities Forum, the Creating a Physically Active City Forum and the Creating a Mentally Healthy City Forum. Meetings took place throughout May and June 2021.
- 4.1.3 Discussions have centred around the requirement for a Health and Wellbeing Board Strategy, positioning of and proposed detail including the five themes and the cross-cutting approaches. Discussions aimed to create a platform for engagement and shaping of the proposed indicator journey and ambitions.
- 4.1.4 The presentation and discussion have focused on the appropriate themes within the framework as dictated by the forum/meeting focus.
- 4.1.5 Summary of the key points from the forum discussions are below.

##### **4.2 Creating a Healthy Food City Forum**

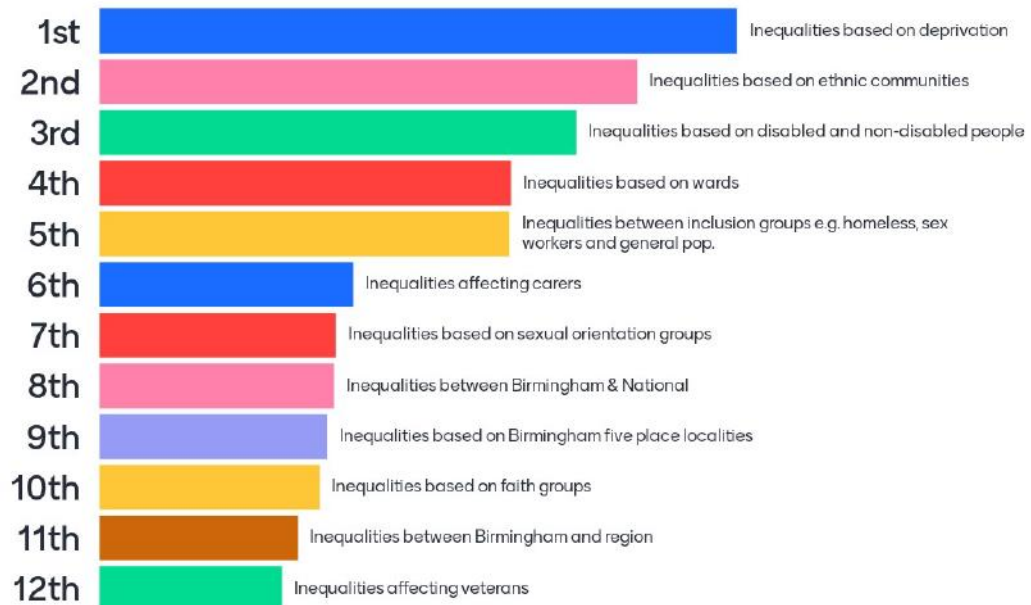
- 4.2.1 The discussion at the Creating a Healthy Food City Forum centred around the Healthy and affordable food theme within the draft Creating a Healthier City Strategy.
- 4.2.2 The forum members discussed relevant inequalities, leadership for action for the theme and the proposed ambitions and indicator journey.
- 4.2.3 Forum members identified a gap in data and metrics available to support progress in the Healthy and affordable food theme. Access to child tooth decay data was identified and has since been shared by forum members.
- 4.2.4 Forum members were largely supportive of the developed of the Creating a Healthier City Framework and their role in supporting the Healthy and affordable food theme.

##### **4.3 Creating a City Without Inequalities Forum**

- 4.3.1 The discussion at the Creating a City Without Inequalities Forum centred around the Closing the Gap component of the draft Creating a Healthier City Strategy.

4.3.2 The forum considered the many inequalities affecting citizens in Birmingham. Forum members ranked inequalities for focus in the framework.

4.3.3 Mentimeter was used for the ranking exercise with twelve possible inequality priorities considered. Forty-four individuals took place in the ranking exercise. The ranking was as follows:



#### 4.4 Creating a Physically Active City Forum

4.4.1 The discussion at the Creating a Physically Active City Forum centred around the Active at Every Age and Ability theme within the draft Creating a Healthier City Strategy.

4.4.2 The Forum members considered the proposed indicator journey for the theme and the proposed ambitions.

4.4.3 The Forum also considered additional indicators; suggestions included.

- Economic savings to the population through active travel
- Connection between community cohesion and physical activity levels
- Relationship between physical activity and mental health
- Starting position and journey of change

4.4.4 Mentimeter was used for the ranking exercise with seven suggested ambitions considered. Eleven individuals took place in the ranking exercise. The ranking of

the proposed ambitions was as follows:



4.4.5 The forum suggested further topics for ambitions including the percentage of journeys of less than one mile made on foot or bicycle, system change and integration, increasing habitual activity time and safety. They were however unable to suggest measures from current metrics for the proposals. Work is underway to determine possible measures and targets.

