

## Appendix A: Implementation Plan

This Implementation Plan provides a high-level summary of the projects and activities which make up the programme including their alignment with the East Birmingham Inclusive Growth Strategy in terms of objectives themes (EBIGS page 26, summarised in Table 3 below). Projects are presented in terms of their primary objective theme; however most projects will deliver benefits for multiple themes, and it is expected that all projects will contribute towards the Equality objective.

Project progression is classified with reference to four generic project stages as set out in Table 4. For the purposes of programme reporting the term *Project Development* is used to indicate progressing projects through Concept and Definition stages, and *Project Delivery* is used to indicate the management of the Delivery and Closure phases. Depending on the scale of the project, the funding source and governance route there may be sub-stages or variations to this lifecycle.

**Table 3: EBIGS Objective Themes**

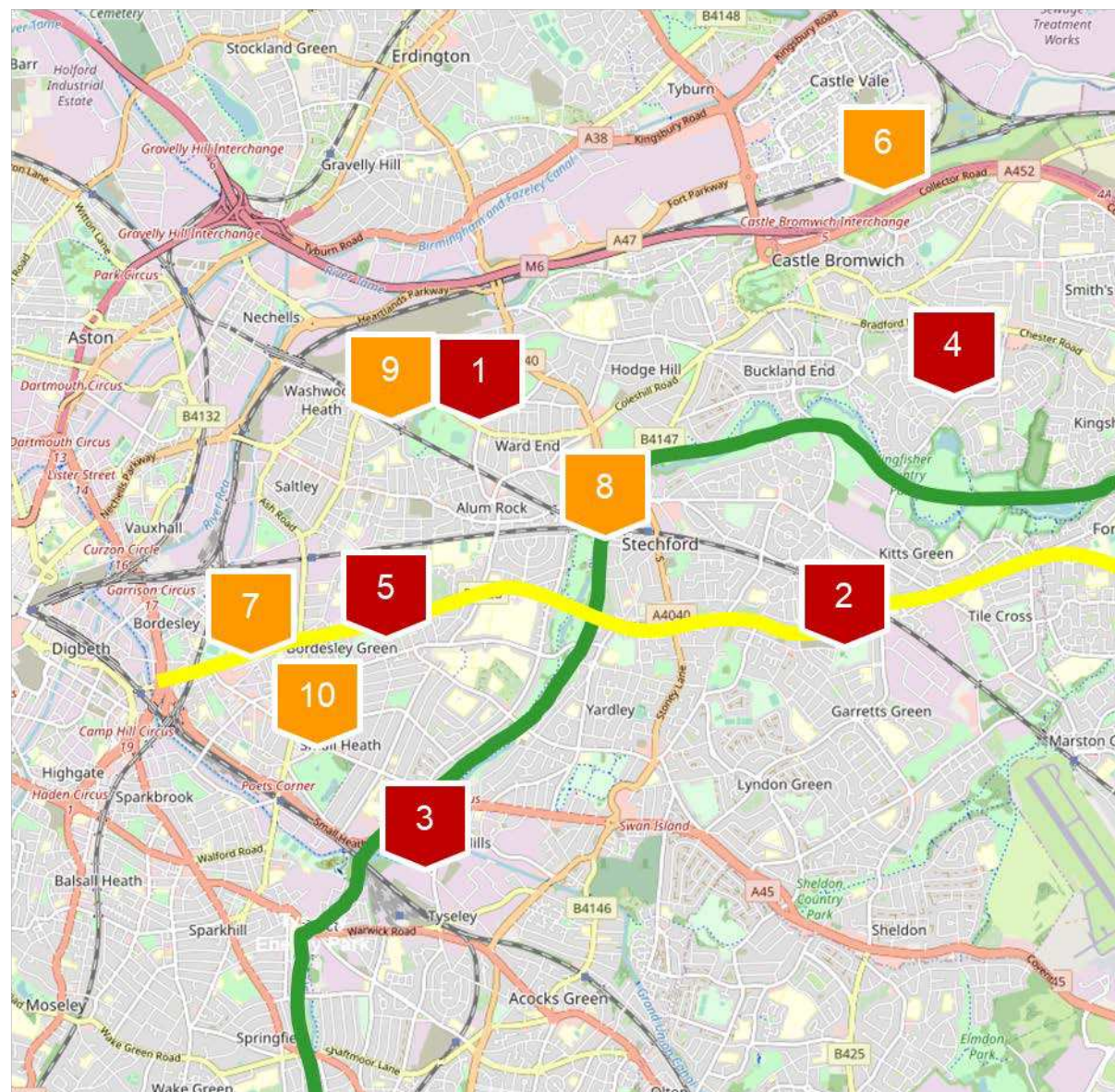
| Theme                              | Reference |
|------------------------------------|-----------|
| Equality                           | EQ        |
| Education and Learning             | EL        |
| Health and Wellbeing               | HWB       |
| Affordable, Safe and Connected     | ASC       |
| Economy                            | ECO       |
| Power, Influence and Participation | PIP       |
| The Environment                    | ENV       |

