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05th May 2021

Dear Hannah

Enterprise Zone Project Delivery Funding – Digbeth High Street Public Realm, Phase One

Following the findings of the Independent Technical Evaluation (ITE) and approval by the GBSLEP Programme Delivery Board on 25th March 2021, this letter confirms that your request for Enterprise Zone funding has received approval. This approval is based on the evidence provided in the Full Business Case submitted on 18 December 2020. This letter is to confirm that approval.

As part of the approval, the Digbeth High Street Public Realm, Phase One project has been allocated a maximum funding contribution of up to **£15,448,000** (fifteen million four hundred and forty-eight thousand pounds) of Enterprise Zone (EZ) funding towards a total project cost of £17,512,000. This is in addition to the previously awarded £792,000 for the development of the Full Business Case. The funding will be paid as capital grant in accordance with the GBSLEP Assurance Framework process. Birmingham City Council as the grant recipient, is solely responsible for meeting any expenditure over this maximum amount.

This capital grant funding is subject to the satisfactory approval of the project by the GBSLEP Supervisory Board which is anticipated within two weeks of this letter, and satisfactorily providing any additional or outstanding information highlighted in the ITE.

The award of £15,448,000 will be provided under the terms and conditions detailed in the Service Level Agreement (SLA), by separate cover. Acceptance by Birmingham City Council of the award is acceptance of those terms and conditions.

Outputs

The SLA will also highlight the outputs and outcomes proposed in your approved Full Business Case and the monitoring and evaluation period proposed. These can be summarised as:

Output Description	Output Quantity
Enhanced Public Realm	19,700sqm
Multi-Modal Public Transport Interchange	1
Enhanced Pedestrian Routes	1
Bus Gate	1
Widened Footways	Circa. 12,000m

Table 1.0 Digbeth Public Realm Phase One, Project Outputs

Outcome Description	Outcome Quantity / Verification	Outcome Delivery Date
Catalyst for growth in Birmingham Eastside	Verification via Business Surveys.	April 2023
More attractive environment for pedestrians	Verification via Business Surveys. Comparison of footfall levels pre and post scheme.	April 2023
Supporting business (increased footfall)	Comparison of footfall levels pre and post scheme.	April 2023
Improved journey times for buses	Comparison of timetables pre and post scheme.	April 2023
Improved air quality on Digbeth High Street	Air quality monitoring and comparisons in the scheme area over time.	April 2023

Table 2.0 Digbeth Public Realm Phase One, Project Outcomes

Key Milestones

Key milestones from within the Full Business Case will be agreed within the SLA and any variance from these key milestones should be discussed with GBSLEP and will be subject to a change control process.

Funding profile

The agreed maximum funding allocation and claims profile for the delivery of the project is detailed below. All funding is allocated to 2022/23 financial years onwards and is considered fixed by the GBSLEP. Therefore, any potential variance from this profile should be discussed with GBSLEP and will be subject to a change control process.

£000's	2017-19	2019/20	2020/21	2021/22	2022/23	2023 +	Total
Expenditure:							
Fees	130	323	318	21			792
Utilities							
Works					15,720	1,000	16,720
Total	130	323	339		15,720		17,512
Funding:							
EZ GBS Secured	130	323	339				792
EZ GBS Requested					15,448		15,448
BCC Section 106					272	1,000	1,272
Private Sector							
Total	130	323	339		15,448	1,272	17,512

Table 3.0 Digbeth Public Realm Phase One, FBC Financial Profile

Conditions

This grant award is subject to you satisfying the conditions as set out in the independent technical evaluation referred to above and will be included in the Conditions Precedent of the Service Level Agreement to ensure compliance prior to any expenditure being funded by the EZ programme. This letter confirms this requirement.

Publicity requirements

As part of the funding conditions, you will be required to acknowledge GBSLEP and Enterprise Zone funding within all publicity materials. Please can you confirm your communications lead by 14 April 2021, so that we can provide a full briefing on these marketing and publicity requirements.

Monitoring and reporting

From acceptance of this offer, you will be required to continue to report on progress through regular Project Management Reports. Saboor Arif, Project Champion, will act as the principal point of contact for the project.

Yours sincerely

Ed Watson
GBSLEP Interim Chief Executive

cc. Christian Cadwallader, Interim Programme Consultant
cc. Saboor Arif, Project Champion
cc. James Betjemann, Birmingham City Council