#### **4.5 Creating a Mentally Healthy City Forum**

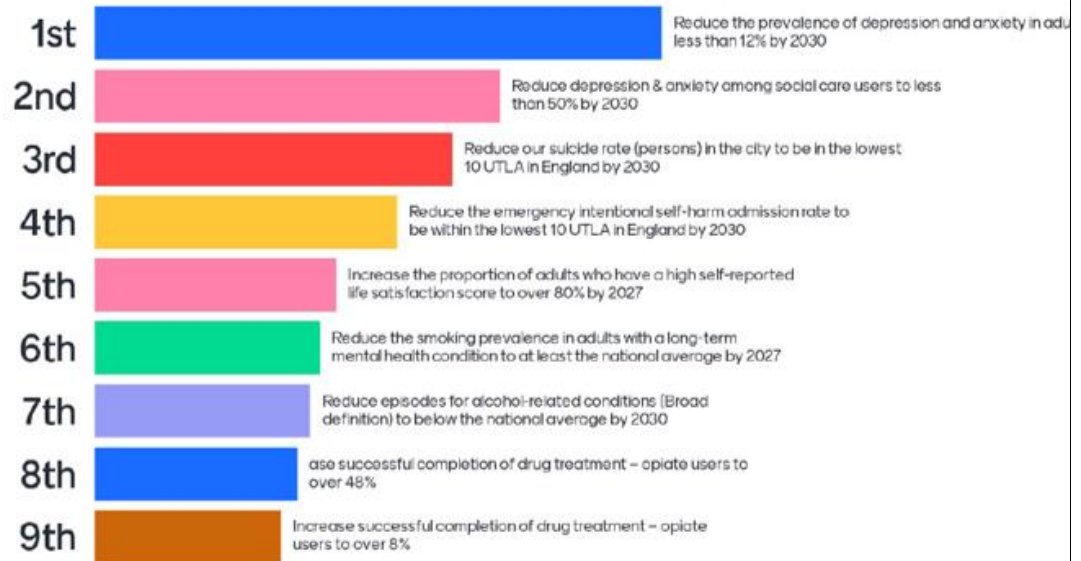
4.5.1 The discussion at the Creating a Mentally Healthy City Forum centred around the Mental Wellness and Balance theme within the Creating a Healthier City Strategy.

4.5.2 The forum considered the proposed indicator journey and the proposed ambitions for the Mental Wellness and Balance theme.

4.5.3 The forum members were largely supportive of the proposed indicator journeys ranking the increase in the proportion of adults who have a high self-reported life satisfaction score to over 80% by 2030 first. The proposed indicator to reduce our suicide rate in the city to be the lowest 10 UTLA in England by 2030 was ranked the lowest.

4.5.4 The forum also suggested inequalities for consideration which broadly correlate to the those proposed for the closing the gap and life course components of the strategy. These include deprivation, living conditions, population and age specific inequalities.

4.5.5 Mentimeter was used for the ranking exercise with nine suggested ambitions considered. Twenty-three individuals took place in the ranking exercise. The ranking of the proposed ambitions was as follows:



4.5.6 The forum members suggested subject areas for further ambitions which broadly group into population specific support, access to and coordination of care services, and access to safe spaces and housing and culturally appropriate services. Work is currently underway to identify appropriate measures and targets where data is available.

4.5.7 Forum members were largely supportive of the draft creating of the Creating a Healthier City Strategy. They highlighted that it would provide opportunity for collaboration, to embrace and support diversity and for research and coproduction:



#### **4.6 Creating a Healthier City Strategy next steps**

- 4.6.1 Feedback is currently being consolidated in preparation for the public consultation phase. A final draft will be shared with Board members at the beginning of August. Board member or Board member organisation input is welcomed on an ongoing basis throughout the strategy development process.
- 4.6.2 The Consultation phase is planned to run from 14<sup>th</sup> September until 14<sup>th</sup> December 2021. The consultation link will be shared with Board members for promotion once live.
- 4.6.3 Consultation findings will be summarised into a report for the January Health and Wellbeing Board meeting.
- 4.6.4 The final Creating a Healthier City Strategy Framework is due to launch in April 2022.

### **5. Compliance Issues**

#### **5.1 HWBB Forum Responsibility and Board Update**

- 5.1.1 The development of the Joint Health and Wellbeing Board Strategy is managed by the Health and Wellbeing Board.

#### **5.2 Management Responsibility**

Dr Justin Varney, Director of Public Health

### **6. Risk Analysis**

<b>Identified Risk</b>	<b>Likelihood</b>	<b>Impact</b>	<b>Actions to Manage Risk</b>
Stakeholders/partners lack of engagement	Medium	Medium	Consultation with partners, stakeholders and public included in timeline.
Changes suggested to the elements within the draft strategy	Low	Low	Changes will be prioritised in officer's work programmes.

### **Appendices**

The following people have been involved in the preparation of this board paper:  
 Dr Justin Varney – Director of Public Health  
 Stacey Gunther – Service Lead, Governance