

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND

"Doing things differently in neighbourhoods to make better places to live"

WARD PROPOSAL FORM

WARD Bordesley Green

INNOVATION

TITLE: Getting Citizens active, healthy and involved.

Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.

(Tick all those that apply)

City Core Priorities

- ☐ **Children** - a Great City to Grow Up In YES
- ☐ **Jobs & Skills** a great City to succeed in
- ☐ **Housing** a great City to live in.
- ☐ **Health** a great City to lead a healthy & active life. YES

LIF Priorities

- Citizens' Independence & Well Being. YES
- New approaches to investment. YES
- Active citizens & communities. YES
stepping up
- Clean streets
Improving local centres.

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The proposal is to innovate a collaborative project aimed at leveraging funding to the Ward, to improve health and wellbeing of residents, to reduce demands on the NHS, and to provide a facility that can be used by young people during summer holidays as a diversionary activity to reduce crime and anti-social behaviour. It will encourage residents, of all age groups and ethnicities to become involved in improving their health at no cost to them, other than time commitment to exercise. It will provide a free to use, outdoor gym facility of a high quality specification for local residents and young people that attend Saltley Academy and local schools. The facility is designed to be carbon neutral as users will convert their exercise energy into green electricity. The facility being rugged and durable, will have low ongoing maintenance costs and be monitored for health and safety purposes by the local leisure centre. Local residents are keen to be part of this Council initiative to fund, collaborative projects that explore new ways of doing things, in an innovatory way. It is beyond doubt that health issues are the priority in Bordesley Green Ward and that too little has been done by the NHS and Clinical Commissioning Groups to combat obesity and poor health, predicated on poor rates of uptake of exercise by residents, this is worsened by the non availability of free exercise and health activities. The Ward has lost two of three remaining playing fields, Belchers Lane Playing Field and Green Lane unattached Playing Field. This leaves only Saltley Wellbeing Centre and sports fields. Residents are keen to work with and support Saltley Wellbeing Centre in providing this free to use resource, as part of our community initiative. We propose to set up an advisory group to include residents, the Ward Councillors, Saltley Academy and Saltley Wellbeing Centre, to deliver and monitor the project, if this bid is successful. This is a one off opportunity to double the funding available and with match funding from a resident's group shows the commitment from residents, wishing to do things for themselves rather than having organisations from outside the Ward obtain funding to deliver things they think residents need. One aspect of this bid is that all funding will be used on the project, zero expenses will be claimed by us and no one will be employed out of the funding. Bordesley Green has an ever increasing obesity problem amongst all age groups. Dealing with this is costly to the NHS. Regular exercise is agreed by all health professionals as the primary component along with diet, in being the best way for residents to improve their health and wellbeing. The area suffers deprivation and many residents cannot afford to pay to use keep fit centres. The only free regular health activity in the Ward is walking. This unique facility will be free and will provide all the exercise equipment they will need for health purposes. Collaboratively a local resident's group will produce leaflets on a regular basis to deliver to residents to inform them of the facility, its opening hours and availability and to encourage neighbours to get together to organise health activities, using the outdoor gym at weekends and evenings. The project hopes to increase the number of Active Citizens in the Ward, by encouraging individuals to become health coaches, assisting groups of residents using the equipment.

Time Frame – is it:-

If Local Innovation Funding is granted, the match funding of £52,000 will be drawn down and the project implemented as quickly as possible. Starting the project work would be within 7 weeks and completion within 26 weeks.

One off event/programme YES

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

How will the innovation be implemented?

The groups involved will meet up shortly after the funding is granted and the Ward Councillors will be invited to that meeting to agree time frames, action plans to involve local residents and to decide how the Ward Councillors can monitor the project and its delivery, as part of the advisory group.

The project will then be delivered, contracts awarded, Media informed and actions commenced to get residents involved.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The primary outcome is to improve the health and wellbeing of local residents so that they require fewer services from the NHS and that they have a longer and higher quality of life. Desirable outcomes are to encourage younger people of school age to improve their health by using the facility, especially at weekends and during school holidays.

Use by young people during school holidays will help reduce crime and anti-social behaviour.

The project will encourage groups of local residents to organise exercise sessions using the equipment and to progress onto structured exercise and Wellbeing activities.

Success of the project is easily quantifiable by the number of residents that use the equipment and how the health of local residents is improved.

The legacy and sustainability of the project is secured by Saltley Wellbeing Centre and Saltley Academy undertaking to fund the maintenance and long term repair costs, which they are happy to do.

As this is a collaborative community project, learning outcomes will be evident in relation to how local resident groups can positively and effectively work with other organisations and statutory providers to implement projects and beneficial change for residents.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Our project proposal will bring into the Bordesley Green Ward an additional £52,000 of funding to be combined with the £48,000 Local Innovation Funding, to provide a long term community facility worth £100,000, that has long term sustainability being provided by the partner organisations in this collaborative bid.

What resources will be required?

£

- Capital
- Running costs
- People power volunteers

Amount required from LIF **£48,000**

Have you got any match funding – in cash or in kind? £50,000 Sport England, £2,000 from BGNNE.

Contact person for proposal

Name M. Bannon

Telephone 07847 786241

E-mail bordesleygreen@btinternet.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?


Discussed with BGNNF a local resident's group in November, Saltley Academy, a Bordesley Green Ward Councillor and support sought from the local MP the Right Honourable Liam Byrne at a meeting on 24/11/2017. General conversations with local people and young people in the Bordesley Green Ward.

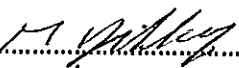
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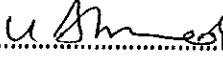
Our representative attended the Special Ward meeting, all three councillors present and various community groups 28th October 2017, we listened to presentations but did not put forward our proposal at that time.

Date 27th November 2017

Signatures of all 3 Ward Councillors

Name Cllr. Uzma Ahmed. Signature  Date 30/11/2017

Name Cllr. Mohammed Aikhlaq. Signature  Date 30/11/2017

Name Cllr. Shafique Shah. Signature  Date 30/11/2017

Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Yes

No

Approved