**Table 4: Project Stages**

| Stage         | Key activities and outputs   |
|---------------|--|
| 1: Concept    | Inception, feasibility, and initial options appraisal. Production of Project Brief.  |
| 2: Definition | Development of preferred option. Production of Outline and/or Full Business Case (if required) and project management plan.  |
| 3: Delivery   | Implementation of project. Delivery of project product/outputs in accordance with Business Case and Project Management Plan. |
| 4: Closure    | Handover of project outputs and evaluation   |

## Project Map

| Phase 1 Projects (existing)                        | Location |
|--|----------|
| EB001: USE-IT Transfer Network                     | All      |
| EB002: Ward End/Cole Valley Skills Hub             | 1        |
| EB003: Meadway Local Centre                        | 2        |
| EB004: Tyseley Clean Energy Masterplan for Growth  | 3        |
| EB005: Community Engagement Pilot                  | 1,4,5    |
| EB006: EBNS Transport Study                        | All      |
| EB007: Bordesley Green Spatial Pilot               | 5        |
| EB008: CEDP Policy Lab                             | All      |
| EB009: Dolphin Centre Youth Hub                    | 1        |
| EB010: Cole Valley Country Parks                   | ~        |
| EB011: Housing Delivery Pipeline Study             | All      |
| Proposed future route of Midland Metro Extension   | ~        |
| Phase 2 Projects (proposed)                        |          |
| Green Infrastructure Masterplan                    | All      |
| Net Zero Neighbourhood                             | 6        |
| City of Nature Pilot                               | 7        |
| Green Development Zones                            | All      |
| Tyseley Clean Energy Masterplan for Growth Stage 2 | 3        |
| Coventry Road Local Centre Environment             | 10       |
| East Birmingham Heritage at Risk Survey            | All      |
| Levelling Recruitment                              | All      |
| Ward End Park Skills Hub                           | 1        |
| Meadway Local Centre Stage 2                       | 2        |
| Pocket Parks/growing spaces                        | All      |
| Community Research Hub                             | All      |
| Programme Comms and Engagement                     | All      |
| East Birmingham Business Improvement Districts     | All      |
| Monitoring and Impact Framework                    | All      |



## Programme Schedule

| ID | Task Name   | Start        | Finish       | Qtr 4, 2022 |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    | Qtr 1, 2023 |    |    |  |
|----|---|--------------|--------------|-------------|----|----|----|----|----|----|----------|----|----|----|----|-------|----|----|----|----|----|-------------|----|----|--|
|    |   |              |              | January     |    |    |    |    |    |    | February |    |    |    |    | March |    |    |    |    |    | April       |    |    |  |
|    |   |              |              | 28          | 02 | 07 | 12 | 17 | 22 | 27 | 01       | 06 | 11 | 16 | 21 | 26    | 03 | 08 | 13 | 18 | 23 | 28          | 02 | 07 |  |
| 1  | Live Projects   | Mon 29/03/21 | Fri 30/06/23 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 2  | EB001 USE-IT Transfer Network                           | Mon 29/03/21 | Fri 09/09/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 3  | EB002 Ward End/Cole Valley Skills Hub                   | Fri 14/05/21 | Thu 31/03/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 4  | EB003 Meadway Local Centre Feasibility Study            | Tue 01/06/21 | Mon 28/02/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 5  | EB004 Tyseley Clean Energy Masterplan For Growth        | Thu 20/05/21 | Mon 28/02/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 6  | EB005 Community Engagement Pilot                        | Thu 01/07/21 | Fri 01/07/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 7  | EB006 EBNS Corridor Transport Study                     | Sun 01/08/21 | Mon 28/02/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 8  | EB007 Bordesley Green Spatial Pilot/Healthy Living Zone | Wed 22/09/21 | Fri 30/12/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 9  | EB008 Community Economic Development Policy Lab         | Mon 02/08/21 | Tue 15/02/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 10 | EB009 Dolphin Centre Youth Hub                          | Tue 19/10/21 | Fri 31/03/23 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 11 | EB010 Cole Valley Country Parks                         | Thu 11/11/21 | Fri 30/06/23 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |
| 12 | EB011 Housing Delivery Pipeline Study                   | Mon 10/01/22 | Thu 31/03/22 |             |    |    |    |    |    |    |          |    |    |    |    |       |    |    |    |    |    |             |    |    |  |

## Programme Manager's Commentary

During Quarter 4 2022/23 the following projects will reach completion of the current phase of activity:

| Name  | Final Outputs  | Notes   |
|---|--|---|
| EB002: Ward End/Cole Valley Skills Hub            | <ul style="list-style-type: none"> <li>Design and costings for Cole Valley walking and cycling improvements</li> <li>Designs and costings for refurbishment of Ward End Park House and the Boat House</li> <li>Feasibility report for Ward End Park House</li> </ul> | Outputs will be taken forward by EB010 Cole Valley Country Parks and a new Ward End Skills Hub project which will progress plans for Ward End Park House and surrounds.       |
| EB003: Meadway Local Centre                       | <ul style="list-style-type: none"> <li>Feasibility report for redevelopment of Meadway site for housing and local centre uses, potentially incorporating community and service hub.</li> </ul>   | Next stage of activity will include development of housing in parallel with the further progression of local centre concept including the potential for healthcare provision. |
| EB004: Tyseley Clean Energy Masterplan for Growth | <ul style="list-style-type: none"> <li>Masterplan Study to inform development of next stage Masterplan and investable delivery plan in collaboration with stakeholders and the community.</li> </ul>   | Outputs are expected to inform planning and funding bids, to be agreed with local stakeholders.   |
| EB006: EBNS Transport Study                       | <ul style="list-style-type: none"> <li>EBNS Corridor Strategy and Action Plan Report</li> </ul>  | The study will be used to inform BCC and TfWM transport improvement programmes for the next five years.   |

|   |  |   |
|---|--|---|
| EB008: Community Economic Development Planning Policy Lab | <ul style="list-style-type: none"> <li>Report on Community Economic Development Planning (CEDP)</li> </ul> | The report will be presented to Co-operative Councils Innovation Network Annual Conference. The CEDP approach will be piloted at Ward End as part of EB001. |
| EB011: Housing Delivery Pipeline Study                    | <ul style="list-style-type: none"> <li>Housing Delivery Pipeline Study</li> </ul>                          | The study will identify a shortlist of sites with the potential for accelerated delivery of affordable housing.   |

In addition the following project milestones will be reached:

| Name                                 | Date       | Milestone   |
|--------------------------------------|------------|---|
| EB001: USE-IT Transfer Network       | 20/1/2022  | Initial meeting of “URBACT Local Group”: a local partnership group including key Voluntary, Community and Social Enterprise (VCSE) partners.  |
|                                      | 28/2/2022  | Completion of “Springboard Plan” setting out how USE-IT methodology including best practice in local community wealth building can be applied to the development and expansion of the Programme.                    |
| EB007: Bordesley Green Spatial Pilot | 15/02/2022 | An initial holistic “Healthy Living Zone” profile of the pilot area in Bordesley Green including proposed Healthy Living Zone indicators for future use, subject to stakeholder engagement and further development. |
| EB009: Dolphin Centre Youth Hub      | TBC        | GBSLEP Board approval of Full Business Case   |
|                                      | 22/3/2022  | City Council Cabinet approval of Full Business Case   |



## Project Register

| Project Reference and Title            | Summary   | Stage Outputs   | Funding Source(s)        | Agreed Budget ('000s) | Stage | Update and Next Milestone   | Primary Objective Ref |
|--|---|---|--------------------------|-----------------------|-------|---|-----------------------|
| EB001: USE-IT Transfer Network         | Successor to the successful USE-IT (Unlocking Social and Economic Innovation) project in North-West Birmingham this project seeks to transfer the USE-IT methodology to other parts of Birmingham and also to other cities in Europe. This project is a first phase of activity in the workstream that will shape and inform the overall Programme approach to the delivery of inclusive growth. It will be delivered in close association with EB005 and EB008. This project is focusing on local wealth building by connecting opportunities identified by the Birmingham Anchor Network with local skills base and local entrepreneurship. | <ul style="list-style-type: none"> <li>• Support for NHS “I Can” scheme to support at least 100 local people into jobs</li> <li>• Creation of Local Entrepreneurship Group – working with 50 local businesses to access public sector contracts</li> <li>• Community Wealth Building Planning for East Birmingham (Springboard Plan and Investment Plan)</li> <li>• Community Research Hub established (with EB005)</li> <li>• Community Economic Plan for Ward End co-designed with local communities (informed by EB008)</li> </ul> | URBACT (ERDF)<br><br>BCC | £500                  | 3     | <p>Business Case approved July 2021. Currently underway and on track.</p> <p>Milestones this period:</p> <ul style="list-style-type: none"> <li>• Initial meeting of “URBACT Local Group”: a local partnership group including key Voluntary, Community and Social Enterprise (VCSE) partners.</li> <li>• Completion of “Springboard Plan” setting out how USE-IT methodology (including best practice in local community wealth building) can be applied to the development and expansion of the Programme.</li> </ul> | ECO                   |
| EB002: Ward End/Cole Valley Skills Hub | The project concept is to deliver green recovery by creating a skills and digital training hub at Ward End Park, supporting local SMEs and social enterprises. Further employment and skills opportunities will be created through a linked programme of connectivity and green infrastructure  | <ul style="list-style-type: none"> <li>• Designs and costs in support of future Outline Business Case</li> </ul>  | BCC                      | £82                   | 1     | <p>Design and feasibility work underway. Project activities have also led to linked funding bids for the Dolphin Centre to Health Foundation and GBSLEP.</p> <p>Due to reach completion this period with final outputs as follows:</p>  | EL                    |

|   |   |   |                      |      |   |   |     |
|---|---|---|----------------------|------|---|---|-----|
|   | projects focussed on the strategic Cole Valley green corridor.  |   |                      |      |   | <ul style="list-style-type: none"> <li>Feasibility report for Ward End Park House and Boat House</li> <li>Designs and costings for Ward End/Cole Valley active travel routes</li> </ul>   |     |
| EB003: Meadway Local Centre                       | Redevelopment of vacant site for a new local centre. This project will test key concepts which can be iterated upon across the wider area. The new local centre is expected to include affordable housing, create new local entrepreneurship opportunities (retail) and community uses and potentially BCC & partner services.            | <ul style="list-style-type: none"> <li>Feasibility study to inform future business case</li> </ul>  | BCC                  | £40  | 1 | Feasibility work is underway. Due to reach completion this period with final outputs as follows: <ul style="list-style-type: none"> <li>Feasibility work and options appraisal report</li> </ul>  | ASC |
| EB004: Tyseley Clean Energy Masterplan for Growth | Development of a masterplan for the area around Tyseley Energy Park. Combining spatial planning with strategies for power heating, transport and waste processing in a way that addresses key societal challenges as part of the transition to a zero-carbon energy future. Will include a road map for energy technologies and solutions | <ul style="list-style-type: none"> <li>Masterplan study to inform preparation of BCC Masterplan</li> </ul>  | BCC<br>UoB<br>GBSLEP | £55  | 2 | Due to reach completion this period with final outputs as follows: <ul style="list-style-type: none"> <li>Masterplan study report</li> </ul>  | ENV |
| EB005: Community Engagement Pilot                 | The City Council and Birmingham City University have agreed to work together on a programme of innovative community engagement in East Birmingham including an “Ideas Factory” will engage and train community researchers to build local capacity to engage with the Programme.  | <ul style="list-style-type: none"> <li>Ward Planning support</li> <li>Engagement Toolkit</li> <li>Pathway into BCU</li> <li>Train community researchers</li> <li>Capacity building</li> </ul> | BCC<br>BCU           | £118 | 3 | The project is progressing well. 17 of a planned 25 Community Researchers have been trained and a toolkit on community engagement/consultation has been delivered. Community Research activities will link in with EB001 and proposed Community Research Hub. | PIP |

|   |  |   |  |     |   |  |     |
|---|--|---|--|-----|---|--|-----|
| EB006:<br>EBNS<br>Transport<br>Study  | Transport for West Midlands (TfWM), in partnership with Birmingham City Council (BCC), and Solihull Metropolitan Borough Council (SoMBC), has commissioned a study to assess all short to medium-term options for transport enhancements in the East Birmingham to Solihull (EBNS) Corridor. Options will answer the special needs of the corridor over the next ten years, in advance of, and complementary to, a longer-term Metro solution. | <ul style="list-style-type: none"> <li>Corridor transport study to inform future transport projects including Metro</li> </ul>  | BCC<br><br>TfWM<br><br>SoMBC                     | £40 | 3 | <p>Draft Final Report has been issued.</p> <p>Due to reach completion this period with final outputs as follows:</p> <ul style="list-style-type: none"> <li>EBNS Corridor Strategy and Action Plan Report</li> </ul>   | ASC |
| EB007:<br>Bordesley<br>Green<br>Spatial<br>Pilot                                      | This is a place-based study which seeks to establish a framework for assessing the quality of local places as Healthy Living Zones in terms of utility and amenity in line with the theory of the “15-minute city”.  | <ul style="list-style-type: none"> <li>Pilot study to inform future transport and development activities in East Birmingham.</li> <li>Resident engagement platform developed with West Midlands Innovation Fund to improve co-design of local solutions with residents</li> </ul> | BCC/Future<br>Parks<br>Accelerator               | N/A | 1 | <p>Stakeholder engagement underway. Community research and development of 15MN assessment criteria to commence during late 2021.</p> <p>Milestones this period:</p> <ul style="list-style-type: none"> <li>An initial profile of the pilot area in Bordesley Green</li> <li>Healthy Living Zone indicators for future use, subject to stakeholder engagement and further development.</li> </ul> | HWB |
| EB008:<br>Policy Lab<br>funded by<br>Cooperative<br>Councils<br>Innovation<br>Network | This policy lab will apply the principles of Community Economic Development Planning to support the creation of cooperative ecosystems in East Birmingham. Community economic development planning or CEDP is a process of economic development within a specific geographic area, to make the economy in that area work well for that community. The process is led by people living,   | <ul style="list-style-type: none"> <li>Policy Lab report informing future best practice.</li> </ul>   | Cooperative<br>Councils<br>Innovation<br>Network | £10 | 4 | <p>Due to reach completion this period with final outputs as follows:</p> <ul style="list-style-type: none"> <li>delivery of Policy Lab report and Framework</li> </ul>  | PIP |

|  |   |   |                                  |        |   |   |     |
|--|---|---|----------------------------------|--------|---|---|-----|
|  | working, and running businesses in that area.   |   |                                  |        |   |   |     |
| EB009: Dolphin Centre Youth Hub        | To expand the scope of planned improvements to the Dolphin Centre in Ward End Park to include the creation of an inclusive Youth Hub with full disabled access, integrating Jobcentre Plus services with the local East Birmingham Community Anchor Network to deliver engagement of young people after a period of not being in employment and education into healthcare and other key employment sectors. | <ul style="list-style-type: none"> <li>• A fully fitted-out social enterprise café;</li> <li>• A lift and WC for disabled access;</li> <li>• Upgraded digital connectivity technology (including secure closed Wi-Fi for the Youth Employability Coach and a free public hotspot for the use of the community); and</li> <li>• Internal building infrastructure to enable the effective functioning of the youth employment coach.</li> </ul> | BCC<br>ERDF<br>GBSLEP            | £1,490 | 2 | <p>Project has been recently mobilised as an addition/expansion of the existing Ward End Lakeside Renewal project.</p> <p>Milestones this period:</p> <ul style="list-style-type: none"> <li>• GBSLEP funding approval</li> <li>• BCC Cabinet Approval</li> </ul> | ECO |
| EB010: Cole Valley Country Parks       | Sub-programme to comprise activity associated with Cole Valley including: <ul style="list-style-type: none"> <li>• Support for River Cole Community Commons project (ERDF)</li> <li>• Improvements to walking, cycling and ecology along River Cole Valley</li> <li>• Further designation of Country Parks and/or Local Nature Reserves</li> </ul>  | <ul style="list-style-type: none"> <li>• Glebe Farm design study</li> <li>• Tyseley ERDF project outputs</li> <li>• Country Park/LNR Designations</li> </ul>  | BCC<br>UoB<br>Environment Agency | £10    | 1 | Sub-programme currently mobilising and requiring clarification of scope.  | ENV |
| EB011: Housing Delivery Pipeline Study | Homes England is working with the City Council to explore opportunities to accelerate the delivery of affordable housing in East Birmingham.  | <ul style="list-style-type: none"> <li>• Housing sites delivery study</li> </ul>  | Homes England                    | £80    | 3 | <p>Consultant in place and project is proceeding according to plan.</p> <p>Due to reach completion this period with final outputs as follows:</p> <ul style="list-style-type: none"> <li>• Housing sites delivery study</li> </ul>                                | ASC |